

July 20, 2022



Volume 39
Issue 24

Iowa Newspaper Association Bulletin

www.INAnews.com

CALENDAR of EVENTS

MEETINGS

INA, INF, INA Services
Company Board Meetings
July 22, 2022

EVENTS

2022 INA Conference
July 21, 2022
Downtown Des Moines
Marriott

WEBINARS

Getting Started with
Digital Sales
August 18, 2022

REMINDERS

MEP/DSA Nominations
August 1, 2022

IOWA NEWSPAPER ASSOCIATION 2022 CONFERENCE

Thursday July 21, 2022 | Downtown Des Moines Marriott

FORGOT TO REGISTER? SAME DAY REGISTRATIONS ARE WELCOME!

Do you have questions on how to get to the Marriott Hotel for the conference, when to arrive, or what to do when you get there? This should clear it all up.

PARKING

Valet parking at the hotel is a flat rate of \$25 (plus tax) per night per vehicle. Unlimited in and out privileges are available for overnight guests. For those guests not spending the night, an hourly rate is available.

Current parking charges are:

0-8 hours - \$14 (plus tax)

8+ hours - \$27 (plus tax)

Oversized vehicles 6'3" or higher, these vehicles include but not limited to any work van or passenger van. Chevy 2500 model and up, Ford F-250 (super duty and up), GMC Sierra 2500 and up, Ram 1500 (all except base model), any vehicles with custom lifts cannot be accommodated.

Des Moines has recently launched a new parking strategy for downtown to manage parking to support area businesses and a changing 24-7 downtown with a mix of uses.

The purpose is to increase available parking in downtown by adding more on-street parking spaces, creating FREE parking areas, and changing rates and expanding times at the parking meters and parking ramps to create a system that is simple and fair for residents, business owners, employees, and visitors. Visit <http://www.parkdowntowndesmoines.org/> for rates, locations and additional information on city parking.

HOTEL FACILITIES:

Indoor pool, exercise room, gift shop, hair salon/barber shop (by appt only), room service, Rock River Grill and Mash+Marrow, City Center Lounge, skywalk access to many downtown locations.

DRIVING DIRECTIONS:

(The Marriott is on the corner of 7th and Grand Ave.)

From the North

Take I35 South to I235 West. Take the 3rd Street exit. Follow 3rd Street until Grand Ave and take a right. Go down Grand Ave just past 7th Street and take a left into the hotel.

From the South

Take I35 North to I235 East. Take the 3rd Street exit and turn right. Follow 3rd Street until you come to Grand Ave. Go down Grand Ave just past 7th Street and take a left into the hotel.

From the East

Take I80 West to I235 West. Take the 3rd Street exit. Follow 3rd Street until Grand Ave and take a right. Go down Grand Ave just past 7th Street and take a left into the hotel.

From the West

Take I80 East to I235 East. Take the 3rd Street exit and turn right. Follow 3rd Street until you come to Grand Avenue. Go down Grand Ave just past 7th Street and take a left into the hotel.

Check in at the Marriott is 4 p.m. (If you arrive earlier, ask at the first floor bell stand to have your luggage stored.) Check out time is noon.

The Iowa Newspaper Association's mission is to advocate the continued importance of thriving newspaper enterprises in Iowa dedicated to the First Amendment and to provide guidance to members and direction to the association's two related boards.

DON'T LET BIG TECH **CANCEL** LOCAL NEWS

ESSENTIAL CONTENT | WATCHDOG JOURNALISM

Local news organizations are under pressure.

Local news strengthens our community, but local papers across the country are under threat. Big Tech takes advantage of the news and information created by local publishers, but they won't pay for it.

The Journalism Competition and Preservation Act (JCPA) is a bipartisan bill that allows local news companies like this one to negotiate with Big Tech to ensure that they are treated fairly and compensated justly. If Congress doesn't pass the JCPA, communities across America will continue to lose quality local, fact-based news coverage.



Contact your member of Congress to
support the JCPA and ensure Big Tech
doesn't cancel local news:
(202) 224-3121



Urgent- JCPA released Tuesday

Text for the Journalism Competition and Preservation Act was released Tuesday (July 19th) ahead of House Judiciary Committee markup. INA joins the News Media Alliance (NMA), National Newspaper Association, and others in asking newspapers to help generate momentum for the bill.

Additionally, the National Newspaper Association has provided an editorial (https://www.nna.org/op-ed-for-your-consideration-jcpa-comes-up-for-key-vote-next-week?utm_source=BenchmarkEmail&utm_campaign=Urgent-JCPA_released_Tuesday&utm_medium=email) and NMA has provided newspapers a sample editorial (<https://docs.google.com/document/d/1OHBA4JXMv1peRx9ZWaLedtYa9djI0GFkF4yr3B4zspo/edit>) to customize and use.

NMA is also asking newspapers to run ads. They have created multiple ads, for print and digital formats. Visit <https://www.newsmediaalliance.org/ads-support-a-safeharbor4news/> to use the ads.

REMINDER:

The Bulletin will be published
every other week during the
summer months.

