



Iowa Newspaper Association Bulletin

www.INAnews.com

CALENDAR of EVENTS

MEETINGS

INA, INF, INA Services
Company Board Meetings
Thursday, October 28

WEBINARS

How to Use Light and
Composition to Make
Compelling Photos
Friday, August 20

The Latest Developments
in First Amendment Law
Friday, September 10

Okobojo Writers' In-Person Retreat

This retreat is open to beginners and professional writers of all ages. Come to learn, be inspired and take time for yourself. Oh, and you'll meet very interesting people. Our goal is to usher you into a new comfort zone. It is required that all attendees be vaccinated against Covid-19. We are optimistic all attendees will be able to receive their vaccine by September. Let's celebrate together!

The Okobojo Writer's Retreat will be held in-person Monday, September 22 through Wednesday, September 22 at the Dickinson County Maser Monarch Lodge, 22785 Nature Center Road, Okobojo, Iowa.

There are partial scholarships remaining for working reporters, thanks to a partnership with the Iowa Newspaper Association. This will give journalists a chance to work with

several top newspaper and magazine editors, including leaders of The Des Moines Register, Los Angeles Times, Louisville Courier Journal and Chicago Tribune. Also, editors from the Carroll Times Herald and Pulitzer Prize winner Art Cullen of the Storm Lake Times.

Registrations is \$595. INA scholarship recipients only pay \$200. Your enrollment fee is refundable until September 1. Lunch is provided on Monday and Tuesday.

Arrangements have been made at The Arrowwood Conference Center for the attractive nightly rate of \$79. Tell them you are with the Okobojo Writers' Retreat for the discounted rate.

Visit <https://okobojiwritersretreat.com/enroll-now/> to enroll today!

There will be a variety of concurrent sessions during the Okobojo Writers' Retreat. Authors of the books below (and more) are looking forward to working with you. You won't be able to do them all, so put some thought into your choices ahead of time. Most sessions will be 90-minutes in length and conducted in small group settings around tables of 6-8.

JOHN DINGES

- Framing a Story, Asking the Questions, Getting Details
- The Art of Commentary
- Finding Secrets

RACHELLE CHASE

- Writing Hot: It's Not About Sex, It's About Sensuality
- Write the Book You've Dreamed of Writing-Even if You Don't Know What it is
- How to Get Published By Accident

DOUGLAS BURNS

- Commentary
- Social Media
- Telling a Good Story

TY RUSHING

- Tips for Factually Expressing Your Opinion
- Build Your Digital Audience
- Tips for Better Story Telling

DEB LANDWEHR ENGLE

- Shaping Your Memoir
- The Story's in the Details
- How to Write Spiritual Nonfiction

ARNOLD GARSON

- Memoir writing and research
- Telling a good story
- Writing Tips and Techniques

RACHEL WEBER

- It's all About Relationships
- Find Your Niche
- The Art of the Gram

DIANE GLASS

- The Art of Writing a Memoir
- Be Your Own Publisher
- Tell a Story that Captivates Your Audience

JAMES O'SHEA

- Writing a Non-Fiction Narrative

LYZ LENZ

- Generating Ideas
- Social Media for Writers
- Research for Writers

NANCY O'SHEA

- The Way You Wear Your Hat, The Way You Sip Your Tea
- Writing Tips
- Getting Over the Speed Bumps

JEAN LOGAN

- How I Did It!
- Pros and Cons of Self Publishing

RACHEL YODER

- Revision Strategies for Short Stories & Novels
- Flash Fiction
- The Ins and Outs of Literary Agents

ART CULLEN

- How to Win a Pulitzer Prize and Have a Documentary Film Produced About You
- Commentary: Finding Your Voice, Telling Tough Truths

REKHA BASU

- Sometimes it Takes the Right Music
- Make it Relevant to the Readers

JANE DYSTEL

- The View From Behind the Desk of a Top Literary Agent
- How to Keep Your Pitch from Being Pitched

LEIGH MICHAELS

- At the Heart of Romance
- Fiction and Fact
- Writing Between the Sexes

MONIKA WOODS

- How to Write a Query Letter
- Publishing 101

A life of significance

BY BILL TUBBS

PUBLISHER, ELDRIDGE NORTH SCOTT PRESS

Later this month, the U.S. Postal Service will increase the price The NSP and newspapers across the country pay to deliver news and ads to our readers. It's not as if service is better, but that's life these days in the US of A.

