

June 17, 2020



Volume 37
Issue 24

Iowa Newspaper Association Bulletin

www.INAnews.com

CALENDAR of EVENTS

WEBINARS

Keeping Up With Digital
Trends in 2020
Thursday, July 23

MEETINGS

INA, INF & INA Services
Board Meeting
Friday, July 17

2020 DISTINGUISHED SERVICE AWARD RECIPIENTS



NANCY STEBURG
Kossuth County Advance



MARK WITHERSPOON
Iowa State Daily

Accepting nominations for Distinguished Service award

Do you have a colleague who deserves recognition for exemplary service to his/her community and to Iowa's newspaper industry?

The INA encourages you to nominate that person for its 2021 Distinguished Service Award (DSA). This award was created to recognize contributions in three key areas: newspaper, community and the industry as a whole.

Candidates are not limited to publishers and editors. They might be advertising directors, circulation managers, back shop supervisors, business managers, news and sports editors or other staff members.

A nomination form is included in this week's Bulletin. All nominations must be submitted in writing by Aug. 7, 2020, to be considered for selection. The reverse side of the nomination form has a list of past DSA winners. These past recipients comprise the selection committee, which meets to determine which nominees best meet the following DSA criteria:

- The nominee must be an employee of, former employee of, or contributor to an Iowa newspaper or associated with a university, college or newspaper

association having close ties with Iowa newspapers;

- The nominee shall have contributed greatly to his or her newspaper, and to his or her community and/or the newspaper industry in general;
- Longevity should have little effect on the nominee's qualifications.
- Individuals who have received the INA's Master Editor-Publisher award are not eligible to be awarded the Distinguished Service Award.

The award qualifications were modified last year with the addition of the words "or contributor," to allow for an individual that has significantly contributed to the industry, but is not employed by it, to be honored. The new wording has been incorporated into the qualifications listed above and on the enclosed nomination form.

This award is one of the most prestigious awards given to newspaper professionals in Iowa. It will be presented during the Past Presidents' Awards Luncheon on Friday, Feb. 5, during the 2021 INA Convention.

Please share with your staff this opportunity to nominate a worthy candidate.

The Iowa Newspaper Association's mission is to advocate the continued importance of thriving newspaper enterprises in Iowa dedicated to the First Amendment and to provide guidance to members and direction to the association's two related boards.

meeting minutes

Iowa Newspaper Foundation Contest Committee Meeting May 14, 2020



INF Contest Committee Minutes

Chair Jim Johnson of the Kalona News called the meeting to order via Zoom at 2:00 p.m. Those present were: Dodie Hook, Akron Hometown; Jake Kurtz, Des Moines Register; Beth Lutgen, Dyersville Commercial; Ana Olsthorn, Garner Leader; Mike Rolands, Indianola Record-Herald & Tribune; Matt Milner, Ottumwa Courier and Lisa Miller, Rock Rapids Lyon Co. Reporter. Also present were Susan Patterson Plank and Jana Shepherd, INF.

Votes taken:

- A. On a vote taken electronically, the Committee recommended to the INF Board the following circulation classes for the 2021 Better Newspaper Contests.

	2021	2020
Daily Class I	Under 10,000	Under 10,000
Daily Class II	10,000 and greater	10,000 and greater
Weekly Class I	910 and under	960 and under
Weekly Class II	911-1,500	961-1,550
Weekly Class III	1,500 and above	1,551 and above

- B. On a motion by Milner, seconded by Kurtz, the Committee recommended to the INF Board amending the judging allowance to not award a second and third place in categories with fewer than five entries to requiring a first and second place.
- C. On a motion by Rolands, seconded by Hook, the Committee recommended to the INF Board the addition of a coverage of covid-19 category. Newspapers will be allowed one entry in the category, with three to five examples of the continuing coverage. Coverage of covid-19 will not be accepted in the W11 continuing coverage category.
- D. On a motion by Rolands, seconded by Milner, the Committee recommended to the INF Board the addition of a best photographer award. Individual photographers may submit a portfolio of 6 – 10 examples. One entry per photographer. Portfolio submissions are to be from one newspaper.

Discussion Items:

- A. The Committee requested staff and Jim Johnson review the language to the Bill Monroe Innovation Award to increase entries.
- B. The Committee discussed a member request to allow for more W11 submissions. No changes were made.
- C. The Committee discussed a member request to restrict stories to only be entered in one contest. No changes were made.

The meeting was adjourned at 3:25 p.m.

Respectively submitted,
Jana Shepherd

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319 East 5th St.
Des Moines, IA 50309

INA LEGAL HOTLINE
515-283-3100 (paid service)

New public notice rates take effect July 1

Effective July 1, the public notice advertising rate will increase from 50.1 cents for a 12-pica wide line of eight-point type (or its equivalent) to 50.3 cents per line (33.9 cents per line for subsequent insertions). These rates should be charged for all public notices published on or after July 1, 2020.

