June 24, 2020



Volume 37 Issue 25

Iowa Newspaper Association ılletin

www.INAnews.com

Judge orders city to release video

CALENDAR of EVENTS

WEBINARS

Think COVID Flattened Your Classifieds? Think Again. Thursday, July 16

Keeping Up With Digital Trends in 2020 Thursday, July 23

MEETINGS

INA, INF & INA Services Board Meeting Friday, July 17

Sentinel-Press wins lawsuit to gain access to footage from Lassance call

STAFF REPORTER MAQUOKETA SENTINEL-PRESS

udge John Telleen of the Seventh Judicial District on Monday ruled in favor of Sycamore Media, owner of the Maquoketa Sentinel-Press, in its quest to obtain Maquoketa Police Department video footage taken at a 911 call involving Amanda Lassance, Jackson County's assistant attorney.

"This information will give the public a fuller understanding of the incident in question," Telleen wrote in his ruling, which outlined several



Chief Brad Koranda denied the Sentinel-Press' open records request last summer.

reasons he decided releasing the footage serves the public's interest. Under Iowa Code Chapter 22, the state's open records law, the police department had the burden of proving why the video should not be released. Public records are generally available to the public, subject to specified exceptions.

Telleen noted "the central incident of this case raises an allegation that a prosecutor received lenient treatment when she herself was discovered committing a criminal offense." In addition, the investigation is officially closed, no further charges are being considered, and the case does not involve a confidential informant.

"Although Maquoketa police officers had only limited involvement in the incident and no control over the ultimate charging decision, the records they generated are significant because Maquoketa police officers were the first to arrive on the scene and interact with Lassance. Their squad car and body camera footage will show a portion of the incident not found in the public records already provided by the Clinton and Jackson County sheriff's departments. This information will give the public a fuller understanding of the incident in question," Telleen wrote.

Telleen heard arguments June 9 for the lawsuit that was filed in November in the Iowa District Court for Jackson County after Maquoketa Police Chief Brad Koranda last summer refused to release the footage the Sentinel-Press requested. The newspaper appealed to the Maquoketa City Council to intervene before filing suit, but the request went unanswered.

Molly Parker and Sam Jones of Shuttleworth & Ingersoll, P.C. in Cedar Rapids, represented the newspaper. Matthew Novak, of Pickens, Barns & Abernathy in Cedar Rapids, represented the city.

Among Novak's arguments against the newspaper's request at the initial hearing was that Maquoketa Police Department officers were not in charge of the investigation and responded first to the emergency call only because they were closer to the scene than any other officers.

Telleen noted the case involves officers of the law and possible favoritism and questioned Novak as to why the public should not be able to see for itself what happened rather than just taking the city's word for it.

"The prosecutor primarily in charge of prosecuting the misdemeanor OWIs and felony OWIs in Jackson County is seated in the driver's seat of the vehicle, empty beer cans everywhere, apparently smells like beer, not given a field sobriety test, not given a pbt (preliminary breath test), and is driven to, of all places, the Jackson County courthouse.... unfortunately, it seems to cry out that there was favorable treatment by one law enforcement officer to another," he said.

Novak also pointed out there are no allegations that any Maquoketa police officer did anything inappropriate, and that the newspaper's coverage has focused on the conduct of Clinton and Jackson county sheriff's departments.

"I get the idea that what they're saying is 'Yeah, you tell us there's no allegation that anything that was done was improper. You tell us that, but why can't we see that for ourselves and not have to take it on face value from what you tell us?" Telleen said of the newspaper's position at the hearing.

Maquoketa Mayor Don Schwenker and City Manager Gerald Smith said Monday night that they had not seen the ruling and wanted to review it before commenting.

Koranda did not respond to a request for comment Monday evening.

Trevis Mayfield, publisher of the Sentinel-Press, said the ruling shows respect for the public's need for access to information that shows how law enforcement officials do their jobs.

"If it were easier for people to see how police operate and how public officials conduct themselves, a lot of problems our society has today would go away," Mayfield LAWSUIT - cont. on page 3

The Iowa Newspaper Association's mission is to advocate the continued importance of thriving newspaper enterprises in Iowa dedicated to the First Amendment and to provide guidance to members and direction to the association's two related boards.

New public notice rates take effect July 1

ffective July 1, the public notice advertising rate will increase from 50.1 cents for a 12- pica wide line of eightpoint type (or its equivalent) to 50.3 cents per line (33.9 cents per line for subsequent insertions). These rates should be charged for all public notices published on or after July 1, 2020.

2020 marks the eighteenth year in which public notice rates have increased (they decreased in 2009 and 2015). Public notice rates are tied to the consumer price index as a result of a bill backed by the INA and passed by the Legislature in 2000. New rate charts and law change updates will be mailed to all newspapers and rates are available at www.INAnews.com.

As a reminder, if you have agreed to upload your print editions to the NewzGroup site, you should be doing so regularly upon publication of each edition you print. Uploading your newspaper allows CNA to secure tearsheets more quickly and, in turn, pay you faster for advertising that runs in your newspaper. In addition, if you are uploading to NewzGroup, you only need to mail CNA two copies of each newspaper you publish, allowing you to save on postage.

If you're interested in getting more information on uploading your paper to NewzGroup, please contact Judy Mowery at jmowery@inanews.com.

Reminder to all newspapers: If you change the number of days per week that you print please let the INA know by notifying <u>media@cnaads.com</u>.

Please keep in mind that the Iowa Code section 618.3 provides for very specific guidelines for the definition of a newspaper for the purpose of public notifications. The first of which is that a newspaper of general circulation must have published at least once a week for at least 50 weeks per year within the area. The code does not address how many pages the newspaper must be. It does provide that at least 25% of the newspaper's total column space in more than one half of its issues during any 12-month period should be news versus advertising.

