



COMPLETE THIS FORM and return it to CNA, by fax (1-866-512-8845), email (networks@cnaads.com).

PLEASE E-MAIL AD COPY in PDF format to networks@cnaads.com in **both** the 3.22" and 3.792" column width sizes. Ads should be black and white.

FOR QUESTIONS CONTACT:
Email: networks@cnaads.com
Phone: 515-422-9060 Ext. 124

Newspapers bill client directly and then pay 50% of the total order cost to CNA.
Newspapers must be participating member of the 2x2/2x4 network to sell the network and keep 50% commission.
NO POLITICAL ADS ACCEPTED.

Mail checks to:

Customized Newspaper Advertising
319 E. 5th Street
Des Moines, IA 50309

22x IOWA NETWORK Order Form

Newspaper: _____ Newspaper Email: _____

Newspaper Contact: _____ Newspaper Phone: _____

Run Dates	# of Insertions	Region(S) Selected	Total Cost
			\$

Deadline: Tuesday 10:00 am to run the following week. Run weeks start on Mondays.

2x2 Rates

Statewide: \$1,325
Per Region (NE, NW, NC, SE, SW): \$460
Central: \$260

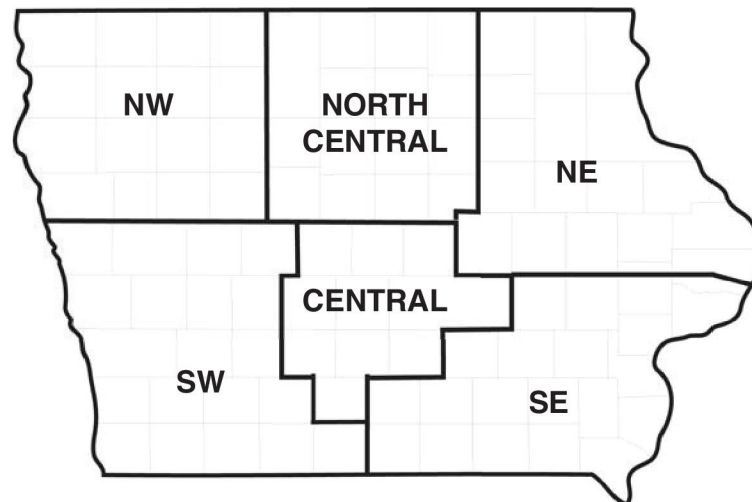
2x4 Rates

Statewide: \$2,650
Per Region (NE, NW, NC, SE, SW): \$895
Central: \$520

Frequency Rate

**Place 1 ad at regular price,
& the 2nd & 3rd ads are 25% off**

AMOUNT DUE TO CNA (net): _____
Amount due to CNA is half of the total cost of the ad.
(example, statewide 2x2: \$662.50 regional: \$230 or central: \$130 due to CNA)



CONFIRMATION

by CNA: _____

DATE: _____

BuyID #: _____

NEWSPAPER
Authorization: _____