2020 marks the eighteenth year in which public notice rates have increased (they decreased in 2009 and 2015). Public notice rates are tied to the consumer price index as a result of a bill backed by the INA and passed by the Legislature in 2000. New rate charts and law change updates will be mailed to all newspapers and rates are available at www.INAnews.com.

Better benefits. Less money.



As an INA member, you can now offer better health benefits at a lower cost for your business. Welcome to Benportal.

We've partnered with national insurance broker Holmes Murphy to bring back the fairness in buying health insurance. If you have 10 or more full-time employees, Benportal will provide your employees with top tier benefits.

Getting a health insurance quote is free and easy, and you can save up to 10% off of what you're paying now – there's no reason not to check it out.

Want to learn more? Visit <https://vimeo.com/290576969>

As a reminder, if you have agreed to upload your print editions to the NewzGroup site, you should be doing so regularly upon publication of each edition you print. Uploading your newspaper allows CNA to secure tearsheets more quickly and, in turn, pay you faster for advertising that runs in your newspaper. In addition, if you are uploading to NewzGroup, you only need to mail CNA two copies of each newspaper you publish, allowing you to save on postage.

If you're interested in getting more information on uploading your paper to NewzGroup, please contact Judy Mowery at jmowery@inanews.com.

Reminder to all newspapers: If you change the number of days per week that you print please let the INA know by notifying media@cnaads.com.

Please keep in mind that the Iowa Code section 618.3 provides for very specific guidelines for the definition of a newspaper for the purpose of public notifications. The first of which is that a newspaper of general circulation must have published at least once a week for at least 50 weeks per year within the area. The code does not address how many pages the newspaper must be. It does provide that at least 25% of the newspaper's total column space in more than one half of its issues during any 12-month period should be news versus advertising.

State Fair meeting was affront to open government

**RANDY EVANS, EXECUTIVE DIRECTOR
IOWA FREEDOM OF INFORMATION COUNCIL**

The decision last week to cancel the Iowa State Fair was a reminder of the seriousness of coronavirus and the consequences of many people's anxiety about returning to activities that normally are an important part of Iowa life.

But the State Fair's decision also illuminated an embarrassing disconnect from the norms of government transparency and accountability in our state.

I have attended government meetings for 50 years --- from small-town city councils and school boards, to state boards and commissions. I have never seen or heard about a more outrageous abuse of the principle of open government than the State Fair Board exhibited last week.

The Legislature and courts have been clear about the purpose of the open meetings law.

The very first paragraph of the statute says: "This chapter seeks to assure, through a requirement of open meetings of governmental bodies, that the basis and rationale of governmental decisions, as well as those decisions themselves, are easily accessible to the people. Ambiguity in the construction or application of this chapter should be resolved in favor of openness."

The Supreme Court has provided its emphasis. The justices wrote in a 2016 case involving the Warren County Board of Supervisors' deliberate circumventing of the law: "The open meetings law is intended to safeguard free and open democracy by ensuring the government does not unnecessarily conduct its business in secret."

In spite of that guidance, the fair board acted more like a private club than a government board in making this decision. That conclusion comes through in details that should embarrass State Fair officials and Gov. Kim Reynolds, whose lieutenant governor represents her on the board.

The fair board's decision was the most consequential since World War II, when the fair was canceled. But this year's cancellation came without the public being allowed to attend the meeting. It occurred with no discussion by any of the 14 board members present. And it occurred with members voting by secret ballot.

Every Iowa school board, every city council, every county board of supervisors, and every other state government board makes decisions with a public vote in a public meeting after a public discussion.

It is outrageous the State Fair Board did not think citizens should be able to attend the meeting and listen to the discussions with State Fair administrators. A spokeswoman offered this feeble rationale for the secret ballot: The fair wanted to have a written record of the voting --- as if a roll call vote listed in the official minutes of the meeting would not provide that record.

It was especially troubling that Assistant Attorney General Jeff Peterzalek attended the meeting but apparently did not advise State Fair officials ahead of time that the meeting must be open to the public and that the vote of each board member must be made public during the meeting.



Randy Evans

Instead, he helped State Fair manager Gary Slater count the secret ballots.

Whether the State Fair Board likes it or not, its meetings are open to the public unless one of a handful of exemptions contained in state law allows part of a meeting to be closed to spectators. Those same rules apply to other government boards and councils.

But the meeting notice sent by fair officials last week did not cite any of those exemptions for not allowing the public to attend. The notice also did not tell the public how they could listen to the meeting by audio conference or video conference.

I asked State Fair officials several weeks ago to be informed of the next fair board meeting. I received the meeting notice last week. But it included this statement, "The following meeting is open to credentialed members of the press."

The media have no special rights of access under the open meetings law, but officials cannot restrict which reporters may attend. The law contains no mention of "credentialed" journalists. That is language Gov. Reynolds and the Republican majorities in the Iowa Legislature use to keep certain reporters from sitting on press row in legislative chambers and from attending Reynolds' press conferences --- events not covered by the open meetings law.

