

April 21, 2021



Volume 38  
Issue 16

# Iowa Newspaper Association Bulletin

www.INAnews.com

## CALENDAR of EVENTS

### MEETINGS

INA, INF, INA Services  
Company Board Meetings  
Friday, April 23  
@ 10 a.m. via Zoom

### WEBINARS

Getting Beyond the  
Buzzword to Engage Your  
Community - Part 2  
Thursday, April 29



## Second installment of INA police video investigative series available tomorrow!

In November, the Iowa Newspaper Association launched a statewide project focused on police video rules, regulations and associated policies. Since the launch of the project, numerous journalists from across the state have requested copies of these policies from local police departments, sheriff departments and other law enforcement agencies.

This multi-part series of investigative articles are being made available without charge to all INA members. This story, the second in the InFocus police video project, explores how Iowa law enforcement agencies balance accountability with privacy of people shown in police recordings. There are legitimate questions about how videos should be redacted to protect privacy, but there also are cases of law enforcement agencies using privacy as a red herring to keep videos secret.

The second installment is available to all INA members for download. **The story should be embargoed for print until April 25 and embargoed for digital until April 26.** We strongly encourage all newspapers to download and use the story, editorial, photos and sample page provided.

The Iowa Newspaper Association would like to thank the project team of Erin Jordan, Cedar Rapids Gazette; Zack

Kucharski, Cedar Rapids Gazette; Jared Strong, Carroll Times Herald; Daniel Lathrop, Des Moines Register and William Steiden, Des Moines Register.

If you requested the first in the series you will automatically receive an email with downloading instructions. **If you'd like access to the first in the series, or the second and have not made the request before please email Zack Kucharski, at the Cedar Rapids Gazette [Zack.Kucharski@thegazette.com](mailto:Zack.Kucharski@thegazette.com).**

### THANKS TO THE FOLLOWING NEWSPAPERS THAT HAVE REQUESTED ACCESS TO THE FIRST INSTALLMENT:

Akron Hometown, Belmond News, Bloomfield Democrat, Carroll Times Herald, Cedar Rapids Gazette, Clear Lake Mirror Reporter, Clinton Herald, Des Moines Register, Dubuque Telegraph Herald, Fort Dodge Messenger, Iowa City Daily Iowan, Iowa Falls Times Citizen, Marshalltown Times Republican, Ottumwa Courier, Sioux City Journal, Spencer Daily Reporter, Spirit Lake Dickinson County News, Storm Lake Pilot Tribune, Washington Southeast Iowa Union and Waverly Newspapers

# Join us this summer for our Iowa Newspaper Summer Workshop!

**REGISTRATION:** \$25.00

**WHEN:** Thursday, June 17, 2021

**WHERE:** Arrowwood Resort & Convention Center, Okoboji, Iowa

**TIME:** Check-in/registration starts at 11:00 a.m. on the Sundeck Patio

*Lunch will be included during our moderated panel discussion, followed by idea exchanges from 1:00-4:00 p.m. Happy hour starts at 5:00 p.m. on the Sundeck Patio with an optional dinner at 6:00 p.m.*

Visit <https://tinyurl.com/INAsummerworkshop21> to register online today!

## Survey participants needed!

My name is Tony Baranowski, I'm the Director of Local Media for Times Citizen Communications in Iowa Falls and an Iowa Newspaper Association board member. I'm reaching out to you, however, as a fellow in the West Virginia University NewStart program.

NewStart is a unique program that seeks to help solve the problem of preparing, then pairing, aspiring publishers and newspaper owners with properties that fit their goals. My final project in the Master of Science program requires your help here in the Midwest.

Specifically, I'm asking for your assistance to participate in and share the below survey to your membership, and further, to recommend a few of the best small publications in terms of quality and stability in your state. I'm specifically looking for one small weekly and one mid-sized weekly in Iowa, Minnesota, Wisconsin, Illinois and Nebraska to connect with for a Zoom conversation. If you could help connect me with the publishers or general managers of those publications, that would be greatly appreciated.

