



Iowa Newspaper Association Bulletin

www.INAnews.com

NEWSPAPERS ARE SUED MORE THAN ANY OTHER MEDIA... * ARE YOU PROTECTED?

THE LEGAL HOTLINE

JUSTICE CAN BE BLIND, THAT'S WHY THE INA OFFERS MEMBERS THE LEGAL HOTLINE SERVICE!

The Legal Hotline is a service of the Iowa Newspaper Association. It provides participants with competent, prompt, low-cost legal advice.

The Hotline has been in operation since 1986 and thousands of questions have been answered by the attorneys. INA members find the Hotline to be a cost-effective method of obtaining prompt and practical legal advice on a variety of issues.

The Hotline is under direct sponsorship and control of the INA. INA collect the fees, promotes the service, decides who the attorneys should be and coordinates operation of the Hotline with the attorneys.

Individual INA member newspapers may join the Legal Hotline at any time by calling the Hotline attorneys with your questions at (515) 283-3100. You may also call the INA office at (515) 244-2145. You are not required to call INA first.

WHY WOULD WE NEED TO USE THE HOTLINE?

Your newspaper needs the Legal Hotline if you or anyone on your staff has ever had a question about legal issues. A few examples are:

- Open Records
- Libel
- Public Notice
- Postal Regulations
- Employment Matters

WHAT HAPPENS WHEN WE CALL A HOTLINE ATTORNEY?

Hotline attorneys will promptly respond to your call or email. A Hotline attorney will review any articles, letters, ads or other documents involved in your issue and will discuss the exact nature of your legal question or concern. The attorney will conduct any necessary research and will provide you with an explanation of the law on your issue, outlining your options for proceeding. When a brief consultation with a Hotline attorney is not adequate, the participant has the option to retain the Hotline attorney for

direct representation. The Hotline attorney will provide a detailed outline of probable costs of each representation. If direct representation is required, the attorney will bill the participant directly for the additional services provided.

WHAT IF WE ALREADY RETAIN AN ATTORNEY?

Hotline attorneys are available to participants' local attorneys and will provide specific legal advice on media law issues. The same service is available to your attorney if your newspaper is part of a chain or group with a local or out-of-state general counsel.

WHO CAN ASK QUESTIONS?

Any employee of a participating newspaper may contact the Hotline attorneys. It is up to the newspaper to decide which employees will be authorized to contact the attorneys. There is no limit to the number of consultations per year.

CAN WE AFFORD TO USE THE HOTLINE?

One call may repay your Legal Hotline fee for the entire year! Each newspaper pays an annual fee, based on the newspaper's circulation, to participate in the Hotline. Monthly fees start at around \$23 per month. Discounts are available for groups and chains.

DAILY PAPERS

Circulation	Rate
0-5,000	\$587
5,001-10,500	\$995
10,501-20,000	\$1,530
20,001 and up	\$2,040

WEEKLY PAPERS

Circulation	Rate
0-2,000	\$281
2,001-4,000	\$423
4,000 and up	\$587

DISCOUNT

2nd Newspaper	20%
3rd Newspaper	30%

* Libel Defense Resource Center

CALENDAR of EVENTS

MEETINGS

INA, INF, INA Services
Company Board Meetings
Thursday, October 28

WEBINARS

The Latest Developments
in First Amendment Law
Friday, September 10

The Value of an Integrated
Media Plan
Thursday, September 23

NNAF establishes Max Heath Postal Institute

A new postal education program from National Newspaper Association Foundation will be named after its longtime mentor and trainer Max Heath of Kentucky.

The Max Heath Postal Institute becomes the new umbrella to train newspapers and printers for best uses of the mail in a rapidly-changing postal environment.

NNAF President Matt Adelman, publisher of the Douglas (Wyoming) Budget, said the NNAF board decided the most appropriate way to recognize the lifelong work of Heath, who died in July, would be to continue his mission. Memorial donations to NNAF will be dedicated to a fund for postal training.

"No one in this industry has to look very far to find a newspaper whose essential work has been protected by Max," Adelman said. "He understood that the best newspaper imaginable has little value unless people are able to receive it. Max spent decades training us, fighting for us and leaping into the fray of postal policy. An entire industry is indebted to his selflessness.

