

April 20, 2022



Volume 39
Issue 16

Iowa Newspaper Association Bulletin

www.INAnews.com

CALENDAR of EVENTS

MEETINGS

INA, INF, INA Services
Company Board Meetings
April 28, 2022

EVENTS

INA Awards Banquet
April 28, 2022
Downtown Des Moines
Marriott

WEBINARS

Warming Up Cold Calls
May 5, 2022

From Once Upon a
Time to the End
May 12, 2022



MARRIOTT DETAILS:

Do you have questions on how to get to the Marriott Hotel for the awards banquet, when to arrive, or what to do when you get there? This should clear it all up.

PARKING

Valet parking at the hotel is a flat rate of \$25 (plus tax) per night per vehicle. Unlimited in and out privileges are available for overnight guests. For those guests not spending the night, an hourly rate is available.

Current parking charges are:

0-8 hours - \$14 (plus tax)

8+ hours - \$27 (plus tax)

Oversized vehicles 6'3" or higher, these vehicles include but not limited to any work van or passenger van. Chevy 2500 model and up, Ford F-250 (super duty and up), GMC Sierra 2500 and up, Ram 1500 (all except base model), any vehicles with custom lifts cannot be accommodated.

Des Moines has recently launched a new parking strategy for downtown to manage parking to support area businesses and a changing 24-7 downtown with a mix of uses.

The purpose is to increase available parking in downtown by adding more on-street parking spaces, creating FREE parking areas, and changing rates and expanding times at the parking meters and parking ramps to create a system that is simple and fair for residents, business owners, employees, and visitors. Visit <http://www.parkdowntowndesmoines.org/> for rates, locations and additional information on city parking.

HOTEL FACILITIES:

Indoor pool, exercise room, gift shop, hair salon/barber shop (by appt only), room service, Rock River Grill and Mash+Marrow, City Center Lounge, skywalk access to many downtown locations.

DRIVING DIRECTIONS:

(The Marriott is on the corner of 7th and Grand Ave.)

From the North

Take I35 South to I235 West. Take the 3rd Street exit. Follow 3rd Street until Grand Ave and take a right. Go down Grand Ave just past 7th Street and take a left into the hotel.

From the South

Take I35 North to I235 East. Take the 3rd Street exit and turn right. Follow 3rd Street until you come to Grand Ave. Go down Grand Ave just past 7th Street and take a left into the hotel.

From the East

Take I80 West to I235 West. Take the 3rd Street exit. Follow 3rd Street until Grand Ave and take a right. Go down Grand Ave just past 7th Street and take a left into the hotel.

From the West

Take I80 East to I235 East. Take the 3rd Street exit and turn right. Follow 3rd Street until you come to Grand Avenue. Go down Grand Ave just past 7th Street and take a left into the hotel.

Check in at the Marriott is 4 p.m. (If you arrive earlier, ask at the first floor bell stand to have your luggage stored.) Check out time is noon.

The Iowa Newspaper Association's mission is to advocate the continued importance of thriving newspaper enterprises in Iowa dedicated to the First Amendment and to provide guidance to members and direction to the association's two related boards.

Iowa Freedom of Information Council offers free courtroom training

The Iowa Freedom of Information Council and Iowa Judicial Branch will conduct a training program on Friday, April 22 for journalists in Bettendorf, Iowa who want to use cameras, laptop computers, audio recorders or smartphones inside Iowa courtrooms.

There is no charge for this program. No reservations are necessary. The training will be repeated in the coming weeks in west central, northwest, southeast and far eastern Iowa.

The April 22 event will be in Bettendorf from 10 a.m. until 11:30 a.m. at the Bettendorf Public Library. You can find details on the attached flyer.

It is important that journalists -- photographers, videographers, reporters, assignment editors, etc. -- in southwestern Iowa make time for this training if you or your staff want to use electronic gear inside Iowa courtrooms. This training is being held to avoid problems in courtrooms like those that occurred during the recent trial of the man accused of killing Mollie Tibbetts.

Because electronic gear is permitted in courtrooms only with the permission of the presiding judge, it is important that everyone have a thorough understanding of the do's, don'ts and procedures for Iowa's Expanded News Media Coverage rules established by the Iowa Supreme Court.

Avoiding problems is important, because judges have the authority to punish those who violate the court rules. That punishment could range from a verbal reprimand, to banning the journalist or his/her employer from using digital gear in future court proceedings, to criminal contempt-of-court charges against the journalist.



IOWA NEWSPAPER ASSOCIATION
AWARDS BANQUET

Visit www.inanews.com to learn more
and register for the event today!

