



# IOWA SMALL SPACE DISPLAY PAPERS

## NORTHEAST REGION

**Allamakee**  
Waukon Standard  
Postville Herald

**Benton**  
Vinton Eagle  
Vinton Cedar Valley Times  
Belle Plain Star-Press Union

**Black Hawk**  
Waterloo Courier\*

**Bremer**  
Waverly Democrat  
Denver Forum

**Buchanan**  
Independence News/Buchanan County Review  
*The Shopping Guide*<sup>2</sup>

**Clayton**  
Guttenberg Press  
Monona Outlook  
Elkader Clayton Co. Register  
*The Trader*<sup>2</sup>

**Chickasaw**  
New Hampton Tribune

**Clinton**  
Clinton Herald\*  
DeWitt Observer

**Delaware**  
Manchester Press

**Dubuque**  
Dubuque Telegraph Herald\*  
Dyersville Commercial  
Cascade Pioneer

**Fayette**  
Oelwein Register\*  
Fayette Leader  
Elgin Echo

**Howard**  
Cresco Times-Plain Dealer  
*The Extra*<sup>2</sup>

**Jackson**  
Maquoketa Sentinel-Press  
*Maquoketa Buyers Guide*<sup>2</sup>  
Bellevue Herald-Leader

**Jones**  
Monticello Express  
*Anamosa Town Crier*<sup>2</sup>

**Linn**  
Cedar Rapids Gazette\* —  
*Penny Saver*<sup>2</sup>  
Marion Times  
Mount Vernon-Lisbon Sun

**Winneshiek**  
Calmar Courier  
Decorah Public Opinion  
Ossian Bee

**35 Newspapers**  
**7 Shoppers**  
**Readership: 483,732**

## NORTHWEST REGION

**Buena Vista**  
Storm Lake Times Pilot  
Storm Lake Pilot-Tribune  
Newell Buena Vista Co. Journal

**Calhoun**  
Lake City Graphic-Advocate

**Cherokee**  
Cherokee Chronicle Times  
Aurelia Star

**Clay**  
Spencer Daily Reporter\*

**Dickinson**  
Spirit Lake Dickinson Co. News

**Emmet**  
Armstrong Journal  
Ringsted Dispatch  
Estherville News

**Ida**  
Ida Grove Ida County Courier  
Holstein, The Advance

**Lyon**  
Rock Rapids Lyon Co. Reporter  
Inwood West Lyon Herald

**Obrien**  
Sheldon Mail-Sun  
Sheldon N'West Iowa Review

**Osceola**  
Sibley Gazette-Tribune

**Palo Alto**  
Graettinger Times  
Ruthven Zipcode  
West Bend Journal  
Emmetsburg Reporter-Democrat

**Plymouth**  
Le Mars Daily Sentinel\*  
Akron Hometown

**Pocahontas**  
Pocahontas Record Democrat  
Laurens Sun

**Sac**  
Sac City Sun  
Odebolt Chronicle  
Lake View Resort  
NW Iowa Green Saver<sup>2</sup>

**Sioux**  
Hawarden Independent/Ireton Examiner  
Rock Valley Bee  
Hull Sioux Co. Index-Reporter

**Woodbury**  
Sioux City Journal\*  
Danbury Review  
Sergeant Bluff Advocate

**33 Newspapers**  
**1 Shopper**  
**Readership: 144,648**

## NORTH CENTRAL REGION

**Butler**  
Allison Butler Co. Tribune-Journal  
Parkersburg Eclipse-News-Review

**Cerro Gordo**  
Mason City Globe Gazette\*  
Clear Lake Mirror Reporter

**Floyd**  
Charles City Press\*  
*NE Iowa Shopper*<sup>2</sup>  
Nora Springs Rockford Register

**Franklin**  
Hampton Chronicle

**Grundy**  
Grundy Center Register

**Hamilton**  
Jewell South Hamilton Record-News  
Stratford Courier

**Hancock**  
Garner Leader

**Hardin**  
Iowa Falls Times-Citizen  
Ackley World Journal  
Eldora Herald-Ledger  
Hubbard South Hardin Signal-Review

**Humboldt**  
Humboldt Independent

**Kossuth**  
Algona Kossuth County Advance  
Bancroft Register  
Swea City Herald-Press

**Mitchell**  
Osage Mitchell Co. Press-News  
Saint Ansgar Enterprise Journal

**Webster**  
Gowrie News  
Dayton Leader

**Winnebago**  
Lake Mills Graphic  
Forest City Summit  
Buffalo Center Tribune