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If Grandma can Zoom, Gov't should Zoom, too

RANDY EVANS,
IOWA FREEDOM OF INFORMATION COUNCIL

In my day job, I wear the hat of the executive director of the Iowa Freedom of Information Council. This nonprofit, nonpartisan organization has been around for 40+ years.

We advocate on behalf of the public and journalists for government transparency and accountability to the people of this state.

Periodically, I speak to groups of government employees and elected officials. One question that often comes up in those settings and in individual conversations with government leaders is some version of, “How are we doing?”

These days, this is what I tell them if they ask:

In the months after Covid became Public Enemy #1 three years ago, it was impressive how quickly local governments across Iowa and our state government scrambled to adapt to holding their public meetings when the public was hesitant to venture into potentially large gatherings in small-ish spaces.

Officials swiftly began making their meetings available through livestreaming on Facebook or on videoconferencing platforms like Zoom. Meeting notices and meeting agendas told the public how they could watch without having to be in the audience where the meetings originated.

But if anyone asks about my impressions now, I would tell them things have changed — and not always for the better.

Today, too many city councils, school boards and county boards of supervisors have turned their backs on the technology that got them through the early months of the pandemic, before vaccines eased people's anxieties about being in close proximity with large numbers of people.

Today, too many government boards refuse to continue offering the Zoom capability that has become a part of everyday life for many Iowans.

This is ironic, because while some government officials have balked, parents and grandparents and their kids have embraced the long-distance gatherings with Zoom and FaceTime. This technology has made the face-to-face conversations possible from the comfort of their separate homes. They can listen to Mom's piano playing or marvel at the antics of the family dog.

While there still are many city councils, school boards and boards of supervisors that continue to make their meetings available live for remote viewers, too many government bodies have signaled they don't want to be bothered by making remote viewing possible.

These officials are not breaking any law by saying “no” to remote viewing requests. Iowa's open meetings law does not require government boards to provide Zoom access. It only requires that meetings be open to the public.

Common sense should prevail — but too often it does not.

I spoke recently with a man who wanted to “Zoom” in to a meeting of the local school board. “We don't do that,” was the reply that ended the discussion.

Never mind that having their meetings available on Zoom would allow people with child care responsibilities, or senior citizens, or the disabled, or the person without ready access to transportation to “attend” the meetings of their school board. Never mind that supervisors' meetings typically are held during the day, when many people are at work and cannot get away to drop in on the supervisors' meeting.

Getting more people engaged in their city council, school board or board of supervisors is just good government. I remind government leaders during my presentations that government does not belong to them. It belongs to the people. Government employees and officials are entrusted to act with the public's best interests in mind.

During the pandemic, one member of the Grundy County Board of Supervisors was deployed to the Middle East with his Iowa National Guard unit. He was still able to “attend” the supervisors' meetings using his laptop computer and Zoom. But once he returned home after his deployment ended, the Zoom meetings ended, too.

County officials insisted they were not set up to provide Zoom access from the supervisors' small meeting room. Of course, it's that same small meeting room where officials expect the public to compete for the eight or 10 chairs available for spectators.

The Grundy County board recently considered an ordinance regulating wind turbines. The local newspaper editor, as a courtesy, informed county officials that he intended to carry the public hearing on the ordinance live on the newspaper's Facebook page.

Officials initially tried to stop his planned livestream. In the end, they relented — and several hundred people watched the hearing live or afterward.

That brings up another objection I hear from government officials when I mention the pluses of having meetings available via Zoom: There really are not many people who want to watch these meetings.

Iowa law does not require government boards to meet in public because those gatherings will be a big ratings blockbuster. The law says meetings shall be open to the public so the basis and rationale for boards' decisions, as well as the decisions themselves, are easily accessible.

These days, many people believe that easily accessible means Zoom, as well as space for spectators in the meeting room.

If officials are not savvy enough to understand that, then maybe the Iowa Legislature needs to get involved next session and “help” officials see the problem with their misguided opposition to Zoom.

Randy Evans is executive director of the Iowa Freedom of Information Council. He can be reached at IowaFOICouncil@gmail.com.

Visit <https://inaneews.com/if-grandma-can-zoom-govt-should-zoom-too/> to read the article.



This article is free to use and publish in your publication.

Accepting nominations for Master Editor-Publisher award

The floor is now open for 2023 Master Editor-Publisher nominations. The MEP award may be given to any person who at the time of selection is actively engaged in editing and/or publishing a newspaper which is a member in good standing of the INA. The four selection criteria are:

- the nominee has worked hard;
- the nominee has thought soundly;
- the nominee has influenced unselfishly; and

- the nominee has lived honorably.

Nominations will be reviewed by a selection committee made up of past MEP award winners. Winners will be announced at the 2023 INA Awards Banquet. Deadline for submitting a written nomination is August 1, 2022.

See this week's insert for a list of past recipients, rules for eligibility and an opportunity to send us your choice for this award.

Accepting nominations for Distinguished Service award

Do you have a colleague who deserves recognition for exemplary service to his/her community and to Iowa's newspaper industry?

The INA encourages you to nominate that person for its 2023 Distinguished Service Award (DSA). This award was created to recognize contributions in three key areas: newspaper, community and the industry as a whole.

