



CAPTURE THIS ENGAGED AUDIENCE!



*7 in 10 Michigan adults have read a newspaper in the past week, making newspapers, in any format, an important vehicle to reach a desirable audience.**

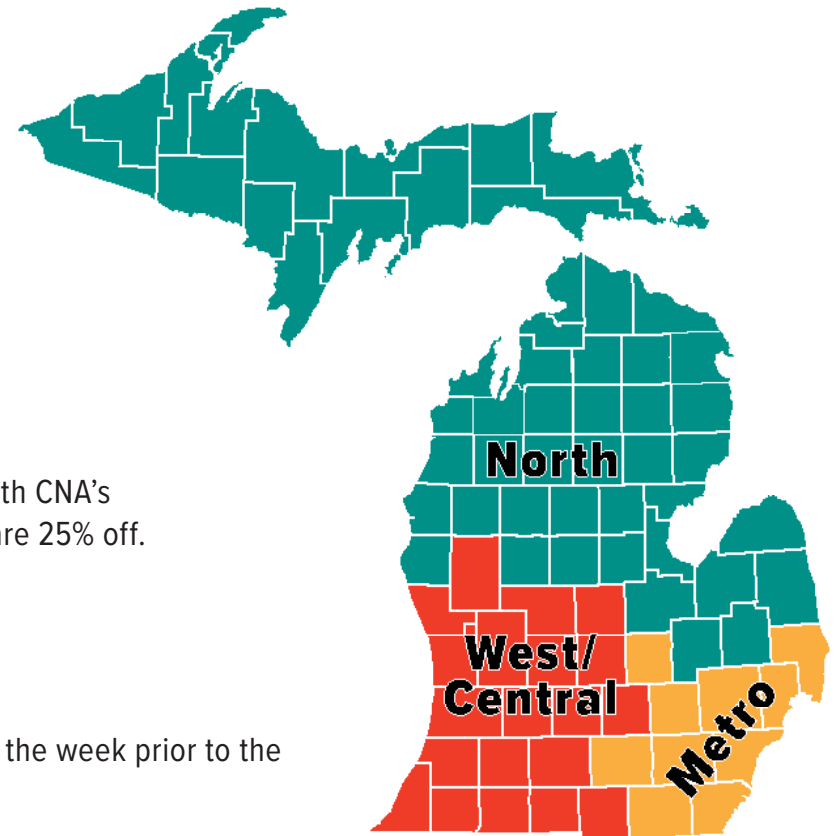
Reach as many as 2 million readers per week.

RATES

2x2	Statewide	\$1,198
	West/Central or North Region	\$449
	Metro Detroit Region	\$699
2x4	Statewide	\$2,098
	West/Central or North Region	\$898
	Metro Detroit Region	\$1,349

REGIONS

- North
- West Central
- Metro



FREQUENCY

In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

AD COPY

Choose from two sizes: 2x2 (3.22"x2") or 2x4 (3.22"x4")

DEADLINE

Ad copy, insertion order and payment must be received by Tuesday at noon EST, the week prior to the week of publication. Day of publication varies by newspaper.

*2016 SCARBOROUGH RESEARCH

MICHIGAN SMALL SPACE DISPLAY PAPERS

NORTH REGION

ANTRIM

Bellaire/ Antrim Review

BENZIE

Frankfort Benzie County Record Patriot

CHARLEVOIX

Boyne City Gazette

Charlevoix Courier

CHEBOYGAN

Cheboygan Daily Tribune*

CHIPPEWA

Drummond Island Digest

Sault St. Marie Evening News*

CLARE

Clare County Review

CRAWFORD

Grayling Crawford County Avalanche

EMMET

Petoskey News-Review*

GRAND TRAVERSE

Traverse City Record-Eagle*

HURON

Bad Axe Huron Daily Tribune*

IOSCO

East Tawas Iosco County News-Herald

Oscoda Press

LAKE

Baldwin Lake County Star

LAPEER

Lapeer Area View

Lapeer, The County Press

MANISTEE

Manistee News-Advocate*

MASON

Ludington Daily News*

MECOSTA

Big Rapids Pioneer*

MIDLAND

Midland Daily News*

MONTMORENCY

Atlanta Montmorency County Tribune

OCEANA

Hart Oceana Co. Herald

OTSEGO

Gaylord Herald Times

PRESQUE ISLE

Rogers City Presque Isle Co. Advance &

Onaway Outlook

SANILAC

Sandusky Tribune

WEXFORD

Cadillac News*

29 Newspapers

Readership: 301,372

WEST CENTRAL REGION

ALLEGAN

Saugatuck, The Commercial Record

Allegan County News

Plainwell Union Enterprise

BARRY

Hastings Banner

Hastings Reminder

Middleville/Caledonia Sun & News

BERRIEN

St. Joseph Herald-Palladium*

BRANCH

Coldwater Daily Reporter*

CALHOUN

Albion Recorder

Marshall Ad-visor & Chronicle

GRATIOT

Ithaca Gratiot County Herald

IONIA

Ionia Sentinel-Standard*

KENT

Lowell Ledger

MUSKEGON

Whitehall White Lake Beacon

NEWAYGO

Fremont, Times-Indicator

OTTAWA

Grand Haven Tribune*

Holland Sentinel*

Zeeland Record

ST. JOSEPH

Sturgis Journal*

Three Rivers Commercial-News*

VAN BUREN

South Haven Tribune

21 Newspapers

Readership: 263,274

METRO REGION

LENAWEE

Adrian Telegram*

Blissfield Advance

MACOMB

Fraser-Clinton Chronicle

Macomb Chronicle

Macomb Co. Legal News*

Mount Clemens, Clinton, Harrison Journal

Roseville/Eastpointe Eastsider

Shelby Utica News

St. Clair Shores Sentinel

Sterling Heights Sentry

Warren Weekly

MONROE

Monroe Evening News*

LENAWEE

The Clinton Local

OKLAND

Birmingham Eccentric

Birmingham-Bloomfield Eagle

Farmington Press

Ferndale/Berkley Woodward Talk

Highland Spinal Column Newsweekly

Milford Times

Novi News

Rochester Post

Royal Oak Clawson Review

South Lyon Herald

Southfield Sun

Troy Times

Troy/Oakland County Legal News*

West Bloomfield Beacon

ST. CLAIR

Yale Expositor

WARREN

Madison-Park News

WAYNE

Canton/Plymouth Observer

Farmington Observer

Garden City Observer

Grosse Pointe News

Grosse Pointe Times

Harper Woods/Advertiser Times

Livonia Observer

Northville Record

Westland Observer

40 Newspapers

Readership: 1,497,658

** Daily Newspaper*



Total Publications: 90 | Total Readership: 2,062,304