

July 22, 2020



Volume 37  
Issue 28

# Iowa Newspaper Association Bulletin

www.INAnews.com

## SENATOR CHARLES GRASSLEY

<https://www.grassley.senate.gov/contact>

## SENATOR JONI ERNST

<https://www.ernst.senate.gov/public/index.cfm/email-joni>

## CALENDAR of EVENTS

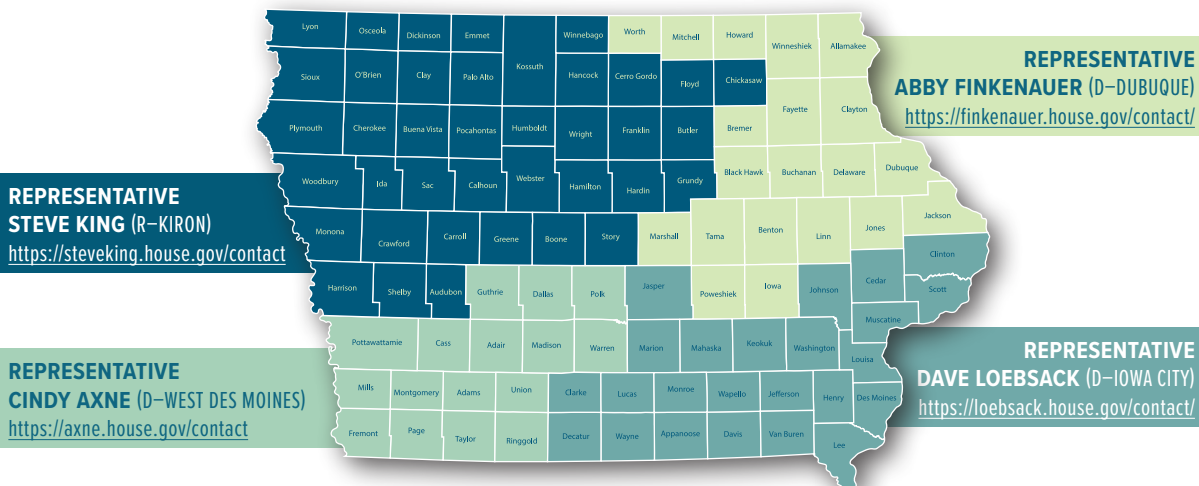
### WEBINARS

Keeping up with Digital  
Trends in 2020  
Thursday, July 14

Best Practices for Public  
Notice  
Friday, August 14

### MEETINGS

INA, INF & INA Services  
Board Meeting  
Friday, July 17



The following legislative alert was sent by the National Newspaper Association on July 15, 2020.

## Senator Charles Grassley Supports Need for Small Business Expense Protection Act, S 3612

*Community newspapers that received the Paycheck Protection Program loans urgently need to have S. 3612 included in McConnell's proposal. Sens. John Cornyn, R-Texas, and Charles Grassley, R-Iowa, are leading the way to get their bill included.*

Senate Majority Leader Mitch McConnell and other Senate leaders are closing in on the Senate Republicans' proposal for the next stimulus bill — which McConnell says will be the final one in 2020.

Community newspapers that received the Paycheck Protection Program loans urgently need to have S. 3612 included in McConnell's proposal. Sens. John Cornyn, R-Texas, and Charles Grassley, R-Iowa, are leading the way to get their bill included. The bill has bipartisan support from Sens. Jeff Merkley, D-Oregon, Thomas Carper, D-Delaware, and Doug Jones, D-Alabama.

The bill would ensure that small businesses can continue to deduct their payroll expenses, rent, mortgage interest and utilities, even if those costs were supported

by PPP loans. Without this bill, the Treasury Department intends to tax those expenses, which would effectively take away the money that Congress intended to provide in forgivable loans for small businesses.

The co-sponsors are listed below. If you see your senator, please take a moment to send a short note of appreciation. If you do not, please contact his or her office asap and ask for support. All offices can be reached from [www.senate.gov](http://www.senate.gov).

It is important for Senate offices to understand that this bill is not a request for additional stimulus funds. It is simply a correction of erroneous tax policy on the original PPP loans.

The Iowa Newspaper Association's mission is to advocate the continued importance of thriving newspaper enterprises in Iowa dedicated to the First Amendment and to provide guidance to members and direction to the association's two related boards.

# meeting minutes



## Iowa Newspaper Association Government Relations Committee Meeting Minutes

### Iowa Newspaper Association | Government Relations Committee July 9, 2020

The Iowa Newspaper Association Government Relations Committee met at 10:00 p.m. via Zoom with the following members present: Sarah Lefebvre, Ames Iowa State Daily; Jared Strong, Carroll Times Herald; Zack Kucharski, Cedar Rapids Gazette; Rox Laird, Des Moines; Carol Hunter, Des Moines Register; Kathleen Richardson, Drake University; Mary Unga-Sogaard, Dyersville Commercial; Bill Tubbs, Eldridge North Scott Press; Randy Evans, Iowa Freedom of Information Council; Rick Morain, Jefferson; Travis Mayfield, Maquoketa Sentinel; and Abigail Pelzer, Marshalltown Times Republican. Also, in attendance were INA lobbyists Brad Epperly and Dustin Miller, Nyemaster; and Susan Patterson Plank, Iowa Newspaper Association.

#### Votes taken:

- A. On a motion by Evans, seconded by Strong, the Committee approved the minutes of the October 10, 2019 meeting.