It is purely coincidence, though, that on July 23, publishers across the land lost their greatest friend and most ardent advocate when Max Heath, 75, of Shelbyville, Ky., died of a stroke.

I am not alone in saying Max was my friend. He was a friend of anybody who asked for help on issues with the U.S. Postal Service. That was me, representing The NSP, when officials at the Rock Island Business Mail Entry Unit made the illogical decision in 2011 to remove carrier route origination from the "modern" post office they'd built in Eldridge in 1996.

The USPS action, which was implemented without input from customers or the public, and about which nobody from the Chamber of Commerce or affected business received an official explanation, required us to deposit our "Eldridge" papers not here at the friendly Eldridge post office, but at the Northwest Station in Davenport, which was already one of the busiest nexuses in the mail delivery network.

With Max's help, we were able to work through the details so that the revenue – our payment to the U.S. Postal Service – stayed with Eldridge, to bolster the status of our local post office before the next bureaucratic shuffle. In 2018, officials finally realized that back-hauling mail from Northwest Station was as stupid as we tried to tell them in 2011. Carrier route origination, thankfully, returned to Eldridge.

MAX MADE IT HAPPEN

The seamless transition for The NSP wouldn't have been possible without Max Heath. In community newspaper circles, from coast to coast, his name was synonymous with postal expertise and knowledge. He always responded immediately when people called. He recognized us by name, was familiar with our territory, and pointed us to the postal officials, by name, who could help, while avoiding the ones who knew every jot and tittle of the Domestic Mail Manual (DMM) but had no common sense of how the mail should move to serve the customers. He knew them by name, too.

In his columns in Publishers' Auxiliary, the monthly newspaper of the National Newspaper Association, he translated the latest edicts from the U.S. Postal Service in terms we could understand, and gave the nitty gritty of what WE must do to expedite mail and qualify for the best rates.

At times this was frustrating, but Max relished the role and welcomed the challenge. In most cases, he knew the DMM better than the officials he was dealing with, and that included the Postmaster General. He treated everyone with respect – some would say "Southern charm." He never raised his voice and always sought solutions.

Because of his philosophy that honey attracts more flies than vinegar, he was welcomed as a member of the USPS Mailers Technical Advisory Committee, where his advice and counsel were sought, and when listened to, made the mail move faster, or prevented matters from getting worse. Two years ago, for example, he warned that the closing of mail distribution centers like Cedar Rapids, which was on the chopping block, would be "Postalgedden."

News of Max's death shocked the industry. He was our rock, our foundation, on postal issues. Working well past retirement, it seemed he would be a phone call away forever – but as we know, there are things we cannot control and nothing is forever.

Endless positive remembrances on Facebook and tributes in official journals affirm that Max Heath achieved that to which we all should aspire – to live a life of significance.

Above all, he was our friend.

CONTACT US



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INA Services Company

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rgutierrez@cnhi.com

Iowa Newspaper Foundation

Mark Spensley, Monticello Express
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advertising@monticelloexpress.com

U.S. MAIL

Iowa Newspaper Association
319 East 5th St.
Des Moines, IA 50309

INA LEGAL HOTLINE

515-283-3100 (paid service)

Winners from NNA's 2021 Better Newspaper Editorial Contest and Better Newspaper Advertising Contest

ADVERTISING

NORTH SCOTT PRESS - ELDRIDGE, IA

- THIRD PLACE, Best Single Ad Idea, Black & White, Non-daily Division, circ. less than 5,000, Jeff Martens

THE N'WEST IOWA REVIEW - SHELDON, IA

- THIRD PLACE, Best Newspaper Promotion, Daily & Non-daily Division, circ. less than 10,000, Kristin Oldenkamp
- THIRD PLACE, Best Restaurant Ad, Daily/Non-daily Division, circ., less than 10,000, Krystal Poppema
- SECOND PLACE, Best Single Ad Idea, Color, Non-daily Division, circ. more than 5,000, Kristin Oldenkamp