Candidates are not limited to publishers and editors. They might be advertising directors, circulation managers, back shop supervisors, business managers, news and sports editors or other staff members.

A nomination form is included in this week's Bulletin. All nominations must be submitted in writing by Aug. 1, 2022, to be considered for selection. The reverse side of the nomination form has a list of past DSA winners. These past recipients comprise the selection committee, which meets to determine which nominees best meet the following DSA criteria:

- The nominee must be an employee of, former employee of, or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close

ties with Iowa newspapers;

- The nominee shall have contributed greatly to his or her newspaper, and to his or her community and/or the newspaper industry in general;
- Longevity should have little effect on the nominee's qualifications.
- Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

The award qualifications were modified last year with the addition of the words "or contributor," to allow for an individual that has significantly contributed to the industry, but is not employed by it, to be honored. The new wording has been incorporated into the qualifications listed above and on the enclosed nomination form.

This award is one of the most prestigious awards given to newspaper professionals in Iowa. It will be presented during the 2023 INA Awards Banquet.

Please share with your staff this opportunity to nominate a worthy candidate.

FREE MEMBER EXCHANGE

▼ HELP WANTED

EDITOR. Harlan Publishing, a family-owned newspaper in western Iowa, has an opening for its top newsroom position. This is an exciting opportunity for either an up-and-coming journalist or a veteran who is excited about telling stories across multiple platforms. Harlan Newspapers boasts a fun work environment in a great town that's just small enough to be home but close enough to both Omaha and Des Moines for day trips.

We're looking for a journalist that's adept at posting content to social media and then polishing that content for our print editions. We offer health care, a 401(K) program with a company match and paid time off. If you're ready to join an award-winning news media operation as it expands coverage across its digital and print platforms, we want to hear from you.

This position is best for someone who likes to tell stories and includes regular reporting and coverage of community issues and events. The editor coordinates coverage with our freelance writers and summer intern. We will train the successful candidate on any of the skills they're lacking. While the role accommodates some remote work, especially during a pandemic or natural disaster, the position will be based in Harlan, with day-to-day attendance in the office necessary. 0730

FULL-TIME STAFF WRITER. The Oskaloosa Herald and Ottumwa Courier have two full-time staff writer openings on its regional news staff. We're seeking reporters who live for the next good story to contribute stories to our news and magazine products. The Ottumwa Courier and Oskaloosa Herald share a regional newsroom that creates content for our newspaper and magazine products, with reporters located in either Ottumwa or Oskaloosa. Occasional remote work is possible depending on the situation, but we generally expect reporters to maintain office hours in either Ottumwa or Oskaloosa, Iowa.

Our newsroom gives you the freedom to pursue projects you're interested in that go beyond your day-to-day responsibilities. We are a 21st-century newsroom that seeks to break the news that matters to our community. This is a great opportunity for a reporter to acquire quality experience and become a versatile multi-media journalist.

This position is best suited for entry-level journalists who were active at their college's campus media (newspaper, TV, radio, etc.) or for early-career journalists looking for an exciting challenge. A bachelor's degree in journalism, mass communications, or related field, is preferred. Though we will consider those who have relevant experience and a passion for journalism in lieu of a degree.

To apply, send a cover letter describing qualifications for the position, a resume, and 3-4 writing samples to Editor Kyle Ocker by email to kocker@ottumwacourier.com. 0505

GROUP PUBLISHER. Woodward Communications, Inc., an employee-owned media company, is looking for a dynamic Group Publisher to lead their Southwest Wisconsin weekly locations in print, digital, and video publishing along with community events. This key position will lead a group of dedicated employee owners in the Platteville, Prairie du Chien and Richland Center markets from a local office to be agreed upon.

A pivotal leadership role in the divisions, it is important to the success of our employee owners, company, and the communities we serve. Our new Group Publisher needs to be present and active in the community, able to communicate well, both verbally and in writing, with internal and external stakeholders. He or she also needs to be able to share a vision, set goals and help the group achieve them in this ever changing environment.

A background in media (print, digital, radio or television) is preferred but not required. An ability to think creatively, promote a team atmosphere, act with purpose and integrity are important to the role.

Competitive salary, healthcare, 401(k), paid time off are included in the total benefits package. Also included is stock ownership in the entire company, which includes radio, niche publishing, and agency services.

To learn more contact Bob Woodward, VP-Community Media, at 563/543-2194 or at bob.woodward@wcinet.com. To view the job description and submit your application please use the following link: <https://bit.ly/3slvoMF> 0505

MANAGING EDITOR. We are seeking a managing editor who is willing to accept the duties and responsibilities of a total newspaper operation of three major publications in NW Iowa. The managing editor would be responsible for writing, editing, advertising, and photography. The managing editor would provide direction, advice and assignments to free-lance writers and photographers. This position requires understanding and knowledge of newspaper publishing. Serious interested persons may write to: SBA&SSA, 204-1st Street, STE. 103, Sergeant Bluff, IA. 51054. All correspondence and inquiries are confidential. 0505

NEWS EDITOR. The Daily Freeman-Journal is looking for a full-time news editor in Webster City. The news editor will be responsible for journalistic reporting, news writing, photography, and page design. The news editor will work to ensure the newsroom's tradition of quality, accuracy, and community trust.

