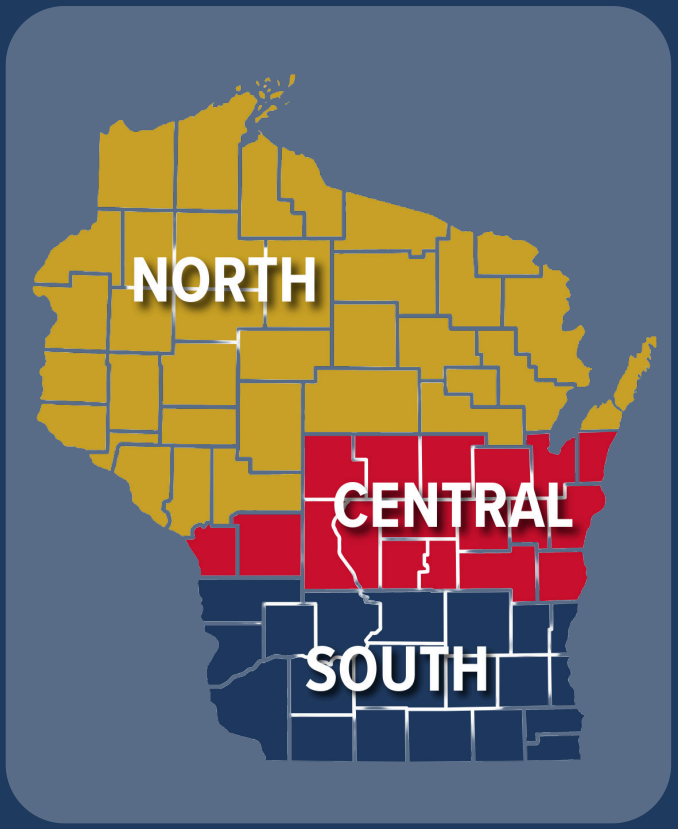
ONE Wisconsin OneBuy
NETWORK

One buy. One bill. Wisconsin covered.



A streamlined statewide and regional print network built for advertisers who want local reach, strong value, and turnkey execution.

Reach up to 1.9 million readers per week

ONE Wisconsin OneBuy
NETWORK

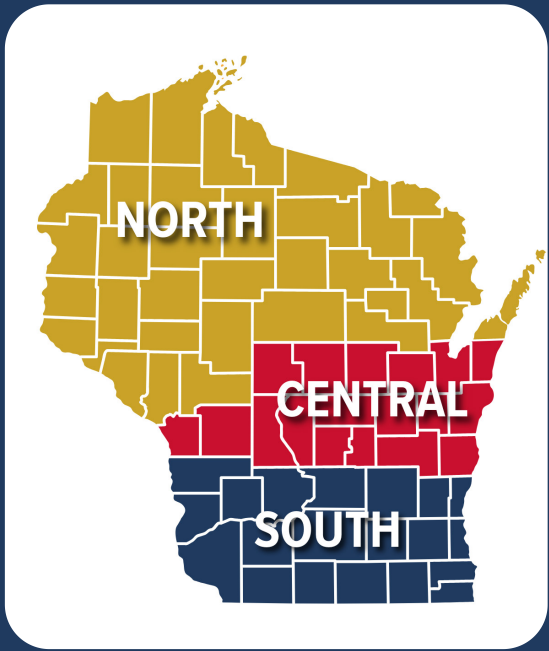
STATEWIDE DISPLAY

RATES		PER REGION	
2x2	$2,000	2x2	$675
2x4	$4,200	2x4	$1,475
3x5	$6,450	3x5	$2,175

STATEWIDE CLASSIFIED

RATES		PER REGION	
25 words	$350	25 words	$125
Per additional word	$10	Per additional word	$5

Specs: **2x2** (3.792"x2" or 3.22 x2") **2x4** (3.792"x4' or 3.22" x4") **3x5** (4.89x5 and 5.75x5)



Choose Statewide or Regional Markets

- **North Wisconsin**

Reach communities rooted in pride, tradition, and an outdoor way of life. From cabin country to charming lake towns, this region gives advertisers access to audiences who value community connection, loyalty, and brands that feel like a natural part of where they live and gather.

- **Central Wisconsin**

Home to hardworking communities, strong family values, and a steady mix of commerce, agriculture, and regional growth. For advertisers, it offers meaningful reach into markets where belief matters, visibility counts, and brands that show up consistently can become part of everyday life.

- **South Wisconsin**

A place that blends the energy of growing cities with the strength of established hometowns and suburbs. It is a region shaped by business, education, culture, and community pride, giving advertisers the opportunity to connect with diverse, engaged audiences who value both local relevance and modern convenience.

FREQUENCY

Frequency is key! Place an ad for four consecutive weeks and your ad runs free for a fifth week.

DEADLINE

Ad copy, insertion order and payment must be received by Tuesday at Noon CST, prior to the week of publication. Day of publication varies by newspaper.

