

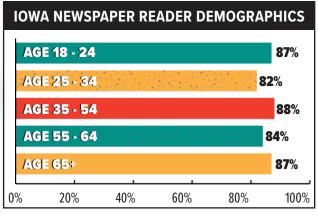
According to the American Wind Energy Association, Iowa is a national leader in wind energy, producing the highest percentage of electricity by wind of any other state - over 36%, Iowa was the first state to generate more than 30 percent of electricity from wind.

IOWA DISPLAY NETWORKS NORTHWEST REGION

84% of lowans read their local newspaper!*



CAPTURE THIS ENGAGED AUDIENCE!



CHOOSE SIZE: 2x2 (3.792"x2"): \$440 | 2x4 (3.792"x4"): \$560 | 3x5 (4.95x5)

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Tuesday at 10 am CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



BUENA VISTA Newell Buena Vista Co. Journal Storm Lake Times Pilot

CALHOUN Lake City Graphic-Advocate

<u>CHEROKEE</u> Aurelia Star Cherokee Chronicle Times

<u>CLAY</u> Spencer Daily Reporter

DICKINSON Spirit Lake Dickinson Co. News

EMMET Armstrong Journal Estherville News Ringsted Dispatch

IDA Holstein Advance Ida Grove Ida County Courier

LYON Inwood West Lyon Herald Rock Rapids Lyon Co. Reporter

<u>O'BRIEN</u> Sheldon Mail-Sun Sheldon N'West Iowa Review

OSCEOLA Sibley Gazette-Tribune

PALO ALTO Emmetsburg Reporter-Democrat Graettinger Times Ruthven Zipcode West Bend Journal

PLYMOUTH Akron Hometowner Le Mars Daily Sentinel

POCAHONTAS Laurens Sun Pocahontas Record Democrat

<u>SAC</u>

CS-Lake View NW Iowa Green Saver² Lake View Resort Odebolt Chronicle Sac City Sun

<u>SIOUX</u>

Hawarden Independent/ Ireton Examiner Hull Sioux Co. Index-Reporter Rock Valley Bee Sioux Center News

WOODBURY

Danbury Review Sergeant Bluff Advocate Sioux City Journal*

35 Newspapers 1 shoppers Readership: 156,651

*Daily Newspaper ²Shopper

*IOWA MARKET STUDY 2022, CODA VENTURES

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