#### Action agreed upon:

- A. The Committee agreed to an ad-hoc planning committee to develop a statewide body camera video as a public records access project.
- B. The Committee directed staff and its lobby team to explore HF 2556 Publication Requirements to learn more about the late additional of the amendment at the end of the 2020 legislative session. The Committee agreed to an ad-hoc planning committee to consider public notice legislation. The committee directed staff to work with Mike Hodges, Wapello Republican.
- C. The Committee reviewed the recommendations from the ad-hoc committee considering a potential legislative priority focused on broadband. Its recommendation to be considered at the next meeting was, "to support legislation to provide broadband access to all Iowans."
- D. The Committee directed staff to encourage newspapers to publish absentee ballot requests in the event the Secretary of State is unable to mail.

#### Items discussed:

- A. The Committee heard a review from Epperly, Miller and Patterson Plank on the 2020 legislative session.
- B. The Committee heard updates from Evans, Kucharski and Mayfield regarding body camera cases.
- C. The Committee discussed possible 2021 legislation on many topics including:
  - a. Chapter 23.3 to change in the media and government board member requirements.
  - b. Chapter 349 to address source of selection of an official newspaper.
  - c. Chapter 22.7(11)(a)(5) to include "contract coaches"
  - d. Chapter 22.3 to address open records fees.
- D. The committee heard an update from Patterson Plank on the delinquent tax lists.

There being no further business, the meeting was adjourned at 3:45 p.m.

Respectfully submitted,  
Susan Patterson Plank

## CONTACT US



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### BOARD PRESIDENTS

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319 East 5th St.  
Des Moines, IA 50309

### INA LEGAL HOTLINE

515-283-3100 (paid service)

# meeting minutes

## Iowa Newspaper Association | Board of Directors July 17, 2020



### *Iowa Newspaper Association Board of Directors Meeting Minutes*

The INA Board via Zoom at 10:00 a.m. with the following members present: Kristen Grabinoski, Armstrong Journal; Karen Spurgeon, Bloomfield Democrat; Christopher Hall, Charles City Press; Bill Tubbs, Eldridge North Scott Press; Terry Christiansen, Fort Dodge Messenger; Jaime Zweibohmer, Humboldt Independent; Jason Brummond, Iowa City Daily Iowan; Abigail Pelzer, Marshalltown Times-Republican; Tom Hawley, Mount Ayr Record-News and Jeff Wagner, Sheldon N<sup>W</sup>est Iowa REVIEW. Also present were Susan Patterson Plank, INA; Samantha Fett, INA Services Co. and Jana Shepherd, INF.

#### **Items discussed:**

- A. On a motion by Grabinoski, seconded by Hall, the minutes of the February 5 and 6 board meetings were approved.
- B. On a motion by Pelzer, seconded Grabinoski, the board approved the 2021 INA membership dues.
- C. On a motion by Hall, seconded by Hawley, the board approved the recommendation of the Finance Committee to amend the budget to include \$10,500 that was awarded by the INF to recipients of the Strong Communities Strong Newspapers Grants Program and for the inclusion of the forgivable portion of the SBA Payroll Protection Program.
- D. On a motion by Tubbs, seconded by Brummond, the board accepted the 2018/2019 audit review completed by Ryun, Givens & Company.
- E. On a motion by Tubbs, seconded by Pelzer the board approved the Ames Iowa State Daily would continue as an Active Member in good standing pending a review by the INA Bylaw Ad-Hoc Committee or its membership would be reviewed at the end of the 2020-2021 academic school year.

#### **Action agreed upon:**

- A. The board set its next meeting date for October 22, 2020.
- B. The board agreed to continue the Master Editor-Publisher and Distinguished Service Awards to be selected in 2020 and presented in 2021.
- C. The board agreed to form an INA Bylaw Ad-Hoc Committee. The committee will be chaired by Mark Rhoades, Missouri Valley Times-News. Other members of the committee will include Brummond, Trevis Mayfield, Maquoketa Sentinel-Press; and Wagner.

#### **Other items discussed:**

- A. The board heard an update from Patterson Plank on the consolidated financials and other business items.
- B. The board heard an update from Patterson Plank on the 2020 legislative session.
- C. The board received a board attendance report.

There being no further business, the meeting was adjourned at 11:44 a.m.

Respectfully submitted,  
Susan Patterson Plank

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### **Attention: Newsroom Managers and Digital Journalists.**

I am a graduate student conducting research examining digital journalism in Midwest newsrooms. Please complete this 10-15-minute survey. The results of this study will increase our understanding of the resources and education available to digital editors and the newsroom climate as it pertains to digital journalists. All information is confidential, and none will be provided to your employer. Since this is not part of your work, I suggest completing the survey on personal time and personal devices. At the end of the survey, you will have the option to sign up to receive a summary of the survey results once it has been analyzed. The survey URL is: [https://iastate.qualtrics.com/jfe/form/SV\\_ah0ZHAKt75Z45Ly](https://iastate.qualtrics.com/jfe/form/SV_ah0ZHAKt75Z45Ly). Survey results are due July 22. Please contact me, Sarah Muller, at [smuller@iastate.edu](mailto:smuller@iastate.edu) with any questions.

The following press release was sent by America's Newspapers on July 16, 2020.

# Congress considers legislation that would support local news organizations

*Editor's Note: America's Newspapers supports passage of the Local Journalism Sustainability Act, which was introduced July 16. It is critically important that newspapers across the country get involved and take action to encourage their Congressional representatives to support this legislation. Members are encouraged to publish this opinion piece and the accompanying editorial cartoon—or write their own editorial—to educate the public about this important issue.*

*This editorial and high-resolution versions of the editorial cartoon are available for download here: <http://newspapers.org/local-journalism-sustainability-act/>*

In the past five months, Congress has responded to the coronavirus public health crisis with several emergency relief measures, including the stimulus checks sent to individuals and households, payroll protections to small businesses, expanded unemployment payments, fee waivers for borrowing against 401(K) plans and more.