"Now, as the Postal Service is pushing massive changes out to mail users, we face a daunting frontier without our leader. But National Newspaper Association and its partner foundation, NNAF, have known for years that this sad day would come. Our postal team is ready for it. We'll be launching new training programs within MHPI, even as NNA continues to advocate for universal postal service."

Adelman said the first program in the Institute would be October 21 with a presentation by USPS National Customer and Support Center in Memphis. The topic will be "Liberating your Newspaper from Costly Address Change Notices." It will be designed for publishers, circulation professionals, printers and mail service providers. More information on this program will be provided in the weeks ahead. MHPI will also become the host of Postal Tips, a regular column in Publishers' Auxiliary.

Adelman said NNAF expressed its condolences to Heath's wife, Ruth Ann, and son, Jason.

"They have blessed this new design, even as they both often had to share Max with a wide world of newspaper people who called and wrote him at all hours of the day for help," he said. "We thank them for their generosity."

NNAF has established a donation link for industry professionals who wish to contribute to carrying on Heath's legacy. Visit <https://www.nnafoundation.org/mhpi> to donate.

INF offers free content from Iowa Department of Cultural Affairs

New articles available! The monthly series of articles are available today for download from the INA website, and cover the following topics:

- **Filmmaking beyond 'Field of Dreams'** - As Dyersville continues to harvest the "Field of Dreams" bounty -- including this month's Major League Baseball game at the famous movie site -- Iowa filmmakers are producing other movies and TV shows across the state with a grassroots network of support.

Visit <https://inanews.com/resources/sponsoredcontent/> to download this month's series and to view the archive of articles from previous months.

CONTACT US



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Website www.INAnews.com

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INA LEGAL HOTLINE

515-283-3100 (*paid service*)



Apply now to become a 2022 host newsroom partner

Prospective newsrooms have until Sept. 30, 2021 to apply!

HOW IT WORKS

We pre-screen emerging journalists who meet your needs, and pay half their salary, up to \$25,000. (Our cap is \$30,000 for very experienced journalists.) You and local donors split the rest, though we can help you raise the local share. You make the final reporter selection. And they work for you—not us.

WHAT NEWS ORGANIZATIONS ARE ELIGIBLE?

Any news organization that is committed to providing objective, civically important local journalism. That could include public radio stations, newspapers, digital narrative sites, commercial TV stations, community media centers, or journalism schools providing direct journalism. The organization can be nonprofit or commercial.

WHAT ARE THE CRITERIA FOR SELECTION?

These are the main criteria:

- Is there an important need? (Are there under-covered topics, communities or geographic areas?)
- What is the beat you'll create to deploy RFA corps members to help fill your news gap?
- Can you provide the local match? (see below)
- Do you provide good editing and mentoring?

Other factors include having the following:

- A way to distribute the content for maximum impact
- A good plan for assessing success
- A commitment to trust-building behaviors (transparency of process, transparency of article types)

REPORT FOR AMERICA

WHAT ARE THE DEADLINES?

- The application window opens for newsrooms on Monday, July 12, 2021. The deadline is Thursday, September 30. RFA reviewers will assess applications through October and schedule newsroom interviews via Zoom in October and November. We'll announce winning newsrooms in early December. We'll then run a competition for corps members. Host newsrooms will select among a slate of candidates we choose, and they'll start in your newsroom the first week of June 2022.

WHAT DO YOU MEAN BY LOCAL SHARE?

This term refers to the money you raise in the community to support this reporting position. One of the goals of this program is to encourage local philanthropy to support journalism in a bigger way. We also believe that successful news organizations will have to build stronger community support in general whether its through membership, subscriptions, events or philanthropy. So we strongly encourage news organizations to involve the community to support the RFA corps member.

Visit <https://www.reportforamerica.org/newsrooms/> to learn more and apply today!

INA MEMBER BENEFIT!

www.onlinemediacampus.com use code **IAwebinars** to register

Access to all Online Media
Campus webinars, free
of charge!

Nearly 150 archived
webinars!

