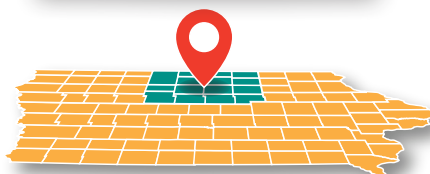




Crystal Lake is home to a statue of the world's largest bullhead fish.

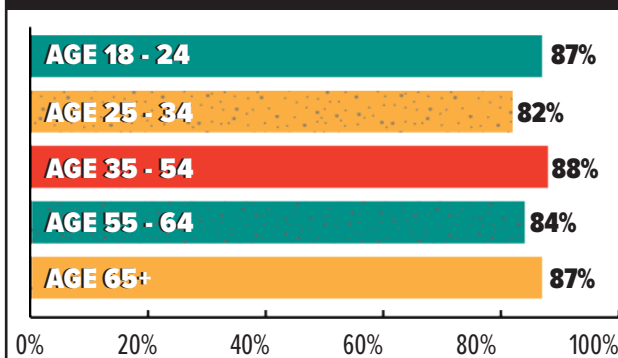
# IOWA DISPLAY NETWORKS NORTH CENTRAL REGION

**84% of Iowans read their local newspaper!\***



## CAPTURE THIS ENGAGED AUDIENCE!

### IOWA NEWSPAPER READER DEMOGRAPHICS



**CHOOSE SIZE:** 2x2 (3.792"x2"): \$440 | 2x4 (3.792"x4"): \$560 | 3x5 (4.95x5)

**FREQUENCY:** In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

**DEADLINE:** Ad copy, insertion order and payment must be received by Tuesday at 10 am CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



#### **BUTLER**

Allison Butler Co. Tribune-Journal  
Parkersburg Eclipse-News-Review

#### **CERRO GORDO**

Clear Lake Mirror Reporter  
Mason City Globe Gazette\*

#### **FLOYD**

Charles City Press  
Nora Springs Rockford Register  
TMC-Charles City Northeast Iowa Shopper<sup>2</sup>

#### **FRANKLIN**

Hampton Chronicle

#### **GRUNDY**

Grundy Center Register

#### **HAMILTON**

Jewell South Hamilton Record-News  
Stratford Courier

#### **HANCOCK**

Garner Leader

#### **HARDIN**

Ackley World Journal  
Eldora Herald Ledger  
Hubbard South Hardin Signal-Review  
Iowa Falls Times-Citizen

#### **HUMBOLDT**

Humboldt Independent

#### **KOSSUTH**

Algona Kossuth County Advance  
Bancroft Register  
Swea City Herald-Press

#### **MITCHELL**

Osage Mitchell Co. Press-News  
Saint Ansgar Enterprise Journal

#### **WEBSTER**

Dayton Leader  
Gowrie News

#### **WINNEBAGO**

Buffalo Center Tribune  
Forest City Summit Tribune  
Lake Mills Graphic

#### **WORTH**

Manly Junction Signal

#### **WRIGHT**

Belmond Independent  
Clarion Wright Co. Monitor  
Eagle Grove Eagle

**30 Newspapers**

**1 shoppers**

**Readership: 115,674**

\*Daily Newspaper

<sup>2</sup>Shopper