

November 4, 2020



Volume 37  
Issue 43

# Iowa Newspaper Association Bulletin

[www.INAnews.com](http://www.INAnews.com)

## CALENDAR of EVENTS

### WEBINARS

Live Streaming Video and  
Live Video  
Thursday, October 29

Digital Storytelling for the  
Inept  
Thursday, November 19

### MEETINGS

INA, INF & INA Services  
Board Meeting  
Thursday, November 12



## Save the date for the 2021 Tri-State Newspaper Convention

2020 has been full of unexpected challenges. Out of an abundance of caution, the Iowa Newspaper Association has decided to join forces with the Minnesota Newspaper Association and the Wisconsin Newspaper Association to hold our first virtual Tri-State Newspaper Convention February 4-5, 2021.

Capping off the convention will be the virtual awards banquet on Thursday, February 11, 2021, where winners

in the Better Newspaper Contests will be honored and the 2021 Newspaper of the Year will be announced.

Now, more than ever, newspapers play a key role in educating their readers and bringing attention to topics close to home. Join us to learn and develop skills to better serve our Midwest communities. Don't miss out on this unique opportunity to expand your skills and meet other newspaper industry leaders!

## CONTEST TIMELINE

**November 2020** - Contest entries judged by MDCC Press Association members

**December 2020** - Winners notified by INF

**February 2021** - Winners announced during Convention Awards Banquet

Entries must have been published between **Oct. 1, 2019 and Sept. 30, 2020**, to be eligible.

### Questions?

Contact INA/INF at 515-244-2145 or [ina@ina-news.com](mailto:ina@ina-news.com).

*The Iowa Newspaper Association's mission is to advocate the continued importance of thriving newspaper enterprises in Iowa dedicated to the First Amendment and to provide guidance to members and direction to the association's two related boards.*

# The Fix's 2020 list of outstanding politics reporters to follow in every state

NATALIE JENNINGS

THE WASHINGTON POST

This year has been epic for political news, and many of its biggest story lines — the coronavirus, racial injustice and the 2020 campaign — have played out in states at least as much as they have in Washington. With that in mind, The Fix has revived an old tradition and compiled its 2020 list of reporters to follow in each state and D.C.

So much of what we know about those major stories has come from the reporters covering officials in those states. Of course, 2020 also exacerbated the ongoing crisis in local news as the economy slowdown led to advertising shortfalls.

“With so many local and regional news organizations struggling right now — some for their very survival — their reporters are working harder than ever to find the time and resources to do the job that we need them to do. And that is to hold public officials to account on behalf of citizens,” said Margaret Sullivan, a Washington Post columnist and author of “Ghosting the News: Local Journalism and the Crisis of American Democracy.”

The biggest and most state-centric politics story may be one that's now unfolding: voting and the election during the pandemic. How that's done has been largely up to state officials, and the most furious fighting over it is happening in state capitols and courts.

Thank you to all the readers, colleagues and friends of The Fix who recommended people for this list. It's not exhaustive (tell me who I'm missing via email or tweet. I plan to update it with some frequency.). But if you want to know what's happening as 2020 barrels toward its climax, these are the journalists — including digital, broadcast and print reporters, as well as some editors and pundits — you should follow. You can follow them all on one Twitter list by visiting <https://twitter.com/i/lists/1320425721047748609>.

## IOWA REPORTERS TO FOLLOW

- Art Cullen, Storm Lake Times
- Brianne Pfannenstiel, Des Moines Register
- Dave Price, WHO-TV
- David Yepsen, Iowa PBS
- Ryan Foley, Associated Press
- Kathie Obradovich, Iowa Capital Dispatch
- Kay Henderson, Radio Iowa
- Laura Belin, Bleeding Heartland
- James Lynch, Cedar Rapids Gazette
- Erin Murphy, Lee Enterprises

Visit <https://www.washingtonpost.com/politics/2020/10/26/fixs-2020-list-outstanding-politics-reporters-follow-every-state/> to read the article online and view the full list.

Natalie Jennings is editor of The Fix. She has been at The Washington Post since 2010 and was previously a senior producer for Post Video. She graduated from Louisiana State University with a BA in mass communication.

