



Iowa Newspaper Association Bulletin

www.INAnews.com

CALENDAR of EVENTS

WEBINARS

Speaking Geek: Reporting Trends
Thursday, August 13

Best Practices for Public Notice
Friday, August 14

MEETINGS

INA, INF & INA Services Board Meeting
Thursday, October 22

A growing group of journalists has cut back on Twitter, or abandoned it entirely

Journalists view Twitter as a valuable platform for finding and sharing information, but many say they wish they used it less.

MARK LIEBERMAN, POYNTER

In late June, The New York Times published an article by Noam Scheiber detailing discomfort staffers at The Ringer feel about managers' commitment to racial diversity and inclusion. K. Austin Collins, a former Ringer employee, was one of four Black journalists to detail his frustrations for the article, and the only one quoted.

Scheiber's piece on the sports and culture media company surfaced amid a broader transformation currently taking place within the media industry, in which Black journalists and other journalists of color are sharing long-held frustrations around their experiences with racism embedded in the culture of their workplaces.

Much of that conversation has been playing out on Twitter, in impassioned threads and replies.

Collins, however, hasn't been weighing in. He hasn't tweeted since the start of the year, and he deleted his past tweets. He still uses the social media platform's search function and maintains an anonymous private account to check in on Twitter controversies — but not often.

His decision to abandon Twitter, motivated by a long-simmering sense that it wasn't compatible with his emotional and intellectual well-being, served him well after the piece came out, he said.

"I think if I'd been on Twitter, I'd have been much more inclined to put the things out there that I said to the reporter that didn't make it into the article, and say my piece," Collins told Poynter. "But I just didn't have that impulse. ... Rather than hashing that out on Twitter, I've been texting with the journalist, talking to friends about it. That's been healthier."

Collins, now a film critic at Vanity Fair, is among a small but growing group of prominent journalists who have dramatically scaled back their use of Twitter at some point in the last couple of years. Some have deleted previous tweets and self-imposed a ban on posting new ones. Others have deactivated their accounts, erasing their digital footprints from the site. Still others have removed the app from their devices or given their passwords to



friends and asked them not to give them back.

Many journalists use Twitter to connect with sources they might not otherwise reach; to drive traffic and attention to their published work; to rally support for union drives; and yes, often for fun and frivolity. During the last few months, amid an unprecedented global pandemic and nationwide protests for racial equality, the site has been a valuable platform for journalists assessing the rapidly evolving state of the nation and calling attention to the challenges they face covering it.

But for all the value journalists can extract from Twitter, they can also fall victim to its less savory aspects: engaging in petty squabbles over esoteric issues; fielding bigotry and bad-faith attacks from anonymous users and bots; enduring relentless brain stimulation that can distort perception and distract from more pressing responsibilities.

Talking to journalists who have softened or even eliminated their relationship with Twitter highlights the role the platform now plays in nearly every facet of the journalistic process.

It would be an exaggeration to declare that a mass exodus is taking place among journalists. No one I interviewed for this article said they believe all journalists should leave Twitter, or they wholly dislike Twitter, or there's nothing to be gained from using the platform.

During a particularly urgent period for news, their perspectives highlight the possibilities for a media

TWITTER - cont. on page 2

meeting minutes

Iowa Newspaper Foundation | Board of Directors
July 17, 2020



Iowa Newspaper Foundation Board of Directors Meeting Minutes

The Iowa Newspaper Foundation Board via Zoom at 11:54 a.m. with the following members present: Dave Paxton, Albia Union-Republican; Chris Conetzkey, Des Moines Business Record; Carl Vieregger, Drake University; Mike Ralston, Iowa Association of Business and Industry; Randy Evans, Iowa Freedom of Information Council; Mark Rhoades, Missouri Valley Times-News; Mark Spensley, Monticello Express and Brian Steffen, Simpson College. Also present were Susan Patterson Plank, INA; Samantha Fett, INA Services Co. and Jana Shepherd, INF.

Votes taken:

- A. On a motion by Vieregger, seconded by Steffen, the minutes of the February 5 and 6 board meetings were approved.
- B. On a motion by Rhoades, seconded by Steffen, the board approved the recommendation of the Finance Committee to amend the budget to include \$10,500 that was awarded by the INF to recipients of the Strong Communities Strong Newspapers Grants Program and for the inclusion of the forgivable portion of the SBA Payroll Protection Program.
- C. On a motion by Ralston, seconded by Evans, the board approved the recommendations from the INF Contest Committee.

Action agreed upon:

- A. The board set its next meeting date for October 22, 2020.

Other items discussed:

- A. The board heard an update from Patterson Plank on the consolidated financials and other business items.
- B. The board discussed the Wisconsin Community News Fund.
- C. The board heard a programming update from Shepherd including current 2021 convention plans
- D. The board received a board attendance report.

