

July 6, 2022



Volume 39
Issue 23

Iowa Newspaper Association Bulletin

www.INAnews.com

Join us for the 2022 INA Conference!

The 2022 INA Conference, sponsored by the University of Iowa, is right around the corner!

The event will be held at the Downtown Marriott Hotel in Des Moines on Thursday, July 21. The conference will include educational sessions as well as opportunities to network with other newspaper professionals.

Don't miss out on this fantastic opportunity to network and exchange ideas with other industry professionals! Breakfast, sponsored by Community State Bank will be provided and Picket Fence is sponsoring the ice cream reception from 3:30-4:00 p.m.

We would also like to thank our supporting sponsors, Virtual IT, Associations Inc. and Nyemaster Goode for making this event possible.

The deadline to register is **July 14**, don't miss this great opportunity!

TOP FIVE REASONS TO ATTEND:

1. Sessions specific to advertising and editorial newspaper professionals (listed below)
2. Top of the line speakers
3. In-person networking opportunities
4. Be the first to learn about our economic impact study focusing on newspapers in Iowa
5. The price is only \$30, including lunch and an ice cream reception!

CALENDAR of EVENTS

MEETINGS

INA, INF, INA Services
Company Board Meetings
July 22, 2022

EVENTS

2022 INA Conference
July 21, 2022
Downtown Des Moines
Marriott

WEBINARS

Elevate Your Journalism
by Collaborating
July 14, 2022

REMINDERS

MEP/DSA Nominations
August 1, 2022

ADVERTISING SESSIONS with Kelly Wirges

SALES-X-TREME - INNOVATE & INITIATE - Everyone's talking about the "return to normal" with our sales and business practices. However, we are embarking on a new frontier, one that operates differently. A hybrid world that consists of successful methods of the past augmented with today's advanced solutions, all of which are focused on customers' new buying behaviors. We are evolving and creating an innovative sales and marketing paradigm. Yet, one constant is connectivity ~ us with our clients and our clients with their customers. Sales-X identifies current, successful approaches and provides tips and techniques to launch or boost sales for you, your company, and your clients.

RELATIONSHIPS BEGIN WITH A FIST BUMP - The goal of media advisors is to help clients achieve their business goals. The ability to meet with advertisers to learn their challenges and stay current with their promotional needs is instrumental in creating professional partnerships. However, during the pandemic, connecting in person was difficult, if not impossible. Sure, we spoke on the telephone or engaged via Zoom; however, nothing replaces in-person interaction. Now that restrictions are lifted or relaxed, it is vital to reengage with clients to reaffirm our commitment to achieving their success.

EDITORIAL SESSIONS with Tyson Bird

PAST TO PRESENT - IT'S HOW YOU PRESENT IT - Newsletters have been a hot topic in publishing for many years, and the pandemic only underscored how much audiences value timely, friendly, and reliable news content in their inbox. Though starting a newsletter may feel like a monumental task, news organizations can leverage their existing content to create engaging and unique experiences that draw a wide audience. In this session, we'll explore how a two-person digital team created a newsletter product with a far-above average open rate that kept readers coming back for more.

DIGITAL TRENDS - HITS AND MISSES - A popular session for the INA, in this workshop we'll analyze and discuss several trending topics in digital and how they may (or may not!) make an impact on your storytelling. The landscape of digital news is constantly changing, and it's important to have a sense of what trends are worth investing time in and which are worth letting pass. We'll look at a variety of publishers, large and small, to see what's working and what's not. Come prepared to discuss some of your own digital hits and misses, too!

The Iowa Newspaper Association's mission is to advocate the continued importance of thriving newspaper enterprises in Iowa dedicated to the First Amendment and to provide guidance to members and direction to the association's two related boards.

FOI Council asks for newspapers' help with new fee law

The Iowa Freedom of Information Council is asking the state's newspaper editors and publishers to help the council monitor government officials' compliance with an important change in Iowa's public records law. The amended law was signed by Gov. Kim Reynolds and took effect on July 1.

The amendment makes two important changes in the fees state and local government can charge for public records:

- Government officials are encouraged to provide records at no charge if it takes less than 30 minutes to retrieve and copy the documents. The amended law states, "The lawful custodian shall make every reasonable effort to provide the public record requested at no other than copying costs for a record which takes less than thirty minutes to produce."
- Officials may pass along attorney fees to requesters for reviewing records only if the records contain confidential information. The amended law states, "Costs for legal services should only be utilized for the redaction or review of legally protected confidential information."

Going forward, the Iowa FOI Council wants to hear from journalists (a) who are charged unreasonable fees for copies of records, (b) who are charged for attorney fees when the records being sought do not contain confidential information, and (c) who are charged for record requests that take less than 30 minutes to produce.