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### INA LEGAL HOTLINE

515-283-3100 (paid service)





Students from Graettinger-Terril and Ruthven-Ayrshire community schools raised funds to purchase and install a memorial marker at the Abbie Gardner Sharp Cabin in Arnolds Park. The stone lists the names of those who were killed and buried in unmarked graves after the Spirit Lake Conflict in 1857. (Photo: Iowa Department of Cultural Affairs)

# INF offers free content from Iowa Department of Cultural Affairs

**N**ew articles available today! The November series of articles are available today for download from the INA website, and cover the follow topics:

- **Students solve Iowa history mystery** - A few gravestones on the windy south shore of West Lake Okoboji remind visitors of a tragic chapter of Iowa

history, when violence broke out between Native Americans and Euro-American settlers.

Visit <https://inanews.com/resources/sponsoredcontent/> to download this month's series and to view the archive of articles from previous months.

## INA MEMBER BENEFIT!

[www.onlinemediacampus.com](http://www.onlinemediacampus.com) use code **IAwebinars** to register

Access to all Online Media  
Campus webinars, free  
of charge!

Nearly 150 archived  
webinars!

Questions? Contact  
[jshepherd@inanews.com](mailto:jshepherd@inanews.com)



# FREE MEMBER EXCHANGE

## ▼ HELP WANTED

**NEWS REPORTER.** The Oskaloosa Herald is searching for a full-time news writer to join its award-winning staff. Our next reporter must be a self-starter with a passion for reporting important stories to our community. The Oskaloosa Herald offers a great opportunity for reporters to grow in a variety of subjects and mediums. This reporter will primarily report on Mahaska County and the city of Oskaloosa, writing about local government, business, education and people. Experience and degree preferred, but not required: We'll train the right person. To apply, send a cover letter describing qualifications for the position, a resume, and 3-4 writing samples to Kyle Ocker, Group Editor of the Oskaloosa Herald and Ottumwa Courier, by email at [kocker@oskyherald.com](mailto:kocker@oskyherald.com).

**NEWS REPORTER/WRITER.** The Avoca Journal-Herald is searching for a news writer/reporter to join its staff. We are seeking someone who is a self-starter that is passionate about reporting on important stories to our community. This individual will report on feature stories on local people and to further educate readers on trends and happenings in their community. In this role you will have the freedom to pursue stories that interest you as well. This is a great opportunity for a reporter to gain experience in the field of journalism. The reporter will attend various events such as city council meetings, high school sporting and fine arts events, school board meetings, local events and celebrations, and any other newsworthy happenings that may be of interest to the local community. This position does not require a degree or extensive experience. The successful candidate will possess creative writing skills, as well as be able to shoot photos. We're looking for a self-starter that is organized, able to meet deadlines, and able to juggle multiple stories at the same time. The Avoca Journal-Herald publishes a weekly print edition every Thursday. The Journal-Herald reports on news in Avoca, IA, and the surrounding communities. Based in Avoca, Iowa, the newspaper is located a short drive from Council Bluffs, IA and Omaha, NE. While this position will require after hours events attendance, the regular hours and scheduling are flexible. To apply, please send resume and any related credentials to: [nielsonjh@windstream.net](mailto:nielsonjh@windstream.net). 1202

**PART-TIME ADVERTISING SALES REPRESENTATIVE.** The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to [kris@nwdanchor.com](mailto:kris@nwdanchor.com).

**SPORTS EDITOR.** The Spencer Daily Reporter, located at the entry to the Iowa Great Lakes, is looking for an energetic Sports Editor to join our award winning editorial department. The ideal individual will have strong writing and story telling skills, a nose for sports features, people skills, photography experience and be willing to be part of fun, dedicated team. Social media and video skills a plus. Individual will be writing previews, covering two local high school teams and one college team. Experience preferred but willing to consider the right candidate with a desire to grow in the job. Benefits include health and dental insurance, paid days off, holiday pay, 401K, flexible spending account. Please send cover letter, resume and any writing or photography samples to Randy Cauthron, Spencer Daily

Reporter, PO Box 197, Spencer, IA 51301 or email: [rcauthron@spencerdailyreporter.com](mailto:rcauthron@spencerdailyreporter.com).

