

Lake Superior is the largest freshwater lake in the world by surface area. Apostle Islands National Lakeshore is made up of 21 islands and 12 miles of mainland coast and hosts a unique blend of cultural and natural resources.

WISCONSIN DISPLAY NETWORK NORTHWEST REGION

CAPTURE THIS ENGAGED AUDIENCE!

For local news and community information, people prefer newspapers as their primary source over any other medium.*

CHOOSE SIZE:

2x2 (3.792"x2"): \$395 per week 2x4 (3.792"x4"): \$860 per week

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Wednesday at 2 p.m. CST, the week prior to the week of publication. Day of publication varies by newspaper.





ASHLAND Ashland Daily Press*

BARRON Rice Lake Chronotype Chetek Alert Barron News-Shield

BURNETT Grantsburg Burnett County Sentinel

CHIPPEWA Stanley Republican

Bloomer Advance Chippewa Herald Chippewa Big Buck (TMC)

CLARK

Neillsville Clark County Press Loyal Tribune Record Gleaner Abbotsford Tribune-Phonograph Withee O-W Enterprise Owen Sentinel & Rural News

DUNN Dunn County News Dunn County Big Buck (TMC)

DOUGLAS Superior Telegram*

EAU CLAIRE Eau Claire Leader-Telegram* Eau Claire Country Today Augusta Area Times

IRON Hurley Iron County Miner

JACKSON Black River Falls Banner Journal

PEPIN Durand Courier-Wedge

PIERCE Ellsworth Pierce County Herald Pierce County Herald Express² Prescott Journa

*County Herald Express*² Prescott Journal Spring Valley & Elmwood Sun-Argus *Spring Valley Values Shopper*²

POLK Amery Free Press Osceola Sun

PRICE Price County Review

RUSK Ladysmith News

SAWYER Hayward Sawyer County Record Hayward Four Seasons²

ST CROIX

New Richmond News New Richmond Express² River Falls Journal River Falls Journal Express² Baldwin Bulletin Hudson Star-Observer Hudson Star-Observer Express²Woodville Leader

TAYLOR Medford Star News

TREMPEALEAU Osseo Tri-County News

WASHBURN Spooner Advocate

37 Newspapers 8 shoppers Readership: 424,574

*2017 SUSQUEHANNG POLLING & RESEARCH