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Volume 37
Issue 34

Iowa Newspaper Association Bulletin

www.INAnews.com

CALENDAR of EVENTS

WEBINARS

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Building a Relationship
Between Facebook and
Local News
Thursday, September 24

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Through Disruptive
Change
Thursday, October 15

MEETINGS

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Board Meeting
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FOI Council prevails in suit against sheriff

The Polk County Sheriff's Department has agreed to release records in the fatal shooting of a Wisconsin motorist by a sheriff's deputy. The county also agreed, going forward, that it would routinely release such records whenever its officers are involved in incidents that kill or seriously injure people.

The agreement is in response to a public-records lawsuit filed last year by the Iowa Freedom of Information Council.

As part of the agreement, the county will reimburse \$120,000 in legal expenses incurred by the council in that court dispute.

The council sued Polk County last year after the sheriff's department refused to make public squad car dash camera video of the incident in Altoona in 2018 in which Isaiah Hayes of Ashland, Wis., was fatally wounded when a chase ended in a cul-de-sac.

Officials refused for months to say whether a gun was found with Hayes' body. Nor would officials say what led to the chase, whether Hayes was shot in the chest or in the back, or how many times he was shot.

A Polk County grand jury and an internal

investigation by the sheriff's department concluded that the deputy involved had acted appropriately and had not violated any law.

Randy Evans, the executive director of the Iowa Freedom of Information Council, said on Monday, "The FOI Council is gratified that Polk County recognized the importance of public transparency and accountability in the death of Isaiah Hayes by agreeing to make dash camera video and other records public in this case and in other cases going forward in which the county's law officers kill or seriously injure someone.

"As we have said from the very beginning of our quest for records in the Hayes death, law enforcement agencies will not build public trust and confidence in their officers' actions if officials try to keep the public in the dark about the facts and circumstances of a case like this."

Under the terms of the consent agreement, Polk County will have 14 days to release records sought in the lawsuit. The county will have 21 days to provide answers to the FOI Council's questions that are not addressed in records the county releases.

Iowa Newspaper Foundation

ANNUAL WRITING WORKSHOP

Register by visiting <https://inanews.com/learn/inf-writing-workshop/>

INF offers free content from Iowa Department of Cultural Affairs

New articles available today! The September series of articles are available today for download from the INA website, and cover the follow topics:

- **Capturing history as it happens: 6 pandemic artifacts from the past 6 months** - About six months ago the Covid-19 pandemic arrived here in Iowa, and life changed. Sanitizers. Masks. Social distancing. What are minor inconveniences for some have become part of the nightmares that haunt those who have fallen ill or lost loved ones to the disease.
- **A lesson from the windstorm – of 2018** - Whenever a disaster strikes, like the derecho storm that walloped Iowa a few weeks ago, communities often disagree about how to rebuild.

Visit <https://inanews.com/resources/sponsoredcontent/> to download this month's series and to view the archive of articles from previous months.



A sculpture called "Drills," by artist Gail Folwell, was installed in 2017 at the Marshalltown High School with funds from an Iowa Great Places grant. It withstood the tornado of 2018. (Photo: Iowa Department of Cultural Affairs)

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FREE MEMBER EXCHANGE

▼ HELP WANTED

PART-TIME ADVERTISING SALES REPRESENTATIVE. The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to kris@nwdanchor.com.

SPORTS EDITOR. The Spencer Daily Reporter, located at the entry to the Iowa Great Lakes, is looking for an energetic Sports Editor to join our award winning editorial department. The ideal individual will have strong writing and story telling skills, a nose for sports features, people skills, photography experience and be willing to be part of fun, dedicated team. Social media and video skills a plus. Individual will be writing previews, covering two local high school teams and one college team. Experience preferred but willing to consider the right candidate with a desire to grow in the job. Benefits include health and dental insurance, paid days off, holiday pay, 401K, flexible spending account. Please send cover letter, resume and any writing or photography samples to Randy Cauthron, Spencer Daily Reporter, PO Box 197, Spencer, IA 51301 or email: rcauthron@spencerdailyreporter.com.

▼ FOR SALE

NEW LISTING! For sale: Northwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

For sale: Brand new, never-out-of-the-box iMac, 3.1GHz 6-Core Processor with Turbo Boost up to 4.3GHz; 1 TD storage, Retina 5K display; 8GB 2666MHz DDR memory; Radeon Pro 575X with 4GB of GDDR5 memory, two Thunderbolt 3 ports, Retina 5K 5120-by-2880 P3 display; Lists \$1,999; Will Sell for \$1600. Call Charlie at 712-830-3646.

