



Iowa Newspaper Association Bulletin

www.INAnews.com

Why I chose Iowa

I chose to come home because I'm extremely proud of this legacy.

DUSTIN MILLER, NYEMASTER GOODE

When I returned to Iowa in 2012, I had spent more of my adult life outside of the state than living in Iowa. After working for a significant amount of time outside of the country as well as Washington, D.C. and other U.S. states, coming home to the state where I was raised was an affirmative choice. I knew I was returning to a statewide community that offered tremendous economic opportunity and affordability along with people who truly care about their neighbors.

In my years away, I became very familiar with how outsiders view our state which made it clear their opinions were not based upon true knowledge. Many Iowans have a nearly unhealthy pride for people and things connected to our state. In my travels I was no different and became an ambassador for my home state, sharing our history as one of the most welcoming places.

Those who thought they knew Iowa simply as farm fields didn't know that the University of Iowa was the first public institution to admit men and women on an equal basis, or that it graduated one of the first female lawyers in 1873.

They were not aware that the Iowa Supreme Court in 1839 determined slavery was an illegal restraint on liberty a generation before the 13th Amendment, or that in 1868 our highest court determined that separate was not equal nearly 90 years before Brown v. Board of Education in 1954.

I had to explain to friends in Washington, D.C. that the Smithsonian was missing the counter from the Katz drugstore in Des Moines where, in 1948, Edna Griffin staged her successful sit-in over a decade before the more well-known sit-in in Greensboro.

I battled assumptions about Iowa's diversity that didn't realize that the state graduated one of the first African American lawyers in the country and helped found the National Bar Association to fight racism within the legal profession. Even fewer people knew that Iowa accepted 80 acres in trust for the Sac & Fox Tribe of the Mississippi in Iowa in 1857 nearly three

quarters of a century before the federal government chose to protect other Native American tribes similarly.

They were really caught off guard to learn Gov. Bob Ray's leadership in the acceptance of marginalized Southeast Asians in the 1970s and that the state has operated a state agency related to the resettlement of refugees since that time.

I chose to come home because I'm extremely proud of this legacy and for those that dismiss these items as the part of the past, I'd point out the Varnum decision was a decade ago or ask them to take a look at the last three Democratic candidates who won the Iowa caucuses. Iowans have been, and continue to be, leaders in understanding differences, encouraging productive dialogue, and welcoming all.

Since I returned, I have advanced rapidly in my profession while also reengaging in the same small community I grew up around. This includes an acreage with a mortgage half of what I was paying in rent and an excellent exurban school district for my kids that is within five minutes from our home.

As we enter 2022 I encourage those who do not understand Iowa to take some time to study our history before casting judgment from afar. Because for those outsiders who chose to breathlessly label my home state as backward or unwelcoming for legislation that is filed, they will see those same bills get filed in their state with about as much movement through the process.

I encourage my fellow Iowans to be proud that perception is not reality as our state does not choose to create politically motivated barriers against other states. While states who chose these overt virtue-signaling behaviors have legacies that include federal oversight of elections to ensure fairness, historically significant race rights, direct government attacks on LGBTQ people or full-blown immigration restriction based upon race.

Unequivocally, the biggest economic challenge facing the state is need for widespread talent attraction. Our state is in a battle for talent that without success will inhibit economic growth.

IOWA - cont. on page 2

CALENDAR of EVENTS

MEETINGS

**INA, INF, INA Services
Company Board Meetings**
Thursday, February 3
@9:00 a.m. via Zoom
Link: <https://us02web.zoom.us/j/89977019518>

Annual Meeting
Thursday, February 3
@10:30 a.m. via Zoom
Link: <https://us02web.zoom.us/j/89977019518>

EVENTS

INA Awards Banquet
April 28, 2022
Downtown Des Moines
Marriott



INA to provide photos from State Wrestling Tournament

The Iowa High School Athletic Association and the Iowa Newspaper Association are again working together to facilitate the INA Photography Pool service for Iowa newspapers during the 2022 State Wrestling Championships.

The IHSAA will be announcing changes and possible restrictions later this week for its annual state wrestling tournaments. The tournaments are currently scheduled for February 17-19 at Wells Fargo Arena in Des Moines. The Iowa Newspaper Association is in discussions with the IHSAA regarding updated procedures for credentialed media, including likely workspace and capacity limitations at the venue. Both the INA and IHSAA encourage newspapers to utilize the INA Photo Pool and to consider staffing requirements before credential registration opens on February 13, 2022. IHSAA plans to post media procedures in the days following its tournament release. Visit the IHSAA Media page for more information: www.iahsaa.org/resources/media. The IHSAA will have all state-qualifying wrestlers listed on its website at <http://www.iahsaa.org/> by Sunday, Feb. 13.