Journalists should relay information about possible violations of these provisions by emailing the FOI Council at IowaFOICouncil@gmail.com.

The council will monitor feedback it receives from journalists. The council will reach out to government officials to discuss any misunderstandings of the statute, look for training opportunities, and see if there are instances where the FOI Council needs to take a tougher stance.

Thank you to our second quarter 2022 Foundation Donors!

The INF offers programs to help grow and enhance the quality of Iowa's newspapers such as scholarships, paid internships, mentorship programs, writer's workshops, high school media camps, professional trainings and much more. Your generous support helps local newspapers take advantage of the opportunities ahead. Visit www.inanews.com and click "donate" in the top right corner to make a donation today!

Susan James

Susan Patterson
Plank

Paige Alyea

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Website www.INAnews.com

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Des Moines, IA 50309

INA LEGAL HOTLINE

515-283-3100 (paid service)

Accepting nominations for Master Editor-Publisher award

The floor is now open for 2023 Master Editor-Publisher nominations. The MEP award may be given to any person who at the time of selection is actively engaged in editing and/or publishing a newspaper which is a member in good standing of the INA. The four selection criteria are:

- the nominee has worked hard;
- the nominee has thought soundly;
- the nominee has influenced unselfishly; and

- the nominee has lived honorably.

Nominations will be reviewed by a selection committee made up of past MEP award winners. Winners will be announced at the 2023 INA Awards Banquet. Deadline for submitting a written nomination is August 1, 2022.

See this week's insert for a list of past recipients, rules for eligibility and an opportunity to send us your choice for this award.

Accepting nominations for Distinguished Service award

Do you have a colleague who deserves recognition for exemplary service to his/her community and to Iowa's newspaper industry?

The INA encourages you to nominate that person for its 2023 Distinguished Service Award (DSA). This award was created to recognize contributions in three key areas: newspaper, community and the industry as a whole.

Candidates are not limited to publishers and editors. They might be advertising directors, circulation managers, backshop supervisors, business managers, news and sports editors or other staff members.

A nomination form is included in this week's Bulletin. All nominations must be submitted in writing by Aug. 1, 2022, to be considered for selection. The reverse side of the nomination form has a list of past DSA winners. These past recipients comprise the selection committee, which meets to determine which nominees best meet the following DSA criteria:

- The nominee must be an employee of, former employee of, or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close

ties with Iowa newspapers;

- The nominee shall have contributed greatly to his or her newspaper, and to his or her community and/or the newspaper industry in general;
- Longevity should have little effect on the nominee's qualifications.
- Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

The award qualifications were modified last year with the addition of the words "or contributor," to allow for an individual that has significantly contributed to the industry, but is not employed by it, to be honored. The new wording has been incorporated into the qualifications listed above and on the enclosed nomination form.

This award is one of the most prestigious awards given to newspaper professionals in Iowa. It will be presented during the 2023 INA Awards Banquet.

Please share with your staff this opportunity to nominate a worthy candidate.

New public notice rates take effect July 1

Effective July 1, the public notice advertising rate will increase from 52.4 cents for a 12- pica wide line of eight-point type (or its equivalent) to 56.7 cents per line (38.2 cents per line for subsequent insertions). These rates should be charged for all public notices published on or after July 1, 2022. 2022 marks the twentieth year in which public notice rates have increased (they decreased in 2009 and 2015). Public notice rates are tied to the consumer price index as a result of a bill backed by the INA and passed by the Legislature in 2000.

View the new rate charts and law change updates by visiting <https://inanews.com/resources/public-notice-resources/public-notice-rates-forms/>

INA MEMBER BENEFIT!

www.onlinemediacampus.com use code **IAwebinars** to register

Access to all Online
Media Campus
webinars, free of charge!

Nearly 150 archived
webinars!

Questions? Contact
jshepherd@inanews.com



REMINDER: The Bulletin will be published
every other week after Memorial Day.

FREE MEMBER EXCHANGE

▼ HELP WANTED

EDITOR. Harlan Publishing, a family-owned newspaper in western Iowa, has an opening for its top newsroom position. This is an exciting opportunity for either an up-and-coming journalist or a veteran who is excited about telling stories across multiple platforms. Harlan Newspapers boasts a fun work environment in a great town that's just small enough to be home but close enough to both Omaha and Des Moines for day trips.

We're looking for a journalist that's adept at posting content to social media and then polishing that content for our print editions. We offer health care, a 401(K) program with a company match and paid time off. If you're ready to join an award-winning news media operation as it expands coverage across its digital and print platforms, we want to hear from you.