There being no further business the meeting was adjourned at 12:30 p.m.

Respectfully submitted,
Susan Patterson Plank

TWITTER - cont. from page 1

ecosystem that's more critical of Twitter as a central medium for sharing, debating and even generating news.

Mark Lieberman is a reporter based in the Washington, D.C., metro area. His writing currently appears in Education Week, and he has bylines in The Washington Post, DCist, Inside Higher Ed, Vulture, Vanity Fair, IndieWire, Vox, USA Today and The Week Magazine. Follow him on Twitter at @MarkALieberman, where he might be lurking less than usual after writing this story.

Visit <https://www.poynter.org/reporting-editing/2020/a-growing-group-of-journalists-has-cut-back-on-twitter-or-abandoned-it-entirely/> to read the full story.

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Des Moines, IA 50309

INA LEGAL HOTLINE
515-283-3100 (paid service)

The Relevance Project launches ad campaign

RELEVANCE OVERVIEW

The Relevance Project is an energetic strategic partnership that unites state and provincial press associations to speed the resurgence of community newspapers in North America. It's proud — regularly boastful — of newspapers and what they represent.

THE EMERGING ACTIONS

- It's a courageous advocate for trusted local journalism that engages, informs and serves readers who care about their communities.
- It's a strong promoter of association advertising/revenue services at a time of great economic disruption.
- It's a strident collaborator with any and all ambassadors for our valuable industry.
- It's a hub of resources that are relevant, effective, turnkey and inspiring.
- It's a lab for ideas and innovation.
- It's a convener of smart minds looking to solve key problems.
- It's a bank of success stories and best practices.
- It's another source of brand messages to promote the importance of the newspaper media.
- It's a proponent of managerial integrity and forward-thinking.

And:

- It aspires to help newspapers become THE Community Forum for future sustainability as a business and contributor to transparent, responsible democracy.

PUT IT ALL TOGETHER

The Relevance Project seeks to convert local expertise into national prominence. And proudly shouts out on behalf of the newspapers in the United States and Canada.

RELEVANCE PROJECT ANNOUNCES NEW AD CAMPAIGN FOR NORTH AMERICAN NEWSPAPERS

The Relevance Project is pleased to announce an ongoing partnership with Metro Creative Graphics, Inc., the leading source of creative materials for advertising and news content for the newspaper media industry.

The first initiative of this collaboration is the roll-out of the "All Together Now" campaign centered on business recovery and reopening amid the covid-19 pandemic and the critical role of newspaper journalism during the public health crisis. The ads are available to newspapers free of charge and may be accessed by visiting <https://relevanceprojectnet.wordpress.com/resources/>.



ALL TOGETHER NOW.

We've been hard at work reporting the latest news and informing you about a pandemic that's disrupted everyone's lives. We're proud of our brand of trusted journalism. Now, as our nation looks to reopen, rebound and resurge, our advertising representatives are here to help your business. Hire us to help get your customers back and your employees ready. Nobody cares more about your success than us.

No one has an engaged audience like ours. Our growth online, combined with print, is impressive as more readers turn to us for local news.

Newspapers are your best investment.
We care about local.



Design by Metro Creative Graphics, Inc.

NEWSPAPER POWER.

Print, Digital & Social Solutions for your advertisers.



ALL TOGETHER NOW.

Let's face it. No one has had it easy during this pandemic.

Your newspaper is reporting from the front lines the local stories of COVID-19 and its painful shutdown. We thank our talented journalists. But we've lost business, too. Like us, you're probably saying enough is enough. Let's work together as businesses reopen. We've got the engaged audience to share your advertising messages. Our ad staff stands ready to help.

Newspapers are your best investment
because we care most about local.



Design by Metro Creative Graphics, Inc.

NEWSPAPER POWER.

Print, Digital & Social Solutions for your advertisers.

meeting minutes

INA Services Company | Board of Directors
July 17, 2020



INA Services Company Board of Directors Meeting Minutes

The INA Services Co. Board met via Zoom at 12:30 p.m. with the following members present: Sarah Lefebvre, Ames Iowa State Daily; Karen Spurgeon; Bloomfield Democrat; Becky Maxwell, Centerville Daily Iowegian; Tony Baranowski, Iowa Falls Times-Citizen and Matt Bryant, Washington Evening. Also present were Samantha Fett, INA Services Co; Jana Shepard, INF; Susan Patterson Plank, INA.

Items discussed:

- On a motion by Bryant, seconded by Baranowski, the minutes of the February 5 board meetings were approved.
- On a motion by Spurgeon, seconded by Bryant, the board approved the recommendation of the Finance Committee to amend the budget to include \$10,500 that was awarded by the INF to recipients of the Strong Communities Strong Newspapers Grants Program and for the inclusion of the forgivable portion of the SBA Payroll Protection Program.