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INA LEGAL HOTLINE 515-283-3100 (paid service)

First Amendment Watch Releases a Citizen's Guide to Recording Police

n response to the nationwide demonstrations against police brutality, NYU's First Amendment Watch is publishing a guide informing citizens of their right to record the police in public places.

Many millions of people now have the capability to document news in a way that only journalists and film crews could do in the past, and the videos they capture have played an important role in shedding light on police misconduct.

The video of George Floyd's brutal death at the hands of the Minneapolis police, as well as the hundreds of videos taken by bystanders documenting use of force by law enforcement against peaceful protestors, underscores the role that journalists and the public play in illuminating misconduct.

The First Amendment right to record public officials such as the police performing their official duties in public is central to our democracy. Without the ability to document and disseminate such information, citizens would lack an indispensable tool for keeping the public informed, and for holding their leaders accountable.

First Amendment Watch is an online news and educational resource designed for journalists, educators,

LAWSUIT - cont. from page 1

said. "Transparency is a perfect medicine in all kinds of ways."

The Sentinel-Press first reported on the 911 call involving Lassance in April 2019 when Clinton County Sheriff's Deputy Andy Petersen cited Lassance and her companion, Nick Shannon, for having open containers of alcohol in Lassance's car after responding to Shannon's call to Jackson County Dispatch. Deputies from both Jackson and Clinton counties and officers from Maquoketa and Bellevue responded to the complaint that took place on U.S. Highway 61, just south of the Clinton/Jackson county line. At least six police units from four jurisdictions responded to the call just after midnight the morning of April 6.

According to dispatch records, Shannon told police Lassance's car was stopped along the road and that Lassance had attacked him. Lassance, according to police reports, was sitting in the driver's seat of the parked car when police arrived and found beer cans strewn about.

Because Lassance was slurring her speech and her eyes were bloodshot and watery, Petersen wrote in his report that he was prepared to administer a sobriety test, but after Lassance told him she had been drinking after she had stopped the car, he changed his mind. Petersen



students, and the general public. It is specifically designed to answer the need for impartial as well as timely information about First Amendment freedoms of speech, press, assembly, and petition.

Find the guide online by visiting <u>https://</u><u>firstamendmentwatch.org/wp-content/</u><u>uploads/2020/06/Citizens-Guide-to-Recording-the-</u><u>Police-2.pdf</u>

wrote in his report he believed Lassance telling him she had been drinking after the car stopped would make the case difficult to prosecute.

Lassance and Shannon both pleaded guilty to Clinton County citations of having open containers of alcohol in a vehicle and faced no other charges.

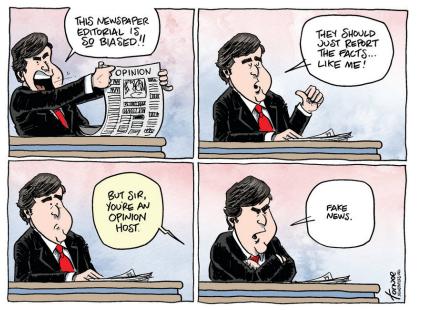
The Sentinel-Press received footage taken by Petersen's dashcam from Clinton County after an open records request was initially denied, but later granted. That footage showed Petersen dropping Lassance off at the Jackson County Courthouse, where she spent the night in her office. Petersen can be heard in the video telling Lassance to make sure she does not go into the sheriff's office because "they don't want you to get in more trouble than you already are."

The newspaper also received about five minutes of footage recorded by Jackson County Deputy Chad Roeder, who was on the scene for 37 minutes. The footage from the Maquoketa Police Department is the only known video that has not been released publicly. Bellevue police officers do not wear body cameras.

The Sentinel-Press is waiting to hear details on when the video footage will be provided.

The newspaper plans to seek recovery of all fees in the case.

America's Newspapers provides resources for media literacy education



merica's Newspapers and its members have a vested interest in helping the general public learn how to discern facts from falsehoods. Members are encouraged to publish this opinion piece and the accompanying editorial cartoon — or write their own editorial — to educate the public about this important issue. Find these tools by visiting <u>http://newspapers.</u> org/viewpoints/

The decision to capitalize Black

We are today making an important change to AP style that stems from a long and fruitful conversation among news leaders, editors and diverse members of our staff and external groups and organizations.

JOHN DANISZEWSKI

VICE PRESIDENT FOR STANDARDS, ASSOCIATED PRESS

P's style is now to capitalize Black in a racial, ethnic or cultural sense, conveying an essential and shared sense of history, identity and community among people who identify as Black, including those in the African diaspora and within Africa. The lowercase black is a color, not a person.

We also now capitalize Indigenous in reference to original inhabitants of a place.

These changes align with long-standing capitalization of other racial and ethnic identifiers such as Latino, Asian American and Native American. Our discussions on style and language consider many points, including the need to be inclusive and respectful in our storytelling and the evolution of language. We believe this change serves those ends.

As a global news organization, we are continuing to discuss within the U.S. and internationally whether to capitalize the term white. Considerations are many and include any implications that doing so might have outside the United States.

We continue to discuss other terms, including

minorities and people of color, as well as the term "Black, Indigenous and people of color."

Our revisions come after more than two years of in-depth research and discussion with colleagues and respected thinkers from a diversity of backgrounds, both within and from outside the cooperative. The updates become part of the AP Stylebook's race-related coverage guidance, which begins:

Reporting and writing about issues involving race calls for thoughtful consideration, precise language, and an openness to discussions with others of diverse backgrounds about how to frame coverage or what language is most appropriate, accurate and fair.

