



According to Crain's Detroit Business, 75 percent of all U.S. tart cherries are grown in Michigan.

MICHIGAN DISPLAY NETWORK NORTH REGION

CAPTURE THIS ENGAGED AUDIENCE!

7 in 10 Michigan adults have read a newspaper in the past week, making newspapers, in any format, an important vehicle to reach a desirable audience. *

CHOOSE SIZE:

2x2 (3.22"x2"): \$449 per week

2x4 (3.22"x4"): \$898 per week

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Tuesday at noon EST, the week prior to the week of publication. Day of publication varies by newspaper.



ANTRIM

Bellaire/ Antrim Review

BENZIE

Frankfort Benzie County Record Patriot

CHARLEVOIX

Boyne City Gazette
Charlevoix Courier

CHEBOYGAN

Cheboygan Daily Tribune*

CHIPPEWA

Sault St. Marie Evening News*
Drummond Island Digest

CLARE

Clare County Review

CRAWFORD

Grayling Crawford County Avalanche

EMMET

Petoskey News-Review*

GRAND TRAVERSE

Traverse City Record-Eagle*

HURON

Bad Axe Huron Daily Tribune*

IOSCO

East Tawas Iosco County News-Herald
Oscoda Press

LAKE

Baldwin Lake County Star

LAPEER

Lapeer Area View
Lapeer, The County Press

MANISTEE

Manistee News-Advocate*

MASON

Ludington Daily News*

MECOSTA

Big Rapids Pioneer*

MIDLAND

Midland Daily News*

MONTMORENCY

Atlanta Montmorency County Tribune

OCEANA

Hart Oceana Co. Herald

OTSEGO

Gaylord Herald Times

PRESQUE ISLE

Rogers City Presque Isle Co. Advance &
Onaway Outlook

SANILAC

Sandusky Tribune

WEXFORD

Cadillac News*

29 Newspapers

Readership: 301,372

*Daily Newspaper



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