

# MICHIGAN DISPLAY NETWORK NORTH REGION

# **CAPTURE THIS ENGAGED AUDIENCE!**

7 in 10 Michigan adults have read a newspaper in the past week, making newspapers, in any format, an important vehicle to reach a desirable audience. \*

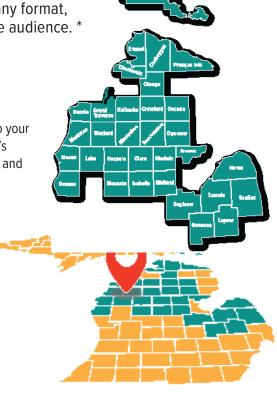
### CHOOSE SIZE:

2x2 (3.22"x2"): \$449 per week 2x4 (3.22"x4"): \$898 per week

**FREQUENCY:** In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

**DEADLINE:** Ad copy, insertion order and payment must be received by Tuesday at noon EST, the week prior to the week of publication. Day of publication varies by newspaper.





\*2016 SCARBOROUGH RESEARCH

### **ANTRIM**

Bellaire/ Antrim Review

### BENZIE

Frankfort Benzie County Record Patriot

# **CHARLEVOIX**

Boyne City Gazette Charlevoix Courier

### **CHEBOYGAN**

Cheboygan Daily Tribune\*

## **CHIPPEWA**

Sault St. Marie Evening News\* Drummond Island Digest

### **CLARE**

Clare County Review

### **CRAWFORD**

**Grayling Crawford County Avalanche** 

### **EMME**

Petoskey News-Review\*

### **GRAND TRAVERSE**

Traverse City Record-Eagle\*

## **HURON**

Bad Axe Huron Daily Tribune\*

### IOSCO

East Tawas Iosco County News-Herald Oscoda Press

### LAKE

Baldwin Lake County Star

### **LAPEER**

Lapeer Area View
Lapeer, The County Press

### MANISTEE

Manistee News-Advocate\*

### **MASON**

Ludington Daily News\*

### **MECOSTA**

Big Rapids Pioneer\*

### MIDLAND

Midland Daily News\*

## **MONTMORENCY**

Atlanta Montmorency County Tribune

### **OCEANA**

Hart Oceana Co. Herald

### OTSEGO

**Gaylord Herald Times** 

### PRESQUE ISLE

Rogers City Presque Isle Co. Advance & Onaway Outlook

### SANILAC

Sandusky Tribune

### **WEXFORD**

Cadillac News\*

# 29 Newspapers

Readership: 301,372
\*Daily Newspaper