Action agreed upon:

- The board set its next meeting date for October 22, 2020.

Other items discussed:

- The board heard an update from Patterson Plank on the consolidated financials and other business items.
- The board heard an update on 2020 Media Usage Research Study.
- The board heard a sale update from Fett.
- The board received a board attendance report.

There being no further business, the meeting was adjourned at 12:41 p.m.

Respectfully submitted,
Samantha Fett

INF offers free content from Iowa Department of Cultural Affairs

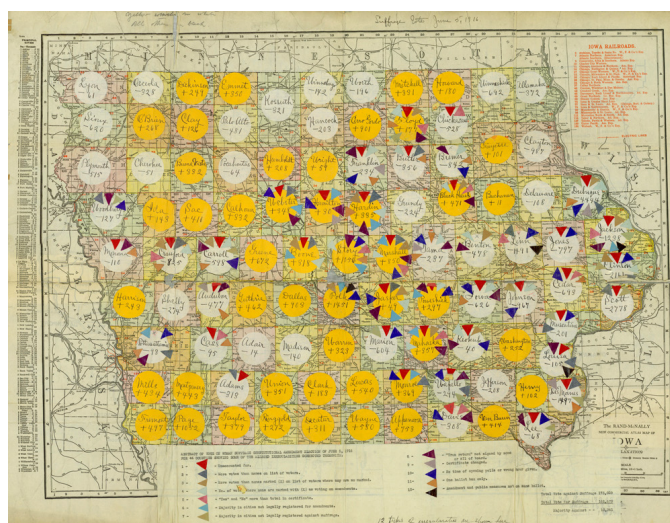


Visit <https://inanews.com/resources/sponsoredcontent/> to download this month's series and to view the archive of articles from previous months.

New articles available today! The August series of articles is available today for download from the INA website, and cover the follow topics:

- 19th Amendment** - As America celebrates the 100th anniversary of women's suffrage this month, it's worth remembering how narrowly the movement succeeded.
- Learning History Online** - As Iowa students return to school this month—or possibly don't—they can learn about Iowa history with more online resources than ever before.

Visit <https://inanews.com/resources/sponsoredcontent/> to download this month's series and to view the archive of articles from previous months.



A map Carrie Chapman Catt color-coded to show which Iowa counties supported women's suffrage in 1916. (State Historical Society of Iowa)

FREE MEMBER EXCHANGE

▼ HELP WANTED

GENERAL ASSIGNMENT INTERN. Intern wanted who can be a general assignment reporter,, 30 to 40 hours per week. \$20 an hour. Contact Publisher Ron Slechta and News Editor James Jennings at The News, PO Box 430, Kalona IA 52247 or email publisher@thenews-ia.com or call 319-656-2273.

PART-TIME ADVERTISING SALES REPRESENTATIVE. The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to kris@nwdanchor.com.

SPORTS EDITOR/REPORTER. Sports editor/reporter needed for weekly newspaper covering 4 school districts. Near Iowa City. Call Ron Slechta, Publisher, The News. 319-656-2273. Or send resumes to Ron Slechta at publisher@thenews-ia.com or PO Box 430, Kalona, IA 52247

▼ FOR SALE

NEW LISTING! For sale: Northwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

For sale: Brand new, never-out-of-the-box iMac, 3.1GHz 6-Core Processor with Turbo Boost up to 4.3GHz; 1 TD storage, Retina 5K display; 8GB 2666MHz DDR memory; Radeon Pro 575X with 4GB of GDDR5 memory, two Thunderbolt 3 ports, Retina 5K 5120-by-2880 P3 display; Lists \$1,999; Will Sell for \$1600. Call Charlie at 712-830-3646.

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

IN NEED OF NEW LISTINGS. This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

Two Weekly Newspapers: Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des

Moines, Iowa.

County seat weeklies with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@gmail.com

Client looking to purchase a small weekly Iowa newspaper. Sellers contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

If you are considering a purchase, look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. **Just listed:** Looking to be your own boss? Look no further! This small, profitable southern Iowa weekly is just waiting for you. Aggressively priced to move. **Just listed:** Rare opportunity to buy this profitable eastern Iowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Motivated seller:** Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inaneus.com.



Iowa Newspaper Association

Bulletin

www.INAnews.com

IN THIS ISSUE...

- Speaking Geek: Reporting Trends
- Best Practices for Public Notice
- MEP Nomination Form
- DSA Nomination Form

Reminder to all newspapers: If you change the number of days per week that you print please let the INA know by notifying media@cnaads.com.

