



Iowa Newspaper Association Bulletin

www.INAnews.com

CALENDAR of EVENTS

MEETINGS

INA, INF, INA Services
Company Board Meetings
Friday, June 18

WEBINARS

Build Your Graduation
Pages (and more)
Automatically Using
InDesign

Thursday, May 6

Using Good Old Photoshop
in New Ways

Thursday, May 20

Don't miss out on the second installment of the INA police video investigative series!

In November, the Iowa Newspaper Association launched a statewide project focused on police video rules, regulations and associated policies. Since the launch of the project, numerous journalists from across the state have requested copies of these policies from local police departments, sheriff departments and other law enforcement agencies.

This multi-part series of investigative articles are being made available without charge to all INA members. This story, the second in the InFocus police video project, explores how Iowa law enforcement agencies balance accountability with privacy of people shown in police recordings. There are legitimate questions about how videos should be redacted to protect privacy, but there also are cases of law enforcement agencies using privacy as a red herring to keep videos secret.

The second installment is available to all INA members for download. We strongly encourage all newspapers to download and use the story, editorial, photos and sample page provided.

The Iowa Newspaper Association would like to thank the project team of Erin Jordan, Cedar Rapids Gazette; Zack Kucharski, Cedar Rapids Gazette; Jared Strong, Carroll Times Herald; Daniel Lathrop, Des Moines Register and William Steiden, Des Moines Register.

If you requested the first in the series you will automatically receive an email with downloading instructions. **If you'd like access to the first in the series, or the second and have not made the request before please email Zack Kucharski, at the Cedar Rapids Gazette Zack.Kucharski@thegazette.com.**

THANKS TO THE FOLLOWING NEWSPAPERS THAT HAVE REQUESTED ACCESS TO THE FIRST INSTALLMENT:

Akron Hometown, Belmond News, Bloomfield Democrat, Carroll Times Herald, Cedar Rapids Gazette, Clear Lake Mirror Reporter, Clinton Herald, Des Moines Register, Dubuque Telegraph Herald, Fort Dodge Messenger, Iowa City Daily Iowan, Iowa Falls Times Citizen, Marshalltown Times Republican, Ottumwa Courier, Sioux City Journal, Spencer Daily Reporter, Spirit Lake Dickinson County News, Storm Lake Pilot Tribune, Washington Southeast Iowa Union and Waverly Newspapers

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CARROLL TIMES HERALD

TUESDAY, APRIL 27, 2021

SCHOOL MASK mandate will continue, with slight adjustments

By JESSICA MACDONALD
jmacdonald@carrolltimesherald.com

The Carroll Community School District's mask mandate for students, staff and visitors will continue through the end of the school year — with several changes. The adjustments, approved unanimously by Thursday by the Carroll School Board, are based on the latest Centers for Disease Control and Prevention guidelines, Carroll Schools Superintendent Casey Berube said. There are no follow-up students that have to wear masks while in the hallway during class changes. They don't have to wear masks in gym classes, and teachers no longer have to instruct students to wear masks. The rationale for the relaxing of mask use during class changes and gym classes is that students typically won't face to face for more than 15 minutes in those settings. Quarantine guidelines from the CDC and the state center on students who have masks, PAGE 11

DISTRICT COURT Denison city officials awarded \$37K for defamation

By JARED STRONG
jstrong@carrolltimesherald.com

The former Denison mayor and a city councilman have been ordered to pay almost \$37,000 to the towns city manager and city clerk for allegedly defaming them in a jury decision last week. City Manager Terry Crawford and City Clerk Lisa Koch filed suit in 2019 after they were charged by an independent investigation into several issues, including a man-made sinkhole that did not have prior approval of the council, a pay raise to Koch and vacation time that Koch had transferred from her own to another city employee. An attorney who conducted the investigation concluded Crawford and Koch had acted in the "best interests of the city" and had committed no crimes. However, their Mayor Jared Beymer and Councilman Casey Carney issued an order to insist that there was misconduct. Carney said in a public meeting that "we haven't touched on 1 percent of what the investigation was about." Beymer allegedly sent a text message to DENISON, PAGE 11

BLURRED LINES

By JARED STRONG | jstrong@carrolltimesherald.com and ERIN JORDAN | erin.jordan@cedar-rapids-gazette.com

The main video is posted in the early hours of a cold January morning. "Shoot me in the f--- head! Please. Shoot me!"