## ▼ FOR SALE

**NEW LISTING! For sale:** Northwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail [rouse@nethtc.net](mailto:rouse@nethtc.net)

**Considering a sale of your newspaper but not sure where to start?** Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at [scenictrailmediabrokers@gmail.com](mailto:scenictrailmediabrokers@gmail.com) for more information.

**Two weekly newspapers,** including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

**Profitable group of three small weekly newspapers** for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

**IN NEED OF NEW LISTINGS.** This could be the right time to sell! \*Appraisals-Consultations-Brokerage services\* Your full service broker, News Brokerage of Iowa, [dtappnewsbrokerageofiowa@gmail.com](mailto:dtappnewsbrokerageofiowa@gmail.com), 319-350-2770.

**Two Weekly Newspapers:** Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

**County seat weeklies** with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: [brokered1@gmail.com](mailto:brokered1@gmail.com)

**Client looking to purchase a small weekly Iowa newspaper.** Sellers contact Dave Tapp of News Brokerage of Iowa, [dtappnewsbrokerageofiowa@gmail.com](mailto:dtappnewsbrokerageofiowa@gmail.com), 319-350-2770.

**If you are considering a purchase,** look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. **Just listed:** Looking to be your own boss? Look no further! This small, profitable southern Iowa weekly is just waiting for you. Aggressively priced to move. **Just listed:** Rare opportunity to buy this profitable eastern Iowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Motivated seller:** Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital

MEMBER EXCHANGE - cont. on page 5

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**MEMBER EXCHANGE** - cont. from page 4

printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

*View and submit ads on the Internet at [www.INAnews.com](http://www.INAnews.com). Students and professionals may also submit their resumés for online viewing.*

*There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.*

*If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.*

*Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.*

*Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.*

*Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.*

*For more information, contact Cicely Gordon at [cgordon@inanews.com](mailto:cgordon@inanews.com).*



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Iowa Newspaper Association

## Bulletin

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[www.INAnews.com](http://www.INAnews.com)

### ▶ IN THIS ISSUE...

- Live Streaming Video and Live Video
- Digital Storytelling for the Inept





*An Iowa Newspaper Foundation webinar...*

# LIVE STREAMING VIDEO AND SOCIAL VIDEO

Iowa New Member  
Benefit: **FREE!**  
Use Discount  
Code: **IAWebinars**

**Thursday, October 29 · 1-2 p.m.**

**Registration fee: FREE · Deadline: October 26**

## IN THIS WEBINAR...

Live streaming video is being used for breaking news, election programming, music and arts programming and more. Mobile apps like Facebook Live, IGTV, Periscope, Livestream and StreamYard make streaming live video easy and accessible. Learn to use the best apps, shoot the best video, get quality audio and how to interact with viewers during your broadcast.

## THE PRESENTERS...

### Val Hoepfner



Val Hoepfner is a digital journalist, training and media strategist. She has worked in digital, mobile and multi-platform journalism for more than 15 years. As CEO of Val Hoepfner Media and Consulting, LLC, Hoepfner travels to newsrooms, universities and media conferences where she creates and leads training for journalists in engagement, change management and developing digital and mobile workflow. Hoepfner is a member of the Native American Journalist Association, Online News Association, Association Press Photo Managers, American Society of News Editors, the Recording Academy and Public Radio in Mid America.

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# DIGITAL STORYTELLING FOR THE INEPT

Thursday, November 19 · 1-2 p.m.

Registration fee: FREE · Deadline: November 16

## IN THIS WEBINAR...

You're a good writer but being told to make your story digital-friendly confounds you. Learn a few storytelling tricks the most tech-deficient person can use. Not for high-tech wizards.

## THE PRESENTERS...

### Lyle Muller



Lyle Muller is a long-time Iowa journalist who has worked in newspapers, digital news and broadcasting. He is the retired former executive director-editor of the Iowa Center for Public Affairs Journalism who spends his time now as PolitiFact's Iowa editor and as an adviser/coach for The Daily Iowan newspaper and Grinnell College Scarlet & Black.

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