- FIRST PLACE, Best Small-Page Ad, Non-daily Division, circ. more than 5,000, Elizabeth Myers
- THIRD PLACE, Best Small-Page Ad, Non-daily Division, circ. more than 5,000, Mindy Schafer
- HONORABLE MENTION, Best Small-Page Ad, Non-daily Division, circ. more than 5,000, Camille Visser
- THIRD PLACE, Best Use of Ad Color, Daily/Non-daily Division, circ., less than 10,000, Kristin Oldenkamp
- THIRD PLACE, Best Use of Local Photography in Ads, Daily & Non-daily Division, Krystal Poppema

EDITORIAL

IOWA FALLS TIMES-CITIZEN - IOWA FALLS, IA

- SECOND PLACE, FOI - Freedom of Information, Daily & Non-daily Division, Sara Konrad Baranowski
- HONORABLE MENTION, Story-Series - Best Investigative or In-Depth Story or Series, Non-daily Division, circ. less than 3,000, Sara Konrad Baranowski
- SECOND PLACE, Story-Series - Best Sports Feature Story or Series, Daily & Non-daily Division circ. less than 3000, Marissa VanWingen
- FIRST PLACE, Story-Series - Best Sports Story, Daily & Non-daily Division, circ. less than 9,000, Marissa VanWingen

NORTH SCOTT PRESS - ELDRIDGE, IA,

- HONORABLE MENTION, Best Informational Graphic, Non-daily Division, Mark Ridolfi
- SECOND PLACE, Best Reporting on Local Government, Non-daily Division, Mark Ridolfi
- FIRST PLACE, Column - Best Serious Column, Daily & Non-daily Division, circ. 3,000-5,999, Mark Ridolfi
- THIRD PLACE, Column - Best Serious Column, Daily & Non-daily Division, circ. 3,000-5,999, Bill Tubbs
- SECOND PLACE, Column - Best Sports Column, Daily & Non-daily Division, circ. 3,000-9,999, Scott Campbell
- HONORABLE MENTION, Column - Best Sports Column, Daily & Non-daily Division, circ. 3,000-9,999, Scott Campbell
- SECOND PLACE, Editions - Best Headline Writing, Daily & Non-daily Division, staff
- HONORABLE MENTION, Editorial - Best Editorial, Daily & Non-daily Division, circ. 3,000-5,999, Bill Tubbs
- HONORABLE MENTION, Editorial - Best Original Editorial Cartoon, Daily & Non-daily Division, Jim Turley
- **SECOND PLACE, General Excellence, Non-daily Division, circ. 3,000-5,999, staff**
- FIRST PLACE, Photo - Best Pandemic Photo or Series, Non-daily Division, circ. less than 5,000, Scott Campbell, Erin M. Gentz
- THIRD PLACE, Photo - Best Sports Photo, Non-daily Division, circ. 3,000-4,999, Scott Campbell
- HONORABLE MENTION, Rookie Reporter of the Year, Non-daily Division, Jenna Willet
- THIRD PLACE, Section - Best Family Life Living Section Pages, Daily & Non-daily Division, staff
- FIRST PLACE, Story/Series - Best Coverage of Military Affairs, Daily & Non-daily Division, circ. less than 6,000, Mark Ridolfi
- SECOND PLACE, Story/Series - Communication in Crisis, Daily & Non-daily Division, circ. less than 6,000, Mark Ridolfi
- FIRST PLACE, Story-Series - Best Agricultural Story, Daily & Non-daily Division, circ. less than 6,000, Mark Ridolfi
- SECOND PLACE, Story-Series - Best Breaking News Story, Non-daily Division, circ. 3,000-5,999, Scott Campbell

- FIRST PLACE, Story-Series - Best Business Story, Non-daily Division, circ. less than 6,000, Mark Ridolfi
- THIRD PLACE, Story-Series - Best Education/Literacy Story, Non-daily Division, circ. less than 6,000, Scott Campbell
- FIRST PLACE, Story-Series - Best Environmental Story, Daily & Non-daily Division, circ. less than 9,000, Mark Ridolfi
- FIRST PLACE, Story-Series - Best Localized National Story, Daily & Non-daily Division, Mark Ridolfi
- FIRST PLACE, Story-Series - Best Non-Profile Feature Story, Non-daily Division, circ. 4,000-5,999, staff
- THIRD PLACE, Story-Series - Best Performing Arts Story, Daily & Non-daily Division, Scott Campbell
- FIRST PLACE, Story-Series - Best Profile Feature Story, Non-daily Division, circ. 4,000-5,999, Scott Campbell
- SECOND PLACE, Story-Series - Best Profile Feature Story, Non-daily Division, circ. 4,000-5,999, Scott Campbell
- FIRST PLACE, Website - Best Newspaper Website, Daily & Non-daily Division, staff