Stacy escapes from his mouth each time he backs up. Ida County deputy sheriff to kill him. There is blood on his arms and legs as he passes the pavement in Ida Grove, wearing only yellow underwear and one sock.

"Please... Please... PLEASE!"

Shivering, he screams about his mind and that she killed herself and that someone is trying to take the family from him.

"The government doesn't give a s---!"

The deputy, with his gun pointed at the man — who is now screaming hysterically — is able to calm and cuff him in about five minutes.

That scene was from Jan. 1, 2020, police body camera video provided by the Ida County Sheriff's Office after a public records request for the InFocus project, Iowa newspapers involved in the project are examining how police video is recorded in Iowa and whether the public has adequate access to it.

The Ida County video depicts a man stumbling in personal crisis, and some of it was edited or obscured. However, some law enforcement agencies have refused to release videos they say violate the privacy of the people shown, especially if the agencies lack the ability to redact or obscure images from the videos.

"I guess they've moved on now to their next set of scenes, which is 'Because we have to redact this we can't give it to you,'" said David O'Brien, a Cedar Rapids lawyer who has used police body camera videos for wrongful death lawsuits that set important legal precedents for their public release.

VIDEO, PAGE 4

An Ida County deputy sheriff points his gun at a man in downtown Ida Grove in January 2020. During the encounter, the man was begging the deputy to shoot him in the head.

00:00:00

Treats
Pride Drawings
Adult Drawings
New Spring Merchandise

Spring
Fling

Thursday, April 29 | 5:00-8:00 PM

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Carroll Times Herald ran the second InFocus installment series on April 27, 2021.

meeting minutes

Iowa Newspaper Association Board of Directors | April 23, 2021



INA Board of Directors Meeting Minutes

The INA Board via Zoom at 11:15 a.m. with the following members present: Karen Spurgeon, Bloomfield Democrat; Zack Kucharski, Cedar Rapids Gazette; Bob Woodward, Dubuque Telegraph-Herald; Christopher Hall, Charles City Press; Debbie Anslem, Davenport Quad-City Times; Bill Tubbs, Eldridge North Scott Press; Terry Christensen, Fort Dodge Messenger; Jaime Zweibohmer, Humboldt Independent; Jason Brummond, Iowa City Daily Iowan; Abigail Pelzer, Marshalltown Times-Republican; Trevis Mayfield, Maquoketa Sentinel-Press; Jeff Wagner, Sheldon N'West Iowa REVIEW and Paula Buenger, Spencer Daily Reporter. Also present were Susan Patterson Plank, INA; Samantha Fett, INA Services Co. and Jana Shepherd, INF.

Votes Taken:

- A. On a motion by Tubbs, seconded by Hall, the minutes of the January 28, 2021 board meeting were approved.
- B. On a motion by Pelzer, seconded by Brummond, the minutes of the January 28, 2021 annual meeting were approved.
- C. On a motion by Wagner, seconded by Buenger, the request for an associate membership by Alan Mores was approved.
- D. On a motion by Wagner, seconded by Buenger, the request for an associate membership by Steve Mores was approved.
- E. On a motion by Wagner, seconded by Buenger, the request for an associate membership by Jason Meyer was approved.
- F. On a motion by Tubbs, seconded Mayfield, the board approved the 2022 INA membership dues and requested an examination of the portion of the total budget derived from dues.

Action Agreed Upon:

- A. The board agreed that upcoming meetings would be scheduled for June 18 and October 28.