This position is best for someone who likes to tell stories and includes regular reporting and coverage of community issues and events. The editor coordinates coverage with our freelance writers and summer intern. We will train the successful candidate on any of the skills they're lacking. While the role accommodates some remote work, especially during a pandemic or natural disaster, the position will be based in Harlan, with day-to-day attendance in the office necessary. 0730

FULL-TIME STAFF WRITER. The Oskaloosa Herald and Ottumwa Courier have two full-time staff writer openings on its regional news staff. We're seeking reporters who live for the next good story to contribute stories to our news and magazine products. The Ottumwa Courier and Oskaloosa Herald share a regional newsroom that creates content for our newspaper and magazine products, with reporters located in either Ottumwa or Oskaloosa. Occasional remote work is possible depending on the situation, but we generally expect reporters to maintain office hours in either Ottumwa or Oskaloosa, Iowa.

Our newsroom gives you the freedom to pursue projects you're interested in that go beyond your day-to-day responsibilities. We are a 21st-century newsroom that seeks to break the news that matters to our community. This is a great opportunity for a reporter to acquire quality experience and become a versatile multi-media journalist.

This position is best suited for entry-level journalists who were active at their college's campus media (newspaper, TV, radio, etc.) or for early-career journalists looking for an exciting challenge. A bachelor's degree in journalism, mass communications, or related field, is preferred. Though we will consider those who have relevant experience and a passion for journalism in lieu of a degree.

To apply, send a cover letter describing qualifications for the position, a resume, and 3-4 writing samples to Editor Kyle Ocker by email to kocker@ottumwacourier.com. 0505

GROUP PUBLISHER. Woodward Communications, Inc., an employee-owned media company, is looking for a dynamic Group Publisher to lead their Southwest Wisconsin weekly locations in print, digital, and video publishing along with community events. This key position will lead a group of dedicated employee owners in the Platteville, Prairie du Chien and Richland Center markets from a local office to be agreed upon.

A pivotal leadership role in the divisions, it is important to the success of our employee owners, company, and the communities we serve. Our new Group Publisher needs to be present and active in the community, able to communicate well, both verbally and in writing, with internal and external stakeholders. He or she also needs to be able to share a vision, set goals and help the group achieve them in this ever changing environment.

A background in media (print, digital, radio or television) is preferred but not required. An ability to think creatively, promote a team atmosphere, act with purpose and integrity are important to the role.

Competitive salary, healthcare, 401(k), paid time off are included in the total benefits package. Also included is stock ownership in the entire company, which includes radio, niche publishing, and agency services.

To learn more contact Bob Woodward, VP-Community Media, at 563/543-2194 or at bob.woodward@wcinet.com. To view the job description and submit your application please use the following link: <https://bit.ly/3slvoMF> 0505

MANAGING EDITOR. We are seeking a managing editor who is willing to accept the duties and responsibilities of a total newspaper operation of three major publications in NW Iowa. The managing editor would be responsible for writing, editing, advertising, and photography. The managing editor would provide direction, advice and assignments to free-lance writers and photographers. This position requires understanding and knowledge of newspaper publishing. Serious interested persons may write to: SBA&SSA, 204-1st Street, STE. 103, Sergeant Bluff, IA. 51054. All correspondence and inquiries are confidential. 0505

NEWS EDITOR. The Daily Freeman-Journal is looking for a full-time news editor in Webster City. The news editor will be responsible for journalistic reporting, news writing, photography, and page design. The news editor will work to ensure the newsroom's tradition of quality, accuracy, and community trust.

RESPONSIBILITIES:

- Manages and coordinates coverage of local news throughout the coverage area
- Writing and editing news stories
- Taking photographs to supplement news articles
- Page design

QUALIFICATIONS:

- Two years of full-time journalism experience preferred
- Ability to multi-task and work efficiently under deadlines
- Self-motivation and self-direction
- Applies innovative and creative thinking to tasks
- Communicate and share ideas with team members
- Strong writing and editing skills
- Experience with InDesign preferred

BENEFITS:

- We offer Competitive Compensation
 - Paid Vacations • 401 K
 - Health, Dental & Vision Insurance
 - Paid Sick Leave • Paid Holidays
- Please submit a resume to: Bill Shea at bshea@messengernews.net

NEWS EDITOR. News Editor opportunity for experienced journalist who enjoys working and living in a progressive community of 2,800 a short distance from Iowa City. Needs the ability to write news of local government, school boards of four communities and be a feature story writer. Ability to handle photography helpful. Send resumes and writing samples to Publisher Ronald C. Slechta at publisher@thenews-ia.com or call 319-656-2273 or (c) 319-400-7072. Pay depends on experience.