Visit www.inanews.com to sign up. The deadline is February 16 at Noon. If you have any questions, please contact ina@inanews.com.

IOWA - cont. from page 1

We need all Iowans to understand that our state offers nearly unrivaled economic opportunity and has been recognized as such year after year by numerous rankings. Those native Iowans, like myself, who have returned understand what makes us unique and to those non-native Iowans who have chosen to move here ... welcome ... I hope you are seeing what people call "Iowa nice."

And for all of us who chose to call this home, do not listen to those outside voices who want to bring us down through a self-fulfilling prophesy of negativity. They cannot take away what we know to be true about our home and its legacy.

This article is free to use and publish in your publication. Visit <https://www.thegazette.com/guest-columnists/why-i-chose-iowa/> to read the article online.

Dustin Miller serves on the lobby team at Nyemaster Goode and represents the INA. He is also executive director of the Iowa Chamber Alliance.

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INA LEGAL HOTLINE

515-283-3100 (paid service)

Save Local News, Support the Journalism Competition & Preservation Act!

Your Community Could Lose Local News. Google and Facebook take 90 percent of all digital advertising revenue growth – revenue that news publishers need to invest in continuing to deliver the news. Tell your member of Congress to support the Journalism Competition & Preservation Act (JCPA) now. Visit <https://www.newsmediaalliance.org/ads-support-a-safeharbor4news/> to run News Media Alliance's full-color ads for print and digital.

YOUR COMMUNITY COULD LOSE LOCAL NEWS.

TELL YOUR MEMBER OF CONGRESS TO CO-SPONSOR THE JOURNALISM COMPETITION & PRESERVATION ACT NOW.

NEWS MEDIA ALLIANCE

#SAFEHARBOR4NEWS

Register Now for The Spring 2022 Virtual Jump-Start Internship and Networking Fair

We invite you to our VIRTUAL internship fair on Tuesday, Feb. 22, from 10 a.m. to 3 p.m. The goal of this fair is to help employers and students connect for internship opportunities in the fields of journalism, advertising and public relations.

We will be using a drop-in format for student visits and working in collaboration with Liberal Arts and Sciences Career Services.

The fair will take place through the Iowa State CyHire system. Employers will provide their own virtual meeting links and students will connect through CyHire to the company's own virtual meeting room(s) using their preferred platform (Teams, Webex, Zoom, etc).

Employer registration has opened through CyHire. Please follow these steps to register:

If you have registered for the fair in past semesters: Log in to your CyHire account. On your CyHire homepage, find the "Attend Events" section and scroll to click on the "Jump-Start Internship and Networking Fair sponsored by Greenlee School of Journalism and Communication – Feb. 22" and complete the registration form.

If you are a new attendee: First register with Iowa State's CyHire System by following the below steps.

- Go to CyHire
- Click on "Sign Up and Post Job"
- Complete the form and click "Submit"
- Once we approve your registration, you will receive a system e-mail with your login information

Once you are registered in CyHire, you can follow the above instructions to register for the Jump-Start Internship and Networking Fair.

Please note, registration will close on 5 p.m. Feb. 18. However, The earlier you get your registration in, the more exposure you get to students.

REASONS WHY EMPLOYERS SHOULD ATTEND:

1. Meet students who have the skills you're looking for. Connect with dozens of Iowa State students majoring in advertising, journalism and mass communication, public relations, communications and other related fields. The Jump-Start Fair is open to all Iowa State students. Hear for yourself how their class work, involvement in clubs and student media and previous work experiences have prepared them for internships or full-time positions at your company or organization. You'll walk away with handfuls of resumés from promising candidates.
2. Greenlee students value internships. All Greenlee majors are required to complete a 400-hour internship as part of their 499A capstone course requirement. They are also strongly encouraged to complete more than one internship before they graduate, so they're eager to learn about and are actively searching for potential opportunities.
3. Did I mention it's FREE? All it costs you is your time and commitment to participate once you are registered. While there is no fee for participation, we appreciate a strong commitment when you register. Registrants will receive a pre-fair instructional email one week prior to the event.