Now, Congress will get the opportunity to pass a relief measure that protects your access to trustworthy local news, helps grow local businesses through ads placed in local news media—and rewards you for subscribing to a newspaper like this one.

The Local Journalism Sustainability Act, introduced on July 16, is a bipartisan bill co-sponsored by U.S. Representatives Ann Kirkpatrick, a Democrat from Arizona, and Dan Newhouse, a Republican from Washington state. In brief, the legislation provides for tax credits for subscribing to a local newspaper, payroll credit for paying journalists who provide local news, and credit for advertising in local newspapers and local media.

This act responds to the insidious way the pandemic has deeply damaged American communities in a malevolent cycle. It forced the shuttering of many local businesses that stopped advertising in their local paper. Newspapers, which have seen their revenues plummet, responded by laying off the people who bring the news or dropping the days they publish. That threatens the access to vital news by people in the community who themselves may be out of a job temporarily or permanently and can no longer afford newspaper subscriptions.

Here's how the Local Journalism Sustainability Act would help everyone caught in this vicious circle:

- **Credit for advertising in local newspapers and local media.** Businesses with fewer than 1,000 employees would be eligible for a five-year non-refundable tax credit to spend on advertising in local newspapers or local radio or television stations. The credit, up to \$5,000

in the first year and \$2,500 in each of the next four years, would cover 80% of advertising costs in the first year and 50% annually thereafter. This provision helps local businesses as well as local media companies.

- **Credit for local newspaper subscriptions.** The act provides for a non-refundable tax credit of up to \$250 per year to help cover the costs of subscriptions to local newspapers, in print or digital form, that primarily produce content related to news and current events. The credit would cover 80% of subscription costs in the first year, and 50% thereafter and helps consumers while incentivizing support of local news organizations.
- **Payroll credit for journalists.** This five-year refundable tax credit could be used by local newspapers on compensation of its journalists up to \$50,000 a year. The credit would cover 50% of compensation, up to \$50,000, in the first year and 30% of compensation, up to \$50,000, in each of the subsequent four years. This provision will go a long way toward ensuring that communities keep their local news coverage.

This simple yet comprehensive legislation helps the three keys to trustworthy, fair and accurate local journalism: citizens, business owners and journalists. This is not a bailout or handout to any of these elements of a thriving community—but an urgently needed assist with a strictly limited timeframe responding to an unprecedented public health and economic crisis.

Please contact the office of your local U.S. representative to ask them to support your local businesses, your local news media and your access to the trustworthy local news that only your community newspaper provides by co-sponsoring the Local Journalism Sustainability Act.

To see how to contact these legislators by email, phone or mail, just go to <https://www.usa.gov/elected-officials>.

You'll be taking another important step toward helping your community and its small businesses, including the local newspaper, emerge healthy from this crisis.

*On behalf of its approximately 1,500 newspaper and associate member companies, America's Newspapers is committed to explaining, defending and advancing the vital role of newspapers in democracy and civil life. We put an emphasis on educating the public on all the ways newspapers contribute to building a community identity and the success of local businesses. Learn more: [www.newspapers.org](http://www.newspapers.org)*



# FREE MEMBER EXCHANGE

## ▼ HELP WANTED

**PART-TIME ADVERTISING SALES REPRESENTATIVE.** The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to kris@nwdanchor.com.

**SPORTS EDITOR/REPORTER.** Sports editor/reporter needed for weekly newspaper covering 4 school districts. Near Iowa City. Call Ron Slechta, Publisher, The News. 319-656-2273. Or send resumes to Ron Slechta at publisher@thenews-ia.com or PO Box 430, Kalona, IA 52247

## ▼ FOR SALE

**NEW LISTING! For sale:** Northwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

**For sale:** Brand new, never-out-of-the-box iMac, 3.1GHz 6-Core Processor with Turbo Boost up to 4.3GHz; 1 TD storage, Retina 5K display; 8GB 2666MHz DDR memory; Radeon Pro 575X with 4GB of GDDR5 memory, two Thunderbolt 3 ports, Retina 5K 5120-by-2880 P3 display; Lists \$1,999; Will Sell for \$1600. Call Charlie at 712-830-3646.

**Considering a sale of your newspaper but not sure where to start?** Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

**Two weekly newspapers,** including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

**Profitable group of three small weekly newspapers** for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

**IN NEED OF NEW LISTINGS.** This could be the right time to sell! \*Appraisals-Consultations-Brokerage services\* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

**Two Weekly Newspapers:** Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

**County seat weeklies** with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@gmail.com

**Client looking to purchase a small weekly Iowa newspaper.** Sellers contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

**If you are considering a purchase,** look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. **Just listed:** Looking to be your own boss? Look no further! This small, profitable southern Iowa weekly is just waiting for you. Aggressively priced to move. **Just listed:** Rare opportunity to buy this profitable eastern Iowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Motivated seller:** Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

*View and submit ads on the Internet at [www.INAnews.com](http://www.INAnews.com). Students and professionals may also submit their resumes for online viewing.*

*There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.*

*If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.*

*Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.*

*Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.*

*Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.*

*For more information, contact Cicely Gordon at [cgordon@inaneews.com](mailto:cgordon@inaneews.com).*



Iowa Newspaper Association

## Bulletin

[www.INAnews.com](http://www.INAnews.com)

### IN THIS ISSUE...

- Keeping up with Digital Trends in 2020
- Best Practices for Public Notice
- MEP Nomination Form
- DSA Nomination Form
- Leo Mores Application

## New public notice rates took effect July 1

Effective July 1, the public notice advertising rate will increase from 50.1 cents for a 12- pica wide line of eight-point type (or its equivalent) to 50.3 cents per line (33.9 cents per line for subsequent insertions). These rates should be charged for all public notices published on or after July 1, 2020.