PUBLISHER. Are you a strong advertising manager or salesperson looking for a move up? Growing Iowa media company is searching for a leader who recognizes the vital blend of news and advertising. Our candidate will be computer literate, understands the digital landscape and works well with others. We're looking for someone to lead by

MEMBER EXCHANGE - cont. on page 6



Iowa Newspaper Association

Bulletin

www.INAnews.com

IN THIS ISSUE...

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- MEP Nomination Form
- DSA Nomination Form

MEMBER EXCHANGE - cont. from page 5

example and immerse themselves in the community. A working knowledge of central printing plants a plus. Bring your own team with you is a real possibility. The right candidate is creative, hands-on and able to develop a dynamic staff. Duties will involve the direction of three community newspapers, two shoppers, a central printing plant, a plethora of special sections and digital products. Privately held, local company offers top compensation, bonus, health, life and 401K.

Send resume and cover letter to: christopherhall@charlescitypress.com. Enterprise Media Inc. We want to meet you!

PUBLISHER. The Humboldt Independent and Reminder is seeking an experienced publisher. This is a working position that will require news writing skills, an appreciation of advertising and basic management skills. A strong news and advertising staff is in place. There will be an opportunity for sweat-equity ownership as well as a solid starting salary with benefits. We would consider a rising star with minimal experience with whom we would work with and train. This publishing business does well in excess of \$1 million in annual sales and has a solid history of profitability. Ownership is a nearby family newspaper...not a chain. Apply with resume to: Kristin Grabinoski, krisg@armstrongjournal.com or Jerry Wiseman, news3456@mchsi.com.

▼ FOR SALE

FOR SALE-HAND OPERATED ADVANTAGE PAPER CUTTER WITH A PATENT OF JULY 23, 1889. 2 blades included. Works fine. Best offer. Must come and get it. Best offer. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or publisher@thenews-ia.com 02.16

FREE-2 ARTWAXERS AND A LABEL DISPENSER FOR MAILING. Must pay shipping or come and get them. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or publisher@thenews-ia.com 02.16

FOR SALE: WESTERN IOWA WEEKLY NEWSPAPER NEAR SIOUX CITY. Legals for two counties, five schools and eight towns. Strong community support. Phone 712-870-9807

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumés for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.



An Iowa Newspaper Foundation webinar...

ELEVATE YOUR JOURNALISM BY COLLABORATING

Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

Thursday, July 14 • 1-2 p.m.

Registration fee: FREE • Deadline: July 11

IN THIS WEBINAR...

Traditionally, news organizations competed to get the scoop. But collaborations among news organizations have become far more common in recent years. As budgets continue to tighten, newsrooms are looking for ways to do more than just react to news as it happens. This session will examine the benefits and even a few pitfalls of news collaborations. Plus, you'll see examples of success stories to spur you to look for different ways to collaborate with other newsrooms and organizations to tell the most important stories to your readers.

THE PRESENTER...

Jean Hodges



Jean Hodges is senior director of news culture and communication for Gannett. She works with local newsrooms throughout the country on strategy, training and diversity initiatives. She's a news veteran, who spent more than 20 years as a reporter and editor, getting her start at a small daily in Clovis, New Mexico, and working in California, England and Texas before moving back home to the Chicago suburbs



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MASTER EDITOR-PUBLISHER AWARD

2023 NOMINATION FORM

The Master Editor-Publisher award is one of the most prestigious awards given to Iowa newspaper professionals.

THE FOUR SELECTION CRITERIA ARE:

- The nominee has worked hard;
- The nominee has influenced unselfishly;
- The nominee has thought soundly;
- The nominee has lived honorably.

Eligibility: This award may be given to any person who at the time of the selection is actively engaged in editing and/or publishing a newspaper which is a member in good standing of the Iowa Newspaper Association.

I nominate the following individual for consideration by the selection committee to receive the INA Master Editor-Publisher Award:

Name: _____ Newspaper: _____

Address: _____

Nominated by:

Name: _____ Newspaper: _____

Address: _____

Please supply the selection committee with a complete nomination (as outlined at right) as well as any information you think will be helpful in deciding on the award winners for this year. The committee has requested that this information be as complete and thorough as possible. Nominations without such information will not be considered. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Awards Banquet during the INA Convention on February 3, 2023. (Nominations not selected will also be considered in 2023 and 2024.)

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's newspaper career
- Additional letters of support from co-workers or others



DEADLINE FOR ENTRIES IS AUGUST 1, 2022.

