

April 13, 2022



Volume 39  
Issue 15

# Iowa Newspaper Association Bulletin

www.INAnews.com

## CALENDAR of EVENTS

### MEETINGS

INA, INF, INA Services  
Company Board Meetings  
April 28, 2022

### EVENTS

INA Awards Banquet  
April 28, 2022  
Downtown Des Moines  
Marriott

### WEBINARS

Warming Up Cold Calls  
May 5, 2022

## Board Raffle Baskets are back for the 2022 Awards Banquet!

The Iowa Newspaper Association is thrilled to invite you to celebrate Iowa's talented journalists at its 2022 awards banquet. The event will once again be held at the Downtown Marriott Hotel in Des Moines on April 28, 2022.

This year's event is dedicated to honoring the newspaper's role in our ever-changing media climate. Whether it be a local election, a charity fundraiser or a high school sporting event, newspapers play a key role in educating their readers and bringing attention to topics close to home. Join us to honor and celebrate the service of these deserving individuals.

The opening reception, presented by Iowa Bankers Association, starts at 5:30 p.m. and includes live music by Heath Alan!

The awards banquet kicks off at 6:15 p.m. The program honors winners in the Better Newspaper Contests and we will announce the 2022 Newspaper of the Year.

Following the awards ceremony is the presidential reception, presented by Iowa Gaming Association.

In addition to the banquet, we'll host a workshop with a variety of educational sessions on July 21, 2022 in Des Moines.

### BOARD RAFFLE BASKETS

Are you planning to donate a gift basket to the INF's banquet fundraiser? We are hoping to put on another awesome basket raffle as a silent auction at this year's event. If each 37 people bring gift baskets, we could raise another \$5,000!

If you haven't contributed a gift basket in the past, this year is a great time to start. Explore our pinterest page (<https://pin.it/eqqbmkw7s6oe>) for more great ideas!

Remember, your contributions help pay for programs like our Paid Internship program, Media Camps, and all our top notch trainings and webinars!

For many of you, it may be easier to make a cash donation. To make a donation or if you have questions, contact Jana Shepherd at [jshepherd@inanews.com](mailto:jshepherd@inanews.com).

The Iowa Newspaper Foundation is a 501(c) 3 tax exempt organization, and your gift is tax deductible as allowed by law.



### BANQUET TABLES

The option to reserve a table for your company at the 2022 INA Awards Banquet on Friday, April 28, 2022 is located on the registration form. Visit <https://inanews.com/convention/#registration> to register today!

### HOTEL RESERVATIONS

The deadline to reserve a hotel room at the Marriott Hotel and receive the INA's discounted rate of \$149 is April 21, 2022. Visit <https://inanews.com/convention/#registration> to secure your hotel room today!



## LET'S STAY TOGETHER

Let's face it. This pandemic remains a big pain. But, somehow, together, we find a way to keep moving forward.

Our advertising staff is at the ready to help you. We're also proud of our engaged audience eager for your ad messages. Your newspaper is reporting from the front lines the important local stories that impact our citizens. We thank our talented journalists.

We also are grateful for our supporters. You remain the reason our community is a special place.

**Let's stay together.**



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## Relevance Project offers a growing Revenue Resource

The Relevance Project, an initiative of the Newspaper Association Managers, now offers on [www.relevanceproject.net](http://www.relevanceproject.net) a growing Revenue Resource section to boost your sales efforts, an insightful blog that highlights trends and smart advice, and a series of promotions to uplift community newspapers. All are regularly updated.

The Revenue Resource includes the 'All Together Now' series that provides "door openers" to set up sales calls during the pandemic.

Note: You can use everything on [www.relevanceproject.com](http://www.relevanceproject.com) at no charge, thanks to your association's support of The Relevance Project.

Visit <https://relevanceprojectnet.wordpress.com/revenue-resource-2020/> to explore their resources.