RESPONSIBILITIES:

- Manages and coordinates coverage of local news throughout the coverage area
- Writing and editing news stories
- Taking photographs to supplement news articles
- Page design

QUALIFICATIONS:

- Two years of full-time journalism experience preferred
- Ability to multi-task and work efficiently under deadlines
- Self-motivation and self-direction
- Applies innovative and creative thinking to tasks
- Communicate and share ideas with team members
- Strong writing and editing skills
- Experience with InDesign preferred

BENEFITS:

- We offer Competitive Compensation
 - Paid Vacations • 401 K
 - Health, Dental & Vision Insurance
 - Paid Sick Leave • Paid Holidays
- Please submit a resume to: Bill Shea at bshea@messengernews.net

NEWS EDITOR. News Editor opportunity for experienced journalist who enjoys working and living in a progressive community of 2,800 a short distance from Iowa City. Needs the ability to write news of local government, school boards of four communities and be a feature story writer. Ability to handle photography helpful. Send resumes and writing samples to Publisher Ronald C. Slechta at publisher@thenews-ia.com or call 319-656-2273 or (c) 319-400-7072. Pay depends on experience.

PUBLISHER. Are you a strong advertising manager or salesperson looking for a move up? Growing Iowa media company is searching for a leader who recognizes the vital blend of news and advertising. Our candidate will be computer literate, understands the digital landscape and works well with others. We're looking for someone to lead by

MEMBER EXCHANGE - cont. on page 6



Iowa Newspaper Association

Bulletin

www.INAnews.com

IN THIS ISSUE...

- Getting Started with Digital Sales
- MEP Nomination Form
- DSA Nomination Form

MEMBER EXCHANGE - cont. from page 5

example and immerse themselves in the community. A working knowledge of central printing plants a plus. Bring your own team with you is a real possibility. The right candidate is creative, hands-on and able to develop a dynamic staff. Duties will involve the direction of three community newspapers, two shoppers, a central printing plant, a plethora of special sections and digital products. Privately held, local company offers top compensation, bonus, health, life and 401K.

Send resume and cover letter to: christopherhall@charlescitypress.com. Enterprise Media Inc. We want to meet you!

PUBLISHER. The Humboldt Independent and Reminder is seeking an experienced publisher. This is a working position that will require news writing skills, an appreciation of advertising and basic management skills. A strong news and advertising staff is in place. There will be an opportunity for sweat-equity ownership as well as a solid starting salary with benefits. We would consider a rising star with minimal experience with whom we would work with and train. This publishing business does well in excess of \$1 million in annual sales and has a solid history of profitability. Ownership is a nearby family newspaper...not a chain. Apply with resume to: Kristin Grabinoski, krisg@armstrongjournal.com or Jerry Wiseman, news3456@mchsi.com.

▼ FOR SALE

FOR SALE-HAND OPERATED ADVANTAGE PAPER CUTTER WITH A PATENT OF JULY 23, 1889. 2 blades included. Works fine. Best offer. Must come and get it. Best offer. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or publisher@thenews-ia.com 02.16

FREE-2 ARTWAXERS AND A LABEL DISPENSER FOR MAILING. Must pay shipping or come and get them. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or publisher@thenews-ia.com 02.16

FOR SALE: WESTERN IOWA WEEKLY NEWSPAPER NEAR SIOUX CITY. Legals for two counties, five schools and eight towns. Strong community support. Phone 712-870-9807

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumés for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.



MASTER EDITOR-PUBLISHER AWARD

2023 NOMINATION FORM

The Master Editor-Publisher award is one of the most prestigious awards given to Iowa newspaper professionals.

THE FOUR SELECTION CRITERIA ARE:

- The nominee has worked hard;
- The nominee has influenced unselfishly;
- The nominee has thought soundly;
- The nominee has lived honorably.

Eligibility: This award may be given to any person who at the time of the selection is actively engaged in editing and/or publishing a newspaper which is a member in good standing of the Iowa Newspaper Association.

I nominate the following individual for consideration by the selection committee to receive the INA Master Editor-Publisher Award:

Name: _____ Newspaper: _____

Address: _____

Nominated by:

Name: _____ Newspaper: _____

Address: _____

Please supply the selection committee with a complete nomination (as outlined at right) as well as any information you think will be helpful in deciding on the award winners for this year. The committee has requested that this information be as complete and thorough as possible. Nominations without such information will not be considered. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Awards Banquet during the INA Convention on February 3, 2023. (Nominations not selected will also be considered in 2023 and 2024.)

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's newspaper career
- Additional letters of support from co-workers or others



DEADLINE FOR ENTRIES IS AUGUST 1, 2022.