Please return this form and other related material to: Iowa Newspaper Association,
Attn: Jana Shepherd, 319 E. 5th St., Des Moines, IA 50309 or email jshepherd@inanews.com

IOWA NEWSPAPER ASSOCIATION

MASTER EDITOR-PUBLISHER AWARD WINNERS

1932

Joseph F. Grawe, Waverly
Harvey Ingham, Des Moines
Elmer E. Taylor, Traer

1933

Ed M. Smith, Winterset
E.P. Adler, Davenport
W.G. Ray, Grinnell

1934

W. C. Jarnagin, Storm Lake
Wm. P. Moscrip, Marshalltown
Grant Caswell, Des Moines
Wm. P. Wortman, Malvern

1935

John c. Hartman, Waterloo
M.A. Aasgaard, Lake Mills

1936

James R. Rhodes, Newton
K.F. Baldrige, Bloomfield

1937

Thomas W. Purcell, Hampton
E.P. Chase, Atlantic
Victor Lovejoy, Jefferson

1938

Ward Barnes, Eagle Grove
Orville Elder, Washington
J.G. Lucas, Madrid

1939

Jesse M. Beck, Centerville
John M. Grimes, Osceola
Scott Snyder, Adel

1940

W.C. Dewel, Algona
Chas. Rogers, Mt. Pleasant
Paul C. Woods, Sheldon

1941

Chas. N. Marvin, Shenandoah
Frank Jaqua, Humboldt
E.P. Harrison, Oakland

1942

J.L. Papes, Marion
Leon S. Barnes, Northwood

1943

Don L. Berry, Indianola
Sherman W. Needham, Ames
Geo. C. Tucker, Webster City

1944

F.W. Beckman, Knoxville
Stephen Goldthwaite, Boone
Ralph Overholser, Red Oak

1945

Fred W. Hill, Hamburg
Jas. McCutcheon, Mt. Vernon
Wm. S. Rupe, Ames

1946

Paul A. Olson, Story City
John W. Haggard, Algona
W. Earl Hall, Mason City

1947

Chas. A. Doxsee, Monticello
Hoge Howard Sadler, Pella
Justin Barry, Cherokee

1948

James C. Gillespie, LeMars
Phil Hoffman, Oskaloosa
C.S. Walling, Oskaloosa

1949

Claude Campbell, Jewell
Ralph Shannon, Washington
Paul C. Smith, Rock Rapids

1950

John Huston, Ottumwa
Willis Overholser, Sibley
S.E. Tennant, Colfax

1951

James Wilson, Carroll
Duane E. Dewel, Algona
David Sutherland, Sr., Montezuma

1952

G.E. Whitehead, Perry
Will F. Lindsey, Leon
B.H. Shearer, Columbus Junction

1953

Lee P. Loomis, Mason City
A. L. Frisbie, Grinnell
John Vanderwicken, Grundy Center
Don Reid, West Des Moines

1954

W. D. Archie, Shenandoah
Carl Caswell, Clarinda
Wm. Allender, Chariton

1955

L. B. Watt, Grinnell
Lloyd O. Brewer, Newton
K. H. Sidey, Greenfield

1956

Harold V. Ellis, Marengo
Paul Norris, Marshalltown
Harry E. Taylor, Traer

1957

C.W. Moody, Burlington
A.W. Hamblin, Bedford
Carl E. Sexauer, Ogden

1958

Walter Williams, Fairfield
Charles Hacke, Sac City
George Carman, Buffalo Center

1959

Walter Merryman, Fort Dodge
John Burrows, Belle Plaine
J.C. Moore, Winterset

1960

F.D. Simpson, Atlantic
Robert Burrows, Sr.,
Belle Plaine
Lloyd McCutcheon, Sibley

1961

A.K. Walling, Oskaloosa
Carl Hamilton, Iowa Falls
Gordon Aasgaard, Lake Mills

1962

Lew Warren, Oelwein
Karl Le Compte, Corydon
Carl Hogendorn, North English

1963

M. B. Crabbe, Eagle Grove
Robert K. Beck, Centerville
Elmer E. Taylor, Traer

1964

Phil Adler, Davenport
Fred Morain, Jefferson
Leo Mores, Harlan

1965

Ken MacDonald, Des Moines
Phil Jarnagin, Storm Lake
Tom B. Powell, Jr., Anamosa

1966

Mrs. Harold Garvey, Boone
Dale Merrill, Ida Grove
Dick Westerfield, West Union

1967

Hollis Nordyke, Ames
Neil Maurer, Laurens
Lew Kimer, Indianola

1968

Reeves Hall, Independence
Deemer Lee, Estherville
John Feuling, New Hampton

1969

Dwight Purcell, Hampton
F. A. Wortman, Malvern
A. M. Patterson, Mount Pleasant

1970

Joe f. Hladky, Jr., Cedar Rapids
Keith Hawk, Knoxville
Robert Melvold, Maquoketa

1971

W. J. Carmichael, Webster City
John Baldrige, Chariton
Wayne & Jeanne Davis, Seymour

1972

Fred Grawe, Waverly
Robert Larson, Albia
E. J. Van Nostrand, Creston

1973

Benjamin F. Carter, Jr., Forest City
G. Wiley Beveridge, Williamsburg
Charles Davis, Iowa Falls

