

According to Dairy Farmers of Wisconsin, 23% of the total dairy farms in the United States are in Wisconsin. 96% of Wisconsin dairy farms are family owned.



WISCONSIN DISPLAY NETWORK NORTHEAST REGION

CAPTURE THIS ENGAGED AUDIENCE!

For local news and community information, people prefer newspapers as their primary source over any other medium.*

CHOOSE SIZE:

2x2 (3.792"x2"): \$395 per week

2x4 (3.792"x4"): \$860 per week

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Wednesday at 2 p.m. CST, the week prior to the week of publication. Day of publication varies by newspaper.



BROWN

The Press – Ashwaubenon, Howard, Suamico, Hobart
Denmark News

CALUMET

Brillion News

DOOR

Sturgeon Bay Door
County Advocate

FLORENCE

Florence Mining News

FOREST

Crandon Forest-Republican

LINCOLN

Tomahawk Leader
Tomahawk Leader Extra²

MANITOWOC

Kiel Tri-County News

MARATHON

Edgar Record Review

MARINETTE

Peshtigo Times
Marinette Eagle Herald*
Marinette Eagle Herald Action Sunday²

OCONTO

Oconto Falls Oconto County Times-Herald
Oconto Falls Super Shopper²

ONEIDA

Rhineland Northwoods River News
Northwoods Super Shopper²

OUTAGAMIE

Kaukauna Times-Villager

PORTAGE

Stevens Point Journal

SHAWANO

Wittenberg Enterprise & Birnamwood News

VILAS

Eagle River Vilas County News-Review
Eagle River North Woods Trader²
Three Lakes News

WAUPACA

Marion Advertiser
Clintonville Chronicle
Waupaca Co Post
Waupaca Wisconsin State Farmer

WAUSHARA

Wautoma Waushara Argus

WINNEBAGO

Winneconne News

WOOD

Marshfield News-Herald*
Marshfield Central WI Shopper Snapshots²
Wisconsin Rapids Daily Tribune*

26 Newspapers

6 shoppers

Readership: 396,972

*Daily Newspaper

²Shopper



www.CNAads.com

*2017 SUSQUEHANNG POLLING & RESEARCH