Avoid broad generalizations and labels; race and ethnicity are one part of a person's identity. Identifying people by race and reporting on actions that have to do with race often go beyond simple style questions, challenging journalists to think broadly about racial issues before having to make decisions on specific situations and stories.

In all coverage — not just race-related coverage strive to accurately represent the world, or a particular community, and its diversity through the people you quote and depict in all formats. Omissions and lack of inclusion can render people invisible and cause anguish.

We welcome your thoughts at: <u>https://apstylebook.com/suggestions</u>. Visit<u>https://blog.ap.org/announcements/the-decision-to-capitalize-black</u> to read the article online.

FREE MEMBER EXCHANGE

▼ HELP WANTED

COMMUNITY EDITOR. You're more than an editor. You are the Globe Gazette's "face" in Osage, Iowa. The Globe Gazette seeks an experienced reporter who's ready to be a community leader. This position will be based out of our Mason City office and will cover Mitchell County and its largest community, Osage – including local government, education, public safety and whatever interesting news comes your way.

The successful candidate thrives on independence – they just want to be turned loose on the community to meet new people and find out what's important to our audience there. They'll be skilled at developing sources, sussing out the news from government documents and writing amusing features about people of interest. If you're a journalist who needs institutional reporting for find your stories, this isn't the job for you.

Big, big plus to the person who has done lots of Facebook Lives and has shot their own photos on occasion. Send a resume and five of the clips that best represent what you love to write.

The North Iowa Media Group is a division of Lee Enterprises, a leading provider of high quality, trusted, local news and information, and a major platform for advertising, with daily newspapers, rapidly growing digital products and nearly 300 weekly and specialty publications serving 49 markets in 20 states. Lee's local media organizations generate more than 70 million monthly web visits and have a total circulation of 0.8 million daily and 1.1 million Sunday. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit www.lee.net. Drug free and Equal Opportunity Employer

- **PART-TIME ADVERTISING SALES REPRESENTATIVE.** The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to kris@nwdanchor.com.
- SPORTS/NEWS EDITOR. The New Hampton Tribune and Nashua Reporter, two weekly papers in Chickasaw County, are seeking a sports editor/news reporter. The successful candidate will need to be a self-starter, work well without direction and versed in software like in-Design, Adobe Photoshop and other publishing programs. You'll write stories, prepare photos and layout pages. You'll also, with the help of our editor, direct the coverage of three high schools and write various features.
 We offer a competitive salary and excellent benefits in a job that will allow you to grow as a journalist. If you think you would be a good fit send your resume to Bob Fenske to editor@nhtrib.com. 0701
- SPORTS EDITOR/REPORTER. Sports editor/reporter needed for weekly newspaper covering 4 school districdts. Near Iowa City. Call Ron Slechta, Publisher, The News. 319-656-2273. Or send resumes to Ron Slechta at publisher@thenews-ia.com or PO Box 430, Kalona, IA 52247

FOR SALE

- NEW LISTING! For sale: BNorthwest lowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/ block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net
- For sale: Brand new, never-out-of-the-box iMac, 3.1GHz 6-Core Processor with Turbo Boost up to 4.3GHz; 1 TD storage, Retina 5K display; 8GB 2666MHz DDR memory; Radeon Pro 575X with 4GB of GDDR5 memory, two Thunderbolt 3 ports, Retina 5K 5120-by-2880 P3 display; Lists \$1,999; Will Sell for \$1600. Call Charlie at 712-830-3646.
- **Considering a sale of your newspaper but not sure** where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail. com for more information.
- Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.
- **Profitable group of three small weekly newspapers** for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o lowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.
- **IN NEED OF NEW LISTINGS.** This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.
- Two Weekly Newspapers: Great opportunity for first-time owner or company seeking to expand to West Central lowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.
- **County seat weeklies** with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@ gmail.com
- Client looking to purchase a small weekly lowa newspaper. Sellers contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail. com, 319-350-2770.
- If you are considering a purchase, look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. Just listed: Looking to be your own boss? Look no further! This small, profitable southern lowa weekly is just waiting for you. Aggressively priced to move. Just listed: Rare opportunity to buy this profitable eastern lowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. Motivated seller: Small but mighty! Perennial



MEMBER EXCHANGE - cont. from page 5

award-winning eastern lowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest lowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of lowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumés for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.

Reports the monthly sales activity of Customized Newspaper Advertising. Figures compare each month to the year before and 2020 sales with budgeted projections.

2020	2019	MAY SALES	Difference	% Increase
\$166,930	\$180,607		-\$13,677	-7.6%
2020	2019	Year-to-Date Sales	Difference	% Increase
\$1,461,821	\$1,162,937		\$298,884	26%
Actual	Budget	Actual-vsBudget	Difference	% of Budget
\$1,461,821	\$1,485,350		-\$23,529	-1.6%

Sales Summary: In May, CNA sold \$159,485 in display advertising into Iowa Newspapers.

* There was an unintentional oversight in the sales report printed in last week's INA Bulletin. Corrections have been made above. An Iowa Newspaper Foundation webinar...

THINK COVID FLATENED YOUR CLASSIFIEDS? THINK AGAIN.

lowa New Member

Benefit: **FREE!** Use Discount Code: **IAwebinars**

Thursday, July 16 \cdot 1-2 p.m.

IN THIS WEBINAR...

Newspapers have weathered many challenges, from Craigslist, the Great Recession, now COVID-19. Is there a way to save your Classified revenue? Yes there is a way, but you have to be willing to fight the fight. Please join Janet DeGeorge for a checklist of what must be done to rebuild your classifieds and make them an important part of your newspaper again. No mask required.

Registration fee: FREE · Deadline: July 13

THE PRESENTER...

Janet DeGeorge



Janet DeGeorge first started her newspaper career at the San Jose Mercury News over 20 years ago. She is a graduate of San Jose University with a degree in advertising and marketing and has completed all coursework toward a master's of science in mass communications.