## CONTACT US



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#### Iowa Newspaper Foundation

Randy Evans, Iowa Freedom of  
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515-745-0041 | [iowafoicouncil@gmail.com](mailto:iowafoicouncil@gmail.com)

### U.S. MAIL

Iowa Newspaper Association  
319 East 5th St.  
Des Moines, IA 50309

### INA LEGAL HOTLINE

515-283-3100 (paid service)

# Iowa Freedom of Information Council offers free courtroom training

The Iowa Freedom of Information Council and Iowa Judicial Branch will conduct a training program on Friday, April 22 for journalists in Bettendorf, Iowa who want to use cameras, laptop computers, audio recorders or smartphones inside Iowa courtrooms.

There is no charge for this program. No reservations are necessary. The training will be repeated in the coming weeks in west central, northwest, southeast and far eastern Iowa.

The April 22 event will be in Bettendorf from 10 a.m. until 11:30 a.m. at the Bettendorf Public Library. You can find details on the attached flyer.

It is important that journalists -- photographers, videographers, reporters, assignment editors, etc. -- in southwestern Iowa make time for this training if you or



your staff want to use electronic gear inside Iowa courtrooms. This training is being held to avoid problems in courtrooms like those that occurred during the recent trial of the man accused of killing Mollie Tibbetts.

Because electronic gear is permitted in courtrooms only with

the permission of the presiding judge, it is important that everyone have a thorough understanding of the do's, don'ts and procedures for Iowa's Expanded News Media Coverage rules established by the Iowa Supreme Court.

Avoiding problems is important, because judges have the authority to punish those who violate the court rules. That punishment could range from a verbal reprimand, to banning the journalist or his/her employer from using digital gear in future court proceedings, to criminal contempt-of-court charges against the journalist.

## Q&A from the Iowa Public Information Board

**Question:** Can a lawful custodian be sanctioned for failing to release a public record?

**Answer:** Yes. Iowa Code section 22.10 provides for civil enforcement when a lawful custodian fails or refuses to release a non-confidential public record. Court sanctions can include ordering the release of the records at issue, assessing damages against the persons who participated in the violation in the amount of not more than \$500.00 nor less than \$100.00, and ordering the payment of all costs and reasonable attorney fees.

If a person knowingly participated in the violation, damages can be assessed in an amount running from \$1,000.00 to \$2,500.00. A court can also order a lawful custodian to refrain from violating public records laws for one year, and "shall issue an order removing a person from office if that person has engaged in a prior violation of this chapter for which damages were assessed against the person during the person's term." (Iowa Code section 22.10(3)(d))

Being unaware of the requirements of Iowa's public records laws is not an excuse for violating the law. However, a lawful custodian can avoid the imposition of damages if they in "good faith believed facts which, if true, would have indicated compliance with the requirements of this chapter." (Iowa Code section 22.10(3)(b)(2))

Section 22.10(3)(b)(2) continues: "It shall constitute such good reason and good faith belief and a court shall not assess any damages, costs, or fees under this subsection if the person incorrectly balanced the right of the public to receive public records against the rights and obligations of the government body to maintain confidential records as provided in section 22.7 under any judicially created balancing test, unless the person is unable to articulate any reasonable basis for such balancing."

**DID YOU KNOW** that the Iowa Public Information Board staff is available to assist you with questions or problems involving open meetings and public records in Iowa? During the month of March 2022, 65 contacts were made with the Iowa Public Information Board office.

**WHO CAN CONTACT THE IPIB AND HOW LONG DOES IT TAKE?** Any person can contact the IPIB for assistance by telephone (515-725-1781), by email, or on the IPIB website. In 2022, 198 identifiable people have contacted the IPIB. Of these, 125 were private citizens, 53 were government officials or employees, and 20 were members of the media. In 2022, 70% of the incoming contacts were resolved the first day, 16% were resolved in one to five days, and 14% were resolved in six or more days. Opinions, rulings, FAQs, reports, and training documents are available on the IPIB website – [www.ipib.iowa.gov](http://www.ipib.iowa.gov).

FORMAL COMPLAINTS	ADVISORY OPINIONS	DECLARATORY ORDERS	INFORMAL COMPLAINTS	INFORMAL REQUESTS	MISCELLANEOUS	MARCH TOTALS
13	0	0	7	32	13	65

# INA MEMBER BENEFIT!

[www.onlinemediacampus.com](http://www.onlinemediacampus.com) use code **IAwebinars** to register!

