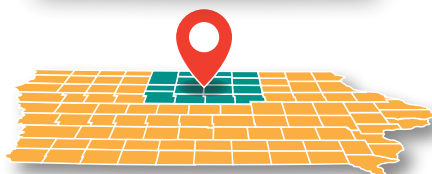




Crystal Lake is home to a statue of the world's largest bullhead fish.

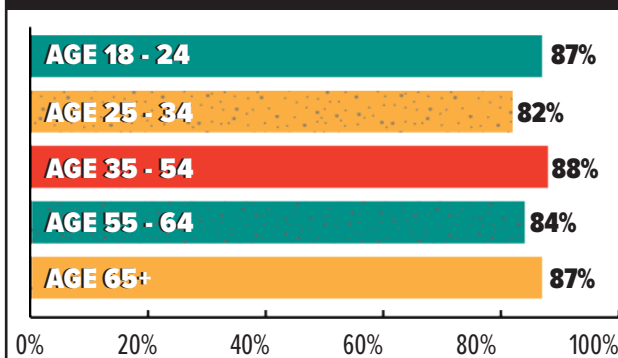
IOWA DISPLAY NETWORKS NORTH CENTRAL REGION

84% of Iowans read their local newspaper!*



CAPTURE THIS ENGAGED AUDIENCE!

IOWA NEWSPAPER READER DEMOGRAPHICS



CHOOSE SIZE: 2x2 (3.792"x2"): \$300 | 2x4 (3.792"x4"): \$560 | 3x5 (4.95x5)

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Tuesday at 10 am CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



BUTLER

Allison Butler Co. Tribune-Journal
Clarksville Star
Parkersburg Eclipse-News-Review

CERRO GORDO

Mason City Globe Gazette*
Clear Lake Mirror Reporter
Rockwell Pioneer Enterprise

FLOYD

Charles City Press*
Northeast Iowa Shopper²
Nora Springs Rockford Register

FRANKLIN

Hampton Chronicle
Sheffield Press

GRUNDY

Grundy Center Register

HAMILTON

Jewell South Hamilton Record-News
Stratford Courier

HANCOCK

Garner Leader

HARDIN

Iowa Falls Times-Citizen
Ackley World Journal
Eldora Herald Ledger
Eldora Hardin Co. Index
Hubbard South Hardin Signal-Review

HUMBOLDT

Humboldt Independent

KOSSUTH

Algona Kossuth County Advance
Bancroft Register
Swea City Herald-Press

MITCHELL

Osage Mitchell Co. Press-News
Saint Ansgar Enterprise Journal

WEBSTER

Gowrie News
Dayton Leader

WINNEBAGO

Lake Mills Graphic
Forest City Summit Tribune
Buffalo Center Tribune

WORTH

Manly Junction Signal

WRIGHT

Belmond Independent
Clarion Wright Co. Monitor
Eagle Grove Eagle

34 Newspapers

1 shoppers

Readership: 130,794

*Daily Newspaper

²Shopper