



The Spirit of Detroit is a large, bronze monument that represents the city of Detroit, featuring a large seated human figure holding a family and golden orb aloft in its hands.

MICHIGAN DISPLAY NETWORK METRO REGION

CAPTURE THIS ENGAGED AUDIENCE!

7 in 10 Michigan adults have read a newspaper in the past week, making newspapers, in any format, an important vehicle to reach a desirable audience. *

CHOOSE SIZE:

2x2 (3.22"x2"): \$699 per week

2x4 (3.22"x4"): \$1,349 per week

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Tuesday at noon EST, the week prior to the week of publication. Day of publication varies by newspaper.



www.CNAads.com

*2016 SCARBOROUGH RESEARCH

LENAWEE

Adrian Telegram*
Blissfield Advance

MACOMB

Fraser-Clinton Chronicle
Macomb Chronicle
Macomb Co. Legal News*
Mount Clemens, Clinton, Harrison Journal
Roseville/Eastpointe Eastsider
Shelby Utica News
St. Clair Shores Sentinel
Sterling Heights Sentry
Warren Weekly

MONROE

Monroe Evening News*

LENAWEE

The Clinton Local

OAKLAND

Birmingham Eccentric
Birmingham-Bloomfield Eagle
Farmington Press
Ferndale/Berkley Woodward Talk
Highland Spinal Column Newsweekly
Madison-Park News
Milford Times
Novi News
Rochester Post
Royal Oak Clawson Review
South Lyon Herald
Southfield Sun
Troy Times
Troy/Oakland County Legal News*
West Bloomfield Beacon

ST. CLAIR

Yale Expositor

WAYNE

Canton/Plymouth Observer
Farmington Observer
Garden City Observer
Grosse Pointe News
Grosse Pointe Times
Harper Woods/Advertiser Times
Livonia Observer
Northville Record
Westland Observer

40 Newspapers

Readership: 1,497,658

*Daily Newspaper