The State Fair is the largest single event in Iowa each year, drawing about one million people. Journalists from across the nation come to witness the wholesome spectacle that has been the subject of books and movies --- and presidential campaigns.

Iowans have been waiting for weeks to learn whether the 2020 fair would go forward or would fall victim to public health concerns about coronavirus.

But Reynolds, Slater and fair board members dodged their responsibilities to Iowans under the spirit, if not the letter, of the open meetings law. Instead of discussing the arguments for and against holding the 2020 fair with the public listening in, and instead of having a public discussion of the pros and cons of various options for a scaled-back fair, those conversations occurred in private.

Attorney General Tom Miller's staff now should take the lead in working with State Fair officials to better meet the fair's obligations under the letter, as well as the spirit, of Iowa's open meetings and public records laws.

The State Fair Board needs to begin posting notices and agendas for its meetings on its website. The minutes from past meetings should be posted there, too. Many state and local boards now do this routinely.

And as long as the coronavirus social-distancing recommendations remain in place, the fair board should allow the public to watch and listen to its meetings through Zoom or similar video-conferencing technology or by dialing in to listen on a conference line.

Other government bodies have been doing this. It's time for the State Fair to do this, too.

Randy Evans is executive director of the Iowa Freedom of Information Council. He can be reached at IowaFOICouncil@gmail.com.

FREE MEMBER EXCHANGE

▼ HELP WANTED

COMMUNITY EDITOR. You're more than an editor. You are the Globe Gazette's "face" in Osage, Iowa. The Globe Gazette seeks an experienced reporter who's ready to be a community leader. This position will be based out of our Mason City office and will cover Mitchell County and its largest community, Osage – including local government, education, public safety and whatever interesting news comes your way.

The successful candidate thrives on independence – they just want to be turned loose on the community to meet new people and find out what's important to our audience there. They'll be skilled at developing sources, sussing out the news from government documents and writing amusing features about people of interest. If you're a journalist who needs institutional reporting to find your stories, this isn't the job for you.

Big, big plus to the person who has done lots of Facebook Lives and has shot their own photos on occasion.

Send a resume and five of the clips that best represent what you love to write.

The North Iowa Media Group is a division of Lee Enterprises, a leading provider of high quality, trusted, local news and information, and a major platform for advertising, with daily newspapers, rapidly growing digital products and nearly 300 weekly and specialty publications serving 49 markets in 20 states. Lee's local media organizations generate more than 70 million monthly web visits and have a total circulation of 0.8 million daily and 1.1 million Sunday. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit www.lee.net. Drug free and Equal Opportunity Employer

PART-TIME ADVERTISING SALES REPRESENTATIVE. The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to kris@nwdanchor.com.

SPORTS/NEWS EDITOR. The New Hampton Tribune and Nashua Reporter, two weekly papers in Chickasaw County, are seeking a sports editor/news reporter.

The successful candidate will need to be a self-starter, work well without direction and versed in software like InDesign, Adobe Photoshop and other publishing programs. You'll write stories, prepare photos and layout pages. You'll also, with the help of our editor, direct the coverage of three high schools and write various features.

We offer a competitive salary and excellent benefits in a job that will allow you to grow as a journalist. If you think you would be a good fit send your resume to Bob.Fenske@nhtrib.com. 0620

▼ FOR SALE

NEW LISTING! For sale: BNorthwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

For sale: Brand new, never-out-of-the-box iMac, 3.1GHz 6-Core Processor with Turbo Boost up to 4.3GHz; 1 TD storage, Retina 5K display; 8GB 2666MHz DDR

memory; Radeon Pro 575X with 4GB of GDDR5 memory, two Thunderbolt 3 ports, Retina 5K 5120-by-2880 P3 display; Lists \$1,999; Will Sell for \$1600. Call Charlie at 712-830-3646.

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

IN NEED OF NEW LISTINGS. This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

Two Weekly Newspapers: Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

County seat weeklies with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@gmail.com

Client looking to purchase a small weekly Iowa newspaper. Sellers contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

If you are considering a purchase, look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. **Just listed:** Looking to be your own boss? Look no further! This small, profitable southern Iowa weekly is just waiting for you. Aggressively priced to move. **Just listed:** Rare opportunity to buy this profitable eastern Iowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Motivated seller:** Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The



Iowa Newspaper Association

Bulletin

www.INAnews.com

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- MEP Nomination Form
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- Leo Mores Application

MEMBER EXCHANGE - cont. from page 5

group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.

Ocker chosen for coordinator role

The Iowa Supreme Court has appointed Kyle Ocker, group editor of the Ottumwa Courier and Oskaloosa Herald, as the new coordinator for the Iowa court system's Expanded News Media Coverage program in Appanoose, Davis, Jefferson, Keokuk, Mahaska, Monroe, Poweshiek, Van Buren and Wapello counties.

Kyle is the point-of-contact when the news media wants to use cameras, audio recorders or laptop computers to cover hearings and trials inside the courtrooms in these counties.