**Worth**  
Manly Junction Signal

**Wright**  
Belmond Independent  
Clarion Wright Co. Monitor  
Eagle Grove Eagle

**33 Newspapers**  
**1 Shopper**  
**Readership: 130,794**

## CENTRAL REGION

**Boone**  
Boone News-Republican  
Ogden Reporter  
Madrid Register-News

**Clarke**  
Osceola Sentinel-Tribune  
*Osceola Advertiser*<sup>2</sup>

**Dallas**  
Adel Dallas Co. News  
Perry Chief

**Jasper**  
Colfax Jasper County Tribune  
Newton Daily News\*  
Prairie City News

**Madison**  
Winterset Madisonian

**Marion**  
Pella Chronicle  
Knoxville Marion Co Express  
Knoxville Journal Express—  
*Marion County Reminder*<sup>2</sup>

**Marshall**  
State Center Mid Iowa Enterprise

**Polk**  
Altoona Herald-Index

**Poweshiek**  
Grinnell Poweshiek County CR  
Grinnell Herald-Register  
Montezuma Record

**Story**  
Ames Tribune\*  
Ames Iowa State Daily\*  
Nevada Journal  
Slater Tri-County Times  
Story City Herald

**Warren**  
Indianola Record-Herald & Tribune

**23 Newspapers**  
**3 Shoppers**  
**Readership: 231,712**

## SOUTHEAST REGION

**Appanoose**  
Centerville Daily Iowegian\*

**Davis**  
Bloomfield Democrat

**Des Moines**  
Burlington Hawk Eye\*  
West Burlington DM Co. News

**Henry**  
Mount Pleasant News\*  
New London Journal

**Iowa**  
Williamsburg Journal Tribune  
Marengo Pioneer-Republican  
Marengo Pioneer-Republican

**Jefferson**  
Fairfield Daily Ledger\*  
Packwood Clarion-Plainsman

**Johnson**  
Iowa City Press-Citizen\*

**Keokuk**  
Sigourney News Review  
Keota Eagle

**Lee**  
Keokuk Daily Gate City\*  
Fort Madison Daily Democrat\*

**Louisa**  
Wapello Republican  
Morning Sun News-Herald

**Mahaska**  
Oskaloosa Herald\*  
New Sharon Sun

**Monroe**  
Albia Monroe Co. News

**Muscatine**  
Muscatine Journal\*

**Scott**  
Davenport Quad-City Times\*

**Van Buren**  
Keosauqua Van Buren Co. Register

**Wapello**  
Ottumwa Courier\*

**Washington**  
Washington Evening Journal\*  
Kalona News

**28 Newspapers**  
**1 Shopper**  
**Readership: 217,328**

## SOUTHWEST REGION

**Adair**  
Greenfield Adair Co. Free Press  
Adair News  
Fontanelle Observer

**Adams**  
Corning Adams Co. Free Press

**Audubon**  
Audubon County Advocate Journal

**Carroll**  
Carroll Daily Times Herald\*  
*Daily Times Herald Advertiser*<sup>2</sup>

**Cass**  
Atlantic News-Telegraph\*  
Anita Tribune  
Griswold American

**Crawford**  
Westside Observer  
Manilla Times  
Denison Review

**Fremont**  
Hamburg Reporter

**Greene**  
Jefferson Herald

**Guthrie**  
Stuart Herald

**Harrison**  
Missouri Valley Times-News  
Dunlap Reporter

**Mills**  
Glenwood Opinion-Tribune  
*Town & Country*<sup>2</sup>

**Monona**  
Mapleton Press  
Onawa Sentinel  
*Budget Booster*<sup>2</sup>

**Montgomery**  
Red Oak Express  
Villisca Review Stanton Viking

**Page**  
Clarinda Herald-Journal  
Weekly Times<sup>2</sup>  
Shenandoah Valley News

**Pottawattamie**  
Council Bluffs Daily Nonpareil\*

**Ringgold**  
Mount Ayr Record-News  
Diagonal Progress

**Taylor**  
Bedford Times-Press  
Lenox Time Table

**Union**  
Creston News Advertiser\*

**29 Newspapers**  
**1 shopper**  
**Readership: 225,444**

\* Daily Newspaper  
<sup>2</sup> Shopper



Total Newspapers: 181 | Total Shoppers: 17 | Total Publications: 198 | Total Readership: 1,433,658