SIoux CITY JOURNAL - SIOUX CITY, IA

- FIRST PLACE, Best Front Page Design, Daily Division, Sioux City Journal, staff
- THIRD PLACE, Best Informational Graphic, Daily Division, Sioux City Journal, staff
- THIRD PLACE, Best Reporting on Local Government, Daily Division, Dolly Butz
- FIRST PLACE, Column - Best Serious Column, Daily & Non-daily Division, circ. 12,000 or more, Nick Hytrek
- THIRD PLACE, Editions - Best Local News Coverage, Daily & Non-daily Division, circ. 6,000 or more, Sioux City Journal, staff
- THIRD PLACE, Editorial - Best Editorial Page(s), Daily & Non-daily Division, circ. 6,000 or more, Michael Gors
- **FIRST PLACE, General Excellence, Daily Division, Sioux City Journal, staff**
- THIRD PLACE, Photo - Best Breaking News Photo, Daily Division, Tim Hynds
- THIRD PLACE, Photo - Best Feature Photo, Daily Division, Tim Hynds
- HONORABLE MENTION, Photo - Best Feature Photo, Daily Division, Jesse Brothers
- FIRST PLACE, Photo - Best Sports Photo, Daily Division, Tim Hynds
- HONORABLE MENTION, Section - Best Family Life Living Section Pages, Daily & Non-daily Division, Sioux City Journal, staff
- FIRST PLACE, Section - Best Sports Section/Page, Daily & Non-daily Division circ. more than 10000, Sioux City Journal, staff
- FIRST PLACE, Story/Series - Communication in Crisis, Daily & Non-daily Division, circ. 6,000 or more, Sioux City Journal, staff
- THIRD PLACE, Story-Series - Best Agricultural Story, Daily & Non-daily Division, circ. 6,000 or more, Mason Dockter
- FIRST PLACE, Story-Series - Best Breaking News Story, Daily Division, Dave

Q&A from the Iowa Public Information Board

Question: Are the pandemic open meetings and public records restrictions still in place?

Answer: No. Beginning in March 2020, the Governor of Iowa, pursuant to her emergency powers, enacted various modifications of state laws as public safety measures during the COVID-19 pandemic. As part of these measures, certain aspects of open meetings and public records laws in Iowa Code chapters 21 and 22 were suspended. These proclamations allowed government and governmental bodies to hold meetings remotely, limit access to public buildings, and modify in person access to public records.

The most recent proclamation expired on July 25, 2021. At this time, all government bodies are required to follow the open meetings and public records laws without modification. Governmental bodies may still have electronic meetings, following the requirements of Iowa Code section 21.8. A governmental body can still provide the public with electronic access to an open meeting, in addition to in person access.

The Iowa Public Information Board (IPIB) website lists the full text of chapters 21 and 22. In addition,

the website has a section entitled FAQs (frequently asked questions) that provides guidance for properly observing Iowa's transparency laws. Questions can be directed to the IPIB by using the "Ask a Question" link on the website or by calling the IPIB at 515-725-1781.

DID YOU KNOW that the Iowa Public Information Board staff is available to assist you with questions or problems involving open meetings and public records in Iowa? During the month of July 2021, 45 contacts were made with the Iowa Public Information Board office.

WHO CAN CONTACT THE IPIB AND HOW LONG DOES IT TAKE? Any person can contact the IPIB for assistance by telephone (515-725-1781), by email, or on the IPIB website. So far in 2021, 419 identifiable people have contacted the IPIB. Of these, 219 were private citizens, 153 were government officials or employees, and 47 were members of the media. In 2021, 72% of the incoming contacts were resolved the first day, 12% were resolved in one to five days, and 16% were resolved in six or more days. Opinions, rulings, FAQs, reports, and training documents are available on the IPIB website – www.ipib.iowa.gov.

