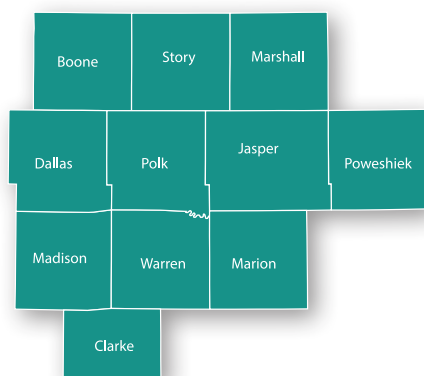


Des Moines welcomed 13.7 million visitors in 2016, 5.2 million were overnight travelers. The city is the third-largest international insurance center after London, England and Hartford, Connecticut.

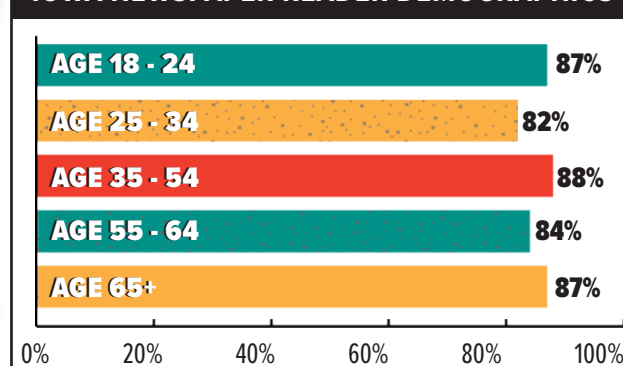
IOWA DISPLAY NETWORKS CENTRAL REGION

84% of Iowans read their local newspaper!*



CAPTURE THIS ENGAGED AUDIENCE!

IOWA NEWSPAPER READER DEMOGRAPHICS



CHOOSE SIZE: 2x2 (3.792"x2"): \$250 | 2x4 (3.792"x4"): \$500 | 3x5 (4.95x5): \$900

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Tuesday at 10 am CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



BOONE

Boone News-Republican
Madrid Register-News
Ogden Reporter

CLARKE

Osceola Sentinel-Tribune
TMC-Osceola Weekly²

DALLAS

Adel Dallas Co. News

JASPER

Colfax Jasper County Tribune
Newton News
Prairie City PCM Explorer

MADISON

Winterset Madisonian

MARION

Knoxville Marion County Express
S-Knoxville Marion County Tribune²

MARSHALL

State Center Mid Iowa Enterprise

POLK

Altoona Herald-Index

POWESHIEK

Grinnell Herald-Register
Grinnell Poweshiek County CR
Montezuma Record

STORY

Ames Tribune*
Nevada Journal
Slater Tri-County Times
Story City Herald

WARREN

Indianola Record-Herald & Tribune

22 Newspapers

2 shoppers

Readership: 108,668

*Daily Newspaper

²Shopper