Questions? Contact
jshpherd@inanews.com



FREE MEMBER EXCHANGE

▼ HELP WANTED

ASSISTANT NEWS EDITOR/REPORTER. ASSISTANT News editor/reporter needed for The News of Kalona, a growing weekly serving four communities and four schools, located in Eastern Iowa near Iowa City, Iowa. Duties would include covering area city councils, school boards and other activities in neighboring communities. You also must be able to write features for the weekly newspaper plus stories for several special sections and two seasonal visitors guide. Knowledge of photography with a 35mm digital camera beneficial. Starting pay depends on experience with a minimum of \$14 an hour. Must be willing to move to one of our communities. This is a full time position with flexible work schedule, 40 hours a year sick leave possible, mileage and more. Must have own transportation. Send resume and clippings to publisher Ronald C. Slechta by email at publisher@thenews-ia.com or mail to The News, PO Box 430, Kalona, IA 52247. Or Call Ron Slechta at 319-656-2273. 09.29

ASSISTANT PROFESSOR. The School of Journalism and Mass Communication at the University of Iowa seeks to hire a tenure-track or clinical faculty member at the Assistant Professor rank in the area of multimedia storytelling with a preferred focus on and commitment to working with historically marginalized communities (examples include, but are not limited to, communities defined by race, class, ethnicity, national origin, sexuality, and geography). Applicants may come from the world of journalism, strategic communication, or creative media. Professional experience producing multimedia stories is required, as demonstrated by a strong record of creative activity. This position is ideal for a working professional wishing to transition into college teaching while maintaining professional output or a former/current professional who has obtained a Master's or PhD interested in research or professional creative activities. Our School's social justice mission leads us to invest in recruiting colleagues who in their scholarship, professional activity, teaching, and service demonstrate experience, knowledge of, and sensitivity to the needs of marginalized communities and

students holding a range of worldviews. The expectations of tenure-track faculty are 40% teaching (2 courses per semester), 40% research or professional creative activity, and 20% university and professional service. The expectations of clinical faculty are 60% teaching (3 courses per semester), 30% professional creative activity, and 10% university and professional service. The appointment will begin August 17, 2022.

Education Requirement:

Tenure-track: Doctoral degree in Mass Communication or related discipline in hand by August 17, 2022.

Clinical-track: Master's or doctoral degree in mass communication or related discipline.

Required Qualification:

Demonstrated professional experience in multimedia storytelling.

Desired Qualifications:

Experience telling stories about marginalized communities; University-level teaching experience.

Applications should be submitted online at <http://jobs.uiowa.edu/74238> (requisition #74238). Attachments to the application should include a cover letter, curriculum vitae, statement of teaching philosophy, diversity statement, and contact information for three references. Applicants should submit examples of their relevant work in multimedia practice. Questions should be directed to Associate Professor Brian Ekdale, Search Chair, brian-ekdale@uiowa.edu.

Review of applications will begin October 15, 2021, and will be ongoing until the position is filled.

Located in Iowa City (population 70,000), The University of Iowa is the state's flagship educational institution with more than 31,000 students and 1,700 faculty. The University of Iowa's School of Journalism and Mass Communication, with roughly 400 undergraduate majors and 100 masters and doctoral students, is housed in the Philip D. Adler Journalism and Mass Communication Building and features the Moeller Media Research Lab. The School is a unit of the College of Liberal Arts and Sciences, the largest of the university's 11 colleges. Visit the School's website at

MEMBER EXCHANGE - cont. on page 5

<http://clas.uiowa.edu/sjmc/> for more information.

The University of Iowa understands the link between diversity, equity, and inclusion (DEI) and excellence in education. As demonstrated by the University's 2019-2021 DEI Action Plan, we embrace our responsibility to create a welcoming and inclusive campus culture so that all community members are able to realize their full potential. Faculty members in the School of Journalism and Mass Communication contribute to this mission by designing curricula, research programs, and engagement opportunities that advance understanding of DEI, uphold social justice, and emphasize the value of global citizenship. As part of the application, candidates are required to describe their past, current and planned future efforts to advance diversity and inclusion in alignment with the University of Iowa's mission and values in the areas of teaching, mentoring, research and broader impacts, or professional service. To learn more about the University of Iowa's commitment to diversity, equity, and inclusion, visit <https://diversity.uiowa.edu/>.