Please keep in mind that the Iowa Code section 618.3 provides for very specific guidelines for the definition of a newspaper for the purpose of public notifications. The first of which is that a newspaper of general circulation must have published at least once a week for at least 50 weeks per year within the area. The code does not address how many pages the newspaper must be. It does provide that at least 25% of the newspaper's total column space in more than one half of its issues during any 12-month period should be news versus advertising.

As a reminder, if you have agreed to upload your print editions to the NewzGroup site, you should be doing so regularly upon publication of each edition you print. Uploading your newspaper allows CNA to secure tearsheets more quickly and, in turn, pay you faster for advertising that runs in your newspaper. In addition, if you are uploading to NewzGroup, you only need to mail CNA two copies of each newspaper you publish, allowing you to save on postage.

If you're interested in getting more information on uploading your paper to NewzGroup, please contact Susan James at sjames@inanews.com.



An Iowa Newspaper Foundation webinar...

Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

SPEAKING GEEK: REPORTING TRENDS

Thursday, August 13 · 1-2 p.m.

Registration fee: FREE · Deadline: August 10

IN THIS WEBINAR...

Journalists are battling bots, fact-checking deep fakes, streaming video and looking for ways to manage it all. In this session, we'll explore technology and trends that will affect the way you report the news.

THE PRESENTER...

Val Hoepfner



Val Hoepfner is a digital journalist, training and media strategist. She has worked in digital, mobile and multi-platform journalism for more than 15 years. As CEO of Val Hoepfner Media and Consulting, LLC, Hoepfner travels to newsrooms, universities and media conferences where she creates and leads training for journalists in engagement, change management and developing digital and mobile workflow. Hoepfner is a member of the Native American Journalist Association, Online News Association, Association Press Photo Managers, American Society of News Editors, the Recording Academy and Public Radio in Mid America.

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An Iowa Newspaper Foundation webinar...

Iowa New Member
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IAwebinars

BEST PRACTICES FOR Public Notice

Friday, August 14 · 1-2 p.m.

Registration fee: FREE · Deadline: August 11

IN THIS WEBINAR...

Public notices have an historically important role of informing the public. They've also become the most important single source of classified revenue for many newspapers. But there's no category of revenue that faces greater threats as newspapers fight literally dozens of legislative measures across the country every year to take notices out of print. There are specific, helpful things you can do to protect and even grow this revenue. It starts with treating your notice advertisers like the important customers they are. You can arm yourself with the "talking points" you need to have at your disposal when the topic comes up with advertisers, legislators and the general public.

Our presenters will show you specifically how to do that and more. They're two leading experts who have successfully fought for years to help newspapers keep notices in print where they belong: Richard Karpel of the Public Notice Resource Center and Dennis Hetzel, a former editor, publisher and executive director of the Ohio News Media Association.

THE PRESENTERS...

Dennis Hetzel & Richard Karpel

Dennis Hetzel has been an award-winning reporter, editor and publisher at newspapers in multiple states for Lee Enterprises, Gannett and other media companies. He also taught journalism at Penn State and Temple University and retired in 2019 as executive director of the Ohio News Media Association where he gained a national reputation for his work on open government issues.

Richard Karpel is the owner of Karpel Public Affairs, an association management company based in Carson City, Nevada, that represents nonprofit organizations in the newspaper industry. He is also executive director of the Public Notice Resource Center and the Nevada Press Association, and was formerly executive director of the American Society of News Editors and the Association of Alternative Newsweeklies.

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Online Media Campus is brought to you by America's Newspapers and Iowa Newspaper Foundation



MASTER EDITOR-PUBLISHER AWARD

2021 NOMINATION FORM

The Master Editor-Publisher award is one of the most prestigious awards given to Iowa newspaper professionals.

THE FIVE SELECTION CRITERIA ARE:

- The nominee has worked hard;
- The nominee has thought soundly;
- The nominee has influenced unselfishly;
- The nominee has lived honorably;
- The nominee has contributed greatly to the industry and his or her community.

Eligibility: This award may be given to any person who at the time of the selection is actively engaged in editing and/or publishing or managing a newspaper which is a member in good standing of the Iowa Newspaper Association.

I nominate the following individual for consideration by the selection committee to receive the INA Master Editor-Publisher Award:

Name: _____ Newspaper: _____

Address: _____

Nominated by:

Name: _____ Newspaper: _____

Address: _____

Please supply the selection committee with a complete nomination (as outlined at right) as well as any information you think will be helpful in deciding on the award winners for this year. The committee has requested that this information be as complete and thorough as possible. Nominations without such information will not be considered. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Awards Banquet during the INA Convention on February 5, 2021. (Nominations not selected will also be considered in 2022 and 2023.)

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's newspaper career
- Additional letters of support from co-workers or others
- Letter(s) or support from a member of the community



DEADLINE FOR ENTRIES IS JULY 31, 2020.