1974

Robert J. McCoy, Waterloo
William L. Lindsey, Leon
Prof. James Schwartz, I.S.U.
H. M. "Johnny" Jones, Monticello

1975

Albert Pinder, Grinnell
John van der Linden, Sibley
Carter Pitts, LeMars

1976

Everett A. Streit, Clinton
Kenneth A. Robinson, Bayard
William Ferguson, Glidden

1977

Robert & Evelyn Reiste, Ocheyedan
John Anderson, Storm Lake
Frank Nye, Cedar Rapids

1978

Thomas H. Miller, Cherokee
Robert L. Caswell, Red Oak
John L. Morrissey, Montezuma

1979

Dave Elder, Washington
Dick Knowles, Denison
Russ Waller, Algona

1980

Hugh Doty, Corydon
Gerald G. Moriarity, Mason City
Robert Parrott, DeWitt
Bruce A. Turvold, Cresco

1981

Ed Sidey, Greenfield
Robert Lyon, Schleswig
Frank Morlan, Sheldon

1982

C. W. Wilcox, Madrid
W. E. Beck, Spirit Lake
Walter Stevens, Fort Dodge

1983

Charles Gonzales, Guthrie Center
Stuart Awbrey, Burlington
W. R. Vezina, Hartley
M. E. Messersmith, Riceville

1984

Verle Burgason, Ames
John Field, Hamburg
Maury Noonan, Dyersville
John Sullivan, Cascade

1985

Al Schafer, Eldora
Richard Gross, Council Bluffs
Carl Cassidy, Lime Springs

1986

John (Andy) Anderson, Spencer
Shirley Omer, Primghar
Forrest Kilmer, Davenport
Herbert Clark, Tipton

1987

Rick Morain, Jefferson
Jerry Bloom, Logan
Len Strasburg, Manchester

1988

Joe Hladky III, Cedar Rapids
Dave Norris, Marshalltown
Gary & Sharon Alban, Ogden
Ben & Lucy Colby, Rock Rapids

1989

Gary Spurgeon, Bloomfield
Steve Mores, Harlan
Harris Honsey, Lake Mills

1990

Burl Tiedemann, Adel
Mary Louise Robinson, Bayard
James Patton, Gowrie
Paul Bunge, Osage

1991

John Robertson, Cedar Rapids
Lloyd & Alice Madson, Northwood
Ed & Billie Robinson, Hartley
Jim Hodges, Wapello

1992

Drake Mabry, Ames
Jim Lindvall, Griswold
Jerry Blue, West Union

1993

Virgil Oakman, Lake View
Don Magdefrau, Benton Co.
Carolyn Cole Gage, Villisca

1994

Jim Wilson, Carroll
Ann Wilson, Carroll
Mark Hamilton, Iowa Falls
Dean Krenz, Sioux City

1995

Ed Littler, Adair
Gary Gerlach, Ames
Bill Tubbs, Eldridge
Ed Rood, Slater

1996

Donna Haight, Afton
Dan Field, Corning
Joe Roth, Hampton

1997

Arvid Huisman, Creston
Dan Feuling, New Hampton
Darwin Sherman, Washington

1998

Michael Gartner, Ames
Jo Martin, Iowa Falls
Edward "Mike" Lyon, Mapleton

1999

Dorothy Pinder, Grinnell
H. Alan Smith, Mt. Ayr
Joe McDermott, Newton
Merle Kent Shawd, Woodward

2000

Alan Mores, Harlan
Doris Vezina, Hartley
Bob Goodyear, Monticello

2001

Bill Mertens, Burlington
Scott Gonzales, Guthrie Center
Roger Rector, Ida Grove

2002

Dirk and Lee van der Linden, Belmond
Mary Rueter, DeWitt
Tom Yunt, Dubuque

2003

David Paxton, Albia
Mike Simmons, Marengo
Dana Larsen, Storm Lake

2004

Larry Woellert, Anamosa/Manchester
Mark Bowden, Cedar Rapids
Gary Lindsey, Leon

2005

Brad Hicks, Hampton
Bill Casey, Iowa City
David Allen, Lamoni

2006

Art & John Cullen, Storm Lake
Connie Wimer, Des Moines
Dan DeBettignies, Montezuma

2007

Rick Fromm, Decorah
Larry Bushman, Fort Dodge

2008

Martin Bunge, Marengo
Gary Milks, Fort Madison
Howard Query, Mason City

2009

Lowell Carlson, Bellevue
Ken Chaney, Sigourney
Brian Cooper, Dubuque
Dennis Wilcox, Madrid