The University of Iowa is an equal opportunity/affirmative action employer. All qualified applicants are encouraged to apply and will receive consideration for employment free from discrimination on the basis of race, creed, color, religion, national origin, age, sex, pregnancy, disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity, associational preferences, or any other classification that deprives the person of consideration as an individual. 09.29

FEATURE/SPORTS REPORTER. Feature/Sports reporter needed for The News of Kalona Iowa. Must be able to cover meetings, do features and help with covering high school sports events. Full or part time position Must also be able to do some photography,. Hourly pay depends on ability and experience. Contact Ron Slechta, The News 319-400-7072 or publisher@thenews-ia.com 09.01

INSIDE SALES EXECUTIVE. The sales division of the Iowa Newspaper Association, C.N.A. seeks to hire an inside sales position. This position represents all newspaper networks nationwide selling advertising solutions, print and digital, to national and regional companies; works with base accounts and responsible for new business development and has specific sales goals related to Iowa, Wisconsin and Michigan newspaper networks, both classified and display. This position works under the general supervision and direction of the Sales and Marketing Director. The ideal candidate would have 3+ years of sales experience, previous media experience is preferred. The candidate must demonstrate excellent written and oral communication skills, customer service skills, time management and organizational skills, and be proficient in Microsoft word products including Outlook and Excel. Interested candidates should send a cover letter and resume to INA Executive Director Susan Patterson Plank at spattersonplank@inaneews.com.

NEWS EDITOR. Farm News is looking for a full-time news editor. The news editor will be responsible for journalistic reporting, news writing, photography, and page design. The news editor will work to ensure the newsroom's tradition of quality, accuracy, and community trust. Responsibilities:

- Manages and coordinates coverage of local agricultural news throughout the coverage area
- Supervising news team
- Works with newspaper staff to ensure the day-to-day operations at the highest level of quality
- Writing and editing news stories
- Taking photographs to supplement news articles
- Page design
- Solely oversee the Weekender, a weekly section on arts, entertainment and events

Qualifications:

- Knowledge of Iowa agriculture and agribusiness
- Two years of full-time journalism experience
- Ability to multi-task and work efficiently under deadlines
- Self-motivation and self-direction
- Applies innovative and creative thinking to tasks
- Communicate and share ideas with team members
- Strong writing and editing skills
- Experience with InDesign preferred

We offer a highly competitive compensation and benefit package. Please submit a resume, references and three writing samples to bshea@messengernews.net Farm News and farm-news.com cover farming and farm issues in 33 counties in Northwest and North Central Iowa. Farm News is part of Ogden Newspapers, Inc. Founded in 1890, Ogden Newspapers has since grown to over 40 daily newspapers, along with several weeklies and a magazine division-stretching from New York to Hawaii. For consideration, please apply by Thursday, August 26. 09.29

NEWS REPORTER/FEATUREWRITER/PHOTOGRAPHER.

The N'West Iowa REVIEW has an opening for a full-time news reporter/feature writer/photographer. The applicant will be responsible for reporting on a range of topics, from hard news to features to sports with an opportunity to serve as a managing editor of one of our many sister publications.

The REVIEW is multipublication weekly newspaper based in Sheldon covering a four-county area that makes up the far northwest corner of the state.

We have a circulation of about 5,000, making The REVIEW the largest weekly newspaper in Iowa.

The REVIEW has been named Iowa Newspaper of the Year 17 times since 1982 and consistently has been named one of the top weeklies in the nation by the National Newspaper Association.

Key to our success is we take a big-city newspaper approach to community journalism.

Our staff is a mixture of experienced veterans and young, enthusiastic journalists, which makes The REVIEW a great place for someone just out of college or for someone who wants to further their journalism skill set.

A love for small-town living in the Midwest is a must for success in this position.

Send resume, writing samples and potential start date to Jeff Grant, editor, The N'West Iowa REVIEW, at editor@iowainformation.com. 09.29

NEWS REPORTER. The Oskaloosa Herald is searching for a full-time news writer to join its award-winning staff.

Our next reporter must be a self-starter with a passion for learning and reporting important stories to our community. The Oskaloosa Herald offers a great opportunity for reporters to grow in a variety of subjects and mediums.