**Thursday, April 21st is the
last day to reserve your spot!**

CONTACT US



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INA LEGAL HOTLINE

515-283-3100 (paid service)

A parent's guide to talking with kids about the Ukraine war

BUCK RYAN

SCRIPPS HOWARD FIRST AMENDMENT CENTER

I feel the need to begin with a trigger warning. Nothing too traumatic, just the foul mouth of a teenager.

Here's what one of my former star journalism students, now a mom, posted on Facebook:

Quote from my 8th grader (who asked to listen to NPR on the drive to school to follow news from Ukraine): "I feel like I might be happier now if I was an ill-informed dumbass."

I feel the kid's pain, not to mention the anxiety of any parent with smart children curious about such a sad and horrific topic that seems impossible to ignore.

So how should parents talk with their kids about the Ukraine war? Are there valuable lessons that can be learned from what seems like a senseless conflict?

For an answer to the first question, I turn to Dr. David Schonfeld, of the American Academy of Pediatrics Council on Children and Disasters, who wrote a helpful article, "How to Talk with Your Child About the War in Ukraine" for [healthychildren.org](https://www.healthychildren.org).

You know your child best, especially at what age such a discussion is appropriate. Here are some excerpts from Dr. Schonfeld's article:

- *Start by asking your child what they already know. Listen for misunderstandings or frightening rumors. Acknowledge that even adults don't know all that is going on.

- *Ask them directly about their worries, respond with honest reassurance and don't discount their fears.

- *Limit the exposure of media coverage, especially repetitive graphic images, and discussion in social media. As a side note, I remember from the September 11th days, the video of planes hitting the twin towers, shown again and again, registered in a child's mind as repeat attacks still going on. Kids' brains just don't process the world the same ways as adults.

- *Know that some children will feel the impact more than others, putting them at greater risk of distress, and may need more help coping.

- *Consider joining a charitable initiative as a family project. Once children start to feel safe and understand what is going on, many will want to help.

- *Don't worry about knowing the perfect thing to say. What children need most is to have someone they trust listen to their questions, accept their feelings and be there for them.

For an answer to the second question about valuable lessons that might be learned, I turn to a series of quotations:

"The first casualty of war is truth."

This is a great opportunity to teach kids that what

they hear—even what they see—may or may not be true. The more emotional, the more outrageous, the more something should be closely examined. If there is a knee-jerk reaction, let it be these questions: "Is it true?" and "How do we know?"

"God created war so that Americans would learn geography."

That gem from Mark Twain's "The Innocents Abroad" (1869) is the perfect prompt to break out a world map to study with kids. There's no telling what you might discover, like for me Kaliningrad, that orphaned piece of seaside Russia sitting beneath Lithuania and atop Poland.

"History is a set of lies that people have agreed upon."

We can thank Napoleon for that one. When Napoleon went down in the Battle of Waterloo in 1815, one of the six countries battling him was the Kingdom of Prussia. Check out a map of that kingdom within the German Empire, between 1871 and 1918, and you'll find the ancestors of several nations currently wrapped up in the Ukraine conflict. Whether Ukraine is the Russian president's Waterloo, only time will tell. But the next time you hear Vladimir Putin or anyone else talk about the "history of Ukraine," ask, "What year are you talking about?"

"He who tied the bell to the tiger must take it off."

That's one of two Chinese proverbs that China's president, Xi Jinping, quoted for President Biden in their two-hour phone call about the Ukraine conflict. The saying can be traced back eight centuries or so to a Song Dynasty poet, Huihong, who wrote a collection of Buddhist teachings. Translation: Those who created the problem should be the ones to undo it. The other proverb was, "It takes two hands to clap." Students in language arts class might have fun "speaking Chinese" by being challenged to express their thoughts metaphorically. High school seniors in AP History class can explore China's reluctance to get involved.

"Promises and pie-crusts are made to be broken."

When satirist Jonathan Swift popularized the expression with his dry Irish wit in his 1738 book, "Polite Conversation," he created a great debate point for kids about the importance of keeping promises and the dangers of breaking them. The debate over the origins of the Ukraine war is rife with howls of the aggrieved, from Ukraine on security promises in the 1994 Budapest Memorandum when it turned over its nuclear weapons to claims that in negotiating a 1990 treaty to reunify Germany U.S. Secretary of State James Baker told the Soviet Union's leader, Mikhail Gorbachev, that NATO would "not shift 1 inch eastward."

"Look for the helpers. You will always find people

KIDS - cont. on page 4

who are helping.”

