



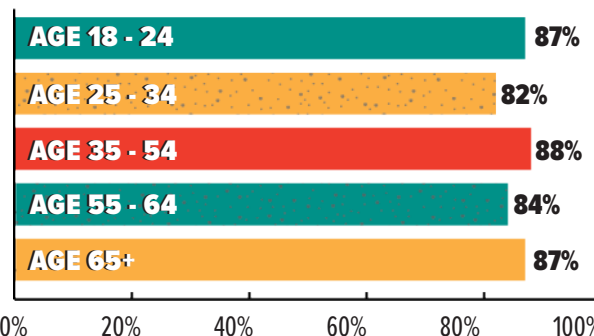
# IOWA DISPLAY NETWORKS NORTHEAST REGION

**84% of Iowans read their local newspaper!\***



## CAPTURE THIS ENGAGED AUDIENCE!

### IOWA NEWSPAPER READER DEMOGRAPHICS



**CHOOSE SIZE:** 2x2 (3.792"x2"): \$300 | 2x4 (3.792"x4"): \$560 | 3x5 (4.95x5)

**FREQUENCY:** In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

**DEADLINE:** Ad copy, insertion order and payment must be received by Tuesday at 10 am CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



#### **ALLAMAKEE**

Waukon Standard  
Postville Herald

#### **BENTON**

Vinton Eagle  
Vinton Cedar Valley Times  
Belle Plain Star-Press Union

#### **BLACK HAWK**

Waterloo Courier\*

#### **BREMER**

Waverly Democrat  
Denver Forum

#### **BUCHANAN**

Independence-The News/Buchanan  
County Review  
The Shopping Guide<sup>2</sup>  
Jesup Citizen Herald

#### **CLAYTON**

Guttenberg Press  
Monona Outlook  
Elkader Clayton Co. Register  
The Trader<sup>2</sup>

#### **CHICKASAW**

New Hampton Tribune

#### **CLINTON**

Clinton Herald\*  
DeWitt Observer

#### **DELAWARE**

Manchester Press

#### **DUBUQUE**

Dubuque Telegraph Herald\*  
Dyersville Commercial  
Cascade Pioneer

#### **FAYETTE**

Oelwein Register\*  
Fayette Leader  
Elgin Echo

#### **HOWARD**

Riceville Monitor Recorder  
Cresco Times-Plain Dealer  
The Extra<sup>2</sup>

#### **JACKSON**

Maquoketa Sentinel-Press  
Maquoketa Buyers Guide<sup>2</sup>  
Bellevue Herald-Leader

#### **JONES**

Monticello Express  
Anamosa Journal-Eureka  
Anamosa Town Crier<sup>2</sup>

#### **LINN**

Cedar Rapids Gazette\*-The Penny Saver<sup>2</sup>  
Marion Times  
Mount Vernon-Lisbon Sun  
The Sun Light<sup>2</sup>

#### **WINNESHIEK**

Calmar Courier  
Decorah Public Opinion  
Ossian Bee

**35 Newspapers**

**7 Shoppers**

**Readership: 483,732**

\*Daily Newspaper

<sup>2</sup>Shopper