Please return this form and other related material to: Iowa Newspaper Association,
Attn: Jana Shepherd, 319 E. 5th St., Des Moines, IA 50309 or email jshepherd@inanews.com

IOWA NEWSPAPER ASSOCIATION

MASTER EDITOR-PUBLISHER AWARD WINNERS

1932

Joseph F. Grawe, Waverly
Harvey Ingham, Des Moines
Elmer E. Taylor, Traer

1933

Ed M. Smith, Winterset
E.P. Adler, Davenport
W.G. Ray, Grinnell

1934

W. C. Jarnagin, Storm Lake
Wm. P. Moscrip, Marshalltown
Grant Caswell, Des Moines
Wm. P. Wortman, Malvern

1935

John c. Hartman, Waterloo
M.A. Aasgaard, Lake Mills

1936

James R. Rhodes, Newton
K.F. Baldrige, Bloomfield

1937

Thomas W. Purcell, Hampton
E.P. Chase, Atlantic
Victor Lovejoy, Jefferson

1938

Ward Barnes, Eagle Grove
Orville Elder, Washington
J.G. Lucas, Madrid

1939

Jesse M. Beck, Centerville
John M. Grimes, Osceola
Scott Snyder, Adel

1940

W.C. Dewel, Algona
Chas. Rogers, Mt. Pleasant
Paul C. Woods, Sheldon

1941

Chas. N. Marvin, Shenandoah
Frank Jaqua, Humboldt
E.P. Harrison, Oakland

1942

J.L. Papes, Marion
Leon S. Barnes, Northwood

1943

Don L. Berry, Indianola
Sherman W. Needham, Ames
Geo. C. Tucker, Webster City

1944

F.W. Beckman, Knoxville
Stephen Goldthwaite, Boone
Ralph Overholser, Red Oak

1945

Fred W. Hill, Hamburg
Jas. McCutcheon, Mt. Vernon
Wm. S. Rupe, Ames

1946

Paul A. Olson, Story City
John W. Haggard, Algona
W. Earl Hall, Mason City

1947

Chas. A. Doxsee, Monticello
Hoge Howard Sadler, Pella
Justin Barry, Cherokee

1948

James C. Gillespie, LeMars
Phil Hoffman, Oskaloosa
C.S. Walling, Oskaloosa

1949

Claude Campbell, Jewell
Ralph Shannon, Washington
Paul C. Smith, Rock Rapids

1950

John Huston, Ottumwa
Willis Overholser, Sibley
S.E. Tennant, Colfax

1951

James Wilson, Carroll
Duane E. Dewel, Algona
David Sutherland, Sr., Montezuma

1952

G.E. Whitehead, Perry
Will F. Lindsey, Leon
B.H. Shearer, Columbus Junction

1953

Lee P. Loomis, Mason City
A. L. Frisbie, Grinnell
John Vanderwicken, Grundy Center
Don Reid, West Des Moines

1954

W. D. Archie, Shenandoah
Carl Caswell, Clarinda
Wm. Allender, Chariton

1955

L. B. Watt, Grinnell
Lloyd O. Brewer, Newton
K. H. Sidey, Greenfield

1956

Harold V. Ellis, Marengo
Paul Norris, Marshalltown
Harry E. Taylor, Traer

1957

C.W. Moody, Burlington
A.W. Hamblin, Bedford
Carl E. Sexauer, Ogden

1958

Walter Williams, Fairfield
Charles Hacke, Sac City
George Carman, Buffalo Center

1959

Walter Merryman, Fort Dodge
John Burrows, Belle Plaine
J.C. Moore, Winterset

1960

F.D. Simpson, Atlantic
Robert Burrows, Sr.,
Belle Plaine
Lloyd McCutcheon, Sibley

1961

A.K. Walling, Oskaloosa
Carl Hamilton, Iowa Falls
Gordon Aasgaard, Lake Mills

1962

Lew Warren, Oelwein
Karl Le Compte, Corydon
Carl Hogendorn, North English

1963

M. B. Crabbe, Eagle Grove
Robert K. Beck, Centerville
Elmer E. Taylor, Traer

1964

Phil Adler, Davenport
Fred Morain, Jefferson
Leo Mores, Harlan

1965

Ken MacDonald, Des Moines
Phil Jarnagin, Storm Lake
Tom B. Powell, Jr., Anamosa

1966

Mrs. Harold Garvey, Boone
Dale Merrill, Ida Grove
Dick Westerfield, West Union

1967

Hollis Nordyke, Ames
Neil Maurer, Laurens
Lew Kimer, Indianola

1968

Reeves Hall, Independence
Deemer Lee, Estherville
John Feuling, New Hampton

1969

Dwight Purcell, Hampton
F. A. Wortman, Malvern
A. M. Patterson, Mount Pleasant

1970

Joe f. Hladky, Jr., Cedar Rapids
Keith Hawk, Knoxville
Robert Melvold, Maquoketa

1971

W. J. Carmichael, Webster City
John Baldrige, Chariton
Wayne & Jeanne Davis, Seymour

1972

Fred Grawe, Waverly
Robert Larson, Albia
E. J. Van Nostrand, Creston

1973

Benjamin F. Carter, Jr., Forest City
G. Wiley Beveridge, Williamsburg
Charles Davis, Iowa Falls

1974

Robert J. McCoy, Waterloo
William L. Lindsey, Leon
Prof. James Schwartz, I.S.U.
H. M. "Johnny" Jones, Monticello