DeGeorge is a former vice president of the Western Classified Advertising Association, a key speaker at regional and national

advertising conferences and has produced numerous articles and webinars regarding classified advertising. DeGeorge has been president of Classified Executive Training & Consulting since 2001. She specializes in classified sales training for sales reps and new managers, outbound sales training and the redesigns of print and online products and rate packages to uncover new revenue sources.

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Online Media Campus is brought to you by America's Newspapers and Iowa Newspaper Foundation



Thursday, July 23 · 1-2 p.m.

IN THIS WEBINAR...

At the start of this year, Tyson Bird identified 16 digital trends to watch for in 2020. Now that we're halfway through a year of dramatic and unexpected events, let's check in to see how these 16 trends impact the work journalists are doing. We'll also explore trends that have emerged as a result of the COVID-19 pandemic and seek to understand how they will affect our newsrooms and audiences in the months ahead.

Registration fee: FREE · Deadline: July 20

THE PRESENTER... Tyson Bird



Tyson Bird is from Sandpoint, Idaho, and studied journalism graphics and entrepreneurial management at Ball State University. Bird currently works for Texas Highway Magazine in Austin, Texas, as a digital strategy manager. He creates digital

experience that get audiences excited about travel and tourism in the greatstate of Texas. Bird loves talking about the many intersections of design, product and our world.



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Online Media Campus is brought to you by America's Newspapers and Iowa Newspaper Foundation



The Master Editor-Publisher award is one of the most prestigious awards given to lowa newspaper professionals.

THE FIVE SELECTION CRITERIA ARE:

- The nominee has worked hard;
- The nominee has thought soundly;
- The nominee has influenced unselfishly;
- The nominee has lived honorably;
- The nominee has contributed greatly to
 - the industry and his or her community.

Eligibility: This award may be given to any person who at the time of the selection is actively engaged in editing and/or publishing or managing a newspaper which is a member in good standing of the Iowa Newspaper Association.

I nominate the following individual for consideration by the selection committee to receive the INA Master Editor-Publisher Award:

Name:	Newspaper:	
Address:		
	Nominated by:	
Name:	Newspaper:	
Address:		

Please supply the selection committee with a complete nomination (as outlined at right) as well as any information you think will be helpful in deciding on the award winners for this year. The committee has requested that this information be as complete and thorough as possible. <u>Nominations without such information will</u> <u>not be considered</u>. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Awards Banquet during the INA Convention on February 5, 2021. (Nominations not selected will also be considered in 2022 and 2023.)

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's
 newspaper career
- Additional letters of support from co-workers or others
- Letter(s) or support from a member of the community



DEADLINE FOR ENTRIES IS AUGUST 7, 2020.

Please return this form and other related material to: Iowa Newspaper Association, Attn: Jana Shepherd, 319 E. 5th St., Des Moines, IA 50309.

MASTER EDITOR-PUBLISHER AWARD WINNERS

1932 Joseph F. Grawe, Waverly Harvey Ingham, Des Moines Elmer E. Taylor, Traer

1933 Ed M. Smith, Winterset E.P. Adler, Davenport W.G. Ray, Grinnell

1934 W. C. Jarnagin, Storm Lake Wm. P. Moscrip, Marshalltown Grant Caswell, Des Moines Wm. P. Wortman, Malvern

1935 John c. Hartman, Waterloo M.A. Aasgaard, Lake Mills

1936 James R. Rhodes, Newton K.F. Baldridge, Bloomfield

1937 Thomas W. Purcell, Hampton E.P. Chase, Atlantic Victor Lovejoy, Jefferson

1938 Ward Barnes, Eagle Grove Orville Elder, Washington J.G. Lucas, Madrid

1939 Jesse M. Beck, Centerville John M. Grimes, Osceola Scott Snyder, Adel

1940 W.C. Dewel, Algona Chas. Rogers, Mt. Pleasant Paul C. Woods, Sheldon

1941 Chas. N. Marvin, Shenandoah Frank Jaqua, Humboldt E.P. Harrison, Oakland

1942 J.L. Papes, Marion Leon S. Barnes, Northwood

1943 Don L. Berry, Indianola Sherman W. Needham, Ames Geo. C. Tucker, Webster City

1944 F.W. Beckman, Knoxville Stephen Goldthwaite, Boone Ralph Overholser, Red Oak

1945 Fred W. Hill, Hamburg Jas. McCutcheon, Mt. Vernon Wm. S. Rupe, Ames

1946 Paul A. Olson, Story City John W. Haggard, Algona W. Earl Hall, Mason City

1947 Chas. A. Doxsee, Monticello Hoge Howard Sadler, Pella Justin Barry, Cherokee

1948 James C. Gillespie, LeMars Phil Hoffman, Oskaloosa C.S. Walling, Oskaloosa

1949 Claude Campbell, Jewell Ralph Shannon, Washington Paul C. Smith, Rock Rapids **1950** John Huston, Ottumwa Willis Overholser, Sibley S.E. Tennant, Colfax

1951 James Wilson, Carroll Duane E. Dewel, Algona David Sutherland, Sr., Montezuma

1952 G.E. Whitehead, Perry Will F. Lindsey, Leon B.H. Shearer, Columbus Junction

1953 Lee P. Loomis, Mason City A. L. Frisbie, Grinnell John Vanderwicken, Grundy Center Don Reid, West Des Moines

> **1954** W. D. Archie, Shenandoah Carl Caswell, Clarinda Wm. Allender, Chariton