Other Items Discussed:

- A. The board heard an update from Kathy French of Ryun, Givens & Company on its successful 2020 audit of INA, INF and INA Services Co. financials.
- B. The board heard an update from Patterson Plank on the consolidated financials and the current legislative session.
- C. The board heard an update from Christensen on the Executive Director Review Process Ad Hoc Committee and its recommendation that the Executive Director be reviewed annually by the INA President, Vice President and Secretary/Treasurer each fall.
- D. The board heard an update from Brummond on the Digital Membership Ad Hoc Committee and its current progress.
- E. The board received a board attendance report.

There being no further business the meeting was adjourned at 11:40 a.m.
Respectfully submitted,
Susan Patterson Plank

CONTACT US



Phone 515-244-2145

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Technology & Digital Development Manager

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INA LEGAL HOTLINE

515-283-3100 (paid service)

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BUILD YOUR GRADUATION PAGES (AND MORE) AUTOMATICALLY USING INDESIGN - MAY 6

There is a well-hidden feature in InDesign called "Data Merge", this is not new. In fact, PageMaker had it and it's gotten better. No matter what version of InDesign you are using, you can automate certain page building with this amazing feature. Car ads? Yes, you can get the images and the text on the pages faster using data driven design. Same with real estate ads. But what about those graduation pages we build this time of year?

Russell Viers will show us how to save hours or even days out of the graduation page building process with this amazing feature.

USING GOOD OLD PHOTOSHOP IN NEW WAYS - MAY 20

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by how to rethink the way we work on photos.

Russell Viers wants us to put the past behind us and look at new ways to get better results and start using the new versions of our old friend Photoshop.

ABOUT THE PRESENTER...



Russell Viers

Russell Viers is an Adobe Certified Instructor in InDesign, Photoshop and Illustrator. He specializes in print production and started his career in 1981 as a reporter/photographer for a small daily newspaper. Through the years, he has been involved in most aspects of publishing. Since 1997, Viers has presented in 23 countries

for publishing events including AdobeMAX, where he was honored as an AdobeMAX Master. In addition to speaking, he has helped many major publications and designers learn techniques to work faster and improve quality including Better Homes and Gardens, Ladies Home Journal, American Greetings and many others!



Arrowwood Resort & Convention Center in Okoboji, Iowa.

Join us for our Iowa Newspaper Summer Workshop!

REGISTRATION: \$25.00

WHEN: Thursday, June 17, 2021

WHERE: Arrowwood Resort & Convention Center, Okoboji, Iowa

TIME: Check-in/registration starts at 11:00 a.m. on the Sundeck Patio

Lunch will be included during our moderated panel discussion, followed by idea exchanges from 1:00-4:00 p.m. Happy hour starts at 5:00 p.m. on the Sundeck Patio with an optional dinner at 6:00 p.m.

Visit <https://tinyurl.com/INASummerworkshop21> to register online today!

FREE MEMBER EXCHANGE

▼ HELP WANTED

FEATURE/SPORTS REPORTER. Feature/Sports reporter needed for The News of Kalona Iowa. Must be able to cover meetings, do features and help with covering high school sports events. Full or part time position Must also be able to do some photography. Hourly pay depends on ability and experience. Contact Ron Slechta, The News 319-400-7072 or publisher@thenews-ia.com

GENERAL ASSIGNMENT REPORTER/PAGE DESIGNER.

The Fort Dodge Messenger is looking for a talented journalist to join its newsroom team. Experience required in writing, photography and page design. Experience with Adobe Photoshop and InDesign preferred. Need to be skilled at generating story ideas, developing sources and working quickly with minimum supervision. Please send resume and cover letter to Bill Shea bshea@messengernews.net

NEWS EDITOR/REPORTER. Come join our team! Mid-America Publishing and Printing is now seeking a part time news editor/writer for the News Review in Sigourney, Iowa. The successful candidate will possess creative writing skills as well as be able to shoot photos and video to post to social media platforms and our website. You will join a team of three others in Keokuk County and when working for Mid-America become part of a network of dozens of other news professional throughout the state.