2010

Amy Duncan, Indianola
Ron Peterson, Sioux City
Peter Wagner, Sheldon

2011

Mike Finnegan, Clear Lake
Jane Podgorniak, Northwood
Mike Schlesinger, Marshalltown

2012

John Goossen, Iowa Falls
Gene Hall, Charles City
Doug Lindner, Solon
Mary Ungs-Sogaard, Dyersville

2013

Dave Stanley, New Hampton
Luann Waldo, Bayard
Jerry Wiseman, Sac City

2014

Bill Haglund, Adel
Mark Rhoades, Missouri Valley

2015

Charles Nixon, Coon Rapids
James Gargano, Humboldt

2016

Scott Campbell, Eldridge
Steve Delaney, Burlington

2017

LeAnn Larson, Fayette
Ron Sleshta, Kalona
Stuart Clark, Tipton

2018

Dodie Hook, Akron
Doug Burns, Carroll
Paula Buenger, Spencer

2019

Marlys Barker, Nevada
Mark Spensley, Monticello
Mike Hodges, Wapello

2022

Brad Swenson, Missouri Valley
Kristin Grabinoski, Armstrong
Zack Kucharski, Cedar Rapids
William E. Littler III & Connie Littler, Adair



DISTINGUISHED SERVICE AWARD

2023 NOMINATION FORM

The INA Distinguished Service Award is presented each year at the association's annual convention to the individual(s) in the state who, in the opinion of the selection committee, best meet(s) the following criteria:

1. The nominee must be an employee or former employee of or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close ties with Iowa newspapers;
2. The nominee shall have contributed greatly to his or her newspaper, and/or to his or her community and or the newspaper industry in general;
3. Longevity should have little effect on the nominee's qualifications;
4. Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

I nominate the following individual for consideration by the selection committee to receive the INA Distinguished Service Award:

Name: _____ Newspaper: _____

Nominated by:

Name: _____ Newspaper: _____

Please include all relevant support materials.

This award is open to all members of the newspaper staff! Potential candidates might be advertising directors, circulation managers, back shop superintendents and press operators, as well as news and sports editors, publishers and business managers.

The award is one of the most prestigious awards given to newspaper professionals in Iowa. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Past Presidents' Luncheon during the INA Convention on February 3, 2023.

Nominations not selected will also be considered in 2023 and 2024. Some people may have been nominated for this award in the past but did not receive it due to a lack of information about the nominee. Nominators should feel free to re-nominate such individuals and include more details about their qualifications.

Contributions should be over a period of time and all three areas (newspaper, community and industry) are considered.

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's service to the newspaper and the community
- Additional letters of support from community members, co-workers or others
- Other materials that support the nominee's application

DEADLINE FOR NOMINATION: AUGUST 1, 2022

Mail to: Iowa Newspaper Association, Attn: Jana Shepherd, 319 East 5th Street, Des Moines, IA 50309 | **Email to:** jshepherd@inanews.com

DISTINGUISHED SERVICE AWARD WINNERS

1982

Frank Nye, Cedar Rapids Gazette
Matt Lawrence, Ottumwa Courier
Paul Norris, Marshalltown Times-Republican

1984

Donald Lundgren, Clinton Herald
Les Moeller, Iowa City Daily Iowan
Al Efner, Ottumwa Courier

1985

J. Burl Tiedemann, Adel Dallas County News
Harry Mauck Jr., Council Bluffs Nonpareil
Esther Williams, Vinton Cedar Valley Daily Times

1986

John McCormally, Burlington Hawk Eye
Harold Roberts, Creston News Advertiser
Max Maxon, Webster City Freeman Journal

1987

Frederick Simpson, Atlantic News-Telegraph
Bill Kunerth, Iowa State University
Harold Bailey, Perry Chief

1988

Hollis Nordyke, Ames Tribune
L. Jay Smith, Fort Dodge Messenger
Jackson Baty, University of Northern Iowa

1989

David Kruidenier, Des Moines Register
Herb Strentz, Drake University
Lois Jacobs, Marshalltown Times-Republican
Cal Olson, Sioux City Journal

1990

Genevieve Mauck Stoufer, Council Bluffs
Rick Morain, Jefferson Herald
Rosalie Johnson, Eldridge North Scott Press
Helen Zogg, Eldridge North Scott Press

1991

Dale Kueter, Cedar Rapids Gazette
Oline Stigers, Cedar Rapids Gazette
Harrison 'Skip' Weber, INA
Ron Slechta, Tama News-Herald

1992

Robert Woodward, Drake University
Phyllis Fleming, Cedar Rapids Gazette
William Zima, University of Iowa

