



CAPTURE THIS ENGAGED AUDIENCE!



*For local news and community information, people prefer newspapers as their primary source over any other medium.**

Reach as many as 1.5 million readers per week.

RATES

Statewide	25 words	\$300
	Per additional word	\$ 10
Per region	25 words	\$100
	Per additional word	\$ 5

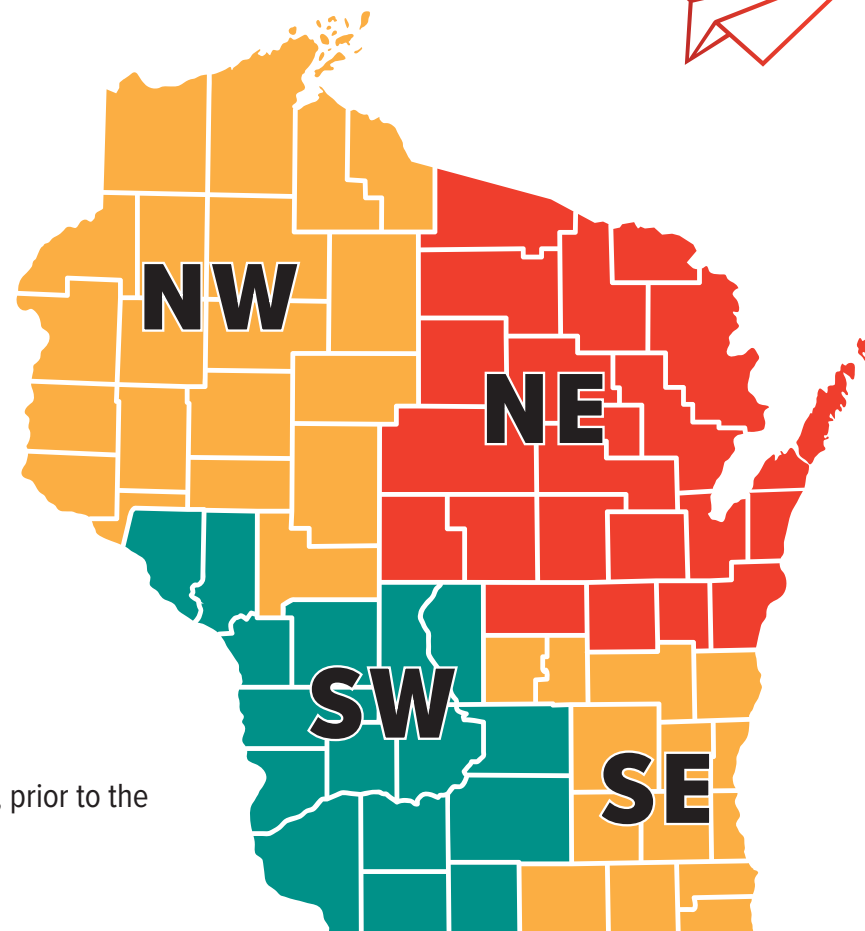
Regions: Northeast, Northwest, Southeast, Southwest

FREQUENCY

In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place an ad for four consecutive weeks and your ad runs free for a fifth week.

DEADLINE

Ad copy, insertion order and payment must be received by Wednesday at 2 pm CST, prior to the week of publication. Day of publication varies by newspaper.



WISCONSIN CLASSIFIED PAPERS

NORTHEAST REGION

Antigo Daily Journal *
*Antigo Journal Express*²
 Ashwaubenon - The Press
 Brillion News
*Brillion Lake to Lake Shopper*² Clintonville
 Chronicle
 Clintonville Tribune-Gazette
 Crandon Forest Republican
 Denmark News
 Eagle River Vilas County News Review
*Eagle River Northwoods Trader*²
 Edgar Record Review
 Florence Mining News
 Ironwood Daily Globe
 Kaukauna Times-Villager
 Kiel Tri-County News
 Marinette Eagle Herald *
*Marinette, Eagle Herald Sunday*²
 Marion Advertiser
 Marshfield News-Herald *
*Marshfield Central WI Shopper Resource*²
 Minocqua Lakeland Times
 New London Press Star
 Oconto Falls Oconto County Times-Herald
*Oconto Falls Super Shopper*²
 Owen Sentinel & Rural News
 Peshtigo Times
*Peshtigo Times-Saver*²
 Rhinelander Northwoods River News
*Northwoods Super Shopper*²
 Stevens Point Journal *
 Sturgeon Bay Door County Advocate Three
 Lakes News
 Tomahawk Leader
*Tomahawk Leader Extra*²
 Valders Journal
 Waupaca Wisconsin State Farmer
 Waupaca County Post