2020 marks the eighteenth year in which public notice rates have increased (they decreased in 2009 and 2015). Public notice rates are tied to the consumer price index as a result of a bill backed by the INA and passed by the Legislature in 2000. New rate charts and law change updates will be mailed to all newspapers and rates are available at [www.INAnews.com](http://www.INAnews.com).

**Reminder to all newspapers:** If you change the number of days per week that you print please let the INA know by notifying [media@cnaads.com](mailto:media@cnaads.com).

Please keep in mind that the Iowa Code section 618.3 provides for very specific guidelines for the definition of a newspaper for the purpose of public notifications. The first of which is that a newspaper of general circulation must have published at least once a week for at least 50 weeks per year within the area. The code does not address how many pages the newspaper must be. It does provide that at least 25% of the newspaper's total column space in more than one half of its issues during any 12-month period should be news versus advertising.

**As a reminder,** if you have agreed to upload your print editions to the NewzGroup site, you should be doing so regularly upon publication of each edition you print. Uploading your newspaper allows CNA to secure tearsheets more quickly and, in turn, pay you faster for advertising that runs in your newspaper. In addition, if you are uploading to NewzGroup, you only need to mail CNA two copies of each newspaper you publish, allowing you to save on postage.

If you're interested in getting more information on uploading your paper to NewzGroup, please contact Susan James at [sjames@inanews.com](mailto:sjames@inanews.com).



An Iowa Newspaper Foundation webinar...

# KEEPING UP WITH DIGITAL TRENDS IN

# 2020

Iowa New Member  
Benefit: **FREE!**  
Use Discount Code:  
**IAwebinars**

Thursday, July 23 · 1-2 p.m.

Registration fee: FREE · Deadline: July 20

## IN THIS WEBINAR...

At the start of this year, Tyson Bird identified 16 digital trends to watch for in 2020. Now that we're halfway through a year of dramatic and unexpected events, let's check in to see how these 16 trends impact the work journalists are doing. We'll also explore trends that have emerged as a result of the COVID-19 pandemic and seek to understand how they will affect our newsrooms and audiences in the months ahead.

## THE PRESENTER...

### Tyson Bird



Tyson Bird is from Sandpoint, Idaho, and studied journalism graphics and entrepreneurial management at Ball State University. Bird currently works for Texas Highway Magazine in Austin, Texas, as a digital strategy manager. He creates digital experience that get audiences excited about travel and tourism in the greatstate of Texas. Bird loves talking about the many intersections of design, product and our world.

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*An Iowa Newspaper Foundation webinar...*

Iowa New Member  
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**IAwebinars**

## BEST PRACTICES FOR Public Notice

**Friday, August 14 · 1-2 p.m.**

**Registration fee: FREE · Deadline: August 11**

### IN THIS WEBINAR...

Public notices have an historically important role of informing the public. They've also become the most important single source of classified revenue for many newspapers. But there's no category of revenue that faces greater threats as newspapers fight literally dozens of legislative measures across the country every year to take notices out of print. There are specific, helpful things you can do to protect and even grow this revenue. It starts with treating your notice advertisers like the important customers they are. You can arm yourself with the "talking points" you need to have at your disposal when the topic comes up with advertisers, legislators and the general public.

Our presenters will show you specifically how to do that and more. They're two leading experts who have successfully fought for years to help newspapers keep notices in print where they belong: Richard Karpel of the Public Notice Resource Center and Dennis Hetzel, a former editor, publisher and executive director of the Ohio News Media Association.

### THE PRESENTERS...

#### **Dennis Hetzel & Richard Karpel**

Dennis Hetzel has been an award-winning reporter, editor and publisher at newspapers in multiple states for Lee Enterprises, Gannett and other media companies. He also taught journalism at Penn State and Temple University and retired in 2019 as executive director of the Ohio News Media Association where he gained a national reputation for his work on open government issues.

Richard Karpel is the owner of Karpel Public Affairs, an association management company based in Carson City, Nevada, that represents nonprofit organizations in the newspaper industry. He is also executive director of the Public Notice Resource Center and the Nevada Press Association, and was formerly executive director of the American Society of News Editors and the Association of Alternative Newsweeklies.

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# DISTINGUISHED SERVICE AWARD

## 2021 NOMINATION FORM

The INA Distinguished Service Award is presented each year at the association's annual convention to the individual(s) in the state who, in the opinion of the selection committee, best meet(s) the following criteria:

1. The nominee must be an employee or former employee of or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close ties with Iowa newspapers;
2. The nominee shall have contributed greatly to his or her newspaper, and/or to his or her community and or the newspaper industry in general;
3. Longevity should have little effect on the nominee's qualifications;
4. Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

I nominate the following individual for consideration by the selection committee to receive the INA Distinguished Service Award:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Nominated by:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Please include all relevant support materials.

This award is open to all members of the newspaper staff! Potential candidates might be advertising directors, circulation managers, back shop superintendents and press operators, as well as news and sports editors, publishers and business managers.

The award is one of the most prestigious awards given to newspaper professionals in Iowa. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Past Presidents' Luncheon during the INA Convention on February 5, 2021.

Nominations not selected will also be considered in 2022 and 2023. Some people may have been nominated for this award in the past but did not receive it due to a lack of information about the nominee. Nominators should feel free to re-nominate such individuals and include more details about their qualifications.

Contributions should be over a period of time and all three areas (newspaper, community and industry) are considered.