FORMAL COMPLAINTS	ADVISORY OPINIONS	DECLARATORY ORDERS	INFORMAL COMPLAINTS	INFORMAL REQUESTS	MISCELLANEOUS	JULY TOTALS
7	1	0	1	32	4	45

REMINDER: THE INA BULLETIN WILL BE PUBLISHED BIWEEKLY THROUGH THE SUMMER MONTHS.

NNA CONTEST - cont. from page 3

- Dreeszen
- FIRST PLACE, Story-Series - Best Business Feature Story, Daily Division, Peggy Senzarino
- THIRD PLACE, Story-Series - Best Business Feature Story, Daily Division, Peggy Senzarino
- FIRST PLACE, Story-Series - Best Business Story, Daily Division, Dave Dreeszen, Earl Horlyk, Bret Hayworth
- THIRD PLACE, Story-Series - Best Business Story, Daily Division, Mason Dockter
- THIRD PLACE, Story-Series - Best Non-Profile Feature Story, Daily Division, Dolly Butz
- FIRST PLACE, Story-Series - Best Performing Arts Story, Daily & Non-daily Division, Bruce Miller
- FIRST PLACE, Story-Series - Best Profile Feature Story, Daily Division, Dolly Butz
- FIRST PLACE, Story-Series - Best Sports Feature Story or Series, Daily & Non-daily Division circ. more than 10000, Zach James
- THIRD PLACE, Video Journalism, Daily & Non-daily Division, circ. 12,000 or more, Jesse Brothers

THE N'WEST IOWA REVIEW - SHELDON, IA

- HONORABLE MENTION, Editions - Best Headline Writing, Daily & Non-daily Division, staff

- FIRST PLACE, Editions - Best Local News Coverage, Daily & Non-daily Division, circ. 3,000-5,999, staff
- FIRST PLACE, Editions - Best Use of Photographs, Daily & Non-daily Division, staff
- FIRST PLACE, Editorial - Best Editorial Page(s), Daily & Non-daily Division, circ. less than 6,000, staff
- FIRST PLACE, Section - Best Sports Section/Page, Daily & Non-daily Division circ. 3000-9000, staff

WILTON-DURANT ADVOCATE NEWS - WILTON, IA

- FIRST PLACE, Column - Best Sports Column, Daily & Non-daily Division, circ. less than 3,000, Derek Sawvell
- HONORABLE MENTION, Column - Best Sports Column, Daily & Non-daily Division, circ. less than 3,000, Derek Sawvell
- FIRST PLACE, Photo - Best Photo Essay, Daily & Non-daily Division, circ. less than 3,000, Derek Sawvell, Teresa Benischek
- HONORABLE MENTION, Section - Best Sports Section/Page, Daily & Non-daily Division circ. less than 3000, Derek Sawvell

FREE MEMBER EXCHANGE

▼ HELP WANTED

ASSISTANT NEWS EDITOR/REPORTER. ASSISTANT News editor/reporter needed for The News of Kalona, a growing weekly serving four communities and four schools, located in Eastern Iowa near Iowa City, Iowa. Duties would include covering area city councils, school boards and other activities in neighboring communities. You also must be able to write features for the weekly newspaper plus stories for several special sections and two seasonal visitors guide. Knowledge of photography with a 35mm digital camera beneficial. Starting pay depends on experience with a minimum of \$14 an hour. Must be willing to move to one of our communities. This is a full time position with flexible work schedule, 40 hours a year sick leave possible, mileage and more. Must have own transportation. Send resume and clippings to publisher Ronald C. Slechta by email at publisher@thenews-ia.com or mail to The News, PO Box 430, Kalona, IA 52247. Or Call Ron Slechta at 319-656-2273. 09.29

FEATURE/SPORTS REPORTER. Feature/Sports reporter needed for The News of Kalona Iowa. Must be able to cover meetings, do features and help with covering high school sports events. Full or part time position Must also be able to do some photography. Hourly pay depends on ability and experience. Contact Ron Slechta, The News 319-400-7072 or publisher@thenews-ia.com 08.18

INSIDE SALES EXECUTIVE. The sales division of the Iowa Newspaper Association, C.N.A. seeks to hire an inside sales position. This position represents all newspaper networks nationwide selling advertising solutions, print and digital, to national and regional companies; works with base accounts and responsible for new business development and has specific sales goals related to Iowa, Wisconsin and Michigan newspaper networks, both classified and display. This position works under the general supervision and direction of the Sales and Marketing Director. The ideal candidate would have 3+ years of sales experience, previous media experience is preferred. The candidate must demonstrate excellent written and oral communication skills, customer service skills, time management and organizational skills, and be proficient in Microsoft word products including Outlook and Excel. Interested candidates should send a cover letter and resume to INA Executive Director Susan Patterson Plank at spattersonplank@inanews.com.