Wautoma Waushara Argus
 Winneconne News
 Wisconsin Rapids Daily Tribune *
 Wittenberg Enterprise

32 Newspapers/9 Shoppers
Readership: 550,822

NORTHWEST REGION

Abbotsford
 Tribune-Phonograph Amery Free
 Press
 Ashland-Bayfield County Journal
 Augusta Area Times
 Baldwin Bulletin
 Balsam Lake County Ledger Press
 Barron News-Shield
 Black River Falls Banner Journal
 Bloomer Advance
 Cumberland Advocate
 Durand Courier-Wedge
 Eau Claire Country Today
 Eau Claire Leader-Telegram *
 Ellsworth Pierce County Herald
 Frederic Inter-County Leader
 Grantsburg Burnett County Sentinel
 Hayward Sawyer County Record
*Hayward 4 Seasons*²
 Hudson Star-Observer
*Hudson Star-Observer Express*²

Ladysmith News
 Loyal Tribune Record Gleaner
 Medford Star News
 Neillsville Clark County Press New
 Richmond The News
*New Richmond Express*²
 Osceola Sun
 Osseo Tri-County News
 Owen Sentinel and Rural News
 Prescott Journal

Price County Review
 Rice Lake Chronotype
 River Falls Journal
*River Falls Western Buyers Guide*²
 Spooner Advocate
 Spring Valley Sun-Argus
*Spring Valley Values Shopper*² Stanley

Republican
 Superior Telegram
 Withee O-W Enterprise
 Woodville Leader

37 Newspapers/5 Shoppers
Readership: 395,324

SOUTHEAST REGION

Beaver Dam Daily Citizen *
 Beloit Daily News*
 Burlington Standard Press
 Campbellsport News
 Clinton Topper
 Edgerton Reporter
*Edgerton Advertiser*²
 Elkhorn Independent
 Evansville Review
*Evansville Trading Post*²
 Fort Atkinson, Daily Co. Union *
 Janesville Gazette *
*Janesville Messenger*²
 Juneau Dodge Co. Independent News
 Lake Mills Leader
 Mayville Dodge Co. Pioneer
 Milton Courier
 Milwaukee Daily Reporter *
 Montello Marquette County Tribune
 Oconomowoc Enterprise
 Plymouth Review
 Port Washington Ozaukee Press

Racine Journal Times *
 Random Lake Sounder
 Ripon Commonwealth Press
*Washington County Sunday Post*²
 Waterloo Courier
 Watertown Daily Times *
 Waukesha Freeman *
 West Bend Daily News *

26 Newspapers/4 Shoppers
Readership: 415,038

SOUTHWEST REGION

Adams County Times/Friendship Reporter
*Adams/Friendship Shoppers Weekly*²
 Baraboo News Republican *
 Blair Press
 Boscobel Dial
 Brodhead Independent Register
*Brodhead Independent Register Shopper*² Black
 Earth Star News
 Cambridge News & Deerfield Independent
 Cashton Record
 Cochrane-Fountain City Recorder
 Cuba City Tri-County Press
 Darlington Republican-Journal
 De Forest Times-Tribune
 Fennimore Times
 Gays Mills Crawford Co. Independent
 & The Kickapoo Scout
 Hillsboro Sentry-Enterprise
 Lancaster Grant County Herald Independent
 Lodi Enterprise & Poyette Press
 Mauston Juneau County Star-Times
 McFarland Thistle/Herald Independent
 Middleton Times-Tribune
 Mondovi Buffalo County News
 Monroe County Herald

Monroe Times*
 Mount Horeb Mail
 New Glarus Post Messenger
 Oregon Observer
 Platteville Journal
 Portage Daily Register*
 Prairie du Chien Courier Press
*Prairie du Chien Courier Press Shopper*²
 Reedsburg Independent
 Reedsburg Times Press
 Richland Center Richland Observer
 Sauk City Sauk Prairie Eagle
 Stoughton Courier Hub
 Sun Prairie Star
 Verona Press
 Viola Epitaph-News
 Waunakee Tribune
 Wisconsin Dells Events

43 Newspapers/3 Shoppers
Readership: 267,956

* Daily newspaper
² Shopper



Total Publications: 155 | Total Readership: 1,556,140