Access to all Online  
Media Campus  
webinars, free of charge!

Nearly 150 archived  
webinars!

Questions? Contact  
[jshepherd@inanews.com](mailto:jshepherd@inanews.com)



# 2022

IOWA NEWSPAPER ASSOCIATION  
**AWARDS BANQUET**

Visit [www.inanews.com](http://www.inanews.com) to learn more  
and register for the event today!



# FREE MEMBER EXCHANGE

## ▼ HELP WANTED

**EDITOR/OFFICE MANAGER.** Looking for an enthusiastic and responsible person interested in excelling in community journalism. Coverage of school and community news and local issues is our top priority. Work with writing and layout of weekly newspaper, e-edition and Facebook page. Long-term situation including possible ownership is a possibility. Please forward resume, cover letter and writing samples to Janine Kock, [observer@westianet.net](mailto:observer@westianet.net) or mail to The Observer, PO Box 156, Westside, IA 51467. 04.01

**FULL-TIME STAFF WRITER.** The Oskaloosa Herald and Ottumwa Courier have two full-time staff writer openings on its regional news staff. We're seeking reporters who live for the next good story to contribute stories to our news and magazine products. The Ottumwa Courier and Oskaloosa Herald share a regional newsroom that creates content for our newspaper and magazine products, with reporters located in either Ottumwa or Oskaloosa. Occasional remote work is possible depending on the situation, but we generally expect reporters to maintain office hours in either Ottumwa or Oskaloosa, Iowa.

Our newsroom gives you the freedom to pursue projects you're interested in that go beyond your day-to-day responsibilities. We are a 21st-century newsroom that seeks to break the news that matters to our community. This is a great opportunity for a reporter to acquire quality experience and become a versatile multi-media journalist.

This position is best suited for entry-level journalists who were active at their college's campus media (newspaper, TV, radio, etc.) or for early-career journalists looking for an exciting challenge. A bachelor's degree in journalism, mass communications, or related field, is preferred. Though we will consider those who have relevant experience and a passion for journalism in lieu of a degree.

To apply, send a cover letter describing qualifications for the position, a resume, and 3-4 writing samples to Editor Kyle Ocker by email to [kocker@ottumwacourier.com](mailto:kocker@ottumwacourier.com). 0505

**GROUP PUBLISHER.** Woodward Communications, Inc., an employee-owned media company, is looking for a dynamic Group Publisher to lead their Southwest Wisconsin weekly locations in print, digital, and video publishing along with community events. This key position will lead a group of dedicated employee owners in the Platteville, Prairie du Chien and Richland Center markets from a local office to be agreed upon.

A pivotal leadership role in the divisions, it is important to the success of our employee owners, company, and the communities we serve. Our new Group Publisher needs to be present and active in the community, able to communicate well, both verbally and in writing, with internal and external stakeholders. He or she also needs to be able to share a vision, set goals and help the group achieve them in this ever changing environment.

A background in media (print, digital, radio or television) is preferred but not required. An ability to think creatively, promote a team atmosphere, act with purpose and integrity are important to the role.

Competitive salary, healthcare, 401(k), paid time off are included in the total benefits package. Also included is stock ownership in the entire company, which includes radio, niche publishing, and agency services.

To learn more contact Bob Woodward, VP-Community Media, at 563/543-2194 or at [bob.woodward@wcinet.com](mailto:bob.woodward@wcinet.com). To view the job description and submit your application please use the following link: <https://bit.ly/3slvoMF> 0505

**MANAGING EDITOR.** We are seeking a managing editor who is willing to accept the duties and responsibilities of a total newspaper operation of three major publications in NW

Iowa. The managing editor would be responsible for writing, editing, advertising, and photography. The managing editor would provide direction, advice and assignments to free-lance writers and photographers. This position requires understanding and knowledge of newspaper publishing. Serious interested persons may write to: SBA&SSA, 204-1st Street, STE. 103, Sergeant Bluff, IA. 51054. All correspondence and inquiries are confidential. 0505

**MEDIA BUYER.** Customized Newspaper Advertising is seeking a Media Buyer. This position is responsible for working closely with the sales department and advertising staff in processing advertising orders, estimates and scheduling information. This position will have national industry contacts and an aggressive sales-like attitude to buy media for print, online and digital. Responsible for being self-motivated, working independently, and well under conflicting deadlines. Interested candidates should send a cover letter and resume to CNA Sales and Marketing Director, Kris Maggard at [kmaggard@cnaads.com](mailto:kmaggard@cnaads.com) by April 1, 2022.