NEWS EDITOR. Farm News is looking for a full-time news editor. The news editor will be responsible for journalistic reporting, news writing, photography, and page design. The news editor will work to ensure the newsroom's tradition of quality, accuracy, and community trust.

Responsibilities:

- Manages and coordinates coverage of local agricultural news throughout the coverage area
- Supervising news team
- Works with newspaper staff to ensure the day-to-day operations at the highest level of quality
- Writing and editing news stories
- Taking photographs to supplement news articles
- Page design
- Solely oversee the Weekender, a weekly section on arts, entertainment and events

Qualifications:

- Knowledge of Iowa agriculture and agribusiness
- Two years of full-time journalism experience
- Ability to multi-task and work efficiently under deadlines
- Self-motivation and self-direction
- Applies innovative and creative thinking to tasks

- Communicate and share ideas with team members
- Strong writing and editing skills
- Experience with InDesign preferred

We offer a highly competitive compensation and benefit package. Please submit a resume, references and three writing samples to bshea@messengernews.net

Farm News and farm-news.com cover farming and farm issues in 33 counties in Northwest and North Central Iowa. Farm News is part of Ogden Newspapers, Inc. Founded in 1890, Ogden Newspapers has since grown to over 40 daily newspapers, along with several weeklies and a magazine division-stretching from New York to Hawaii.

For consideration, please apply by Thursday, August 26. 09.29

NEWS REPORTER/FEATUREWRITER/PHOTOGRAPHER.

The N'West Iowa REVIEW has an opening for a full-time news reporter/feature writer/photographer. The applicant will be responsible for reporting on a range of topics, from hard news to features to sports with an opportunity to serve as a managing editor of one of our many sister publications.

The REVIEW is multipublication weekly newspaper based in Sheldon covering a four-county area that makes up the far northwest corner of the state.

We have a circulation of about 5,000, making The REVIEW the largest weekly newspaper in Iowa.

The REVIEW has been named Iowa Newspaper of the Year 17 times since 1982 and consistently has been named one of the top weeklies in the nation by the National Newspaper Association.

Key to our success is we take a big-city newspaper approach to community journalism.

Our staff is a mixture of experienced veterans and young, enthusiastic journalists, which makes The REVIEW a great place for someone just out of college or for someone who wants to further their journalism skill set.

A love for small-town living in the Midwest is a must for success in this position.

Send resume, writing samples and potential start date to Jeff Grant, editor, The N'West Iowa REVIEW, at editor@iowainformation.com. 09.29

NEWS REPORTER. The Oskaloosa Herald is searching for a full-time news writer to join its award-winning staff.

Our next reporter must be a self-starter with a passion for learning and reporting important stories to our community. The Oskaloosa Herald offers a great opportunity for reporters to grow in a variety of subjects and mediums.

This reporter will go from reporting feature stories on local people to producing important watchdog packages that either hold governments accountable or further educate readers on trends and happenings in their community.

Our newsroom gives you the freedom to pursue projects you're interested in that go beyond the day-to-day responsibilities. We are a 21st-century newsroom that seeks to break the news that matters to our community. This is a great opportunity for a reporter to acquire quality experience and become a versatile multi-media journalist.

The Oskaloosa Herald operates a daily news website, www.oskaloosa.com, and publishes print editions on Tuesday and Friday. The Oskaloosa Herald reports on the counties of Mahaska and Marion in central Iowa. Based in Oskaloosa, Iowa, the newspaper is located in the home of the four-year William Penn University and a short drive from Des Moines and Iowa City.

To apply, send a cover letter describing qualifications for the position, a resume, and 3-4 writing samples to Kyle Ocker, Group Editor of the Oskaloosa Herald and Ottumwa Courier by email to kocker@oskyherald.com. 08.18

MEMBER EXCHANGE - cont. on page 6



Iowa Newspaper Association

Bulletin

www.INAnews.com

IN THIS ISSUE...