The use of these devices is permitted by state court rules with the permission of the judge handling individual cases. The formal request for the judge's permission begins with a form the regional coordinator files with the court.

Editors who seek that permission should contact Kyle at 641-895-5660 or kocker@ottumwacourier.com.

Editors wanting permission for cases in other Iowa counties should contact Randy Evans, executive director of the Iowa Freedom of Information Council, at IowaFOICouncil@gmail.com.

Reports the monthly sales activity of Customized Newspaper Advertising. Figures compare each month to the year before and 2020 sales with budgeted projections.

2020	2019	MAY SALES	Difference	% Increase
\$166,930	\$180,607		-\$13,677	-7.6%
2020	2019	Year-to-Date Sales	Difference	% Increase
\$1,461,821	\$1,162,937		-\$298,884	26%
Actual	Budget	Actual-vs.-Budget	Difference	% of Budget
\$1,461,821	\$1,485,350		-\$3,529	-1.6%

Sales Summary: In May, CNA sold **\$159,485** in display advertising into Iowa Newspapers.





DISTINGUISHED SERVICE AWARD

2021 NOMINATION FORM

The INA Distinguished Service Award is presented each year at the association's annual convention to the individual(s) in the state who, in the opinion of the selection committee, best meet(s) the following criteria:

1. The nominee must be an employee or former employee of or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close ties with Iowa newspapers;
2. The nominee shall have contributed greatly to his or her newspaper, and/or to his or her community and or the newspaper industry in general;
3. Longevity should have little effect on the nominee's qualifications;
4. Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

I nominate the following individual for consideration by the selection committee to receive the INA Distinguished Service Award:

Name: _____ Newspaper: _____

Nominated by:

Name: _____ Newspaper: _____

Please include all relevant support materials.

This award is open to all members of the newspaper staff! Potential candidates might be advertising directors, circulation managers, back shop superintendents and press operators, as well as news and sports editors, publishers and business managers.

The award is one of the most prestigious awards given to newspaper professionals in Iowa. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Past Presidents' Luncheon during the INA Convention on February 5, 2021.

Nominations not selected will also be considered in 2022 and 2023. Some people may have been nominated for this award in the past but did not receive it due to a lack of information about the nominee. Nominators should feel free to re-nominate such individuals and include more details about their qualifications.

Contributions should be over a period of time and all three areas (newspaper, community and industry) are considered.

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's service to the newspaper and the community
- Additional letters of support from community members, co-workers or others
- Other materials that support the nominee's application

DEADLINE FOR NOMINATION: August 7, 2020

Mail to: Iowa Newspaper Association, Attn: Jana Shepherd, 319 East 5th Street, Des Moines, IA 50309 | **Email to:** jshepherd@inanews.com

DISTINGUISHED SERVICE AWARD WINNERS

1982

Frank Nye, Cedar Rapids Gazette
Matt Lawrence, Ottumwa Courier
Paul Norris, Marshalltown Times-Republican

1984

Donald Lundgren, Clinton Herald
Les Moeller, Iowa City Daily Iowan
Al Efner, Ottumwa Courier

1985

J. Burl Tiedemann, Adel Dallas County News
Harry Mauck Jr., Council Bluffs Nonpareil
Esther Williams, Vinton Cedar Valley Daily Times

1986

John McCormally, Burlington Hawk Eye
Harold Roberts, Creston News Advertiser
Max Maxon, Webster City Freeman Journal

1987

Frederick Simpson, Atlantic News-Telegraph
Bill Kunerth, Iowa State University
Harold Bailey, Perry Chief

1988

Hollis Nordyke, Ames Tribune
L. Jay Smith, Fort Dodge Messenger
Jackson Baty, University of Northern Iowa

1989

David Kruidenier, Des Moines Register
Herb Strentz, Drake University
Lois Jacobs, Marshalltown Times-Republican
Cal Olson, Sioux City Journal

1990

Genevieve Mauck Stoufer, Council Bluffs
Rick Morain, Jefferson Herald
Rosalie Johnson, Eldridge North Scott Press
Helen Zogg, Eldridge North Scott Press

1991

Dale Kueter, Cedar Rapids Gazette
Oline Stigers, Cedar Rapids Gazette
Harrison "Skip" Weber, INA
Ron Slechta, Tama News-Herald

1992

Robert Woodward, Drake University
Phyllis Fleming, Cedar Rapids Gazette
William Zima, University of Iowa

1993

Larry Johnson, Fort Dodge Messenger
Al Pinder, Grinnell Herald-Register
Carolyn Cole Gage, Villisca Review

1994

Beth Dalbey, Adel Dallas County News
Ken Robinson, Bayard News-Gazette
Brian Cooper, Dubuque Telegraph Herald
Jerry Moriarity, Mason City Globe-Gazette

1995

Bill Mertens, Burlington Hawk Eye
Richard Goughnour, Mediapolis News
Joe Roth, Hampton Newspapers
David Johnson, West Branch Times