### **A complete nomination will include the following:**

- A letter of support from the nominator
- Basic resume of the nominee's service to the newspaper and the community
- Additional letters of support from community members, co-workers or others
- Other materials that support the nominee's application

**DEADLINE FOR NOMINATION: JULY 31, 2020**

**Mail to:** Iowa Newspaper Association, Attn: Jana Shepherd, 319 East 5th Street, Des Moines, IA 50309 | **Email to:** jshepherd@inanews.com

# DISTINGUISHED SERVICE AWARD WINNERS

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## 1982

Frank Nye, Cedar Rapids Gazette  
Matt Lawrence, Ottumwa Courier  
Paul Norris, Marshalltown Times-Republican

## 1984

Donald Lundgren, Clinton Herald  
Les Moeller, Iowa City Daily Iowan  
Al Efner, Ottumwa Courier

## 1985

J. Burl Tiedemann, Adel Dallas County News  
Harry Mauck Jr., Council Bluffs Nonpareil  
Esther Williams, Vinton Cedar Valley Daily Times

## 1986

John McCormally, Burlington Hawk Eye  
Harold Roberts, Creston News Advertiser  
Max Maxon, Webster City Freeman Journal

## 1987

Frederick Simpson, Atlantic News-Telegraph  
Bill Kunerth, Iowa State University  
Harold Bailey, Perry Chief

## 1988

Hollis Nordyke, Ames Tribune  
L. Jay Smith, Fort Dodge Messenger  
Jackson Baty, University of Northern Iowa

## 1989

David Kruidenier, Des Moines Register  
Herb Strentz, Drake University  
Lois Jacobs, Marshalltown Times-Republican  
Cal Olson, Sioux City Journal

## 1990

Genevieve Mauck Stoufer, Council Bluffs  
Rick Morain, Jefferson Herald  
Rosalie Johnson, Eldridge North Scott Press  
Helen Zogg, Eldridge North Scott Press

## 1991

Dale Kueter, Cedar Rapids Gazette  
Oline Stigers, Cedar Rapids Gazette  
Harrison "Skip" Weber, INA  
Ron Slechta, Tama News-Herald

## 1992

Robert Woodward, Drake University  
Phyllis Fleming, Cedar Rapids Gazette  
William Zima, University of Iowa

## 1993

Larry Johnson, Fort Dodge Messenger  
Al Pinder, Grinnell Herald-Register  
Carolyn Cole Gage, Villisca Review

## 1994

Beth Dalbey, Adel Dallas County News  
Ken Robinson, Bayard News-Gazette  
Brian Cooper, Dubuque Telegraph Herald  
Jerry Moriarity, Mason City Globe-Gazette

## 1995

Bill Mertens, Burlington Hawk Eye  
Richard Goughnour, Mediapolis News  
Joe Roth, Hampton Newspapers  
David Johnson, West Branch Times

## 1996

Dave Paxton, Albia Newspapers  
Mary Lou Hinrichsen, DeWitt Observer  
Shirley Omer, Primghar O'Brien Co. Bell

## 1997

Mark Bowden, Cedar Rapids Gazette  
Harold Aardema, Doon Press  
Margaret VanderWeerd, Sully Diamond Trail News  
Gene Bloom, Woodbine Twiner (posthumous)

## 1998

Marni Mellen, Fairfield Daily Ledger  
Jay Mohr, Sibley Osceola Co. Gazette Tribune (posthumous)  
Tom Johnson, Waukon Standard  
Merle Kent Shawd, Woodward NE Dallas Co. Record

## 1999

Gary Spurgeon, Bloomfield Democrat  
James Flansburg, Des Moines Register  
Tom Emmerson, Iowa State University  
Jack Marlowe, Maquoketa Sentinel Press

## 2000

Dave Storey, Cedar Rapids Gazette  
LeAnn Pisarik, Mount Vernon-Lisbon Sun  
Dr. Kenneth Starck, University of Iowa

## 2001

Jack Crook, Knoxville Journal-Express  
Barb Lyon, Mapleton Press  
Jim Magdefrau, Newspapers of Benton Co.

## 2002

Paul Gauthier, Corning-Adams Co. Free Press  
Jay P. Wagner, Des Moines Business Record  
Gil Cranberg, Des Moines Register  
George Mills, Des Moines Register

## 2003

Michael Gartner, Des Moines  
Walt Stevens, Fort Dodge Messenger  
Bill Casey, Iowa City Daily Iowan  
Edward "Mike" Lyon, Mapleton Press

## 2004

Don Magdefrau, Belle Plaine Union  
Tom Yunt, Dubuque Telegraph Herald  
Amy Duncan, Indianola Record-Herald & Tribune  
Karen Young, Seymour Herald

## 2005

Mark Wicks, Charles City Press  
Connie White, Creston News Advertiser  
Drake Mabry, Des Moines Register / Ames Tribune  
Gary Alban, Ogden Reporter

## 2006

Ron Schuety, Altoona Herald-Mitchellville Index  
Randy Evans, Des Moines Register  
LeAnn Larson, West Union Fayette County Union

## 2007

Bob Andersen, Elkader Clayton County Register  
Wayne Davis, Seymour Herald

## 2008

Terry Wilson, Davenport Quad-City Times  
Bill Wundram, Davenport Quad-City Times  
Bill Tubbs, Eldridge North Scott Press  
Sharon Alban, Ogden Reporter

## 2009

Mary Rueter, DeWitt Observer  
Jo Martin, Iowa Falls Times-Citizen  
Jay Luther, Iowa Falls Times-Citizen

## 2010

Jim Normandin, Dubuque Telegraph Herald  
Alan Mores, Harlan Newspapers  
Jeff Grant, Sheldon N'West Iowa Review