1955 L. B. Watt, Grinnell Lloyd O. Brewer, Newton K. H. Sidey, Greenfield

1956 Harold V. Ellis, Marengo Paul Norris, Marshalltown Harry E. Taylor, Traer

1957 C.W. Moody, Burlington A.W. Hamblin, Bedford Carl E. Sexauer, Ogden

1958 Walter Williams, Fairfield Charles Hacke, Sac City George Carman, Buffalo Center

1959 Walter Merryman, Fort Dodge John Burrows, Belle Plaine J.C. Moore, Winterset

1960 F.D. Simpson, Atlantic Robert Burrows, Sr., Belle Plaine Lloyd McCutcheon, Sibley

1961 A.K. Walling, Oskaloosa Carl Hamilton, Iowa Falls Gordon Aasgaard, Lake Mills

1962 Lew Warren, Oelwein Karl Le Compte, Corydon Carl Hogendorn, North English

1963 M. B. Crabbe, Eagle Grove Robert K. Beck, Centerville Elmer E. Taylor, Traer

1964 Phil Adler, Davenport Fred Morain, Jefferson Leo Mores, Harlan

1965 Ken MacDonald, Des Moines Phil Jarnagin, Storm Lake Tom B. Powell, Jr., Anamosa

1966 Mrs. Harold Garvey, Boone Dale Merrill, Ida Grove Dick Westerfield, West Union

> **1967** Hollis Nordyke, Ames Neil Maurer, Laurens Lew Kimer, Indianola

1968 Reeves Hall, Independence Deemer Lee, Estherville John Feuling, New Hampton

1969 Dwight Purcell, Hampton F. A. Wortman, Malvern A. M. Patterson, Mount Pleasant

1970 Joe f. Hladky, Jr., Cedar Rapids Keith Hawk, Knoxville Robert Melvold, Maquoketa

1971 W. J. Carmichael, Webster City John Baldridge, Chariton Wayne & Jeanne Davis, Seymour

1972 Fred Grawe, Waverly Robert Larson, Albia E. J. Van Nostrand, Creston

1973 Benjamin F. Carter, Jr., Forest City G. Wiley Beveridge, Williamsburg Charles Davis, Iowa Falls

1974 Robert J. McCoy, Waterloo William L. Lindsey, Leon Prof. James Schwartz, I.S.U. H. M. "Johnny" Jones, Monticello

1975 Albert Pinder, Grinnell John van der Linden, Sibley Carter Pitts, LeMars

1976 Everett A. Streit, Clinton Kenneth A. Robinson, Bayard William Ferguson, Glidden

1977 Robert & Evelyn Reiste, Ocheyedan John Anderson, Storm Lake Frank Nye, Cedar Rapids

1978 Thomas H. Miller, Cherokee Robert L. Caswell, Red Oak John L. Morrissey, Montezuma

> **1979** Dave Elder, Washington Dick Knowles, Denison Russ Waller, Algona

1980 Hugh Doty, Corydon Gerald G. Moriarity, Mason City Robert Parrott, DeWitt Bruce A. Turvold, Cresco

> **1981** Ed Sidey, Greenfield Robert Lyon, Schleswig Frank Morlan, Sheldon

1982 C. W. Wilcox, Madrid W. E. Beck, Spirit Lake Walter Stevens, Fort Dodge

1983 Charles Gonzales, Guthrie Center Stuart Awbrey, Burlington W. R. Vezina, Hartley M. E. Messersmith, Riceville

> **1984** Verle Burgason, Ames John Field, Hamburg Maury Noonan, Dyersville John Sullivan, Cascade

1985 Al Schafer, Eldora Richard Gross, Council Bluffs Carl Cassidy, Lime Springs

1986 John (Andy) Anderson, Spencer Shirley Omer, Primghar Forrest Kilmer, Davenport Herbert Clark, Tipton

1987 Rick Morain, Jefferson Jerry Bloom, Logan Len Strasburg, Manchester

1988 Joe Hladky III, Cedar Rapids Dave Norris, Marshalltown Gary & Sharon Alban, Ogden Ben & Lucy Colby, Rock Rapids

1989 Gary Spurgeon, Bloomfield Steve Mores, Harlan Harris Honsey, Lake Mills

1990 Burl Tiedemann, Adel Mary Louise Robinson, Bayard James Patton, Gowrie Paul Bunge, Osage

1991 John Robertson, Cedar Rapids Lloyd & Alice Madson, Northwood Ed & Billie Robinson, Hartley Jim Hodges, Wapello

> **1992** Drake Mabry, Ames Jim Lindvall, Griswold Jerry Blue, West Union

1993 Virgil Oakman, Lake View Don Magdefrau, Benton Co. Carolyn Cole Gage, Villisca

1994 Jim Wilson, Carroll Ann Wilson, Carroll Mark Hamilton, Iowa Falls Dean Krenz, Sioux City

> **1995** Ed Littler, Adair Gary Gerlach, Ames Bill Tubbs, Eldridge Ed Rood, Slater