1996

Dave Paxton, Albia Newspapers
Mary Lou Hinrichsen, DeWitt Observer
Shirley Omer, Primghar O'Brien Co. Bell

1997

Mark Bowden, Cedar Rapids Gazette
Harold Aardema, Doon Press
Margaret VanderWeerd, Sully Diamond Trail News
Gene Bloom, Woodbine Twiner (posthumous)

1998

Marni Mellen, Fairfield Daily Ledger
Jay Mohr, Sibley Osceola Co. Gazette Tribune (posthumous)
Tom Johnson, Waukon Standard
Merle Kent Shawd, Woodward NE Dallas Co. Record

1999

Gary Spurgeon, Bloomfield Democrat
James Flansburg, Des Moines Register
Tom Emmerson, Iowa State University
Jack Marlowe, Maquoketa Sentinel Press

2000

Dave Storey, Cedar Rapids Gazette
LeAnn Pisarik, Mount Vernon-Lisbon Sun
Dr. Kenneth Starck, University of Iowa

2001

Jack Crook, Knoxville Journal-Express
Barb Lyon, Mapleton Press
Jim Magdefrau, Newspapers of Benton Co.

2002

Paul Gauthier, Corning-Adams Co. Free Press
Jay P. Wagner, Des Moines Business Record
Gil Cranberg, Des Moines Register
George Mills, Des Moines Register

2003

Michael Gartner, Des Moines
Walt Stevens, Fort Dodge Messenger
Bill Casey, Iowa City Daily Iowan
Edward "Mike" Lyon, Mapleton Press

2004

Don Magdefrau, Belle Plaine Union
Tom Yunt, Dubuque Telegraph Herald
Amy Duncan, Indianola Record-Herald & Tribune
Karen Young, Seymour Herald

2005

Mark Wicks, Charles City Press
Connie White, Creston News Advertiser
Drake Mabry, Des Moines Register / Ames Tribune
Gary Alban, Ogden Reporter

2006

Ron Schuety, Altoona Herald-Mitchellville Index
Randy Evans, Des Moines Register
LeAnn Larson, West Union Fayette County Union

2007

Bob Andersen, Elkader Clayton County Register
Wayne Davis, Seymour Herald

2008

Terry Wilson, Davenport Quad-City Times
Bill Wundram, Davenport Quad-City Times
Bill Tubbs, Eldridge North Scott Press
Sharon Alban, Ogden Reporter

2009

Mary Rueter, DeWitt Observer
Jo Martin, Iowa Falls Times-Citizen
Jay Luther, Iowa Falls Times-Citizen

2010

Jim Normandin, Dubuque Telegraph Herald
Alan Mores, Harlan Newspapers
Jeff Grant, Sheldon N'West Iowa Review

2011

Bill Monroe, Iowa Newspaper Association

2012

Chuck Offenburger, Des Moines Register
Kathleen Richardson, Drake University
Norma Thurman, Stuart Herald

2013

Barbara Mack, Iowa State University (posthumous)
Max Heath, National Newspaper Association
Keith Luchtel, Nyemaster Goode
Stuart Clark, Tipton Conservative

2014

Bill Rediger, Dyersville Commercial
Irene Wilcox, Madrid Register-News
Connie Wagner, Sheldon N'West Iowa Review

2015

Rox Laird, Des Moines Register
Larry Peterson, Creston News Advertiser
Michael Giudicessi, Faegre Baker Daniels

2016

Bruce Binning, Denison Bulletin & Review
Chris Mudge, Iowa Newspaper Association
Vicky Decker, Seymour Herald

2017

Michael Bugeja, Iowa State University
Deb Geisler, Jefferson Herald
Doug Melvold, Maquoketa Sentinel-Press
Scott Sundstrom, (former) INA lobbyist

2018

Scott Spurgeon, Bloomfield Democrat
Don Dauterive, Iowa Falls Times Citizen

2019

Dorine Peterson, Creston News
Perry Bell, Knoxville Journal Express
Nick Workman, Ottumwa Courier

2020

Nancy Steburg, Kossuth County Advance
Mark Witherspoon, Iowa State Daily



MASTER EDITOR-PUBLISHER AWARD

2021 NOMINATION FORM

The Master Editor-Publisher award is one of the most prestigious awards given to Iowa newspaper professionals.

THE FIVE SELECTION CRITERIA ARE:

- The nominee has worked hard;
- The nominee has thought soundly;
- The nominee has influenced unselfishly;
- The nominee has lived honorably;
- The nominee has contributed greatly to the industry and his or her community.

Eligibility: This award may be given to any person who at the time of the selection is actively engaged in editing and/or publishing or managing a newspaper which is a member in good standing of the Iowa Newspaper Association.

I nominate the following individual for consideration by the selection committee to receive the INA Master Editor-Publisher Award:

Name: _____ Newspaper: _____

Address: _____

Nominated by:

Name: _____ Newspaper: _____

Address: _____

Please supply the selection committee with a complete nomination (as outlined at right) as well as any information you think will be helpful in deciding on the award winners for this year. The committee has requested that this information be as complete and thorough as possible. Nominations without such information will not be considered. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Awards Banquet during the INA Convention on February 5, 2021. (Nominations not selected will also be considered in 2022 and 2023.)

