



84% OF IOWANS READ THEIR LOCAL NEWSPAPER!*

That makes the Iowa newspaper network the best way to reach readers statewide with your message.

Reach as many as 2.2 million readers per week.

Save more than **75%** statewide by using the network with one call, one order and one rate.

RATES

Statewide	25 words	\$300
	Per additional word	\$9
Per region	25 words	\$110 (NE, NW, SE, SW)
		\$75 (Central)
	Per additional word	\$4

*Ask about the new 3x5 size. Limited availability!

FREQUENCY

In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place an ad for five consecutive weeks and your ad runs free for a sixth week.

DEADLINE

Ad copy, insertion order and payment must be received by Wednesday at 10 a.m. CST, the week prior to the week of publication. Day of publication varies by newspaper.