This reporter will go from reporting feature stories on local people to producing important watchdog packages that either hold governments accountable or further educate readers on trends and happenings in their community. Our newsroom gives you the freedom to pursue projects you're interested in that go beyond the day-to-day responsibilities. We are a 21st-century newsroom that seeks to break the news that matters to our community. This is a great opportunity for a reporter to acquire quality experience and become a versatile multi-media journalist.

The Oskaloosa Herald operates a daily news website, www.oskaloosa.com, and publishes print editions on Tuesday and Friday. The Oskaloosa Herald reports on the counties of Mahaska and Marion in central Iowa. Based in Oskaloosa, Iowa, the newspaper is located in the home of the four-year William Penn University and a short drive from Des Moines and Iowa City.



Iowa Newspaper Association

Bulletin

www.INAnews.com

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- The Latest Developments in First Amendment Law
- The Value of an Integrated Media Plan

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To apply, send a cover letter describing qualifications for the position, a resume, and 3-4 writing samples to Kyle Ocker, Group Editor of the Oskaloosa Herald and Ottumwa Courier by email to kocker@oskyherald.com. 09.01

REPORTER. Driftless Multimedia is looking for a passionate and energetic FT Reporter to join our media team! As a Reporter at our company, you will be responsible for delivering fresh and interesting news, features, and/or Sports to our audience for our weekly Newspaper, the Public Opinion. Applicant should be reliable, ethical, and adaptable to a wide variety of writing styles and subject matter. Driftless Multimedia offers flexible hours, a collaborative working environment, and opportunities for growth. interested parties should contact Kate.Klimesh@driftlessjournal.com, and submit three writing samples and resume. For more information on the position or Driftless Multimedia, feel free to call 563-382-4221 or 563-379-4224. Driftless Multimedia is an EOE employer, veteran friendly. 09.29

▼ FOR SALE

For sale: Northwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@ina-news.com.



An Iowa Newspaper Foundation webinar...

AMENDMENTS TO THE CONSTITUTION Religious and Political Freedom

Congress must not interfere with freedom of religion, speech or press, assembly, and petition. Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or the right of the people peaceably to assemble, or the right of the people to be heard by the government for a redress of grievances.

Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

The Latest Developments in First Amendment Law

Friday, September 10 · 1-2 p.m.

Registration fee: FREE · Deadline: September 7

IN THIS WEBINAR...

From cursing cheerleaders to conspiracy theorists to social media bans, there was no shortage of First Amendment cases on court dockets in 2020-21. In this interactive webinar, we will review recent legal decisions to identify key takeaways for working journalists. We'll end with a discussion on the state of the First Amendment and how to increase understanding among citizens.

THE PRESENTER...

Julie Roosa



Julie Roosa is the First Amendment specialist and an adjunct faculty member at the Iowa State University Greenlee School of Journalism and Communication. Her responsibilities include outreach, training and teaching about the First Amendment, journalism principles and media law. She earned a law degree and master's degree from Drake University, where she focused on the First Amendment, Constitutional law, civil rights, media law and journalism. She earned a bachelor's degree from Iowa State University in journalism.



MEDIA CAMPUS

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An Iowa Newspaper Foundation webinar...

The Value of an Integrated Media Plan

Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

Thursday, September 23 · 1-2 p.m.

Registration fee: **FREE** · Deadline: September 20

IN THIS WEBINAR...

As an executive in the newspaper industry, it is imperative that you understand the value of an integrated media plan. In this workshop, Korena Keys will share data on the impact it can deliver and provide you with tools that will help you deepen your client relationships through a holistic approach to selling your products.

THE PRESENTER...

Korena Keys



Korena Keys, founder of Key Media Solutions, is best known for developing her own unique approach to media strategy and digital marketing. This quickly earned her the business and respect of companies across the United States and Canada. In just eight short years, she has successfully taken her digital media firm to the front lines in an over saturated industry. Keys has served as the president of the board for South Dakota Advertising Federation, chair of the board for the Community Outreach, held a seat on city council, and is active in multiple community organizations that are dedicated to helping others.



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Online Media Campus



OnlineMediaCamp

REGISTER TODAY AT WWW.ONLINEMEDIACAMPUS.COM

Online Media Campus is brought to you by America's Newspapers and state press associations.