Questions about the fair? Please call me at (515) 294-9957 or email julip@iastate.edu.

May this year be great for you, and I hope to see your registration soon.

Juli Probasco-Sowers
Internship Coordinator
Greenlee School of Journalism & Mass Communication
Iowa State University

The event will be held Tuesday, February 22.

Registration opens January 3.

FREE MEMBER EXCHANGE

▼ HELP WANTED

EDITOR. Immediate opening for an Editor to produce news, sports and photo content for print, website and social media to grow already-strong circulation and reader engagement for 155-year-old award-winning eastern Iowa weekly newspaper. Work with our team of experienced professionals at affiliated newspapers, Eldridge North Scott Press and West Liberty Index to fulfill our mission: "To provide information to readers in an accurate, dependable and professional manner which reflects the uniqueness and similarities of the communities it serves."
Résumé with references: btubbs@northscottpress.com

EDITOR. The Ottumwa Courier is looking for a journalist ready to move into the editor ranks. Our associate editor serves as the paper's No. 2 editor and is a vital member of our team. The Courier's newsroom is a collaborative environment that seeks to use each other's strengths to build our product into the best it can be. This position manages our special publications and helps ensure we're publishing a quality news product daily. This role is an excellent next step for journalists that are looking to gain supervisory responsibilities, while continuing to build their clips and experience toward their career goals. We are searching for someone who is a proficient writer, an organized self-starter, a collaborator, and clear communicator. A bachelor's degree in journalism or similar field is preferred, but we'll consider those who have on-the-job experience in lieu of a formal degree. Other ideal (but not required) qualifications include proficiency of the AP Stylebook, accurate typing skills, experience with journalism ethics and standards, and prior experience in print journalism. This position does require a valid driver's license, safe driving record and reliable transportation. To apply, send cover letter explaining your qualifications for the position, a resume, and 3-4 samples of your best work to Editor Kyle Ocker, kocker@ottumwacourier.com. Any questions about the position should be routed to the Editor via email. 11.17

EDITOR. Seeking and Editor to oversee the newsroom operations of our 3-day-per-week well established community newspaper in Le Mars, Iowa. The editor will be a reporter who is also responsible for organizing the newsroom. Working/coordinating with other office department heads, dealing with the public. The Editor will be well organized and efficient planner ,team player and ambassador of the newspaper. Some of the duties will include but not limited to : Design/ layout of several news pages including the front page, update website and social media accounts, write multiple stories per day, take photos, organize and assign assignments for reporters, copy editing, format press release, point of contact for the community, attend community events, photo orders, contact for special occasion announcements, conduct weekly news meeting,decide what stories will publish on a given day and what stories can be held for future publication. Maintaining the newsroom budget and preparing the next year budget. Review all expenses and assure they are necessary to the department. Being team leader of the newsroom. Preferred candidate will have a : solid journalism background covering a variety of areas, knowledge using Adobe software and experience with social media and online strategies. The Daily Sentinel offers a competitive salary and solid benefits package. To apply for this position email a cover letter,resume' and

examples of your work – writing- layouts to -Publisher monte Josy , mjost70@gmail.com or mail to 41 1st Ave Ne Le Mars Iowa 51031 Attn: Publisher. 01.12

NEWS EDITOR. Woodward Community Media seeks a News Editor for the Solon office with the Solon Economist and North Liberty Leader. Must have a strong commitment to quality and service and be a team player. We need a News Editor with good organizational skills who can handle a range of duties that will include reporting, photography, editing and familiarity with websites and social media. Beats will include community and sports with some government coverage sprinkled in, depending on the skills of the top candidate. Photo equipment is provided. College degree or equivalent in journalism, communications, or related field is required. This is a Full Time position. Benefits include employee stock ownership, 401(k), paid time off and holidays, parental leave, volunteer time off, and more. Health, dental, vision, life, disability, and supplemental insurance available. Continuing education assistance offered for further career development. 01.12

NEWS REPORTER. In search of a news reporter to join the Le Mars Daily Sentinel's news team. We're looking for a motivated writer who can generate story ideas, turn in accurate and well -organized stories, and work well with our newsroom staff. Responsibilities include covering everything from hard news, business and government to personality features. The ideal candidate should be comfortable with digital photography and social media platforms. Page design abilities and experience with Indesign And Photoshop are a must. The Daily Sentinel offers a competitive salary and solid benefit package. Please forward resume, cover letter and writing samples to Monte Jost, mjost70@gmail.com or mail to Publisher Le Mars Daily Sentinel 41 1st Ave NE Le Mars Iowa 51031. 01.05