If you were a lover of “Mister Rogers’ Neighborhood,” you might recognize that advice from Fred Rogers’ mother. Or more fully:

“When I was a boy and I would see scary things in the news,” Rogers said, “my mother would say to me, ‘Look for the helpers. You will always find people who are helping.’”

The PBS program “Mister Rogers’ Neighborhood” began amid the bloody turmoil of 1968, which I never thought this country would survive, and ended in the year of September 11th, 2001, when I had my own little kids at home.

If you are a parent with young children, or a

schoolteacher with loving children seeking your counsel, I hope this article helps you in some way.

To the “trigger warning” 8th grader who wanted to tune into the news on the way to school, God bless you. I admire your civic interest in what’s happening in the world today—and fully support your desire just to be a kid with your own problems to solve.

Buck Ryan, a journalism professor and director of the Citizen Kentucky Project of the Scripps Howard First Amendment Center at the University of Kentucky, can be reached at buck.ryan@uky.edu.

This article was published by the Kentucky Press Association. Visit <https://members.kypress.com/articles/a-parents-guide-to-talking-with-kids-about-the-ukraine-war/> to read the article online.



Photo courtesy of Iowa Department of Cultural Affairs.

INF offers free content from Iowa Department of Cultural Affairs

New articles from the Iowa Department of cultural affairs are available today! This month's series of articles are available today for download from the INA website, and cover the follow topics:

- **Creative places**- The phrase “creative placemaking” has become more common in recent years. The approach encourages local leaders to include arts and culture in planning for community development. By doing so, communities can enhance property values and the local tax base, attract a more diverse workforce and drive tourism.

- **Filmmaking grants** - After the filmmaker Graham Swon moved to Fairfield from New York City, he received a \$50,000 Greenlight Grant from Produce Iowa, the state film office, a division of the Iowa Department of Cultural Affairs. The pilot program launched three years ago and has boosted a dozen film projects statewide, prompting Gov. Kim Reynolds’ recent recommendation to increase the program’s annual funding by \$450,000.

Visit <https://inanews.com/resources/sponsoredcontent/> to download this month's series and to view the archive of articles from previous months.

REMINDER: Due to our upcoming awards banquet, the Bulletin will not be published April 27, 2022.

FREE MEMBER EXCHANGE

▼ HELP WANTED

EDITOR/OFFICE MANAGER. Looking for an enthusiastic and responsible person interested in excelling in community journalism. Coverage of school and community news and local issues is our top priority. Work with writing and layout of weekly newspaper, e-edition and Facebook page. Long-term situation including possible ownership is a possibility. Please forward resume, cover letter and writing samples to Janine Kock, observer@westianet.net or mail to The Observer, PO Box 156, Westside, IA 51467. 04.01

FULL-TIME STAFF WRITER. The Oskaloosa Herald and Ottumwa Courier have two full-time staff writer openings on its regional news staff. We're seeking reporters who live for the next good story to contribute stories to our news and magazine products. The Ottumwa Courier and Oskaloosa Herald share a regional newsroom that creates content for our newspaper and magazine products, with reporters located in either Ottumwa or Oskaloosa. Occasional remote work is possible depending on the situation, but we generally expect reporters to maintain office hours in either Ottumwa or Oskaloosa, Iowa.

Our newsroom gives you the freedom to pursue projects you're interested in that go beyond your day-to-day responsibilities. We are a 21st-century newsroom that seeks to break the news that matters to our community. This is a great opportunity for a reporter to acquire quality experience and become a versatile multi-media journalist.

This position is best suited for entry-level journalists who were active at their college's campus media (newspaper, TV, radio, etc.) or for early-career journalists looking for an exciting challenge. A bachelor's degree in journalism, mass communications, or related field, is preferred. Though we will consider those who have relevant experience and a passion for journalism in lieu of a degree.

To apply, send a cover letter describing qualifications for the position, a resume, and 3-4 writing samples to Editor Kyle Ocker by email to kocker@ottumwacourier.com. 0505

GROUP PUBLISHER. Woodward Communications, Inc., an employee-owned media company, is looking for a dynamic Group Publisher to lead their Southwest Wisconsin weekly locations in print, digital, and video publishing along with community events. This key position will lead a group of dedicated employee owners in the Platteville, Prairie du Chien and Richland Center markets from a local office to be agreed upon.

A pivotal leadership role in the divisions, it is important to the success of our employee owners, company, and the communities we serve. Our new Group Publisher needs to be present and active in the community, able to communicate well, both verbally and in writing, with internal and external stakeholders. He or she also needs to be able to share a vision, set goals and help the group achieve them in this ever changing environment.

