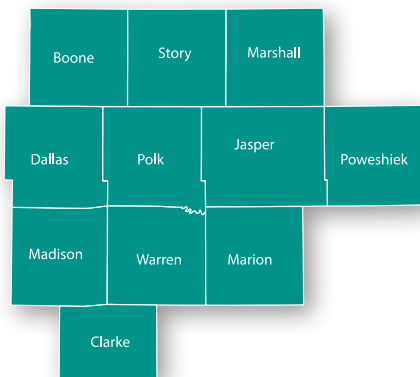


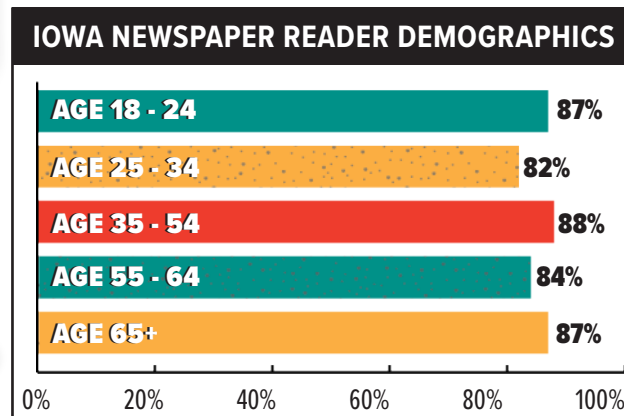
Des Moines welcomed 13.7 million visitors in 2016, 5.2 million were overnight travelers. The city is the third-largest international insurance center after London, England and Hartford, Connecticut.

IOWA DISPLAY NETWORKS CENTRAL REGION

84% of Iowans read their local newspaper!*



CAPTURE THIS ENGAGED AUDIENCE!



CHOOSE SIZE: 2x2 (3.792"x2"): \$250 | 2x4 (3.792"x4"): \$500 | 3x5 (4.95x5): \$900

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Tuesday at 10 am CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



BOONE

Boone News-Republican
Ogden Reporter
Madrid Register-News

CLARKE

Osceola Sentinel-Tribune
Osceola Advertiser²

DALLAS

Adel Dallas Co. News
Perry Chief

JASPER

Colfax Jasper County Tribune
Newton Daily News*
Prairie City News

MADISON

Winterset Madsonian

MARION

Knoxville Journal Express - Marion County Reminder²
Pella Chronicle

MARSHALL

State Center Mid Iowa Enterprise

POLK

Altoona Herald-Index

POWESHIEK

Grinnell Poweshiek County CR
Grinnell Herald-Register
Montezuma Record

STORY

Ames Tribune*
Ames Iowa State Daily*
Nevada Journal
Slater Tri-County Times
Story City Herald
Story County Sun²

WARREN

Indianola Record-Herald & Tribune

23 Newspapers

3 shoppers

Readership: 231,712

*Daily Newspaper

²Shopper