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

IN NEED OF NEW LISTINGS. This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

Two Weekly Newspapers: Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

County seat weeklies with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@gmail.com

Client looking to purchase a small weekly Iowa newspaper. Sellers contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

If you are considering a purchase, look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. **Just listed:** Looking to be your own boss? Look no further! This small, profitable southern Iowa weekly is just waiting for you. Aggressively priced to move. **Just listed:** Rare opportunity to buy this profitable eastern Iowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Motivated seller:** Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.



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IN THIS ISSUE...

- Can We Be Friends? Building a Relationship Between Facebook and Local News
- Leading Your Team Through Disruptive Change

local & personal

Steve and Alan Mores have sold Harlan Newspapers to J. Louis Mullen, who owns NorDak Publishing.

Mullen lives in Buffalo, WY with his wife and children. He owns weekly newspapers in North Dakota, South Dakota, Michigan, Oregon, Washington and now in Iowa. He grew up in the industry, starting as a paperboy for the Sioux City Journal at the age of four and has served in every position in a newspaper from janitor to reporter to publisher. Louie's father is a longtime community newspaper publisher and owner and his two brothers are also tied to the newspaper industry.

The Iowa Newspaper Association appreciates the life time of service the Mores' family have given to their community, to the industry and to the association. Steve, Alan and their father Leo have all been recipients of the prestigious "Master Editor-Publisher" award. The Mores family has been extremely generous to the Iowa Newspaper Foundation. Leo Mores, Irene Mores, Steve Mores, Alan Mores, retired head pressman Terry Holdren and marketing manager Mike Kolbe are all Heritage Club members. The Mores family also funds the "Leo Mores Newspaper Leadership Institute" designed to enhance the leadership, organizational and performance skills of emerging leaders in Iowa Journalism.



An Iowa Newspaper Foundation webinar...



Can We Be Friends?

*Building a Relationship
Between Facebook
and Local News*

Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

Thursday, September 24 · 1-2 p.m.

Registration fee: FREE · **Deadline: September 21**

IN THIS WEBINAR...

Without question, Facebook has had a significant impact on your local newspaper operations, subscriptions and relationship with your readers. In this session, we will dive into the current state of affairs, discuss what your audiences want and share insights on how you can leverage social platforms.

THE PRESENTER...

Korena Keys



Korena Keys, founder of Key Media Solutions, is best known for developing her own unique approach to media strategy and digital marketing. This quickly earned her the business and respect of companies across the United States and Canada. In just eight short years, Keys has successfully taken her digital media firm to the front lines in an over-saturated industry. Keys has served as the president of the board for South Dakota Advertising Federation, chair of the board for the Community Outreach, held a seat on City Council, and is active in multiple community organizations that are dedicated to helping others.

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An Iowa Newspaper Foundation webinar...

Leading Your Team Through Disruptive Change

Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars



Thursday, October 15 · 1-2 p.m.

Registration fee: FREE · Deadline: October 12

IN THIS WEBINAR...

How do leaders like you get the productive and creative best from employees during today's unpredictable world of change? What is required of you? What insights and practices do you need to commit to?

This 60-minute webinar will show you:

1. How leaders need to think and talk about the many forms of disruption touching our businesses, our communities and our employees' daily lives.
2. The five predictable responses to change you will see and hear from your employees.
3. A leadership tool you can use to help others continually adjust and innovate as you face new challenges and unexpected change.

You'll end this webinar with a vision and leadership tool to keep moving forward with your employees rather than get stuck doing what you have always done. Standing still in times of great change is not a winning strategy.

THE PRESENTER...

Mike Wagner



Mike Wagner is president of White Rabbit, a business consultancy he founded in 2004. He is a skilled communicator, facilitator and business consultant. Wagner serves leadership teams in the creation of competitive advantage and growth strategies. His approach is a unique combination of leadership development and organizational culture, informed by the tools and process of "design thinking."

Wagner has been speaking professionally for over 30 years. He started his career as a pastor and church planter before entering the business world. He engages audiences with fresh ideas and tells compelling stories to inspire them to keep creating! His mission is to release the wisdom and capacity of each organization he serves.

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