1996 Donna Haight, Afton Dan Field, Corning Joe Roth, Hampton

1997 Arvid Huisman, Creston Dan Feuling, New Hampton Darwin Sherman, Washington

1998 Michael Gartner, Ames Jo Martin, Iowa Falls Edward "Mike" Lyon, Mapleton

1999 Dorothy Pinder, Grinnell H. Alan Smith, Mt. Ayr Joe McDermott, Newton Merle Kent Shawd, Woodward

2000 Alan Mores, Harlan Doris Vezina, Hartley Bob Goodyear, Monticello

2001 Bill Mertens, Burlington Scott Gonzales, Guthrie Center Roger Rector, Ida Grove

2002

Dirk and Lee van der Linden, Belmond Mary Rueter, DeWitt Tom Yunt, Dubuque

> 2003 David Paxton, Albia Mike Simmons, Marengo Dana Larsen, Storm Lake

2004 Larry Woellert, Anamosa/Manchester Mark Bowden, Cedar Rapids Gary Lindsey, Leon

> 2005 Brad Hicks, Hampton Bill Casey, Iowa City David Allen, Lamoni

2006 Art & John Cullen, Storm Lake Connie Wimer, Des Moines Dan DeBettignies, Montezuma

2007 Rick Fromm, Decorah Larry Bushman, Fort Dodge

2008 Martin Bunge, Marengo Gary Milks, Fort Madison Howard Query, Mason City

2009 Lowell Carlson, Bellevue Ken Chaney, Sigourney Brian Cooper, Dubuque Dennis Wilcox, Madrid

2010 Amy Duncan, Indianola Ron Peterson, Sioux City Peter Wagner, Sheldon

2011 Mike Finnegan, Clear Lake Jane Podgorniak, Northwood Mike Schlesinger, Marshalltown

2012 John Goossen, Iowa Falls Gene Hall, Charles City Doug Lindner, Solon Mary Ungs-Sogaard, Dyersville

2013 Dave Stanley, New Hampton Luann Waldo, Bayard Jerry Wiseman, Sac City

2014 Bill Haglund, Adel Mark Rhoades, Missouri Valley

2015 Charles Nixon, Coon Rapids James Gargano, Humboldt

2016 Scott Campbell, Eldridge Steve Delaney, Burlington

2017 LeAnn Larson, Fayette Ron Slechta, Kalona Stuart Clark, Tipton

2018 Dodie Hook, Akron Doug Burns, Carroll Paula Buenger, Spencer

2019 Marlys Barker, Nevada Mark Spensley, Monticello Mike Hodges, Wapello

DISTINGUISHED SERVICE AWARD 2021 NOMINATION FORM

The INA Distinguished Service Award is presented each year at the association's annual convention to the individual(s) in the state who, in the opinion of the selection committee, best meet(s) the following criteria:

- 1. The nominee must be an employee or former employee of or contributor to an lowa newspaper or associated with a university, college or newspaper association having close ties with lowa newspapers;
- 2. The nominee shall have contributed greatly to his or her newspaper, and/or to his or her community and or the newspaper industry in general;
- 3. Longevity should have little effect on the nominee's qualifications;
- 4. Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

I nominate the following individual for consideration by the selection committee to receive the INA Distinguished Service Award:

Name:	Newspaper:								
Nominated by:									
Name:	Newspaper:								

Please include all relevant support materials.

This award is open to all members of the newspaper staff! Potential candidates might be advertising directors, circulation managers, back shop superintendents and press operators, as well as news and sports editors, publishers and business managers.

The award is one of the most prestigious awards given to newspaper professionals in Iowa. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Past Presidents' Luncheon during the INA Convention on February 5, 2021.

Nominations not selected will also be considered in 2022 and 2023. Some people may have been nominated for this award in the past but did not receive it due to a lack of information about the nominee. Nominators should feel free to re-nominate such individuals and include more details about their qualifications.

Contributions should be over a period of time and all three areas (newspaper, community and industry) are considered.

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's service to the newspaper and the community
- Additional letters of support from community members, co-workers or others
- Other materials that support the nominee's application

DISTINGUISHED SERVICE AWARD WINNERS

1982

Frank Nye, Cedar Rapids Gazette Matt Lawrence, Ottumwa Courier Paul Norris, Marshalltown Times-Republican

1984

Donald Lundgren, Clinton Herald Les Moeller, Iowa City Daily Iowan Al Efner, Ottumwa Courier

1985

J. Burl Tiedemann, Adel Dallas County News Harry Mauck Jr., Council Bluffs Nonpareil Esther Williams, Vinton Cedar Valley Daily Times

1986

John McCormally, Burlington Hawk Eye Harold Roberts, Creston News Advertiser Max Maxon, Webster City Freeman Journal

1987

Frederick Simpson, Atlantic News-Telegraph Bill Kunerth, Iowa State University Harold Bailey, Perry Chief

1988

Hollis Nordyke, Ames Tribune L. Jay Smith, Fort Dodge Messenger Jackson Baty, University of Northern Iowa

1989

David Kruidenier, Des Moines Register Herb Strentz, Drake University Lois Jacobs, Marshalltown Times-Republican Cal Olson, Sioux City Journal

1990

Genevieve Mauck Stoufer, Council Bluffs Rick Morain, Jefferson Herald Rosalie Johnson, Eldridge North Scott Press Helen Zogg, Eldridge North Scott Press

1991

Dale Kueter, Cedar Rapids Gazette Oline Stigers, Cedar Rapids Gazette Harrison 'Skip" Weber, INA Ron Slechta, Tama News-Herald

1992

Robert Woodward, Drake University Phyllis Fleming, Cedar Rapids Gazette William Zima, University of Iowa

1993

Larry Johnson, Fort Dodge Messenger Al Pinder, Grinnell Herald-Register Carolyn Cole Gage, Villisca Review

1994

Beth Dalbey, Adel Dallas County News Ken Robinson, Bayard News-Gazette Brian Cooper, Dubuque Telegraph Herald Jerry Moriarity, Mason City Globe-Gazette

1995

Bill Mertens, Burlington Hawk Eye Richard Goughnour, Mediapolis News Joe Roth, Hampton Newspapers David Johnson, West Branch Times

1996

Dave Paxton, Albia Newspapers Mary Lou Hinrichsen, DeWitt Observer Shirley Omer, Primghar O'Brien Co. Bell

1997

Mark Bowden, Cedar Rapids Gazette Harold Aardema, Doon Press Margaret VanderWeerdt, Sully Diamond Trail News

Gene Bloom, Woodbine Twiner (posthumous)

1998

Marni Mellen, Fairfield Daily Ledger Jay Mohr, Sibley Osceola Co. Gazette Tribune (posthumous) Tom Johnson, Waukon Standard Merle Kent Shawd, Woodward NE Dallas Co. Record

1999

Gary Spurgeon, Bloomfield Democrat James Flansburg, Des Moines Register Tom Emmerson, Iowa State University Jack Marlowe, Maquoketa Sentinel Press

2000

Dave Storey, Cedar Rapids Gazette LeAnn Pisarik, Mount Vernon-Lisbon Sun Dr. Kenneth Starck, University of Iowa

2001

Jack Crook, Knoxville Journal-Express Barb Lyon, Mapleton Press Jim Magdefrau, Newspapers of Benton Co.