**REPORTER.** Help us grow! The Daily American Republic is a 154-year-old, hometown newspaper in the heart of historic downtown Poplar Bluff.

Our downtown is experiencing a rejuvenation, much like the DAR as we embrace our rich history in print while looking toward the future of our digital content. The town is thriving and growing, with new retail, factories and an interstate designation, making the quality content we provide even more important.

Our veteran staff is looking to expand from our traditional print products to a growing digital market.

We aren't looking to replace an employee who has left but to build a position that embraces the talents and interests of the successful candidate.

The ideal candidate values the importance of all types of news and enjoys being part of a community.

The Daily American Republic publishes print editions Tuesday through Saturday, with a daily digital presence, and serves a seven-county area.

We're located within an easy two-hour or less drive of major cities, including St. Louis and Memphis, and our region offers a variety of activities for outdoor enthusiasts.

Our newsroom includes eight-nine regular employees, along with a staff of freelancers. We use InCopy, InDesign and Photoshop, and work with Apple products. The successful candidate will also do some pagination and photography.

Salary would be 36,000-40,000 based on experience.

This position is full-time with benefits, including medical, vision and dental insurance, 401K and free life insurance. To apply for the position, email a cover letter and resume, along with examples of your work, to publisher Chris Pruett at [cpruett.dar@gmail.com](mailto:cpruett.dar@gmail.com) and editor Donna Farley at [dfarley.dar@gmail.com](mailto:dfarley.dar@gmail.com).

Be part of transformation and tradition when you join our award-winning staff. 0505

**REPORTER.** The Telegraph Herald, an employee-owned daily newspaper located in Dubuque, Iowa, seeks a talented regional reporter to join our news team. Be part of a hard-working, aggressive newsroom working to produce the best newspaper in the state, both in print and online.

We are looking for a confident journalist comfortable keeping tabs on a portion of our coverage area. He or she will handle everything from features to hard news, from education to politics, and must be as adept at breaking a story on our website in the middle of the afternoon as on the front page the next morning. The position will provide an op-

**MEMBER EXCHANGE** - cont. on page 6



Iowa Newspaper Association

# Bulletin

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### MEMBER EXCHANGE - cont. from page 5

portunity for a diversity of stories and trend pieces. Primary responsibilities include writing news and feature stories, taking video, and using social media to gather information and inform readers. Prior professional or collegiate media experience is required. Prior experience at a daily newspaper is preferred, but we are willing to consider any talented journalist. New graduates of collegiate journalism programs are encouraged to apply.

Joining our team offers more than just the daily grind of churning out small stories. Reporters have time to tackle Sunday centerpieces on larger issues and to craft strong series. Investigative reporting and data-driven work also is encouraged.

Our salaries are very competitive with others in the industry. In addition, our employee-owned paper offers the possibility of raises after one year, and current employees earn shares in the company annually that vest after five years, providing another significant financial benefit. Additionally, due to our local ownership, the important decisions about our products are made by people who live and work in our community. 04.01

**REPORTER/PHOTOGRAPHER.** With the Eastern Iowa Media Group, we don't just drop you into a job, we all work together and co-mentor to get everyone's best. We have a strong, collaborative news gathering organization that's looking for talented journalists who know how to relay important news in a way that people can understand and enjoy reading. Our reporters are a team within a team, and we've all got one another's backs as we are constantly learning what drives our local communities - and then teaching our readers about it.

As part of our fun and close-knit team, you get to:

- Learn new thing
- Write informative news stories
- Meet new people
- Be part of a team within a team
- Entertain readers with dynamic feature article
- Take engaging photograph
- Attend events throughout the area

Advancement opportunities are available for the right candidate.