## 2011

Bill Monroe, Iowa Newspaper Association

## 2012

Chuck Offenburger, Des Moines Register  
Kathleen Richardson, Drake University  
Norma Thurman, Stuart Herald

## 2013

Barbara Mack, Iowa State University (posthumous)  
Max Heath, National Newspaper Association  
Keith Luchtel, Nyemaster Goode  
Stuart Clark, Tipton Conservative

## 2014

Bill Rediger, Dyersville Commercial  
Irene Wilcox, Madrid Register-News  
Connie Wagner, Sheldon N'West Iowa Review

## 2015

Rox Laird, Des Moines Register  
Larry Peterson, Creston News Advertiser  
Michael Giudicessi, Faegre Baker Daniels

## 2016

Bruce Binning, Denison Bulletin & Review  
Chris Mudge, Iowa Newspaper Association  
Vicky Decker, Seymour Herald

## 2017

Michael Bugeja, Iowa State University  
Deb Geisler, Jefferson Herald  
Doug Melvold, Maquoketa Sentinel-Press  
Scott Sundstrom, (former) INA lobbyist

## 2018

Scott Spurgeon, Bloomfield Democrat  
Don Dauterive, Iowa Falls Times Citizen

## 2019

Dorine Peterson, Creston News  
Perry Bell, Knoxville Journal Express  
Nick Workman, Ottumwa Courier

## 2020

Nancy Steburg, Kossuth County Advance  
Mark Witherspoon, Iowa State Daily



# MASTER EDITOR-PUBLISHER AWARD

2021 NOMINATION FORM

The Master Editor-Publisher award is one of the most prestigious awards given to Iowa newspaper professionals.

## THE FIVE SELECTION CRITERIA ARE:

- The nominee has worked hard;
- The nominee has thought soundly;
- The nominee has influenced unselfishly;
- The nominee has lived honorably;
- The nominee has contributed greatly to the industry and his or her community.

**Eligibility:** This award may be given to any person who at the time of the selection is actively engaged in editing and/or publishing or managing a newspaper which is a member in good standing of the Iowa Newspaper Association.

I nominate the following individual for consideration by the selection committee to receive the INA Master Editor-Publisher Award:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_

Nominated by:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_

Please supply the selection committee with a complete nomination (as outlined at right) as well as any information you think will be helpful in deciding on the award winners for this year. The committee has requested that this information be as complete and thorough as possible. Nominations without such information will not be considered. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Awards Banquet during the INA Convention on February 5, 2021. (Nominations not selected will also be considered in 2022 and 2023.)

### A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's newspaper career
- Additional letters of support from co-workers or others
- Letter(s) or support from a member of the community



## DEADLINE FOR ENTRIES IS JULY 31, 2020.

Please return this form and other related material to: Iowa Newspaper Association,  
Attn: Jana Shepherd, 319 E. 5th St., Des Moines, IA 50309.

IOWA NEWSPAPER ASSOCIATION



# MASTER EDITOR-PUBLISHER AWARD WINNERS

## 1932

Joseph F. Grawe, Waverly  
Harvey Ingham, Des Moines  
Elmer E. Taylor, Traer

## 1933

Ed M. Smith, Winterset  
E.P. Adler, Davenport  
W.G. Ray, Grinnell

## 1934

W. C. Jarnagin, Storm Lake  
Wm. P. Moscrip, Marshalltown  
Grant Caswell, Des Moines  
Wm. P. Wortman, Malvern

## 1935

John c. Hartman, Waterloo  
M.A. Aasgaard, Lake Mills

## 1936

James R. Rhodes, Newton  
K.F. Baldrige, Bloomfield

## 1937

Thomas W. Purcell, Hampton  
E.P. Chase, Atlantic  
Victor Lovejoy, Jefferson

## 1938

Ward Barnes, Eagle Grove  
Orville Elder, Washington  
J.G. Lucas, Madrid

## 1939

Jesse M. Beck, Centerville  
John M. Grimes, Osceola  
Scott Snyder, Adel

## 1940

W.C. Dewel, Algona  
Chas. Rogers, Mt. Pleasant  
Paul C. Woods, Sheldon

## 1941

Chas. N. Marvin, Shenandoah  
Frank Jaqua, Humboldt  
E.P. Harrison, Oakland

## 1942

J.L. Papes, Marion  
Leon S. Barnes, Northwood

## 1943

Don L. Berry, Indianola  
Sherman W. Needham, Ames  
Geo. C. Tucker, Webster City

## 1944

F.W. Beckman, Knoxville  
Stephen Goldthwaite, Boone  
Ralph Overholser, Red Oak

## 1945

Fred W. Hill, Hamburg  
Jas. McCutcheon, Mt. Vernon  
Wm. S. Rupe, Ames

## 1946

Paul A. Olson, Story City  
John W. Haggard, Algona  
W. Earl Hall, Mason City

## 1947

Chas. A. Doxsee, Monticello  
Hoge Howard Sadler, Pella  
Justin Barry, Cherokee

## 1948

James C. Gillespie, LeMars  
Phil Hoffman, Oskaloosa  
C.S. Walling, Oskaloosa

## 1949

Claude Campbell, Jewell  
Ralph Shannon, Washington  
Paul C. Smith, Rock Rapids

## 1950

John Huston, Ottumwa  
Willis Overholser, Sibley  
S.E. Tennant, Colfax

## 1951

James Wilson, Carroll  
Duane E. Dewel, Algona  
David Sutherland, Sr., Montezuma