The editor will write news and items of general interest plus attend various events such as chamber of commerce, school board and city council meetings, business openings, high school fine arts events, local celebrations, and any other newsworthy happenings that may be of interest to the local community as time permits. Requires the ability to regularly write feature stories and conduct interviews, plus investigate news of all types in and around Keokuk County.

Great opportunity to develop professionally, get involved in the local community and collaborate with professionals from 23 similar publications within Mid-America. Call Matt at 515-988-3726 for more details, apply online at Indeed.com or pick up an application today at The News Review offices at 120 E Washington St, Sigourney, IA! 05.19

NEWS EDITOR/REPORTER. Come join our team and do what you love! Mid-America Publishing and Printing is now seeking a full time news editor/writer for the The Hampton Chronicle in Hampton, Iowa. The successful candidate will possess creative writing skills as well as be able to shoot photos and video to post to social media platforms and our website. You will join a team of four others in Franklin County and when working for Mid-America become part of a network of dozens of other news professional throughout the state.

The editor will write news and items of general interest plus attend various events such as chamber of commerce, school board and city council meetings, business openings, high school fine arts events, local celebrations, and any other newsworthy happenings that may be of interest to the local community as time permits. Requires the ability to regularly write feature stories and conduct interviews, plus investigate news of all types in and around Franklin County.

Great opportunity to develop professionally, get involved in the local community and collaborate with professionals from 23 similar publications within Mid-America. Call Matt at 515-988-3726 for more details, apply online at Indeed.com or pick up an application today at The Hampton Chronicle offices at 9 2nd St NW Hampton, IA! 05.19

NEWS EDITOR/REPORTER. Come join our team! Mid-

America Publishing and Printing is now seeking a full time news editor/writer for the Eclipse in Parkersburg, IA. The successful candidate will possess creative writing skills as well as be able to shoot photos and video to post to social media platforms and our website. You will join a team of three others in Butler County and when working for Mid-America become part of a network of dozens of other news professional throughout the state.

The editor will write news and items of general interest plus attend various events such as chamber of commerce, school board and city council meetings, business openings, high school fine arts events, local celebrations, and any other newsworthy happenings that may be of interest to the local community as time permits. Requires the ability to regularly write feature stories and conduct interviews, plus investigate news of all types in and around Butler County.

Great opportunity to develop professionally, get involved in the local community and collaborate with professionals from 23 similar publications within Mid-America. Competitive benefits include health, dental and vision insurance, generous paid time off and 401K w/ match. Great opportunity to get involved in the community and network with professionals from 23 similar publications. Call Matt at 515-988-3726 for more details, apply online at Indeed.com or pick up an application at 503 Coates St., Parkersburg, IA 50665. 05.19

NEWS REPORTER. The Le Mars Daily Sentinel, a four-day-a-week newspaper in northwest Iowa, seeks a motivated news reporter who can generate ideas, turn in accurate and well-organized stories, meet daily deadlines and work well with our newsroom. The ideal candidate must have experience using InDesign and be comfortable with digital photography. The Daily Sentinel also offers a competitive starting salary and solid benefits package. Please forward resumé, cover letter and clips to Kim Fickett, senteditor@gmail.com, or mail to Editor, Le Mars Daily Sentinel, 41 First Ave. N.E., Le Mars, IA, 51031.

REPORTER. The Spencer Daily Reporter, a family-owned newspaper in northwest Iowa, is seeking a talented reporter to join its award-winning editorial team.

We focus on community journalism - the kind of issues which matter to those in our community. We look to give folks the "why" on issues affecting their lives.

With strong mentors on the team, this is a position which allows reporters to hone skills while making a difference in the region.

As part of a three-newspaper group in the Iowa Great Lakes region, you'll be part of a close-knit team which works together on enterprise projects on issues in the region.

The Daily Reporter is a user-friendly workplace. We strive to accommodate your skill set, while helping you to be the best you can be.

Photography skills are a plus, but not required.

Competitive wages, benefits, PDO time and a 401k are included in the hiring package.