REQUEST A QUOTE

networks@cnaads.com
800-227-7636

ONE Wisconsin OneBuy NETWORK

NORTH REGION

Abbotsford Tribune-Phonograph
Abbotsford Central Wisconsin Shopper*
Amery Free Press
Antigo Daily Journal
Antigo Times Shopper*
Ashland Daily Press
Ashland Northwoods Shopper*
Baldwin Bulletin
Barron News-Shield
Black River Falls Banner Journal
Black River Falls The Shopper*
Bloomer Advance
Chetek Alert
Chippewa Falls Chippewa Herald
Cornell Courier Sentinel
Crandon Forest Republican
Cumberland Advocate
Durand Courier-Wedge
Eagle River Three Lakes News
Eagle River North Woods Trader*
Eagle River Vilas County News-Review
Eau Claire Leader-Telegram
Edgar Record Review
Florence Mining News
Eau Claire Country Today
Frederic Inter-County Leader
Frederic Indianhead Advertiser*
Frederic Tri-County Advertiser North*
Frederic Tri-County Advertiser South*
Frederic Wild Rivers Advertiser North*
Frederic Wild Rivers Advertiser South*
Grantsburg Burnett County Sentinel
Hayward Sawyer County Record
Hudson Star-Observer
Hurley Iron County Miner
Iron River Connection
Iron River Iron County Reporter Shoppers Guide(MI)*
Ladysmith News
Loyal Tribune Record-Gleaner
Marinette Eagle Herald
Medford Star News
Medford Star News Shopper*
Menomonie Dunn County News
Merrill Foto News
Minocqua Lakeland Times
Mondovi Buffalo County News
Neillsville Clark County Press
Oconto Falls Oconto Co. Times-Herald
Osceola Sun
Osseo Tri-County Area Times
Owen Enterprise Sentinel & Rural News
Peshtigo Times
Peshtigo Times Saver*
Phillips Price County Review
Prescott Pierce County Journal
Rhinelander Northwoods River News
Rhinelander Northwoods Star Journal*
Rice Lake Chronotype
Shawano Leader
Shawano Market Messenger*
Spooner Advocate
St. Croix Valley Advertiser*
Stanley Republican
Sturgeon Bay Door County Advocate
Superior Telegram
Tomahawk Leader
Wausau Times/Buyers Guide*
Wittenberg Enterprise & Birnamwood News

NORTH Readership: 814,146

CENTRAL REGION

Adams-Friendship Times Reporter
Algoma Kewaunee County Star News*
Beaver Dam Badgerland Values Juneau Co.*
Brillion News
Campbellsport News
Cashton Record
Clintonville Tribune-Gazette
Clintonville Shoppers Guide*
Denmark News
Kaukauna Times-Villager
Kiel Tri-Co. News
Kiel Tempo*
La Crosse Coulee Courier
La Crosse Tribune
Marion Advertiser
Marshfield News-Herald
Marshfield Hub City Times/Buyers Guide*
Mauston Juneau Co Star-Times
Montello Marquette County Tribune
Neenah News
New London Press Star
New London Buyers Guide*
Oshkosh Herald
Plymouth Review
Random Lake The Sounder
Ripon Commonwealth-Press
Sparta Monroe County Herald
Seymour Advertiser*
Sheboygan Sun*
Stevens Point Journal
Stevens Point City Times/Buyers Guide*
Valders Journal
Waupaca Buyers Guide*
Waupaca Co. Post
Waupaca Wisconsin State Farmer
Wautoma Central Wisconsin Resorter*
Wisconsin Rapids City Times/Buyers Guide*
Wautoma Waushara Argus
Winneconne News
Wisconsin Rapids Daily Tribune

CENTRAL Readership: 402,469

SOUTH REGION

Baraboo News Republic
Baraboo Badgerland Values Sauk Co.*
Beaver Dam Daily Citizen
Beaver Dam Badgerland Values Dodge Co.*
Beloit Daily News
Beloit Stateline Messenger*
Boscobel Dial
Brodhead Independent Register & SN
Burlington Standard Press
Burlington Hi-Liter*
Cedarburg News Graphic
Clinton Topper
Columbus Shopping Reminder*
Cuba City Tri-County Press
Darlington Republican-Journal
Edgerton Reporter
Elkhorn Independent
Elkhorn Walworth County SmartShop*
Fennimore Times
Fort Atkinson Daily Jefferson Co. Union
Gays Mills Crawford Co. Independent & Kickapoo Scout
Germantown Express News*
Hartford-Slinger Express News*
Hillsboro Sentry-Enterprise
Janesville Gazette
Kewaskum Statesman
Lake Geneva Regional News
Lake Mills Leader Independent
Lancaster Grant Co. Herald Independent
Madison Badgerland Values Dane Co.*
Mayville Dodge County Pionier
Menomonee Falls Express News*
Middleton Times-Tribune
Milton Courier
Milwaukee Daily Reporter
Monroe Times
Monroe Shopping News*
Mount Horeb Mail
New Glarus Post Messenger Recorder
Oconomowoc Enterprise
Oregon Observer
Platteville Journal
Platteville Grant, Iowa, Lafayette Shopping News*
Port Washington Ozaukee Press
Portage Daily Register
Portage Badgerland Values Columbia Co.*
Prairie du Chien Courier-Press
Racine Journal Times
Reedsburg Independent Star News
Richland Center Richland Observer
Richland Center Shopping News*
Stoughton Courier Hub
Sussex Express News*
Sun Prairie The Star
Verona Press
Viroqua Vernon Co. Times
Watertown Daily Times
Waukesha Freeman
Waunakee Tribune Enterprise
West Bend Daily News
Wisconsin Dells Events

SOUTH Readership: 707,916

Total Readership: 1.9 Million

800-227-7636

*Rates, Publications and Circulation figures subject to change