2002

Paul Gauthier, Corning-Adams Co. Free Press Jay P. Wagner, Des Moines Business Record Gil Cranberg, Des Moines Register George Mills, Des Moines Register

2003

Michael Gartner, Des Moines Walt Stevens, Fort Dodge Messenger Bill Casey, Iowa City Daily Iowan Edward "Mike" Lyon, Mapleton Press

2004

Don Magdefrau, Belle Plaine Union Tom Yunt, Dubuque Telegraph Herald Amy Duncan, Indianola Record-Herald & Tribune Karen Young, Seymour Herald

2005

Mark Wicks, Charles City Press Connie White, Creston News Advertiser Drake Mabry, Des Moines Register / Ames Tribune Gary Alban, Ogden Reporter

2006

Ron Schuety, Altoona Herald-Mitchellville Index Randy Evans, Des Moines Register LeAnn Larson, West Union Fayette County Union

2007

Bob Andersen, Elkader Clayton County Register Wayne Davis, Seymour Herald

2008

Terry Wilson, Davenport Quad-City Times Bill Wundram, Davenport Quad-City Times Bill Tubbs, Eldridge North Scott Press Sharon Alban, Ogden Reporter

2009

Mary Rueter, DeWitt Observer Jo Martin, Iowa Falls Times-Citizen Jay Luther, Iowa Falls Times-Citizen

2010

Jim Normandin, Dubuque Telegraph Herald Alan Mores, Harlan Newspapers Jeff Grant, Sheldon N'West Iowa Review

2011

Bill Monroe, Iowa Newspaper Association

2012

Chuck Offenburger, Des Moines Register Kathleen Richardson, Drake University Norma Thurman, Stuart Herald

2013

Barbara Mack, Iowa State University (posthumous) Max Heath, National Newspaper Association Keith Luchtel, Nyemaster Goode Stuart Clark, Tipton Conservative

2014

Bill Rediger, Dyersville Commercial Irene Wilcox, Madrid Register-News Connie Wagner, Sheldon N'West Iowa Review

2015

Rox Laird, Des Moines Register Larry Peterson, Creston News Advertiser Michael Giudicessi, Faegre Baker Daniels

2016

Bruce Binning, Denison Bulletin & Review Chris Mudge, Iowa Newspaper Association Vicky Decker, Seymour Herald

2017

Michael Bugeja, Iowa State University Deb Geisler, Jefferson Herald Doug Melvold, Maquoketa Sentinel-Press Scott Sundstrom, (former) INA lobbyist

2018

Scott Spurgeon, Bloomfield Democrat Don Dauterive, Iowa Falls Times Citizen

2019

Dorine Peterson, Creston News Perry Bell, Knoxville Journal Express Nick Workman, Ottumwa Courier

2020

Nancy Steburg, Kossuth County Advance Mark Witherspoon, Iowa State Daily



To: INA Publishers From: Susan Patterson Plank Re: Prices of public notices: **PLEASE SAVE**

June 16, 2020

At the direction of the INA Board of Directors and the Government Relations Committee, the INA works with the Iowa Department of Management and other state agencies to determine the maximum cost that may be charged for each public notice prepared on a form.

The instructions in the INA Publishers' Handbook for computing the cost of a photographed notice were followed by the INA when computing the costs for the following notices. The rates which are effective for notices published on or after July 1, 2020 were used. For the most part, the notices have been designed by the state agencies to comply with the newspaper industry's Standard Advertising Unit column measure. You may enlarge the notice or reduce it (so long as the type size does not fall below six-point type). In any event, you should not charge more than the price listed below for each notice.

In some cases, the government unit placing the publication may add explanatory information at the bottom of the form. The price per line for that matter is also listed below.

These notices are identified by a notice code usually found in the upper left-hand corner of each notice.

These rates plus additional information regarding public notices can also be found online at www.INAnews.com. If you have any questions, please feel free to call the INA for help.

FORM 600

Notice of County Intention to Levy General Basic Property Tax Rates Which Exceed Statutory Maximums (**Precedes form 600**) whenever used 3 column (SAU) X 17 lines, 8-point type - **\$27.42** Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

FORM 630

Notice of County Public Hearing – Budget Estimate 3 column (SAU) X 109 lines, 6.5-point type - **\$217.80** Plus **\$2.00** per line for any explanatory matter added at the bottom of the form.

FORM 631.1

Notice of City Public Hearing – Budget Estimate 2 column (SAU) X 88 lines, 6-point type - **\$125.44** Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM 633

Notice of Community College Public Hearing – Budget Estimate 3 column (SAU) X 75 lines, 6-point type - **\$161.41** Plus **\$2.15** per line for any explanatory matter added at the bottom of the form

FORM 644

Notice of County Public Hearing – Proposed Budget (Used by sanitary sewer, fire, water, lighting or other benefited districts) 3 column (SAU) X 31 lines, 8-point type - **\$50.01** Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

FORM 653A

Notice of Community College Public Hearing – Amendment of Current Budget 3 column (SAU) X 28 lines, 6-point type - **\$60.26** Plus **\$2.15** per line for any explanatory matter added at the bottom of the form.