Please return this form and other related material to: Iowa Newspaper Association,
Attn: Jana Shepherd, 319 E. 5th St., Des Moines, IA 50309.

IOWA NEWSPAPER ASSOCIATION

MASTER EDITOR-PUBLISHER AWARD WINNERS

1932

Joseph F. Grawe, Waverly
Harvey Ingham, Des Moines
Elmer E. Taylor, Traer

1933

Ed M. Smith, Winterset
E.P. Adler, Davenport
W.G. Ray, Grinnell

1934

W. C. Jarnagin, Storm Lake
Wm. P. Moscrip, Marshalltown
Grant Caswell, Des Moines
Wm. P. Wortman, Malvern

1935

John c. Hartman, Waterloo
M.A. Aasgaard, Lake Mills

1936

James R. Rhodes, Newton
K.F. Baldrige, Bloomfield

1937

Thomas W. Purcell, Hampton
E.P. Chase, Atlantic
Victor Lovejoy, Jefferson

1938

Ward Barnes, Eagle Grove
Orville Elder, Washington
J.G. Lucas, Madrid

1939

Jesse M. Beck, Centerville
John M. Grimes, Osceola
Scott Snyder, Adel

1940

W.C. Dewel, Algona
Chas. Rogers, Mt. Pleasant
Paul C. Woods, Sheldon

1941

Chas. N. Marvin, Shenandoah
Frank Jaqua, Humboldt
E.P. Harrison, Oakland

1942

J.L. Papes, Marion
Leon S. Barnes, Northwood

1943

Don L. Berry, Indianola
Sherman W. Needham, Ames
Geo. C. Tucker, Webster City

1944

F.W. Beckman, Knoxville
Stephen Goldthwaite, Boone
Ralph Overholser, Red Oak

1945

Fred W. Hill, Hamburg
Jas. McCutcheon, Mt. Vernon
Wm. S. Rupe, Ames

1946

Paul A. Olson, Story City
John W. Haggard, Algona
W. Earl Hall, Mason City

1947

Chas. A. Doxsee, Monticello
Hoge Howard Sadler, Pella
Justin Barry, Cherokee

1948

James C. Gillespie, LeMars
Phil Hoffman, Oskaloosa
C.S. Walling, Oskaloosa

1949

Claude Campbell, Jewell
Ralph Shannon, Washington
Paul C. Smith, Rock Rapids

1950

John Huston, Ottumwa
Willis Overholser, Sibley
S.E. Tennant, Colfax

1951

James Wilson, Carroll
Duane E. Dewel, Algona
David Sutherland, Sr., Montezuma

1952

G.E. Whitehead, Perry
Will F. Lindsey, Leon
B.H. Shearer, Columbus Junction

1953

Lee P. Loomis, Mason City
A. L. Frisbie, Grinnell
John Vanderwicken, Grundy Center
Don Reid, West Des Moines

1954

W. D. Archie, Shenandoah
Carl Caswell, Clarinda
Wm. Allender, Chariton

1955

L. B. Watt, Grinnell
Lloyd O. Brewer, Newton
K. H. Sidey, Greenfield

1956

Harold V. Ellis, Marengo
Paul Norris, Marshalltown
Harry E. Taylor, Traer

1957

C.W. Moody, Burlington
A.W. Hamblin, Bedford
Carl E. Sexauer, Ogden

1958

Walter Williams, Fairfield
Charles Hacke, Sac City
George Carman, Buffalo Center

1959

Walter Merryman, Fort Dodge
John Burrows, Belle Plaine
J.C. Moore, Winterset

1960

F.D. Simpson, Atlantic
Robert Burrows, Sr.,
Belle Plaine
Lloyd McCutcheon, Sibley

1961

A.K. Walling, Oskaloosa
Carl Hamilton, Iowa Falls
Gordon Aasgaard, Lake Mills

1962

Lew Warren, Oelwein
Karl Le Compte, Corydon
Carl Hogendorn, North English

1963

M. B. Crabbe, Eagle Grove
Robert K. Beck, Centerville
Elmer E. Taylor, Traer

1964

Phil Adler, Davenport
Fred Morain, Jefferson
Leo Mores, Harlan

1965

Ken MacDonald, Des Moines
Phil Jarnagin, Storm Lake
Tom B. Powell, Jr., Anamosa

1966

Mrs. Harold Garvey, Boone
Dale Merrill, Ida Grove
Dick Westerfield, West Union

1967

Hollis Nordyke, Ames
Neil Maurer, Laurens
Lew Kimer, Indianola

1968

Reeves Hall, Independence
Deemer Lee, Estherville
John Feuling, New Hampton

1969

Dwight Purcell, Hampton
F. A. Wortman, Malvern
A. M. Patterson, Mount Pleasant

1970

Joe f. Hladky, Jr., Cedar Rapids
Keith Hawk, Knoxville
Robert Melvold, Maquoketa

1971

W. J. Carmichael, Webster City
John Baldrige, Chariton
Wayne & Jeanne Davis, Seymour

1972

Fred Grawe, Waverly
Robert Larson, Albia
E. J. Van Nostrand, Creston

1973

Benjamin F. Carter, Jr., Forest City
G. Wiley Beveridge, Williamsburg
Charles Davis, Iowa Falls