Here's the survey link: <https://www.surveymonkey.com/r/SXGZ7BH>

Thank you for your time and any help you can offer.

## meeting minutes

### INA Ad Hoc Committee

#### INA Bylaws Ad-Hoc Committee | April 9, 2021



#### INA Bylaws Ad-Hoc Committee Meeting Minutes

The INA Ad Hoc Committee to develop a process for reviewing the INA Executive Director met via Zoom at 1:00 p.m. with the following members present: Debbie Anselm, Davenport Quad-City Times; Terry Christensen, Fort Dodge Messenger; Mike Ralston Iowa Association of Business & Industry and Jeff Wagner, Sheldon N'West Iowa REVIEW. Susan Patterson Plank, Iowa Newspaper Association was also present.

#### Action agreed upon:

- A. The committee directed staff to develop two surveys. One that would go to potential digital-only members and a second one to the committee to measure the interest level in providing access to different INA, INF or INA Services Co. programs or benefits.

#### Other items discussed:

- A. The committee agreed to meet approximately every four weeks. The next meeting is scheduled for Friday, May 14th.

There being no further business the meeting was adjourned at 10:00 a.m.

Respectfully submitted,

Susan Patterson Plank

## CONTACT US



**Phone** 515-244-2145

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### INA/CNA/INF STAFF DEPARTMENT MANAGERS

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### BOARD PRESIDENTS

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563-242-7101  
[rgutierrez@cnhi.com](mailto:rgutierrez@cnhi.com)

#### Iowa Newspaper Foundation

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319-465-3555  
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### U.S. MAIL

Iowa Newspaper Association  
319 East 5th St.  
Des Moines, IA 50309

### INA LEGAL HOTLINE

515-283-3100 (paid service)

# INF awards nine scholarships

Nine Iowa students have been selected as recipients of Iowa Newspaper Foundation scholarships for the 2021-2022 academic year. The scholarships are awarded to students preparing for careers in the journalism.

## THIS YEAR'S AWARD RECIPIENTS INCLUDE-

- **CARTER PITTS/LE MARS DAILY SENTINEL SCHOLARSHIP, \$500:** Kaitlyn Richardson will graduate from Abraham Lincoln High School and attend either Iowa State University or University of Missouri Columbia.
- **CARTER PITTS SCHOLARSHIP ENDOWMENT AWARD, \$500:** Alyssa Skala will graduate Iowa City West High School and attend the University of Iowa.
- **IOWA JOURNALISM INSTITUTE SCHOLARSHIP, \$1,000:** A graduate of Kennedy High School, Zeina Aboushaar is currently attending the University of Iowa.
- **DAVID W. BELIN SCHOLARSHIP, \$1,000:** Franchesca Johnson, a graduate from Keota High School and is currently attending Iowa State University.
- **IOWA NEWSPAPER FOUNDATION SCHOLARSHIP, \$500:** A graduate of Des Moines Theodore Roosevelt High School, Eleanor Hildebrandt is currently attending the University of Iowa.
- **FRED W. WOODWARD SCHOLARSHIP, \$500:** Gabby Drees will graduate from West Delaware High School and attend the University of Iowa.
- **IOWA COLLEGE MEDIA ASSOCIATION SCHOLARSHIP, \$1,000:** Colbee Cunningham attends Simpson College and is a graduate from Colfax-Mingo High School.
- **MORLAN SCHOLARSHIP, \$1,000:** Lillie Hawker will graduate from Mount Vernon High School and attend the University of Iowa.
- **ROBERT K. AND EVELYN M. REISTE MEMORIAL SCHOLARSHIP, \$1,000:** Grant Hall will attend the University of Iowa following graduation from HLV High School in Victor.

The Iowa Newspaper Foundation received more than 80 applications for the nine scholarships. These annual scholarships are one way the INF contributes to the education of young Iowans anticipating newspaper careers.

The Iowa Newspaper Foundation is grateful to the Woodward Foundation for its support of the Fred W.

Woodward Scholarship. The scholarship honors the late Fred W. Woodward, longtime publisher of the Dubuque Telegraph Herald, and is given to a student at a college or university in Iowa, Illinois, or Wisconsin.

