

**COMPLETE THIS FORM** and return it to CNA, by fax (1-866-512-8845), email (networks@cnaads.com).

## FOR QUESTIONS CONTACT:

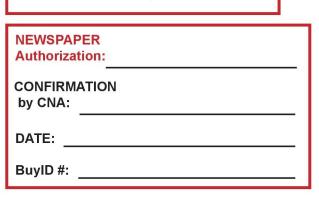
Email: networks@cnaads.com Phone: 800-227-7636 Ext.126

Newspapers bill client directly and then pay 50% of the total order cost to CNA. Newspapers must be participating member of the CNOW network to sell the network and keep 50% commission.

NO POLITICAL ADS ACCEPTED.

Mail checks to:

Customized Newspaper Advertising 319 E. 5th Street Des Moines, IA 50309





Newspaper:		Newspaper Email:		
Newspaper Contact:		Newspaper Phone:		
Sontact:		·		
Run Dates	# of Insertions	Region(S) Selected	Total Cost	
			\$	
			- 1-	

## **Word Count Rules**

Address (street, box & route) = 2 words
Phone numbers, area code, extension = 1 word
City, State, Zip = 1 word
Month & Day = 1 word
Conjuctions of three letters or less
("and", "but", & "or") = 0 words

## Frequency Rate

Place an ad for 4 consecutive weeks, then get the 5th week free.

25 Words	Per Add. Word
Statewide: \$300	Statewide: \$10
Per Region : \$100	Per Region : \$5
(NE, NW, SE, SW)	(NE, NW, SE, SW)

Deadline: Wednesday 10:00 am to run the following week. Run weeks start on Mondays.

AMOUNT DUE TO CNA (net): \_\_\_\_\_\_

Amount due to CNA is half of the total
cost of the ad. (example, statewide: \$150,
Regional \$50, due to CNA)



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