1975

Albert Pinder, Grinnell
John van der Linden, Sibley
Carter Pitts, LeMars

1976

Everett A. Streit, Clinton
Kenneth A. Robinson, Bayard
William Ferguson, Glidden

1977

Robert & Evelyn Reiste, Ocheyedan
John Anderson, Storm Lake
Frank Nye, Cedar Rapids

1978

Thomas H. Miller, Cherokee
Robert L. Caswell, Red Oak
John L. Morrissey, Montezuma

1979

Dave Elder, Washington
Dick Knowles, Denison
Russ Waller, Algona

1980

Hugh Doty, Corydon
Gerald G. Moriarity, Mason City
Robert Parrott, DeWitt
Bruce A. Turvold, Cresco

1981

Ed Sidey, Greenfield
Robert Lyon, Schleswig
Frank Morlan, Sheldon

1982

C. W. Wilcox, Madrid
W. E. Beck, Spirit Lake
Walter Stevens, Fort Dodge

1983

Charles Gonzales, Guthrie Center
Stuart Awbrey, Burlington
W. R. Vezina, Hartley
M. E. Messersmith, Riceville

1984

Verle Burgason, Ames
John Field, Hamburg
Maury Noonan, Dyersville
John Sullivan, Cascade

1985

Al Schafer, Eldora
Richard Gross, Council Bluffs
Carl Cassidy, Lime Springs

1986

John (Andy) Anderson, Spencer
Shirley Omer, Primghar
Forrest Kilmer, Davenport
Herbert Clark, Tipton

1987

Rick Morain, Jefferson
Jerry Bloom, Logan
Len Strasburg, Manchester

1988

Joe Hladky III, Cedar Rapids
Dave Norris, Marshalltown
Gary & Sharon Alban, Ogden
Ben & Lucy Colby, Rock Rapids

1989

Gary Spurgeon, Bloomfield
Steve Mores, Harlan
Harris Honsey, Lake Mills

1990

Burl Tiedemann, Adel
Mary Louise Robinson, Bayard
James Patton, Gowrie
Paul Bunge, Osage

1991

John Robertson, Cedar Rapids
Lloyd & Alice Madson, Northwood
Ed & Billie Robinson, Hartley
Jim Hodges, Wapello

1992

Drake Mabry, Ames
Jim Lindvall, Griswold
Jerry Blue, West Union

1993

Virgil Oakman, Lake View
Don Magdefrau, Benton Co.
Carolyn Cole Gage, Villisca

1994

Jim Wilson, Carroll
Ann Wilson, Carroll
Mark Hamilton, Iowa Falls
Dean Krenz, Sioux City

1995

Ed Littler, Adair
Gary Gerlach, Ames
Bill Tubbs, Eldridge
Ed Rood, Slater

1996

Donna Haight, Afton
Dan Field, Corning
Joe Roth, Hampton

1997

Arvid Huisman, Creston
Dan Feuling, New Hampton
Darwin Sherman, Washington

1998

Michael Gartner, Ames
Jo Martin, Iowa Falls
Edward "Mike" Lyon, Mapleton

1999

Dorothy Pinder, Grinnell
H. Alan Smith, Mt. Ayr
Joe McDermott, Newton
Merle Kent Shawd, Woodward

2000

Alan Mores, Harlan
Doris Vezina, Hartley
Bob Goodyear, Monticello

2001

Bill Mertens, Burlington
Scott Gonzales, Guthrie Center
Roger Rector, Ida Grove

2002

Dirk and Lee van der Linden, Belmond
Mary Rueter, DeWitt
Tom Yunt, Dubuque

2003

David Paxton, Albia
Mike Simmons, Marengo
Dana Larsen, Storm Lake

2004

Larry Woellert, Anamosa/Manchester
Mark Bowden, Cedar Rapids
Gary Lindsey, Leon

2005

Brad Hicks, Hampton
Bill Casey, Iowa City
David Allen, Lamoni

2006

Art & John Cullen, Storm Lake
Connie Wimer, Des Moines
Dan DeBettignies, Montezuma

2007

Rick Fromm, Decorah
Larry Bushman, Fort Dodge

2008

Martin Bunge, Marengo
Gary Milks, Fort Madison
Howard Query, Mason City

2009

Lowell Carlson, Bellevue
Ken Chaney, Sigourney
Brian Cooper, Dubuque
Dennis Wilcox, Madrid

2010

Amy Duncan, Indianola
Ron Peterson, Sioux City
Peter Wagner, Sheldon

2011

Mike Finnegan, Clear Lake
Jane Podgorniak, Northwood
Mike Schlesinger, Marshalltown

2012

John Goossen, Iowa Falls
Gene Hall, Charles City
Doug Lindner, Solon
Mary Ungs-Sogaard, Dyersville