The David W. Belin Scholarship is awarded to a student attending or planning to attend the Greenlee School of Journalism and Communication at Iowa State University and is in conjunction with the Iowa Journalism Institute awards, which are funded through a gift to the Iowa Newspaper Foundation given by Gary Gerlach and Michael Gartner. The late David W. Belin was a nationally recognized lawyer and longtime business partner of Gerlach and Gartner.

Two scholarships are given in memory of Carter Pitts, longtime publisher of the Le Mars Daily Sentinel and the first president of the Iowa Newspaper Foundation. The Carter Pitts/Le Mars Daily Sentinel Scholarship is funded by an annual gift from the Daily Sentinel. The Carter Pitts Scholarship Endowment Award was set up through a gift established by members of the Pitts family.

The Morlan Scholarship is given in memory of Frank Morlan, a longtime Iowa newspaper owner. The student awarded will be enrolling in a two-year or four-year journalism program at an Iowa institution of higher learning or is currently enrolled at an Iowa institution of higher learning.

The Iowa Newspaper Foundation scholarship is provided through contributions from Iowa newspapers and the Pages for the 21st Century program.

The Iowa College Media Association (ICMA) Scholarship is offered to a student attending a college or university with a membership in ICMA.

The Robert K. and Evelyn M. Reiste Memorial Scholarship is awarded to a student focusing on journalism with a community newspaper or family-owned business interest.

The INF will offer scholarships for students again next year. Online application will be available to all public and private high schools in Iowa as well as college and university journalism and mass communication departments. Look for more information on the Iowa Newspaper Association website at [www.inanews.com](http://www.inanews.com) in September 2021.

The mission of the INF, a 501 (c)(3) non-profit corporation, is to champion and improve the quality and future of Iowa's newspaper enterprises and the communities they serve and to raise funds to fulfill this mission.

# FREE MEMBER EXCHANGE

## ▼ HELP WANTED

**FEATURE/SPORTS REPORTER.** Feature/Sports reporter needed for The News of Kalona Iowa. Must be able to cover meetings, do features and help with covering high school sports events. Full or part time position Must also be able to do some photography. Hourly pay depends on ability and experience. Contact Ron Slechta, The News 319-400-7072 or publisher@thenews-ia.com

**GENERAL ASSIGNMENT REPORTER/PAGE DESIGNER.**

The Fort Dodge Messenger is looking for a talented journalist to join its newsroom team. Experience required in writing, photography and page design. Experience with Adobe Photoshop and InDesign preferred. Need to be skilled at generating story ideas, developing sources and working quickly with minimum supervision. Please send resume and cover letter to Bill Shea bshea@messengernews.net

**NEWS EDITOR/REPORTER.** Come join our team! Mid-America Publishing and Printing is now seeking a part time news editor/writer for the News Review in Sigourney, Iowa. The successful candidate will possess creative writing skills as well as be able to shoot photos and video to post to social media platforms and our website. You will join a team of three others in Keokuk County and when working for Mid-America become part of a network of dozens of other news professional throughout the state.

The editor will write news and items of general interest plus attend various events such as chamber of commerce, school board and city council meetings, business openings, high school fine arts events, local celebrations, and any other newsworthy happenings that may be of interest to the local community as time permits. Requires the ability to regularly write feature stories and conduct interviews, plus investigate news of all types in and around Keokuk County.

Great opportunity to develop professionally, get involved in the local community and collaborate with professionals from 23 similar publications within Mid-America. Call Matt at 515-988-3726 for more details, apply online at Indeed.com or pick up an application today at The News Review offices at 120 E Washington St, Sigourney, IA! 05.19

**NEWS EDITOR/REPORTER.** Come join our team and do what you love! Mid-America Publishing and Printing is now seeking a full time news editor/writer for the The Hampton Chronicle in Hampton, Iowa. The successful candidate will possess creative writing skills as well as be able to shoot photos and video to post to social media platforms and our website. You will join a team of four others in Franklin County and when working for Mid-America become part of a network of dozens of other news professional throughout the state.