A background in media (print, digital, radio or television) is preferred but not required. An ability to think creatively, promote a team atmosphere, act with purpose and integrity are important to the role.

Competitive salary, healthcare, 401(k), paid time off are included in the total benefits package. Also included is stock ownership in the entire company, which includes radio, niche publishing, and agency services.

To learn more contact Bob Woodward, VP-Community Media, at 563/543-2194 or at bob.woodward@wcinet.com. To view the job description and submit your application please use the following link: <https://bit.ly/3slvoMF> 0505

MANAGING EDITOR. We are seeking a managing editor who is willing to accept the duties and responsibilities of a total newspaper operation of three major publications in NW

Iowa. The managing editor would be responsible for writing, editing, advertising, and photography. The managing editor would provide direction, advice and assignments to free-lance writers and photographers. This position requires understanding and knowledge of newspaper publishing. Serious interested persons may write to: SBA&SSA, 204-1st Street, STE. 103, Sergeant Bluff, IA. 51054. All correspondence and inquiries are confidential. 0505

MEDIA BUYER. Customized Newspaper Advertising is seeking a Media Buyer. This position is responsible for working closely with the sales department and advertising staff in processing advertising orders, estimates and scheduling information. This position will have national industry contacts and an aggressive sales-like attitude to buy media for print, online and digital. Responsible for being self-motivated, working independently, and well under conflicting deadlines. Interested candidates should send a cover letter and resume to CNA Sales and Marketing Director, Kris Maggard at kmaggard@cnaads.com by April 1, 2022.

REPORTER. Help us grow! The Daily American Republic is a 154-year-old, hometown newspaper in the heart of historic downtown Poplar Bluff.

Our downtown is experiencing a rejuvenation, much like the DAR as we embrace our rich history in print while looking toward the future of our digital content. The town is thriving and growing, with new retail, factories and an interstate designation, making the quality content we provide even more important.

Our veteran staff is looking to expand from our traditional print products to a growing digital market.

We aren't looking to replace an employee who has left but to build a position that embraces the talents and interests of the successful candidate.

The ideal candidate values the importance of all types of news and enjoys being part of a community.

The Daily American Republic publishes print editions Tuesday through Saturday, with a daily digital presence, and serves a seven-county area.

We're located within an easy two-hour or less drive of major cities, including St. Louis and Memphis, and our region offers a variety of activities for outdoor enthusiasts.

Our newsroom includes eight-nine regular employees, along with a staff of freelancers. We use InCopy, InDesign and Photoshop, and work with Apple products. The successful candidate will also do some pagination and photography.

Salary would be 36,000-40,000 based on experience.

This position is full-time with benefits, including medical, vision and dental insurance, 401K and free life insurance. To apply for the position, email a cover letter and resume, along with examples of your work, to publisher Chris Pruett at cpruett.dar@gmail.com and editor Donna Farley at dfarley.dar@gmail.com.

Be part of transformation and tradition when you join our award-winning staff. 0505

PUBLISHER. Are you a strong advertising manager or salesperson looking for a move up? Growing Iowa media company is searching for a leader who recognizes the vital blend of news and advertising. Our candidate will be computer literate, understands the digital landscape and works well with others. We're looking for someone to lead by example and immerse themselves in the community. A working knowledge of central printing plants a plus. Bring your own team with you is a real possibility. The right candidate is creative, hands-on and able to develop a dynamic staff. Duties will involve the direction of three community newspapers,

MEMBER EXCHANGE - cont. on page 6



Iowa Newspaper Association Bulletin

www.INAnews.com

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- Warming Up Cold Calls
- From Once Upon a Time to the End

MEMBER EXCHANGE - cont. from page 5

two shoppers, a central printing plant, a plethora of special sections and digital products. Privately held, local company offers top compensation, bonus, health, life and 401K. Send resume and cover letter to: christopherhall@charlecitypress.com. Enterprise Media Inc. We want to meet you!

REPORTER/PHOTOGRAPHER. With the Eastern Iowa Media Group, we don't just drop you into a job, we all work together and co-mentor to get everyone's best. We have a strong, collaborative news gathering organization that's looking for talented journalists who know how to relay important news in a way that people can understand and enjoy reading. Our reporters are a team within a team, and we've all got one another's backs as we are constantly learning what drives our local communities - and then teaching our readers about it.

As part of our fun and close-knit team, you get to:

- Learn new thing
- Write informative news stories
- Meet new people
- Be part of a team within a team
- Entertain readers with dynamic feature article
- Take engaging photograph
- Attend events throughout the area

Advancement opportunities are available for the right candidate.