2013

Dave Stanley, New Hampton
Luann Waldo, Bayard
Jerry Wiseman, Sac City

2014

Bill Haglund, Adel
Mark Rhoades, Missouri Valley

2015

Charles Nixon, Coon Rapids
James Gargano, Humboldt

2016

Scott Campbell, Eldridge
Steve Delaney, Burlington

2017

LeAnn Larson, Fayette
Ron Sleshta, Kalona
Stuart Clark, Tipton

2018

Dodie Hook, Akron
Doug Burns, Carroll
Paula Buenger, Spencer

2019

Marlys Barker, Nevada
Mark Spensley, Monticello
Mike Hodges, Wapello

2022

Brad Swenson, Missouri Valley
Kristin Grabinoski, Armstrong
Zack Kucharski, Cedar Rapids
William E. Littler III & Connie Littler, Adair



DISTINGUISHED SERVICE AWARD

2023 NOMINATION FORM

The INA Distinguished Service Award is presented each year at the association's annual convention to the individual(s) in the state who, in the opinion of the selection committee, best meet(s) the following criteria:

1. The nominee must be an employee or former employee of or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close ties with Iowa newspapers;
2. The nominee shall have contributed greatly to his or her newspaper, and/or to his or her community and or the newspaper industry in general;
3. Longevity should have little effect on the nominee's qualifications;
4. Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

I nominate the following individual for consideration by the selection committee to receive the INA Distinguished Service Award:

Name: _____ Newspaper: _____

Nominated by:

Name: _____ Newspaper: _____

Please include all relevant support materials.

This award is open to all members of the newspaper staff! Potential candidates might be advertising directors, circulation managers, back shop superintendents and press operators, as well as news and sports editors, publishers and business managers.

The award is one of the most prestigious awards given to newspaper professionals in Iowa. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Past Presidents' Luncheon during the INA Convention on February 3, 2023.

Nominations not selected will also be considered in 2023 and 2024. Some people may have been nominated for this award in the past but did not receive it due to a lack of information about the nominee. Nominators should feel free to re-nominate such individuals and include more details about their qualifications.

Contributions should be over a period of time and all three areas (newspaper, community and industry) are considered.

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's service to the newspaper and the community
- Additional letters of support from community members, co-workers or others
- Other materials that support the nominee's application

DEADLINE FOR NOMINATION: AUGUST 1, 2022

Mail to: Iowa Newspaper Association, Attn: Jana Shepherd, 319 East 5th Street, Des Moines, IA 50309 | **Email to:** jshepherd@inanews.com

DISTINGUISHED SERVICE AWARD WINNERS

1982

Frank Nye, Cedar Rapids Gazette
Matt Lawrence, Ottumwa Courier
Paul Norris, Marshalltown Times-Republican

1984

Donald Lundgren, Clinton Herald
Les Moeller, Iowa City Daily Iowan
Al Efner, Ottumwa Courier

1985

J. Burl Tiedemann, Adel Dallas County News
Harry Mauck Jr., Council Bluffs Nonpareil
Esther Williams, Vinton Cedar Valley Daily Times

1986

John McCormally, Burlington Hawk Eye
Harold Roberts, Creston News Advertiser
Max Maxon, Webster City Freeman Journal

1987

Frederick Simpson, Atlantic News-Telegraph
Bill Kunerth, Iowa State University
Harold Bailey, Perry Chief

1988

Hollis Nordyke, Ames Tribune
L. Jay Smith, Fort Dodge Messenger
Jackson Baty, University of Northern Iowa

1989

David Kruidenier, Des Moines Register
Herb Strentz, Drake University
Lois Jacobs, Marshalltown Times-Republican
Cal Olson, Sioux City Journal

1990

Genevieve Mauck Stoufer, Council Bluffs
Rick Morain, Jefferson Herald
Rosalie Johnson, Eldridge North Scott Press
Helen Zogg, Eldridge North Scott Press

1991

Dale Kueter, Cedar Rapids Gazette
Oline Stigers, Cedar Rapids Gazette
Harrison 'Skip' Weber, INA
Ron Slechta, Tama News-Herald

1992

Robert Woodward, Drake University
Phyllis Fleming, Cedar Rapids Gazette
William Zima, University of Iowa

1993

Larry Johnson, Fort Dodge Messenger
Al Pinder, Grinnell Herald-Register
Carolyn Cole Gage, Villisca Review

1994

Beth Dalbey, Adel Dallas County News
Ken Robinson, Bayard News-Gazette
Brian Cooper, Dubuque Telegraph Herald
Jerry Moriarity, Mason City Globe-Gazette

1995

Bill Mertens, Burlington Hawk Eye
Richard Goughnour, Mediapolis News
Joe Roth, Hampton Newspapers
David Johnson, West Branch Times

1996

Dave Paxton, Albia Newspapers
Mary Lou Hinrichsen, DeWitt Observer
Shirley Omer, Primghar O'Brien Co. Bell

1997

Mark Bowden, Cedar Rapids Gazette
Harold Aardema, Doon Press
Margaret VanderWeerd, Sully Diamond Trail News
Gene Bloom, Woodbine Twiner (posthumous)

1998

Marni Mellen, Fairfield Daily Ledger
Jay Mohr, Sibley Osceola Co. Gazette Tribune (posthumous)
Tom Johnson, Waukon Standard
Merle Kent Shawd, Woodward NE Dallas Co. Record

1999

Gary Spurgeon, Bloomfield Democrat
James Flansburg, Des Moines Register
Tom Emmerson, Iowa State University
Jack Marlowe, Maquoketa Sentinel Press

2000

Dave Storey, Cedar Rapids Gazette
LeAnn Pisarik, Mount Vernon-Lisbon Sun
Dr. Kenneth Starck, University of Iowa

2001

Jack Crook, Knoxville Journal-Express
Barb Lyon, Mapleton Press
Jim Magdefrau, Newspapers of Benton Co.

