



The modern typewriter was invented in Milwaukee. It was so large that one of the developers, a former newspaper editor named Christopher Latham Sholes, called it "a cross between a piano and a kitchen table."

# WISCONSIN DISPLAY NETWORK SOUTHEAST REGION

## CAPTURE THIS ENGAGED AUDIENCE!

For local news and community information, people prefer newspapers as their primary source over any other medium.\*

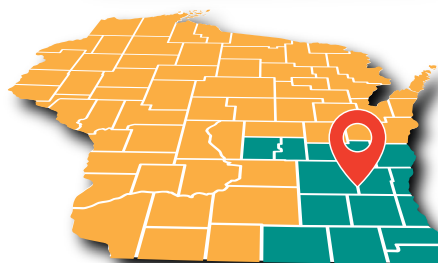
### CHOOSE SIZE:

2x2 (3.792"x2"): \$395 per week

2x4 (3.792"x4"): \$860 per week

**FREQUENCY:** In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

**DEADLINE:** Ad copy, insertion order and payment must be received by Wednesday at 2 p.m. CST, the week prior to the week of publication. Day of publication varies by newspaper.



## **MARQUETTE**

Montello Marquette County Tribune

## **FOND DU LAC**

Ripon Commonwealth Press  
Campbellsport News

## **SHEBOYGAN**

Random Lake Sounder

## **DODGE**

Beaver Dam Daily Citizen\*  
Mayville Dodge County Pioneer  
Juneau Dodge County Independent News

## **WASHINGTON**

West Bend Daily News\*

## **JEFFERSON**

Watertown Daily Times\*  
Fort Atkinson Daily  
Jefferson County Union\*  
Waterloo Courier  
Lake Mills Leader

## **MILWAUKEE**

Milwaukee Daily Reporter\*

## **OZAUKEE**

Port Washington Ozaukee Press  
Cedarburg News Graphic

## **RACINE**

Racine Journal Times\*  
Burlington Standard Press

## **ROCK**

Janesville Gazette\*  
Beloit Daily News\*  
Edgerton Reporter  
*Edgerton Advertiser*<sup>2</sup>  
Milton Courier  
Evansville Review  
*Evansville Trading Post*<sup>2</sup>  
Clinton Topper

## **WALWORTH**

Elkhorn Independent  
Lake Geneva Regional News

## **WAUKESHA**

Waukesha Freeman\*  
Oconomowoc Enterprise

**27 Newspapers**

**2 shoppers**

**Readership: 270,386**

\*Daily Newspaper

<sup>2</sup>Shopper



[www.CNAads.com](http://www.CNAads.com)

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