NEWS SERVICES COORDINATOR. Do you have a passion for writing that matters? Do you thrive in a collaborative work environment? Are you a go-getter with high initiative and keen attention to detail that meets deadlines? If so, this News Services Coordinator opportunity could be a great fit for you!
Who We Are: At Iowa Farm Bureau Federation (IFBF), we are committed to the people, progress, and pride of Iowa. IFBF is Iowa's largest farm organization, established in 1918. We remain a statewide, non-profit grassroots farm organization dedicated to our mission of creating a vibrant future for agriculture, farm families, and their communities. We work for family farmers in areas critical to the success of their farm enterprises, from representing their public policy interests at the local, state, and national levels, to enhancing market opportunities and providing cutting-edge information to enhance their decision-making abilities. In addition to working for farmers, we are strengthening rural communities, investing in youth and education, and promoting quality healthcare - serving Iowans in all walks of life.
What You'll Do: The News Services Coordinator is a high-profile position where you will oversee the weekly news gathering, story placement, and layout of the Iowa Farm Bureau Spokesman, a key vehicle for communicating state and national legislative and general news of interest to over 153,000 Farm Bureau members in Iowa. You will also write and edit articles for the Farm Bureau website, blog, e-newsletter, podcast and other outlets. Additional responsibilities will include:
-Create content and write stories for the Iowa Farm Bureau

MEMBER EXCHANGE - cont. on page 5

Spokesman and other news sources related to national policy; crop and livestock production and production costs; conservation, technology and the Shop and Field column.

- Work with freelancers to ensure news events of interest to members are covered and timely articles are published in the Iowa Farm Bureau Spokesman and other outlets as directed.
- Coordinate with the News Services Manager to determine which articles and photographs will be produced for the Iowa Farm Bureau Spokesman.
- Manage the weekly production of the Iowa Farm Bureau Spokesman by running the weekly news meeting; determining which stories and photographs to run and making sure they are produced during the week, including ROP.
- Manage the layout of the Iowa Farm Bureau Spokesman. Determine where stories and photos will be placed and assign layout duties to staffers.
- Contribute blog entries to Farm Fresh and articles for the Farm Bureau website and conduct interviews for the Spokesman Speaks podcast.
- Collaborate with the News Services Manager on exploring and implementing alternative news delivery methods to meet member needs.
- Work with Time Citizens Communications to make sure that the weekly pages are at the press and ready to be printed.
- Determine which Spokesman stories will be used on the Iowa Farm Bureau Internet pages and make sure those stories are posted.
- Identify and manage the Iowa Farm Bureau Spokesman crop reporters from a cross section of the state that provide readers first-hand knowledge of crop conditions during the growing season.

External Application Link: <https://fbfs.csod.com/ux/ats/careersite/3/home/requisition/3251?c=fbfs>

STAFF WRITERS. The Clinton Herald in Clinton, Iowa is seeking to fill a full-time staff writer position, with the successful candidate responsible for covering local news and timely features as assigned. This position also requires photography skills. The qualified candidate must be a proficient writer, typist, possess excellent people skills and be a self-starter who is able to develop enterprise work and be proficient in various social networking platforms. The Clinton Herald, an award-winning newspaper, publishes a printed edition on Tuesdays, Thursdays and Saturdays, and a digital-only edition on Wednesdays and Fridays. To apply, send your resume to The Clinton Herald: Attn: Charlene Bielema, 221 Sixth Ave., South, Clinton IA, 52732 or email to cbielema@clintonherald.com. 01.22

▼ FOR SALE

FOR SALE-HAND OPERATED ADVANTAGE PAPER CUTTER WITH A PATENT OF JULY 23, 1889. 2 blades included. Works fine. Best offer. Must come and get it. Best offer. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or publisher@thenews-ia.com 02.16

FREE-2 ARTWAXERS AND A LABEL DISPENSER FOR MAILING. Must pay shipping or come and get them. Contact, Ron Slechta, The News, 419 B Avenue, Kalona, IA. 319-656-2273 or publisher@thenews-ia.com 02.16

FOR SALE: WESTERN IOWA WEEKLY NEWSPAPER NEAR SIOUX CITY. Legals for two counties, five schools and eight towns. Strong community support. Phone 712-870-9807

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumés for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.