The editor will write news and items of general interest plus attend various events such as chamber of commerce, school board and city council meetings, business openings, high school fine arts events, local celebrations, and any other newsworthy happenings that may be of interest to the local community as time permits. Requires the ability to regularly write feature stories and conduct interviews, plus investigate news of all types in and around Franklin County.

Great opportunity to develop professionally, get involved in the local community and collaborate with professionals from 23 similar publications within Mid-America. Call Matt at 515-988-3726 for more details, apply online at Indeed.com or pick up an application today at The Hampton Chronicle offices at 9 2nd St NW Hampton, IA! 05.19

**NEWS EDITOR/REPORTER.** Come join our team! Mid-

America Publishing and Printing is now seeking a full time news editor/writer for the Eclipse in Parkersburg, IA. The successful candidate will possess creative writing skills as well as be able to shoot photos and video to post to social media platforms and our website. You will join a team of three others in Butler County and when working for Mid-America become part of a network of dozens of other news professional throughout the state.

The editor will write news and items of general interest plus attend various events such as chamber of commerce, school board and city council meetings, business openings, high school fine arts events, local celebrations, and any other newsworthy happenings that may be of interest to the local community as time permits. Requires the ability to regularly write feature stories and conduct interviews, plus investigate news of all types in and around Butler County.

Great opportunity to develop professionally, get involved in the local community and collaborate with professionals from 23 similar publications within Mid-America. Competitive benefits include health, dental and vision insurance, generous paid time off and 401K w/ match. Great opportunity to get involved in the community and network with professionals from 23 similar publications. Call Matt at 515-988-3726 for more details, apply online at Indeed.com or pick up an application at 503 Coates St., Parkersburg, IA 50665. 05.19

**NEWS REPORTER.** The Le Mars Daily Sentinel, a four-day-a-week newspaper in northwest Iowa, seeks a motivated news reporter who can generate ideas, turn in accurate and well-organized stories, meet daily deadlines and work well with our newsroom. The ideal candidate must have experience using InDesign and be comfortable with digital photography. The Daily Sentinel also offers a competitive starting salary and solid benefits package. Please forward resumé, cover letter and clips to Kim Fickett, senteditor@gmail.com, or mail to Editor, Le Mars Daily Sentinel, 41 First Ave. N.E., Le Mars, IA, 51031.

**REPORTER.** The Spencer Daily Reporter, a family-owned newspaper in northwest Iowa, is seeking a talented reporter to join its award-winning editorial team.

We focus on community journalism - the kind of issues which matter to those in our community. We look to give folks the "why" on issues effecting their lives. With strong mentors on the team, this is a position which allows reporters to hone skills while making a difference in the region.

As part of a three-newspaper group in the Iowa Great Lakes region, you'll be part of a close-knit team which works together on enterprise projects on issues in the region.

The Daily Reporter is a user-friendly workplace. We strive to accommodate your skill set, while helping you to be the best you can be.

Photography skills are a plus, but not required.

Competitive wages, benefits, PDO time and a 401k are included in the hiring package.

Send resume to:

Paula Buenger, Publisher

Spencer Daily Reporter

PO Box 197

Spencer, IA 51301

Or via email at: pbuenger@spencerdailyreporter.com

**SPORTS EDITOR.** Mid-America Publishing and Printing would like to announce an opening for a full-time sports editor for The Eldora Herald-Ledger, a weekly newspaper based in Eldora, Iowa, covering sports and recreation in



and around Eldora. Requires the ability to write feature stories and interview, plus investigate news of all types related to Iowa sports. Come join us and work with an award-winning team in an exciting, fast-paced industry. Competitive compensation and excellent benefits including generous PTO, health, dental, vision 401k w/match and a great newspaper team to work with! If you possess creative writing skills, are able to shoot photos and video and can manage social media platforms, then we encourage you to apply for this position today. Knowledge of high school sports is needed along with a willing attitude and interest in all things sports and recreation. Previous writing and newspaper experience is a big plus.