A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's newspaper career
- Additional letters of support from co-workers or others
- Letter(s) or support from a member of the community



DEADLINE FOR ENTRIES IS AUGUST 7, 2020.

Please return this form and other related material to: Iowa Newspaper Association,
Attn: Jana Shepherd, 319 E. 5th St., Des Moines, IA 50309.

IOWA NEWSPAPER ASSOCIATION

MASTER EDITOR-PUBLISHER AWARD WINNERS

1932

Joseph F. Grawe, Waverly
Harvey Ingham, Des Moines
Elmer E. Taylor, Traer

1933

Ed M. Smith, Winterset
E.P. Adler, Davenport
W.G. Ray, Grinnell

1934

W. C. Jarnagin, Storm Lake
Wm. P. Moscrip, Marshalltown
Grant Caswell, Des Moines
Wm. P. Wortman, Malvern

1935

John c. Hartman, Waterloo
M.A. Aasgaard, Lake Mills

1936

James R. Rhodes, Newton
K.F. Baldrige, Bloomfield

1937

Thomas W. Purcell, Hampton
E.P. Chase, Atlantic
Victor Lovejoy, Jefferson

1938

Ward Barnes, Eagle Grove
Orville Elder, Washington
J.G. Lucas, Madrid

1939

Jesse M. Beck, Centerville
John M. Grimes, Osceola
Scott Snyder, Adel

1940

W.C. Dewel, Algona
Chas. Rogers, Mt. Pleasant
Paul C. Woods, Sheldon

1941

Chas. N. Marvin, Shenandoah
Frank Jaqua, Humboldt
E.P. Harrison, Oakland

1942

J.L. Papes, Marion
Leon S. Barnes, Northwood

1943

Don L. Berry, Indianola
Sherman W. Needham, Ames
Geo. C. Tucker, Webster City

1944

F.W. Beckman, Knoxville
Stephen Goldthwaite, Boone
Ralph Overholser, Red Oak

1945

Fred W. Hill, Hamburg
Jas. McCutcheon, Mt. Vernon
Wm. S. Rupe, Ames

1946

Paul A. Olson, Story City
John W. Haggard, Algona
W. Earl Hall, Mason City

1947

Chas. A. Doxsee, Monticello
Hoge Howard Sadler, Pella
Justin Barry, Cherokee

1948

James C. Gillespie, LeMars
Phil Hoffman, Oskaloosa
C.S. Walling, Oskaloosa

1949

Claude Campbell, Jewell
Ralph Shannon, Washington
Paul C. Smith, Rock Rapids

1950

John Huston, Ottumwa
Willis Overholser, Sibley
S.E. Tennant, Colfax

1951

James Wilson, Carroll
Duane E. Dewel, Algona
David Sutherland, Sr., Montezuma

1952

G.E. Whitehead, Perry
Will F. Lindsey, Leon
B.H. Shearer, Columbus Junction

1953

Lee P. Loomis, Mason City
A. L. Frisbie, Grinnell
John Vanderwicken, Grundy Center
Don Reid, West Des Moines

1954

W. D. Archie, Shenandoah
Carl Caswell, Clarinda
Wm. Allender, Chariton

1955

L. B. Watt, Grinnell
Lloyd O. Brewer, Newton
K. H. Sidey, Greenfield

1956

Harold V. Ellis, Marengo
Paul Norris, Marshalltown
Harry E. Taylor, Traer

1957

C.W. Moody, Burlington
A.W. Hamblin, Bedford
Carl E. Sexauer, Ogden

1958

Walter Williams, Fairfield
Charles Hacke, Sac City
George Carman, Buffalo Center

1959

Walter Merryman, Fort Dodge
John Burrows, Belle Plaine
J.C. Moore, Winterset

1960

F.D. Simpson, Atlantic
Robert Burrows, Sr.,
Belle Plaine
Lloyd McCutcheon, Sibley

1961

A.K. Walling, Oskaloosa
Carl Hamilton, Iowa Falls
Gordon Aasgaard, Lake Mills

1962

Lew Warren, Oelwein
Karl Le Compte, Corydon
Carl Hogendorn, North English

1963

M. B. Crabbe, Eagle Grove
Robert K. Beck, Centerville
Elmer E. Taylor, Traer

1964

Phil Adler, Davenport
Fred Morain, Jefferson
Leo Mores, Harlan

1965

Ken MacDonald, Des Moines
Phil Jarnagin, Storm Lake
Tom B. Powell, Jr., Anamosa

1966

Mrs. Harold Garvey, Boone
Dale Merrill, Ida Grove
Dick Westerfield, West Union

1967

Hollis Nordyke, Ames
Neil Maurer, Laurens
Lew Kimer, Indianola

1968

Reeves Hall, Independence
Deemer Lee, Estherville
John Feuling, New Hampton

1969

Dwight Purcell, Hampton
F. A. Wortman, Malvern
A. M. Patterson, Mount Pleasant

1970

Joe f. Hladky, Jr., Cedar Rapids
Keith Hawk, Knoxville
Robert Melvold, Maquoketa

1971

W. J. Carmichael, Webster City
John Baldrige, Chariton
Wayne & Jeanne Davis, Seymour

1972

Fred Grawe, Waverly
Robert Larson, Albia
E. J. Van Nostrand, Creston

1973

Benjamin F. Carter, Jr., Forest City
G. Wiley Beveridge, Williamsburg
Charles Davis, Iowa Falls