The job averages 37 hours a week and is based in Dyersville, IA. It includes a comprehensive benefit package including health, dental, paid time off, tuition reimbursement, retirement, gym membership reimbursement, employee stock ownership (ESOP) and much more.

The Eastern Iowa Media Group is part of Woodward Community Media, a division of Woodward Communications, Inc., an employee-owned company based in Dubuque, Iowa.

Apply online at <http://www.wcinet.com/career-opportunities> 03.09

### ▼ FOR SALE

**FOR SALE-HAND OPERATED ADVANTAGE PAPER CUTTER WITH A PATENT OF JULY 23, 1889.** 2 blades included. Works fine. Best offer. Must come and get it. Best offer. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or [publisher@thenews-ia.com](mailto:publisher@thenews-ia.com) 02.16

**FREE-2 ARTWAXERS AND A LABEL DISPENSER FOR MAILING.** Must pay shipping or come and get them. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or [publisher@thenews-ia.com](mailto:publisher@thenews-ia.com) 02.16

**FOR SALE: WESTERN IOWA WEEKLY NEWSPAPER NEAR SIOUX CITY.** Legals for two counties, five schools and eight towns. Strong community support. Phone 712-870-9807

*View and submit ads on the Internet at [www.INAnews.com](http://www.INAnews.com). Students and professionals may also submit their resumes for online viewing.*

*There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.*

*If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.*

*Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.*

*Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.*

*Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.*

*For more information, contact Cicely Gordon at [cgordon@ina-news.com](mailto:cgordon@ina-news.com).*



# Courtroom Training for Journalists

**DATE:** Friday, April 22, 2022

**TIME:** 10:00 a.m. to 11:30 a.m.

**WHERE:** Bettendorf Public Library  
2950 Learning Campus Dr.  
Bettendorf, Iowa

**WHO'S INVITED:** Broadcast and print journalists who want to use cameras, laptop computers, audio recorders or smart phones in Iowa courtrooms

This free program will explain the Iowa Supreme Court's Expanded News Media Coverage program, the do's and don't's, the new court rules governing use of ENMC devices during Zoom hearings, the process for obtaining permission, and the penalty for violating judges' ENMC orders. Reservations are not necessary.

This program will be offered in Sioux City and Council Bluffs in the coming weeks.

The presenters are:

- o **Randy Evans**, executive director of the Iowa FOI Council, who is the Iowa Supreme Court's central logistics coordinator for ENMC
- o **Steve Davis**, communications director for the Iowa Judicial Branch

There will be plenty of time to get answers to your questions answered.

All journalists who want to use cameras, laptops, smart phones or audio recorders inside Iowa courtrooms must go through this training, either here or elsewhere. Attendees will receive a new Iowa FOI Council courtroom photo ID badge that will signify to court officials you have completed this training.



An Iowa Newspaper Foundation webinar...

# WARMING UP COLD CALLS

Iowa New Member  
Benefit: **FREE!**  
Use Discount Code:  
**IAwebinars**

Thursday, May 5 • 1-2 p.m.

Registration fee: FREE • Deadline: May 2

## IN THIS WEBINAR...

In this webinar, 30 year veteran ad seller Ryan Dohrn will share his recent research that suggests warming up your clients before you cold call them. His research has shown a 40% increase in connections and successful meetings with these new techniques. This is a webinar he will not want to miss.

## THE PRESENTER...

### Ryan Dohrn



Ryan Dohrn is a top motivational speaker that won an Emmy for marketing excellence while working for ABC TV/Walt Disney Co. and was recognized by Forbes.com with the "Best of the Web" award for his business strategies. Dohrn's focus is leadership training and team performance development. His passion for sales and marketing has given him the unique opportunity to touch half a billion dollars in revenue for companies in seven countries. Dohrn was one of the youngest managers in Walt Disney history. His management insights have been featured in USA Today and on CNN. Ryan is an internationally certified business coach, has trained over 30,000 professionals, and works monthly with companies in 15 business sectors.



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Online Media Campus is brought to you by a partnership of state press associations.