1974

Robert J. McCoy, Waterloo
William L. Lindsey, Leon
Prof. James Schwartz, I.S.U.
H. M. "Johnny" Jones, Monticello

1975

Albert Pinder, Grinnell
John van der Linden, Sibley
Carter Pitts, LeMars

1976

Everett A. Streit, Clinton
Kenneth A. Robinson, Bayard
William Ferguson, Glidden

1977

Robert & Evelyn Reiste, Ocheyedan
John Anderson, Storm Lake
Frank Nye, Cedar Rapids

1978

Thomas H. Miller, Cherokee
Robert L. Caswell, Red Oak
John L. Morrissey, Montezuma

1979

Dave Elder, Washington
Dick Knowles, Denison
Russ Waller, Algona

1980

Hugh Doty, Corydon
Gerald G. Moriarity, Mason City
Robert Parrott, DeWitt
Bruce A. Turvold, Cresco

1981

Ed Sidey, Greenfield
Robert Lyon, Schleswig
Frank Morlan, Sheldon

1982

C. W. Wilcox, Madrid
W. E. Beck, Spirit Lake
Walter Stevens, Fort Dodge

1983

Charles Gonzales, Guthrie Center
Stuart Awbrey, Burlington
W. R. Vezina, Hartley
M. E. Messersmith, Riceville

1984

Verle Burgason, Ames
John Field, Hamburg
Maury Noonan, Dyersville
John Sullivan, Cascade

1985

Al Schafer, Eldora
Richard Gross, Council Bluffs
Carl Cassidy, Lime Springs

1986

John (Andy) Anderson, Spencer
Shirley Omer, Primghar
Forrest Kilmer, Davenport
Herbert Clark, Tipton

1987

Rick Morain, Jefferson
Jerry Bloom, Logan
Len Strasburg, Manchester

1988

Joe Hladky III, Cedar Rapids
Dave Norris, Marshalltown
Gary & Sharon Alban, Ogden
Ben & Lucy Colby, Rock Rapids

1989

Gary Spurgeon, Bloomfield
Steve Mores, Harlan
Harris Honsey, Lake Mills

1990

Burl Tiedemann, Adel
Mary Louise Robinson, Bayard
James Patton, Gowrie
Paul Bunge, Osage

1991

John Robertson, Cedar Rapids
Lloyd & Alice Madson, Northwood
Ed & Billie Robinson, Hartley
Jim Hodges, Wapello

1992

Drake Mabry, Ames
Jim Lindvall, Griswold
Jerry Blue, West Union

1993

Virgil Oakman, Lake View
Don Magdefrau, Benton Co.
Carolyn Cole Gage, Villisca

1994

Jim Wilson, Carroll
Ann Wilson, Carroll
Mark Hamilton, Iowa Falls
Dean Krenz, Sioux City

1995

Ed Littler, Adair
Gary Gerlach, Ames
Bill Tubbs, Eldridge
Ed Rood, Slater

1996

Donna Haight, Afton
Dan Field, Corning
Joe Roth, Hampton

1997

Arvid Huisman, Creston
Dan Feuling, New Hampton
Darwin Sherman, Washington

1998

Michael Gartner, Ames
Jo Martin, Iowa Falls
Edward "Mike" Lyon, Mapleton

1999

Dorothy Pinder, Grinnell
H. Alan Smith, Mt. Ayr
Joe McDermott, Newton
Merle Kent Shawd, Woodward

2000

Alan Mores, Harlan
Doris Vezina, Hartley
Bob Goodyear, Monticello

2001

Bill Mertens, Burlington
Scott Gonzales, Guthrie Center
Roger Rector, Ida Grove

2002

Dirk and Lee van der Linden, Belmond
Mary Rueter, DeWitt
Tom Yunt, Dubuque

2003

David Paxton, Albia
Mike Simmons, Marengo
Dana Larsen, Storm Lake

2004

Larry Woellert, Anamosa/Manchester
Mark Bowden, Cedar Rapids
Gary Lindsey, Leon

2005

Brad Hicks, Hampton
Bill Casey, Iowa City
David Allen, Lamoni

2006

Art & John Cullen, Storm Lake
Connie Wimer, Des Moines
Dan DeBettignies, Montezuma