1993

Larry Johnson, Fort Dodge Messenger
Al Pinder, Grinnell Herald-Register
Carolyn Cole Gage, Villisca Review

1994

Beth Dalbey, Adel Dallas County News
Ken Robinson, Bayard News-Gazette
Brian Cooper, Dubuque Telegraph Herald
Jerry Moriarity, Mason City Globe-Gazette

1995

Bill Mertens, Burlington Hawk Eye
Richard Goughnour, Mediapolis News
Joe Roth, Hampton Newspapers
David Johnson, West Branch Times

1996

Dave Paxton, Albia Newspapers
Mary Lou Hinrichsen, DeWitt Observer
Shirley Omer, Primghar O'Brien Co. Bell

1997

Mark Bowden, Cedar Rapids Gazette
Harold Aardema, Doon Press
Margaret VanderWeerd, Sully Diamond Trail News
Gene Bloom, Woodbine Twiner (posthumous)

1998

Marni Mellen, Fairfield Daily Ledger
Jay Mohr, Sibley Osceola Co. Gazette Tribune (posthumous)
Tom Johnson, Waukon Standard
Merle Kent Shawd, Woodward NE Dallas Co. Record

1999

Gary Spurgeon, Bloomfield Democrat
James Flansburg, Des Moines Register
Tom Emmerson, Iowa State University
Jack Marlowe, Maquoketa Sentinel Press

2000

Dave Storey, Cedar Rapids Gazette
LeAnn Pisarik, Mount Vernon-Lisbon Sun
Dr. Kenneth Starck, University of Iowa

2001

Jack Crook, Knoxville Journal-Express
Barb Lyon, Mapleton Press
Jim Magdefrau, Newspapers of Benton Co.

2002

Paul Gauthier, Corning-Adams Co. Free Press
Jay P. Wagner, Des Moines Business Record
Gil Cranberg, Des Moines Register
George Mills, Des Moines Register

2003

Michael Gartner, Des Moines
Walt Stevens, Fort Dodge Messenger
Bill Casey, Iowa City Daily Iowan
Edward "Mike" Lyon, Mapleton Press

2004

Don Magdefrau, Belle Plaine Union
Tom Yunt, Dubuque Telegraph Herald
Amy Duncan, Indianola Record-Herald & Tribune
Karen Young, Seymour Herald

2005

Mark Wicks, Charles City Press
Connie White, Creston News Advertiser
Drake Mabry, Des Moines Register / Ames Tribune
Gary Alban, Ogden Reporter

2006

Ron Schuety, Altoona Herald-Mitchellville Index
Randy Evans, Des Moines Register
LeAnn Larson, West Union Fayette County Union

2007

Bob Andersen, Elkader Clayton County Register
Wayne Davis, Seymour Herald

2008

Terry Wilson, Davenport Quad-City Times
Bill Wundram, Davenport Quad-City Times
Bill Tubbs, Eldridge North Scott Press
Sharon Alban, Ogden Reporter

2009

Mary Rueter, DeWitt Observer
Jo Martin, Iowa Falls Times-Citizen
Jay Luther, Iowa Falls Times-Citizen

2010

Jim Normandin, Dubuque Telegraph Herald
Alan Mores, Harlan Newspapers
Jeff Grant, Sheldon N'West Iowa Review

2011

Bill Monroe, Iowa Newspaper Association

2012

Chuck Offenburger, Des Moines Register
Kathleen Richardson, Drake University
Norma Thurman, Stuart Herald

2013

Barbara Mack, Iowa State University (posthumous)
Max Heath, National Newspaper Association
Keith Luchtel, Nyemaster Goode
Stuart Clark, Tipton Conservative

2014

Bill Rediger, Dyersville Commercial
Irene Wilcox, Madrid Register-News
Connie Wagner, Sheldon N'West Iowa Review

2015

Rox Laird, Des Moines Register
Larry Peterson, Creston News Advertiser
Michael Giudicessi, Faegre Baker Daniels

2016

Bruce Binning, Denison Bulletin & Review
Chris Mudge, Iowa Newspaper Association
Vicky Decker, Seymour Herald

2017

Michael Bugeja, Iowa State University
Deb Geisler, Jefferson Herald
Doug Melvold, Maquoketa Sentinel-Press
Scott Sundstrom, (former) INA lobbyist

2018

Scott Spurgeon, Bloomfield Democrat
Don Dauterive, Iowa Falls Times Citizen

2019

Dorine Peterson, Creston News
Perry Bell, Knoxville Journal Express
Nick Workman, Ottumwa Courier

2020

Nancy Steburg, Kossuth County Advance
Mark Witherspoon, Iowa State Daily

2022

Steve Plain, Marshalltown Times-Republican
Joe Quinn, Nyemaseter Goode