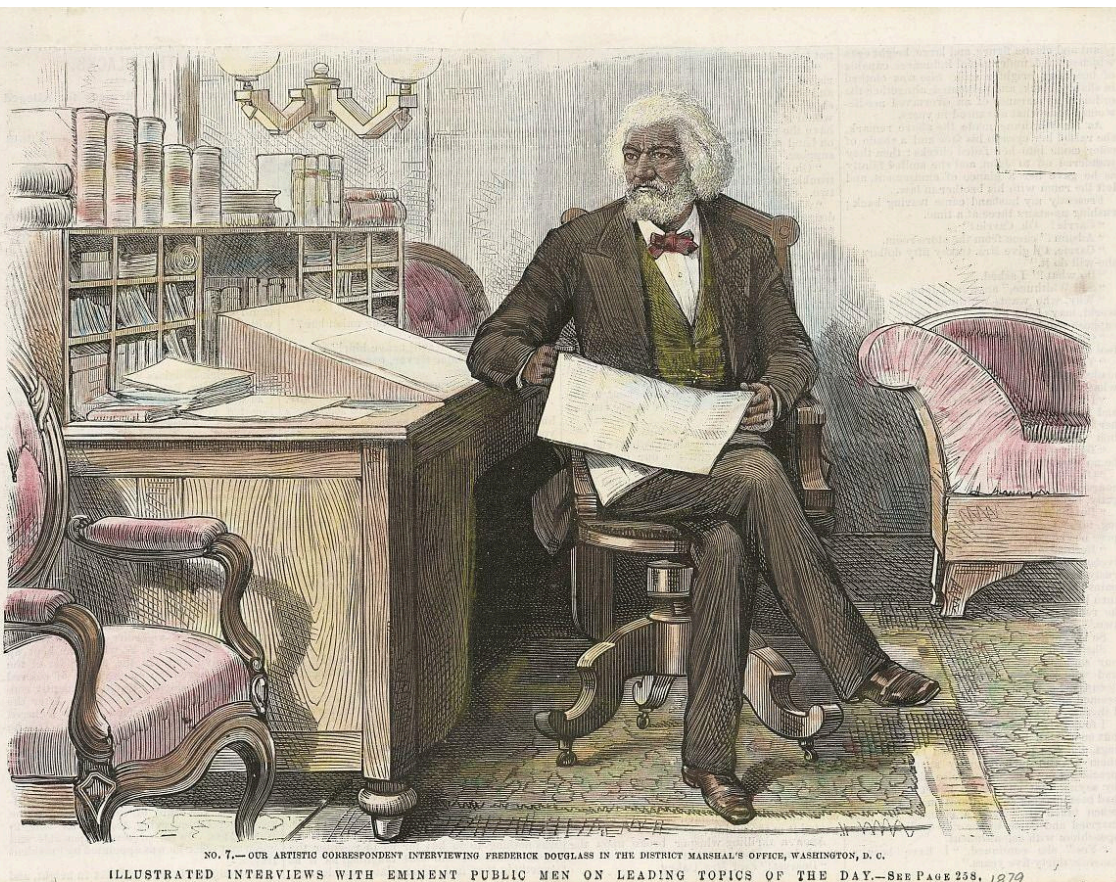


# Explore a new solution for preserving digital news

**Partner with us—help launch an advance in preservation**



Published by Frank Leslie's Illustrated Newspaper. Print of Frederick Douglass. Ink on paper, wood, glass. ca. 1879.  
Part of [Open: Smithsonian National Museum of African American History & Culture](#)

**Portico is exploring a new model for ensuring the long-term preservation** of digital news published by media organizations across the country. In collaboration with the Reynolds Journalism Institute (RJI), we initiated a pilot to test this model and we're looking for partners.

# Be a part of preserving digital news

## ENDANGERED BUT NOT TOO LATE THE STATE OF DIGITAL NEWS PRESERVATION

 University of Missouri  
University Libraries  
Donald W. Reynolds Journalism Institute

**“Right now, a clock is ticking on the longevity of your news content. For born-digital content, it’s a clock that could strike midnight at any moment... wiping out content in the blink of an eye.”**

“Endangered But Not Too Late: The State of Digital News Preservation”  
2021 report

McCain, Edward, Neil Mara, Kara Van Malssen, Dorothy Carner, Bernard Reilly, Kerri Willette, Sandy Schiefer, Joe Askins and Sarah Buchanan. Endangered But Not Too Late: The State of Digital News Preservation. Columbia, MO: University of Missouri, 2021.  
<https://hdl.handle.net/10355/80931>.

### Who we are

Portico is a community-supported, nonprofit preservation archive that safeguards access to e-journals, ebooks, and digital collections. Our unique, trusted process ensures that the content we preserve will remain accessible and usable for researchers, scholars, and students into the future.

### Why this matters

The Donald W. Reynolds Journalism Institute and the University of Missouri Libraries produced the 2021 report, “Endangered But Not Too Late: The State of Digital News Preservation.” The research highlights significant gaps in digital news preservation. It found:

- Few news organizations have comprehensive solutions for preserving born-digital content
- Digital-only local news groups are the least well-preserved and most likely to be impacted by economic challenges facing the industry

Prompted by concerns from the academic community, the Portico preservation team began to consider whether its current model for preserving digital scholarly e-journal and ebook publications could be adapted to support digital news, too.

### We want the same things

As the team began to research digital news preservation, they noted that media organizations and academic publishers both want:

- A system that will scale
- A fee model that shares preservation costs across stakeholders in the community
- A preservation model that ensures that important aspects of our digital history remain available for future generations

Portico collaborated with RJLI to design a small pilot project to test whether Portico’s sustainable and scalable model can be adapted to preserve digital news articles. If the pilot is successful, Portico plans to develop a larger news preservation service as one of its core offerings.

### Are you interested in participating in the pilot?

Contact Karen Hanson ([karen.hanson@ithaka.org](mailto:karen.hanson@ithaka.org)).

Through decades of offering trusted nonprofit resources like Portico and JSTOR, ITHAKA has built the infrastructure services that enable you to make your collections discoverable without paywalls to a global community of faculty, students, and researchers, and to ensure your content remains accessible for generations to come.