## 1952

G.E. Whitehead, Perry  
Will F. Lindsey, Leon  
B.H. Shearer, Columbus Junction

## 1953

Lee P. Loomis, Mason City  
A. L. Frisbie, Grinnell  
John Vanderwicken, Grundy Center  
Don Reid, West Des Moines

## 1954

W. D. Archie, Shenandoah  
Carl Caswell, Clarinda  
Wm. Allender, Chariton

## 1955

L. B. Watt, Grinnell  
Lloyd O. Brewer, Newton  
K. H. Sidey, Greenfield

## 1956

Harold V. Ellis, Marengo  
Paul Norris, Marshalltown  
Harry E. Taylor, Traer

## 1957

C.W. Moody, Burlington  
A.W. Hamblin, Bedford  
Carl E. Sexauer, Ogden

## 1958

Walter Williams, Fairfield  
Charles Hacke, Sac City  
George Carman, Buffalo Center

## 1959

Walter Merryman, Fort Dodge  
John Burrows, Belle Plaine  
J.C. Moore, Winterset

## 1960

F.D. Simpson, Atlantic  
Robert Burrows, Sr.,  
Belle Plaine  
Lloyd McCutcheon, Sibley

## 1961

A.K. Walling, Oskaloosa  
Carl Hamilton, Iowa Falls  
Gordon Aasgaard, Lake Mills

## 1962

Lew Warren, Oelwein  
Karl Le Compte, Corydon  
Carl Hogendorn, North English

## 1963

M. B. Crabbe, Eagle Grove  
Robert K. Beck, Centerville  
Elmer E. Taylor, Traer

## 1964

Phil Adler, Davenport  
Fred Morain, Jefferson  
Leo Mores, Harlan

## 1965

Ken MacDonald, Des Moines  
Phil Jarnagin, Storm Lake  
Tom B. Powell, Jr., Anamosa

## 1966

Mrs. Harold Garvey, Boone  
Dale Merrill, Ida Grove  
Dick Westerfield, West Union

## 1967

Hollis Nordyke, Ames  
Neil Maurer, Laurens  
Lew Kimer, Indianola

## 1968

Reeves Hall, Independence  
Deemer Lee, Estherville  
John Feuling, New Hampton

## 1969

Dwight Purcell, Hampton  
F. A. Wortman, Malvern  
A. M. Patterson, Mount Pleasant

## 1970

Joe f. Hladky, Jr., Cedar Rapids  
Keith Hawk, Knoxville  
Robert Melvold, Maquoketa

## 1971

W. J. Carmichael, Webster City  
John Baldrige, Chariton  
Wayne & Jeanne Davis, Seymour

## 1972

Fred Grawe, Waverly  
Robert Larson, Albia  
E. J. Van Nostrand, Creston

## 1973

Benjamin F. Carter, Jr., Forest City  
G. Wiley Beveridge, Williamsburg  
Charles Davis, Iowa Falls

## 1974

Robert J. McCoy, Waterloo  
William L. Lindsey, Leon  
Prof. James Schwartz, I.S.U.  
H. M. "Johnny" Jones, Monticello

## 1975

Albert Pinder, Grinnell  
John van der Linden, Sibley  
Carter Pitts, LeMars

## 1976

Everett A. Streit, Clinton  
Kenneth A. Robinson, Bayard  
William Ferguson, Glidden

## 1977

Robert & Evelyn Reiste, Ocheyedan  
John Anderson, Storm Lake  
Frank Nye, Cedar Rapids

## 1978

Thomas H. Miller, Cherokee  
Robert L. Caswell, Red Oak  
John L. Morrissey, Montezuma

## 1979

Dave Elder, Washington  
Dick Knowles, Denison  
Russ Waller, Algona

## 1980

Hugh Doty, Corydon  
Gerald G. Moriarity, Mason City  
Robert Parrott, DeWitt  
Bruce A. Turvold, Cresco

## 1981

Ed Sidey, Greenfield  
Robert Lyon, Schleswig  
Frank Morlan, Sheldon

## 1982

C. W. Wilcox, Madrid  
W. E. Beck, Spirit Lake  
Walter Stevens, Fort Dodge

## 1983

Charles Gonzales, Guthrie Center  
Stuart Awbrey, Burlington  
W. R. Vezina, Hartley  
M. E. Messersmith, Riceville

## 1984

Verle Burgason, Ames  
John Field, Hamburg  
Maury Noonan, Dyersville  
John Sullivan, Cascade

## 1985

Al Schafer, Eldora  
Richard Gross, Council Bluffs  
Carl Cassidy, Lime Springs

## 1986

John (Andy) Anderson, Spencer  
Shirley Omer, Primghar  
Forrest Kilmer, Davenport  
Herbert Clark, Tipton

## 1987

Rick Morain, Jefferson  
Jerry Bloom, Logan  
Len Strasburg, Manchester

## 1988

Joe Hladky III, Cedar Rapids  
Dave Norris, Marshalltown  
Gary & Sharon Alban, Ogden  
Ben & Lucy Colby, Rock Rapids

## 1989

Gary Spurgeon, Bloomfield  
Steve Mores, Harlan  
Harris Honsey, Lake Mills

## 1990

Burl Tiedemann, Adel  
Mary Louise Robinson, Bayard  
James Patton, Gowrie  
Paul Bunge, Osage

## 1991

John Robertson, Cedar Rapids  
Lloyd & Alice Madson, Northwood  
Ed & Billie Robinson, Hartley  
Jim Hodges, Wapello

## 1992

Drake Mabry, Ames  
Jim Lindvall, Griswold  
Jerry Blue, West Union

## 1993

Virgil Oakman, Lake View  
Don Magdefrau, Benton Co.  
Carolyn Cole Gage, Villisca

