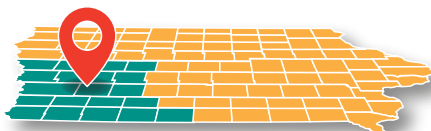
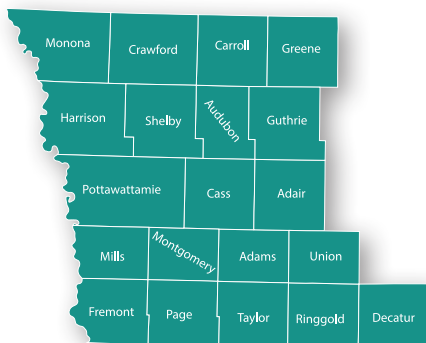




Creston/Southwest Iowa Hot Air Balloon Days takes place each year in September.

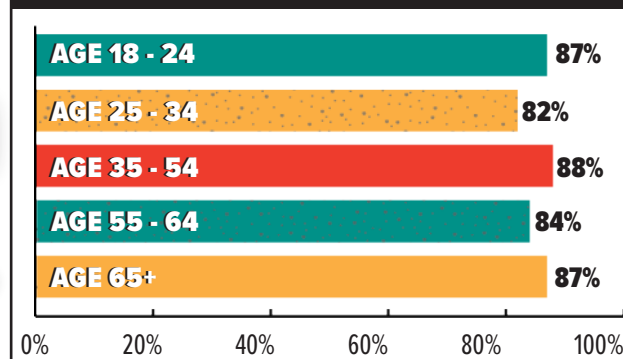
IOWA DISPLAY NETWORKS SOUTHWEST REGION

84% of Iowans read their local newspaper!*



CAPTURE THIS ENGAGED AUDIENCE!

IOWA NEWSPAPER READER DEMOGRAPHICS



CHOOSE SIZE: 2x2 (3.792"x2"): \$440 | 2x4 (3.792"x4"): \$560 | 3x5 (4.95x5)

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Tuesday at 10 am CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



ADAIR

Adair News
Fontanelle Observer
Greenfield Adair Co. Free Press

ADAMS

Corning Adams Co. Free Press

AUDUBON

Audubon County Advocate Journal

CARROLL

Carroll Times Herald
TMC-Carroll Times Herald
Advertiser²

CASS

Anita Tribune
Atlantic News-Telegraph*
Griswold American

CRAWFORD

Denison Bulletin-Review
Manilla Times
Westside Observer

FREMONT

Hamburg Reporter

GREENE

Jefferson Herald

GUTHRIE

Stuart Herald

HARRISON

Dunlap Reporter
Missouri Valley Times-News

MILLS

Glenwood Opinion-Tribune
S-Glenwood Town & Country²

MONONA

Mapleton Press
Onawa Sentinel
S-Mapleton Budget Booster²

MONTGOMERY

Red Oak Express
S-Red Oak Express Extender²
Villisca Review Stanton Viking

PAGE

Shenandoah Valley News

POTTAWATTAMIE

Council Bluffs Daily Nonpareil*

RINGGOLD

Diagonal Progress
Mount Ayr Record-News

TAYLOR

Bedford Times-Press
Lenox Time Table

UNION

Creston News Advertiser*

29 Newspapers
4 shoppers
Readership: 152,039

*Daily Newspaper
²Shopper