FORM 653A MISC.

Notice of Public Hearing-Amendment of Current Budget (used by entities other than cities, schools or counties) 2 column (SAU) X 21 lines, 8-point type - **\$41.36** Plus **\$1.97** per line for any explanatory matter added at the bottom of the form

FORM 653AR

Notice of County Public Hearing – Amendment of Current County Budget 2 column (SAU) X 99 lines, 6-point type - **\$141.12** Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM 653.C1

Notice of City Public Hearing – Amendment of Current City Budget

2 column (SAU) X 88 lines, 6-point type - **\$125.44** Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM 672

Notice of County Hospital Public Hearing-Proposed Budget 3 column (SAU) X 43 lines, 6-point type - **\$92.54** Plus **\$2.15** per line for any explanatory matter added at the bottom of the form.

FORM 673

Notice of Assessing Jurisdiction Public Hearing-Proposed Budget

3 column (SAU) X 38 lines, 6-point type - **\$81.78** Plus **\$2.15** per line for any explanatory matter added at the bottom of the form.

FORM 674

Notice of Extension District Public Hearing-Proposed Budget 3 column (SAU) X 35 lines, 8-point type - **\$56.46** Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

FORM E911-1

Notice of Joint E911 Service Board Public Hearing-Proposed Budget

3 column (SAU) X 28 lines, 6-point type - \$60.26

Plus **\$2.15** per line for any explanatory matter added at the bottom of the form.

FORM F66 (IA-2)

City Annual Financial Report 4 column (SAU) X 107 lines, 8-point type - **\$184.47** Plus **\$2.46** per line for any explanatory matter added at the bottom of the form.

FORM F638-R

County Annual Financial Report 4-column (SAU) X 88 lines, 8-point type - **\$189.89** Plus **\$2.16** per line for any explanatory matter added at the bottom of the form.

FORM JDS1

Notice of Emergency Management Commission Public Hearing-Proposed Budget 2 column (SAU) X 46 lines, 6-point type - **\$65.57** Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM MH-1

Notice of County Hospital Public Hearing-Proposed Budget 4 column (SAU) X 45 lines, 8-point type - **\$97.10** Plus **\$2.16** per line for any explanatory matter added at the bottom of the form.

FORM S-A

Notice of School District Public Hearing- Proposed Budget Amendment

2 column (SAU) X 29 lines, 6-point type - **\$41.34** Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM S-PB-6

Notice of School District Public Hearing- Proposed Budget 2 column (SAU) X 100 lines, 6-point type - **\$142.55** Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM S-PB-8

Notice of School District Public Hearing- Proposed Budget 3 column (SAU) X 97 lines, 8-point type - **\$156.48** Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

NO FORM NUMBER

Notice of City Utility Hearing 3 column (SAU) X 40 lines, 8-point type - **\$64.53** Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

IOWA LEGAL RATES

2020-2021

	10 PICAS	11 PICAS	12 PICAS	13 PICAS	14 PICAS	15 PICAS	16 PICAS	18 PICAS	
				6-POIN	Τ ΤΥΡΕ				
Ordinance price Full price	0.420 0.559	0.462 0.615	0.503 0.671	0.545 0.727	0.587 0.783	0.629 0.839	0.671 0.895	0.755 1.007	Ordinance price Full price
				7-POIN	Т ТҮРЕ				
Ordinance price Full price	0.359 0.479	0.395 0.527	0.431 0.575	0.467 0.622	0.503 0.670	0.539 0.718	0.575 0.766	0.646 0.862	Ordinance price Full price
				7 1/2-PO	NT TYPE				
Ordinance price Full price	0.335 0.447	0.368 0.491	0.402 0.536	0.435 0.581	0.469 0.625	0.502 0.670	0.536 0.715	0.603 0.804	Ordinance price Full price
				8-POIN					
Ordinance price Full price	0.314 0.419	0.346 0.461	0.377 0.503	0.409 0.545	0.440 0.587	0.472 0.629	0.503 0.671	0.566 0.755	Ordinance price Full price
				8 1/2-PO	NT TYPE				
Ordinance price Full price	0.297 0.397	0.327 0.436	0.357 0.476	0.387 0.516	0.416 0.555	0.446 0.595	0.476 0.635	0.535 0.714	Ordinance price Full price
9-POINT TYPE									
Ordinance price Full price	0.279 0.372	0.307 0.410	0.335 0.447	0.363 0.484	0.391 0.521	0.419 0.559	0.447 0.596	0.503 0.670	Ordinance price Full price
10-POINT TYPE									
Ordinance price Full price	0.252 0.335	0.277 0.369	0.302 0.402	0.327 0.436	0.352 0.469	0.377 0.503	0.402 0.537	0.453 0.604	Ordinance price Full price

IOWA LEGAL RATES

2nd AND 3rd INSERTIONS

10 PICAS	11 PICAS	12 PICAS	13 PICAS	14 PICAS	15 PICAS	16 PICAS	18 PICAS			
6-POINT TYPE										
0.377	0.415	0.452	0.490	0.528	0.566	0.603	0.679			
7-POINT TYPE										
0.323	0.355	0.387	0.420	0.452	0.484	0.516	0.581			
7 1/2-POINT TYPE										
0.301	0.331	0.361	0.391	0.421	0.451	0.482	0.542			
8-POINT TYPE										
0.283	0.311	0.339	0.367	0.396	0.424	0.452	0.509			
8 1/2-POINT TYPE										
0.267	0.294	0.321	0.347	0.374	0.401	0.428	0.481			
9-POINT TYPE										
0.251	0.276	0.301	0.326	0.351	0.376	0.402	0.452			
10-POINT TYPE										
0.226	0.249	0.271	0.294	0.316	0.339	0.362	0.407			