## 1994

Jim Wilson, Carroll  
Ann Wilson, Carroll  
Mark Hamilton, Iowa Falls  
Dean Krenz, Sioux City

## 1995

Ed Littler, Adair  
Gary Gerlach, Ames  
Bill Tubbs, Eldridge  
Ed Rood, Slater

## 1996

Donna Haight, Afton  
Dan Field, Corning  
Joe Roth, Hampton

## 1997

Arvid Huisman, Creston  
Dan Feuling, New Hampton  
Darwin Sherman, Washington

## 1998

Michael Gartner, Ames  
Jo Martin, Iowa Falls  
Edward "Mike" Lyon, Mapleton

## 1999

Dorothy Pinder, Grinnell  
H. Alan Smith, Mt. Ayr  
Joe McDermott, Newton  
Merle Kent Shawd, Woodward

## 2000

Alan Mores, Harlan  
Doris Vezina, Hartley  
Bob Goodyear, Monticello

## 2001

Bill Mertens, Burlington  
Scott Gonzales, Guthrie Center  
Roger Rector, Ida Grove

## 2002

Dirk and Lee van der Linden, Belmond  
Mary Rueter, DeWitt  
Tom Yunt, Dubuque

## 2003

David Paxton, Albia  
Mike Simmons, Marengo  
Dana Larsen, Storm Lake

## 2004

Larry Woellert, Anamosa/Manchester  
Mark Bowden, Cedar Rapids  
Gary Lindsey, Leon

## 2005

Brad Hicks, Hampton  
Bill Casey, Iowa City  
David Allen, Lamoni

## 2006

Art & John Cullen, Storm Lake  
Connie Wimer, Des Moines  
Dan DeBettignies, Montezuma

## 2007

Rick Fromm, Decorah  
Larry Bushman, Fort Dodge

## 2008

Martin Bunge, Marengo  
Gary Milks, Fort Madison  
Howard Query, Mason City

## 2009

Lowell Carlson, Bellevue  
Ken Chaney, Sigourney  
Brian Cooper, Dubuque  
Dennis Wilcox, Madrid

## 2010

Amy Duncan, Indianola  
Ron Peterson, Sioux City  
Peter Wagner, Sheldon

## 2011

Mike Finnegan, Clear Lake  
Jane Podgorniak, Northwood  
Mike Schlesinger, Marshalltown

## 2012

John Goossen, Iowa Falls  
Gene Hall, Charles City  
Doug Lindner, Solon  
Mary Ungs-Sogaard, Dyersville

## 2013

Dave Stanley, New Hampton  
Luann Waldo, Bayard  
Jerry Wiseman, Sac City

## 2014

Bill Haglund, Adel  
Mark Rhoades, Missouri Valley

## 2015

Charles Nixon, Coon Rapids  
James Gargano, Humboldt

## 2016

Scott Campbell, Eldridge  
Steve Delaney, Burlington

## 2017

LeAnn Larson, Fayette  
Ron Slechta, Kalona  
Stuart Clark, Tipton

## 2018

Dodie Hook, Akron  
Doug Burns, Carroll  
Paula Buenger, Spencer

## 2019

Marlys Barker, Nevada  
Mark Spensley, Monticello  
Mike Hodges, Wapello



# 2020 APPLICATION

TO BE COMPLETED BY APPLICANT

## INSTRUCTIONS:

1. The application must be completed in full with signatures of applicant and nominator.
2. Please type or print application.
3. Answers must be limited to space allowed.
4. Application must be received by August 3, 2020

## ADMISSION CRITERIA:

Applicants may submit themselves or be submitted by another newspaper professional. Applicants should have a minimum of three years of experience, or equivalent experience in the newspaper industry or in management.

## PARTICIPATION:

Participation is required each of the three days. The participant will get the maximum benefit out of this program by attending each day.

## APPLICATION INFORMATION:

Name: \_\_\_\_\_

Newspaper Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Current Job Title: \_\_\_\_\_

Brief Job Description: \_\_\_\_\_

Job History: (List most recent jobs first)

Employer: \_\_\_\_\_

City/State: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Employment Dates: \_\_\_\_\_

Employer: \_\_\_\_\_

City/State: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Employment Dates: \_\_\_\_\_

(CONTINUED ON BACK)

### EDUCATIONAL EXPERIENCE:

School Name: \_\_\_\_\_ Graduated/Year: \_\_\_\_\_

Degree (if any): \_\_\_\_\_ Major: \_\_\_\_\_

High School: \_\_\_\_\_

College: \_\_\_\_\_

Graduate: \_\_\_\_\_

Other: \_\_\_\_\_

Special Awards/Honors: \_\_\_\_\_

### HISTORY OF LEADERSHIP ROLES:

List leadership roles that you have held including education, employment and community work.

### LEADERSHIP DEVELOPMENT:

What kinds of leadership activities would you like to become active with in the future? Why?

What particular strengths do you feel you have and what weaknesses do you need to improve?

### COMMITMENT:

Attendance is expected at each session. The participant will get the maximum benefit out of this program by attending all five sessions. In the event of emergencies, or unavoidable absences, students will be provided with any handout materials and session notes.

I understand the goals of the Leo Mores Newspaper Leadership Institute and will devote the required time.

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Nominator's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



IOWA  
NEWSPAPER  
FOUNDATION

### **APPLICATION DEADLINE IS AUGUST 3, 2020**

#### MAIL APPLICATION TO:

Jana Shepherd, Iowa Newspaper Foundation, 319 E. 5th St., Des Moines, IA 50309

#### QUESTIONS?

Contact Jana Shepherd, Iowa Newspaper Foundation Program Director  
(515) 422-9051 • jshepherd@inanews.com