The job averages 37 hours a week and is based in Dyersville, IA. It includes a comprehensive benefit package including health, dental, paid time off, tuition reimbursement, retirement, gym membership reimbursement, employee stock ownership (ESOP) and much more.

The Eastern Iowa Media Group is part of Woodward Community Media, a division of Woodward Communications, Inc., an employee-owned company based in Dubuque, Iowa.

Apply online at <http://www.wcnet.com/career-opportunities> 03.09

▼ FOR SALE

FOR SALE-HAND OPERATED ADVANTAGE PAPER CUTTER WITH A PATENT OF JULY 23, 1889. 2 blades included. Works fine. Best offer. Must come and get it. Best offer. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or publisher@thenews-ia.com 02.16

FREE-2 ARTWAXERS AND A LABEL DISPENSER FOR MAILING. Must pay shipping or come and get them. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or publisher@thenews-ia.com 02.16

FOR SALE: WESTERN IOWA WEEKLY NEWSPAPER NEAR SIOUX CITY. Legals for two counties, five schools and eight towns. Strong community support. Phone 712-870-9807

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inaneews.com.



An Iowa Newspaper Foundation webinar...

WARMING UP COLD CALLS

Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

Thursday, May 5 • 1-2 p.m.

Registration fee: FREE • Deadline: May 2

IN THIS WEBINAR...

In this webinar, 30 year veteran ad seller Ryan Dohrn will share his recent research that suggests warming up your clients before you cold call them. His research has shown a 40% increase in connections and successful meetings with these new techniques. This is a webinar he will not want to miss.

THE PRESENTER...

Ryan Dohrn



Ryan Dohrn is a top motivational speaker that won an Emmy for marketing excellence while working for ABC TV/Walt Disney Co. and was recognized by Forbes.com with the “Best of the Web” award for his business strategies. Dohrn’s focus is leadership training and team performance development. His passion for sales and marketing has given him the unique opportunity to touch half a billion dollars in revenue for companies in seven countries. Dohrn was one of the youngest managers in Walt Disney history. His management insights have been featured in USA Today and on CNN. Ryan is an internationally certified business coach, has trained over 30,000 professionals, and works monthly with companies in 15 business sectors.



MEDIA CAMPUS

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Online Media Campus is brought to you by a partnership of state press associations.



An Iowa Newspaper Foundation webinar...

FROM ONCE UPON A TIME TO THE END

Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

Thursday, May 12 • 1-2 p.m.

Registration fee: FREE • Deadline: May 9

IN THIS WEBINAR...

Or as journalists say, from the lead to the kicker. This session explores why beginnings and endings are so important to your writing, and how to nail them every time. Plus, beginnings and endings are just as important in a paragraph as they are to the overall arc of the story. This isn't just an academic session on writing. This is about grabbing readers' attention, keeping them engaged, and rewarding them at the end. Where are you likely to lose a reader? In the middle. This hands-on session will leave you with concrete tips to keep readers' attention until the end.

THE PRESENTER...

Jean Hodges



Jean Hodges is senior director of news culture and communication for Gannett. She works with local newsrooms throughout the country on strategy, training and diversity initiatives. She's a news veteran, who spent more than 20 years as a reporter and editor, getting her start at a small daily in Clovis, New Mexico, and working in California, England and Texas before moving back home to the Chicago suburbs. You can follow Jean on Twitter @jeanhodges.



MEDIA CAMPUS

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Online Media Campus is brought to you by a partnership of state press associations.



Courtroom Training for Journalists

DATE: Friday, April 22, 2022

TIME: 10:00 a.m. to 11:30 a.m.

WHERE: Bettendorf Public Library
2950 Learning Campus Dr.
Bettendorf, Iowa

WHO'S INVITED: Broadcast and print journalists who want to use cameras, laptop computers, audio recorders or smart phones in Iowa courtrooms

This free program will explain the Iowa Supreme Court's Expanded News Media Coverage program, the do's and don't's, the new court rules governing use of ENMC devices during Zoom hearings, the process for obtaining permission, and the penalty for violating judges' ENMC orders. Reservations are not necessary.

This program will be offered in Sioux City and Council Bluffs in the coming weeks.

The presenters are:

- o **Randy Evans**, executive director of the Iowa FOI Council, who is the Iowa Supreme Court's central logistics coordinator for ENMC
- o **Steve Davis**, communications director for the Iowa Judicial Branch

There will be plenty of time to get answers to your questions answered.

All journalists who want to use cameras, laptops, smart phones or audio recorders inside Iowa courtrooms must go through this training, either here or elsewhere. Attendees will receive a new Iowa FOI Council courtroom photo ID badge that will signify to court officials you have completed this training.