1974

Robert J. McCoy, Waterloo
William L. Lindsey, Leon
Prof. James Schwartz, I.S.U.
H. M. "Johnny" Jones, Monticello

1975

Albert Pinder, Grinnell
John van der Linden, Sibley
Carter Pitts, LeMars

1976

Everett A. Streit, Clinton
Kenneth A. Robinson, Bayard
William Ferguson, Glidden

1977

Robert & Evelyn Reiste, Ocheyedan
John Anderson, Storm Lake
Frank Nye, Cedar Rapids

1978

Thomas H. Miller, Cherokee
Robert L. Caswell, Red Oak
John L. Morrissey, Montezuma

1979

Dave Elder, Washington
Dick Knowles, Denison
Russ Waller, Algona

1980

Hugh Doty, Corydon
Gerald G. Moriarity, Mason City
Robert Parrott, DeWitt
Bruce A. Turvold, Cresco

1981

Ed Sidey, Greenfield
Robert Lyon, Schleswig
Frank Morlan, Sheldon

1982

C. W. Wilcox, Madrid
W. E. Beck, Spirit Lake
Walter Stevens, Fort Dodge

1983

Charles Gonzales, Guthrie Center
Stuart Awbrey, Burlington
W. R. Vezina, Hartley
M. E. Messersmith, Riceville

1984

Verle Burgason, Ames
John Field, Hamburg
Maury Noonan, Dyersville
John Sullivan, Cascade

1985

Al Schafer, Eldora
Richard Gross, Council Bluffs
Carl Cassidy, Lime Springs

1986

John (Andy) Anderson, Spencer
Shirley Omer, Primghar
Forrest Kilmer, Davenport
Herbert Clark, Tipton

1987

Rick Morain, Jefferson
Jerry Bloom, Logan
Len Strasburg, Manchester

1988

Joe Hladky III, Cedar Rapids
Dave Norris, Marshalltown
Gary & Sharon Alban, Ogden
Ben & Lucy Colby, Rock Rapids

1989

Gary Spurgeon, Bloomfield
Steve Mores, Harlan
Harris Honsey, Lake Mills

1990

Burl Tiedemann, Adel
Mary Louise Robinson, Bayard
James Patton, Gowrie
Paul Bunge, Osage

1991

John Robertson, Cedar Rapids
Lloyd & Alice Madson, Northwood
Ed & Billie Robinson, Hartley
Jim Hodges, Wapello

1992

Drake Mabry, Ames
Jim Lindvall, Griswold
Jerry Blue, West Union

1993

Virgil Oakman, Lake View
Don Magdefrau, Benton Co.
Carolyn Cole Gage, Villisca

1994

Jim Wilson, Carroll
Ann Wilson, Carroll
Mark Hamilton, Iowa Falls
Dean Krenz, Sioux City

1995

Ed Littler, Adair
Gary Gerlach, Ames
Bill Tubbs, Eldridge
Ed Rood, Slater

1996

Donna Haight, Afton
Dan Field, Corning
Joe Roth, Hampton

1997

Arvid Huisman, Creston
Dan Feuling, New Hampton
Darwin Sherman, Washington

1998

Michael Gartner, Ames
Jo Martin, Iowa Falls
Edward "Mike" Lyon, Mapleton

1999

Dorothy Pinder, Grinnell
H. Alan Smith, Mt. Ayr
Joe McDermott, Newton
Merle Kent Shawd, Woodward

2000

Alan Mores, Harlan
Doris Vezina, Hartley
Bob Goodyear, Monticello

2001

Bill Mertens, Burlington
Scott Gonzales, Guthrie Center
Roger Rector, Ida Grove

2002

Dirk and Lee van der Linden, Belmond
Mary Rueter, DeWitt
Tom Yunt, Dubuque

2003

David Paxton, Albia
Mike Simmons, Marengo
Dana Larsen, Storm Lake

2004

Larry Woellert, Anamosa/Manchester
Mark Bowden, Cedar Rapids
Gary Lindsey, Leon

2005

Brad Hicks, Hampton
Bill Casey, Iowa City
David Allen, Lamoni

2006

Art & John Cullen, Storm Lake
Connie Wimer, Des Moines
Dan DeBettignies, Montezuma