- How to Use Light and Composition to Make Compelling Photos
- The Latest Developments in First Amendment Law

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inaneews.com.

Wisconsin executive named president of newspaper association group

Beth Bennett, executive director of the Wisconsin Newspaper Association, was elected president of Newspaper Association Managers (NAM) during the group's 98th annual summer conference in Madison, Wis.

Bennett, who has led her state's trade group since 2010, was previously director of government relations for the Illinois Press Association. She also currently serves on the Board of Directors for the National Newspaper Association.

Bennett earned a bachelor's degree in history from St. Joseph's College in Indiana and a master's degree in political studies from the University of Illinois. Her family published four newspapers in central Illinois, introducing her to the industry. She becomes the first person to succeed her spouse as a president of NAM. David Bennett is the former executive director of the Illinois Press Association and served as NAM president in 1996.

Others elected to leadership positions during the NAM conference were Vice President Laurie Hieb, executive director of the Oregon Newspaper Publishers Association, and Secretary Mark Maassen, executive director of the Missouri Press Association. Phil Lucey, executive director of the North Carolina Press Association, was elected to serve a three-year term on the NAM Board. Continuing directors are Brian Allfrey, executive director of the Utah Press Association and Susan Patterson Plank, executive director of the Iowa Newspaper Association.

Saskatchewan Weekly Newspapers Association Executive Director Steve Nixon becomes immediate past president. Layne Bruce, executive director of the Mississippi Press Association, serves as the organization's clerk.

Founded in 1923, NAM is a coalition of state, provincial, regional and national trade associations serving North American newspaper media.

MEMBER EXCHANGE - cont. from page 5

REPORTER. Driftless Multimedia is looking for a passionate and energetic FT Reporter to join our media team! As a Reporter at our company, you will be responsible for delivering fresh and interesting news, features, and/or Sports to our audience for our weekly Newspaper, the Public Opinion. Applicant should be reliable, ethical, and adaptable to a wide variety of writing styles and subject matter. Driftless Multimedia offers flexible hours, a collaborative working environment, and opportunities for growth. interested parties should contact Kate.Klimesh@driftlessjournal.com, and submit three writing samples and resume. For more information on the position or Driftless Multimedia, feel free to call 563-382-4221 or 563-379-4224. Driftless Multimedia is an EOE employer, veteran friendly. 09.29

▼ FOR SALE

For sale: Northwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.



An Iowa Newspaper Foundation webinar...

Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

How to Use Light and Composition to Make Compelling Photos

Friday, August 20 · 1-2 p.m.

Registration fee: FREE · Deadline: August 17

IN THIS WEBINAR...

Have you mastered the settings on your camera? Are you ready for the next step in advancing your photojournalism skills? No matter the device, a DSLR or iPhone, anyone can make a good photo with the right technique. This webinar will take an in-depth look at how to combine storytelling, light and composition to create compelling images.

THE PRESENTER...

Kelsey Kremer



Kelsey Kremer is an Emmy award winning photojournalist and life-long Iowan. Kremer has been making photos and videos for the state's largest newspaper, the Des Moines Register, since 2013. In her time at the Register she's traveled all over the state and half-way around the world sharing stories about Iowans. In 2017, she was the recipient of a Pulitzer Center on Crisis Reporting grant for a two-week reporting trip to China to document Iowa's role in U.S., China relations. She is a graduate of Iowa State University's Greenlee School of Journalism and Communication.



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The Latest Developments in First Amendment Law

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From cursing cheerleaders to conspiracy theorists to social media bans, there was no shortage of First Amendment cases on court dockets in 2020-21. In this interactive webinar, we will review recent legal decisions to identify key takeaways for working journalists. We'll end with a discussion on the state of the First Amendment and how to increase understanding among citizens.

THE PRESENTER...

Julie Roosa



Julie Roosa is the First Amendment specialist and an adjunct faculty member at the Iowa State University Greenlee School of Journalism and Communication. Her responsibilities include outreach, training and teaching about the First Amendment, journalism principles and media law. She earned a law degree and master's degree from Drake University, where she focused on the First Amendment, Constitutional law, civil rights, media law and journalism. She earned a bachelor's degree from Iowa State University in journalism.



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