



Dubuque is Iowa's oldest city and is among the oldest settlements west of the Mississippi.

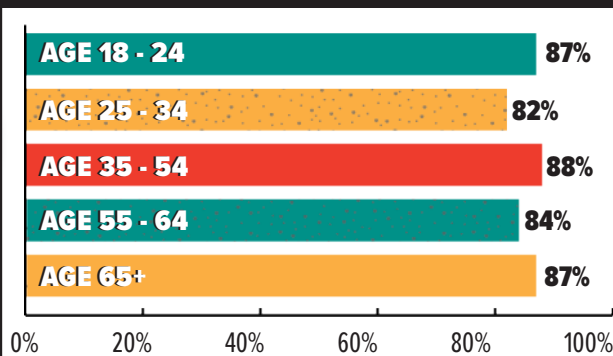
IOWA DISPLAY NETWORKS NORTHEAST REGION

84% of Iowans read their local newspaper!*



CAPTURE THIS ENGAGED AUDIENCE!

IOWA NEWSPAPER READER DEMOGRAPHICS



CHOOSE SIZE: 2x2 (3.792"x2"): \$440 | 2x4 (3.792"x4"): \$860 | 3x5 (4.95x5)

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Tuesday at 10 am CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



ALLAMAKEE

Postville Herald
Waukon Standard

BENTON

Belle Plain Star-Press Union
Vinton Cedar Valley Times
Vinton Eagle

BLACK HAWK

Waterloo Courier*

BREMER

Denver Forum
Waverly Democrat

BUCHANAN

Independence-The News/Buchanan
County Review
*S-Independence Guide*²

CHICKASAW

New Hampton Tribune

CLAYTON

*CS-Elkader Trader*²
Elkader Times Register
Guttenberg Press
Monona Outlook

CLINTON

Clinton Herald
DeWitt Observer

DELAWARE

Manchester Press

DUBUQUE

Cascade Pioneer
Dubuque Telegraph Herald*
Dyersville Commercial

FAYETTE

Oelwein Daily Register*

HOWARD

Cresco Times-Plain Dealer
*TMC-Cresco Extra*²

JACKSON

Bellevue Herald-Leader
Maquoketa Sentinel-Press
*TMC-Maquoketa Buyers Guide*²

JONES

Anamosa Journal-Eureka
Monticello Express

LINN

Cedar Rapids Gazette*
Mount Vernon-Lisbon Sun
*TMC-Cedar Rapids Penny Saver*²

WINNESHIEK

Calmar Courier
Decorah Public Opinion
Ossian Bee

30 Newspapers

5 Shoppers

Readership: 493,665

*Daily Newspaper

²Shopper