2007

Rick Fromm, Decorah
Larry Bushman, Fort Dodge

2008

Martin Bunge, Marengo
Gary Milks, Fort Madison
Howard Query, Mason City

2009

Lowell Carlson, Bellevue
Ken Chaney, Sigourney
Brian Cooper, Dubuque
Dennis Wilcox, Madrid

2010

Amy Duncan, Indianola
Ron Peterson, Sioux City
Peter Wagner, Sheldon

2011

Mike Finnegan, Clear Lake
Jane Podgorniak, Northwood
Mike Schlesinger, Marshalltown

2012

John Goossen, Iowa Falls
Gene Hall, Charles City
Doug Lindner, Solon
Mary Ungs-Sogaard, Dyersville

2013

Dave Stanley, New Hampton
Luann Waldo, Bayard
Jerry Wiseman, Sac City

2014

Bill Haglund, Adel
Mark Rhoades, Missouri Valley

2015

Charles Nixon, Coon Rapids
James Gargano, Humboldt

2016

Scott Campbell, Eldridge
Steve Delaney, Burlington

2017

LeAnn Larson, Fayette
Ron Slechta, Kalona
Stuart Clark, Tipton

2018

Dodie Hook, Akron
Doug Burns, Carroll
Paula Buenger, Spencer

2019

Marlys Barker, Nevada
Mark Spensley, Monticello
Mike Hodges, Wapello



DISTINGUISHED SERVICE AWARD

2021 NOMINATION FORM

The INA Distinguished Service Award is presented each year at the association's annual convention to the individual(s) in the state who, in the opinion of the selection committee, best meet(s) the following criteria:

1. The nominee must be an employee or former employee of or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close ties with Iowa newspapers;
2. The nominee shall have contributed greatly to his or her newspaper, and/or to his or her community and or the newspaper industry in general;
3. Longevity should have little effect on the nominee's qualifications;
4. Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

I nominate the following individual for consideration by the selection committee to receive the INA Distinguished Service Award:

Name: _____ Newspaper: _____

Nominated by:

Name: _____ Newspaper: _____

Please include all relevant support materials.

This award is open to all members of the newspaper staff! Potential candidates might be advertising directors, circulation managers, back shop superintendents and press operators, as well as news and sports editors, publishers and business managers.

The award is one of the most prestigious awards given to newspaper professionals in Iowa. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Past Presidents' Luncheon during the INA Convention on February 5, 2021.

Nominations not selected will also be considered in 2022 and 2023. Some people may have been nominated for this award in the past but did not receive it due to a lack of information about the nominee. Nominators should feel free to re-nominate such individuals and include more details about their qualifications.

Contributions should be over a period of time and all three areas (newspaper, community and industry) are considered.

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's service to the newspaper and the community
- Additional letters of support from community members, co-workers or others
- Other materials that support the nominee's application

DEADLINE FOR NOMINATION: JULY 31, 2020

Mail to: Iowa Newspaper Association, Attn: Jana Shepherd, 319 East 5th Street, Des Moines, IA 50309 | **Email to:** jshepherd@inanews.com

DISTINGUISHED SERVICE AWARD WINNERS

1982

Frank Nye, Cedar Rapids Gazette
Matt Lawrence, Ottumwa Courier
Paul Norris, Marshalltown Times-Republican

1984

Donald Lundgren, Clinton Herald
Les Moeller, Iowa City Daily Iowan
Al Efner, Ottumwa Courier

1985

J. Burl Tiedemann, Adel Dallas County News
Harry Mauck Jr., Council Bluffs Nonpareil
Esther Williams, Vinton Cedar Valley Daily Times

1986

John McCormally, Burlington Hawk Eye
Harold Roberts, Creston News Advertiser
Max Maxon, Webster City Freeman Journal

1987

Frederick Simpson, Atlantic News-Telegraph
Bill Kunerth, Iowa State University
Harold Bailey, Perry Chief

1988

Hollis Nordyke, Ames Tribune
L. Jay Smith, Fort Dodge Messenger
Jackson Baty, University of Northern Iowa

1989

David Kruidenier, Des Moines Register
Herb Strentz, Drake University
Lois Jacobs, Marshalltown Times-Republican
Cal Olson, Sioux City Journal

1990

Genevieve Mauck Stoufer, Council Bluffs
Rick Morain, Jefferson Herald
Rosalie Johnson, Eldridge North Scott Press
Helen Zogg, Eldridge North Scott Press

1991

Dale Kueter, Cedar Rapids Gazette
Oline Stigers, Cedar Rapids Gazette
Harrison "Skip" Weber, INA
Ron Slechta, Tama News-Herald