2002

Paul Gauthier, Corning-Adams Co. Free Press
Jay P. Wagner, Des Moines Business Record
Gil Cranberg, Des Moines Register
George Mills, Des Moines Register

2003

Michael Gartner, Des Moines
Walt Stevens, Fort Dodge Messenger
Bill Casey, Iowa City Daily Iowan
Edward "Mike" Lyon, Mapleton Press

2004

Don Magdefrau, Belle Plaine Union
Tom Yunt, Dubuque Telegraph Herald
Amy Duncan, Indianola Record-Herald & Tribune
Karen Young, Seymour Herald

2005

Mark Wicks, Charles City Press
Connie White, Creston News Advertiser
Drake Mabry, Des Moines Register / Ames Tribune
Gary Alban, Ogden Reporter

2006

Ron Schuety, Altoona Herald-Mitchellville Index
Randy Evans, Des Moines Register
LeAnn Larson, West Union Fayette County Union

2007

Bob Andersen, Elkader Clayton County Register
Wayne Davis, Seymour Herald

2008

Terry Wilson, Davenport Quad-City Times
Bill Wundram, Davenport Quad-City Times
Bill Tubbs, Eldridge North Scott Press
Sharon Alban, Ogden Reporter

2009

Mary Rueter, DeWitt Observer
Jo Martin, Iowa Falls Times-Citizen
Jay Luther, Iowa Falls Times-Citizen

2010

Jim Normandin, Dubuque Telegraph Herald
Alan Mores, Harlan Newspapers
Jeff Grant, Sheldon N'West Iowa Review

2011

Bill Monroe, Iowa Newspaper Association

2012

Chuck Offenburger, Des Moines Register
Kathleen Richardson, Drake University
Norma Thurman, Stuart Herald

2013

Barbara Mack, Iowa State University (posthumous)
Max Heath, National Newspaper Association
Keith Luchtel, Nyemaster Goode
Stuart Clark, Tipton Conservative

2014

Bill Rediger, Dyersville Commercial
Irene Wilcox, Madrid Register-News
Connie Wagner, Sheldon N'West Iowa Review

2015

Rox Laird, Des Moines Register
Larry Peterson, Creston News Advertiser
Michael Giudicessi, Faegre Baker Daniels

2016

Bruce Binning, Denison Bulletin & Review
Chris Mudge, Iowa Newspaper Association
Vicky Decker, Seymour Herald

2017

Michael Bugeja, Iowa State University
Deb Geisler, Jefferson Herald
Doug Melvold, Maquoketa Sentinel-Press
Scott Sundstrom, (former) INA lobbyist

2018

Scott Spurgeon, Bloomfield Democrat
Don Dauterive, Iowa Falls Times Citizen

2019

Dorine Peterson, Creston News
Perry Bell, Knoxville Journal Express
Nick Workman, Ottumwa Courier

2020

Nancy Steburg, Kossuth County Advance
Mark Witherspoon, Iowa State Daily

2022

Steve Plain, Marshalltown Times-Republican
Joe Quinn, Nyemaseter Goode



An Iowa Newspaper Foundation webinar...

GETTING STARTED WITH DIGITAL SALES

Iowa New Member
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IAwebinars

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Registration fee: FREE • Deadline: August 15

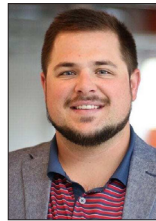
IN THIS WEBINAR...

This webinar, which will have a BASEBALL THEME, will go over how smaller publications and legacy print teams are getting started with digital sales to support their local clientele. AdCellerant will review different examples of publishers who are doing this now, the steps to get started, how to provide a consultative approach to your advertisers so they can expand their digital footprint, the revenue implications with these types of sales, and how you can leverage these now.

- What other small publications are doing with digital
- Steps to get started
- Giving a consultative approach with targeted display & local SEO
- How much money can we make with digital sales?

THE PRESENTERS...

Ben Bouslog & Ken Campbell



Ben Bouslog is the vice president of Business Development for AdCellerant, a tech-enabled marketing services company. AdCellerant partners with publishers to leverage their turn-key solutions to drive digital revenue streams. Ben's experience spans 8+ years in the digital space with a background in ad operations that gives him an intimate

familiarity with how digital really works and the value it can bring to any advertiser or media organization.

Ken Campbell is a Business Development Manager at AdCellerant. Ken is an experienced self-starter with 25 years experience in retail sales, direct marketing, print advertising, and B2B sales. A promotions and marketing expert, Ken grew a single automotive client into a multi-million-dollar direct mail firm before pivoting to the world of digital advertising. Over the years, Ken has worked with over a thousand different businesses - developing marketing plans both big and small - and acting as a trusted advisor to his clients.



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