Great opportunity to get involved in the community and network with professionals from 23 similar publications. Call Matt at 515-988-3726 for more details, apply online at Indeed.com or pick up an application at 1254 Edgington Ave Eldora, IA 50627. 05.19

**SPORTS EDITOR.** Mid-America Publishing and Printing would like to announce an opening for a full-time sports editor for The Hampton Chronicle, a weekly newspaper based in Hampton, Iowa, covering sports and recreation in and around Hampton. Requires the ability to write feature stories and interview, plus investigate news of all types related to Iowa sports. Come join us and work with an award-winning team in an exciting, fast-paced industry. Competitive compensation and excellent benefits including generous PTO, health, dental, vision 401k w/match and a great newspaper team to work with! If you possess creative writing skills, are able to shoot photos and video and can manage social media platforms, then we encourage you to apply for this position today. Knowledge of high school sports is needed along with a willing attitude and interest in all things sports and recreation. Previous writing and newspaper experience is a big plus. Great opportunity to get involved in the community and network with professionals from 23 similar publications. Call Matt at 515-988-3726 for more details, apply online at Indeed.com or pick up an application at 9 2nd St NW Hampton, IA 50441. 05.19

**SPORTS EDITOR.** The Tipton Conservative, a weekly newspaper in eastern Iowa, is seeking as sports editor. Strong writing, photo and layout (InDesign) skills required. Send cover letter and resume to Stuart Clark c/o The Tipton Conservative, Box 271, Tipton, Iowa 52772 or stuartC108@aol.com. 0414

### ▼ FOR SALE

**Color Web Printers** has the equipment, resources and experience to handle your newsprint needs. We provide full color printing, stitching, inserting and postal services. To discuss your print needs please contact: Joe Wise, 319-265-6826, Joe.wise@colorwebprinters.com

**NEW LISTING! For sale:** Bunn Tying machine for sale. Very little use. Excellent condition. \$300 or OBO. Call Jeff Wagner at The N'West Iowa REVIEW by phone at 712-348-3351 or email jwagner@iowainformation.com.

**For sale:** Northwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

**Considering a sale of your newspaper but not sure where to start?** Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

*View and submit ads on the Internet at [www.INAnews.com](http://www.INAnews.com). Students and professionals may also submit their resumes for online viewing.*

*There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.*

*If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.*

*Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.*

*Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.*

*Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.*

*For more information, contact Cicely Gordon at [cgordon@inanews.com](mailto:cgordon@inanews.com).*



Iowa Newspaper Association

## Bulletin

[www.INAnews.com](http://www.INAnews.com)

### ▶ IN THIS ISSUE...

- Getting Beyond the Buzzword to Engage Your Community - Part 2



*An Iowa Newspaper Foundation Webinar...*

Iowa New Member  
Benefit: **FREE!**  
Use Discount Code:  
**IAwebinars**

# GETTING BEYOND THE BUZZWORD TO ENGAGE YOUR COMMUNITY - PART 2

Thursday, April 29 · 1-2 p.m.

Registration fee: FREE · Deadline: April 26

## IN THIS WEBINAR...

Engagement is on every editor's lips, it's the journalism buzzword with endless definitions. Engagement isn't just clicks and likes, sometimes it is relational, creating deeper relationships with readers, building trust between the community and the journalist. Engagement can mean community participation in news, community organizing or building loyalty with would-be subscribers or members.

Our second session will focus on 5-10 strategies and tools your newsroom can employ to cultivate the kinds of engagement you value most. These aren't pie in the sky theories, just practical solutions for refining your engagement strategy.

## THE PRESENTERS...

### Val Hoepfner



Val Hoepfner is a digital journalist, training and media strategist. She has worked in digital, mobile and multi-platform journalism for more than 15 years. As CEO of Val Hoepfner Media and Consulting, LLC, Hoepfner travels to newsrooms, universities and media conferences where she creates and leads training for journalists in engagement, change management and developing digital and mobile workflow. Hoepfner is a member of the Native American Journalist Association, Online News Association, Association Press Photo Managers, American Society of News Editors, the Recording Academy and Public Radio in Mid America.



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