Send resume to:

Paula Buenger, Publisher

Spencer Daily Reporter

PO Box 197

Spencer, IA 51301

Or via email at: pbuenger@spencerdailyreporter.com

REPORTER. The Southeast Iowa Union is a regional daily newspaper searching for its next rising star reporter to cover stories throughout Southeast Iowa communities including Mt.Pleasant, Fairfield and Washington, Iowa. This

position will be based in our Mt. Pleasant, Iowa, office. Our ideal candidate is hard-working, motivated and a self-starter willing to work with a team to produce exciting print and digital news products. You'll cover a wide variety of topics, from government meetings to community celebrations throughout Southeast Iowa.

We are a part of a progressive employee-owned print and digital media company including our daily regional publication, as well as our parent company, The Gazette in Cedar Rapids. Our ideal candidate will be someone who is curious about our communities and residents and is as comfortable covering a city meeting as you are writing a great feature or diving into an in-depth story. You'll work on multiple stories simultaneously and can jump between projects easily. We're looking for a candidate that has solid news judgment and is someone that finds themselves asking why or how, in addition to just telling readers what. You should be comfortable shooting video and still pictures and able to write a good outline. You'll be thinking about engaging with the audience through digital channels and be thinking how to present news and connect to the audience in an ever-changing media landscape. You should enjoy trying new things.

This is a full-time position with benefits including health, dental, vision, 401k, and participation in the employee stock ownership program.

You should have an undergraduate degree in journalism, English, communications or a related course of study. Prior experience is desired, but we'll consider you if you are a recent college graduate. You'll need a valid driver's license, a dependable car and a history of safe-driving habits. EOE pre-screening drug and background tests required.

To apply, go to Folience.com/careers. 05.19

SPORTS EDITOR. Mid-America Publishing and Printing would like to announce an opening for a full-time sports editor for The Eldora Herald-Ledger, a weekly newspaper based in Eldora, Iowa, covering sports and recreation in and around Eldora. Requires the ability to write feature stories and interview, plus investigate news of all types related to Iowa sports. Come join us and work with an award-winning team in an exciting, fast-paced industry. Competitive compensation and excellent benefits including generous PTO, health, dental, vision 401k w/match and a great newspaper team to work with!

If you possess creative writing skills, are able to shoot photos and video and can manage social media platforms, then we encourage you to apply for this position today. Knowledge of high school sports is needed along with a willing attitude and interest in all things sports and recreation. Previous writing and newspaper experience is a big plus.

Great opportunity to get involved in the community and network with professionals from 23 similar publications. Call Matt at 515-988-3726 for more details, apply online at Indeed.com or pick up an application at 1254 Edgington Ave Eldora, IA 50627. 05.19

SPORTS EDITOR. Mid-America Publishing and Printing would like to announce an opening for a full-time sports editor for The Hampton Chronicle, a weekly newspaper based in Hampton, Iowa, covering sports and recreation in and around Hampton. Requires the ability to write feature stories and interview, plus investigate news of all types related to Iowa sports. Come join us and work with an award-winning team in an exciting, fast-paced industry. Competitive compensation and excellent benefits including generous PTO, health, dental, vision 401k w/match and a great newspaper team to work with!

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▼ FOR SALE

Color Web Printers has the equipment, resources and experience to handle your newsprint needs. We provide full color printing, stitching, inserting and postal services. To discuss your print needs please contact: Joe Wise, 319-265-6826, Joe.wise@colorwebprinters.com

For sale: Northwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.



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▶ IN THIS ISSUE...

- Build Your Graduation Pages (and more) Automatically Using InDesign
- Using Good Old Photoshop in New Ways

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumés for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.



An Iowa Newspaper Foundation webinar...

BUILD YOUR GRADUATION PAGES (AND MORE) AUTOMATICALLY USING INDESIGN

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Thursday, May 6 · 1-2 p.m.

Registration fee: FREE · Deadline: May 3

IN THIS WEBINAR...

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