1992

Robert Woodward, Drake University
Phyllis Fleming, Cedar Rapids Gazette
William Zima, University of Iowa

1993

Larry Johnson, Fort Dodge Messenger
Al Pinder, Grinnell Herald-Register
Carolyn Cole Gage, Villisca Review

1994

Beth Dalbey, Adel Dallas County News
Ken Robinson, Bayard News-Gazette
Brian Cooper, Dubuque Telegraph Herald
Jerry Moriarity, Mason City Globe-Gazette

1995

Bill Mertens, Burlington Hawk Eye
Richard Goughnour, Mediapolis News
Joe Roth, Hampton Newspapers
David Johnson, West Branch Times

1996

Dave Paxton, Albia Newspapers
Mary Lou Hinrichsen, DeWitt Observer
Shirley Omer, Primghar O'Brien Co. Bell

1997

Mark Bowden, Cedar Rapids Gazette
Harold Aardema, Doon Press
Margaret VanderWeerd, Sully Diamond Trail News
Gene Bloom, Woodbine Twiner (posthumous)

1998

Marni Mellen, Fairfield Daily Ledger
Jay Mohr, Sibley Osceola Co. Gazette Tribune (posthumous)
Tom Johnson, Waukon Standard
Merle Kent Shawd, Woodward NE Dallas Co. Record

1999

Gary Spurgeon, Bloomfield Democrat
James Flansburg, Des Moines Register
Tom Emmerson, Iowa State University
Jack Marlowe, Maquoketa Sentinel Press

2000

Dave Storey, Cedar Rapids Gazette
LeAnn Pisarik, Mount Vernon-Lisbon Sun
Dr. Kenneth Starck, University of Iowa

2001

Jack Crook, Knoxville Journal-Express
Barb Lyon, Mapleton Press
Jim Magdefrau, Newspapers of Benton Co.

2002

Paul Gauthier, Corning-Adams Co. Free Press
Jay P. Wagner, Des Moines Business Record
Gil Cranberg, Des Moines Register
George Mills, Des Moines Register

2003

Michael Gartner, Des Moines
Walt Stevens, Fort Dodge Messenger
Bill Casey, Iowa City Daily Iowan
Edward "Mike" Lyon, Mapleton Press

2004

Don Magdefrau, Belle Plaine Union
Tom Yunt, Dubuque Telegraph Herald
Amy Duncan, Indianola Record-Herald & Tribune
Karen Young, Seymour Herald

2005

Mark Wicks, Charles City Press
Connie White, Creston News Advertiser
Drake Mabry, Des Moines Register / Ames Tribune
Gary Alban, Ogden Reporter

2006

Ron Schuety, Altoona Herald-Mitchellville Index
Randy Evans, Des Moines Register
LeAnn Larson, West Union Fayette County Union

2007

Bob Andersen, Elkader Clayton County Register
Wayne Davis, Seymour Herald

2008

Terry Wilson, Davenport Quad-City Times
Bill Wundram, Davenport Quad-City Times
Bill Tubbs, Eldridge North Scott Press
Sharon Alban, Ogden Reporter

2009

Mary Rueter, DeWitt Observer
Jo Martin, Iowa Falls Times-Citizen
Jay Luther, Iowa Falls Times-Citizen

2010

Jim Normandin, Dubuque Telegraph Herald
Alan Mores, Harlan Newspapers
Jeff Grant, Sheldon N'West Iowa Review

2011

Bill Monroe, Iowa Newspaper Association

2012

Chuck Offenburger, Des Moines Register
Kathleen Richardson, Drake University
Norma Thurman, Stuart Herald

2013

Barbara Mack, Iowa State University (posthumous)
Max Heath, National Newspaper Association
Keith Luchtel, Nyemaster Goode
Stuart Clark, Tipton Conservative

2014

Bill Rediger, Dyersville Commercial
Irene Wilcox, Madrid Register-News
Connie Wagner, Sheldon N'West Iowa Review

2015

Rox Laird, Des Moines Register
Larry Peterson, Creston News Advertiser
Michael Giudicessi, Faegre Baker Daniels

2016

Bruce Binning, Denison Bulletin & Review
Chris Mudge, Iowa Newspaper Association
Vicky Decker, Seymour Herald

2017

Michael Bugeja, Iowa State University
Deb Geisler, Jefferson Herald
Doug Melvold, Maquoketa Sentinel-Press
Scott Sundstrom, (former) INA lobbyist

2018

Scott Spurgeon, Bloomfield Democrat
Don Dauterive, Iowa Falls Times Citizen

2019

Dorine Peterson, Creston News
Perry Bell, Knoxville Journal Express
Nick Workman, Ottumwa Courier

2020

Nancy Steburg, Kossuth County Advance
Mark Witherspoon, Iowa State Daily