2007

Rick Fromm, Decorah
Larry Bushman, Fort Dodge

2008

Martin Bunge, Marengo
Gary Milks, Fort Madison
Howard Query, Mason City

2009

Lowell Carlson, Bellevue
Ken Chaney, Sigourney
Brian Cooper, Dubuque
Dennis Wilcox, Madrid

2010

Amy Duncan, Indianola
Ron Peterson, Sioux City
Peter Wagner, Sheldon

2011

Mike Finnegan, Clear Lake
Jane Podgorniak, Northwood
Mike Schlesinger, Marshalltown

2012

John Goossen, Iowa Falls
Gene Hall, Charles City
Doug Lindner, Solon
Mary Ungs-Sogaard, Dyersville

2013

Dave Stanley, New Hampton
Luann Waldo, Bayard
Jerry Wiseman, Sac City

2014

Bill Haglund, Adel
Mark Rhoades, Missouri Valley

2015

Charles Nixon, Coon Rapids
James Gargano, Humboldt

2016

Scott Campbell, Eldridge
Steve Delaney, Burlington

2017

LeAnn Larson, Fayette
Ron Slechta, Kalona
Stuart Clark, Tipton

2018

Dodie Hook, Akron
Doug Burns, Carroll
Paula Buenger, Spencer

2019

Marlys Barker, Nevada
Mark Spensley, Monticello
Mike Hodges, Wapello



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2020

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Thursday, July 23 · 1-2 p.m.

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IN THIS WEBINAR...

At the start of this year, Tyson Bird identified 16 digital trends to watch for in 2020. Now that we're halfway through a year of dramatic and unexpected events, let's check in to see how these 16 trends impact the work journalists are doing. We'll also explore trends that have emerged as a result of the COVID-19 pandemic and seek to understand how they will affect our newsrooms and audiences in the months ahead.

THE PRESENTER...

Tyson Bird



Tyson Bird is from Sandpoint, Idaho, and studied journalism graphics and entrepreneurial management at Ball State University. Bird currently works for Texas Highway Magazine in Austin, Texas, as a digital strategy manager. He creates digital experience that get audiences excited about travel and tourism in the greatstate of Texas. Bird loves talking about the many intersections of design, product and our world.

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To: INA Publishers
From: Susan Patterson Plank
Re: Prices of public notices: **PLEASE SAVE**

June 16, 2020

At the direction of the INA Board of Directors and the Government Relations Committee, the INA works with the Iowa Department of Management and other state agencies to determine the maximum cost that may be charged for each public notice prepared on a form.

The instructions in the INA Publishers' Handbook for computing the cost of a photographed notice were followed by the INA when computing the costs for the following notices. The rates which are effective for notices published on or after July 1, 2020 were used. For the most part, the notices have been designed by the state agencies to comply with the newspaper industry's Standard Advertising Unit column measure. You may enlarge the notice or reduce it (so long as the type size does not fall below six-point type). In any event, you should not charge more than the price listed below for each notice.

In some cases, the government unit placing the publication may add explanatory information at the bottom of the form. The price per line for that matter is also listed below.

These notices are identified by a notice code usually found in the upper left-hand corner of each notice.

These rates plus additional information regarding public notices can also be found online at www.INAnews.com. If you have any questions, please feel free to call the INA for help.

FORM 600

Notice of County Intention to Levy General Basic Property Tax Rates Which Exceed Statutory Maximums (**Precedes form 600**) whenever used
3 column (SAU) X 17 lines, 8-point type - **\$27.42**
Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

FORM 630

Notice of County Public Hearing – Budget Estimate
3 column (SAU) X 109 lines, 6.5-point type - **\$217.80**
Plus **\$2.00** per line for any explanatory matter added at the bottom of the form.

FORM 631.1

Notice of City Public Hearing – Budget Estimate
2 column (SAU) X 88 lines, 6-point type - **\$125.44**
Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM 633

Notice of Community College Public Hearing – Budget Estimate
3 column (SAU) X 75 lines, 6-point type - **\$161.41**
Plus **\$2.15** per line for any explanatory matter added at the bottom of the form

FORM 644

Notice of County Public Hearing – Proposed Budget (Used by sanitary sewer, fire, water, lighting or other benefited districts)
3 column (SAU) X 31 lines, 8-point type - **\$50.01**
Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

FORM 653A

Notice of Community College Public Hearing – Amendment of Current Budget
3 column (SAU) X 28 lines, 6-point type - **\$60.26**
Plus **\$2.15** per line for any explanatory matter added at the bottom of the form.

FORM 653A MISC.

Notice of Public Hearing-Amendment of Current Budget (used by entities other than cities, schools or counties)
2 column (SAU) X 21 lines, 8-point type - **\$41.36**
Plus **\$1.97** per line for any explanatory matter added at the bottom of the form

FORM 653AR

Notice of County Public Hearing – Amendment of Current County Budget
2 column (SAU) X 99 lines, 6-point type - **\$141.12**
Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM 653.C1

Notice of City Public Hearing – Amendment of Current City Budget
2 column (SAU) X 88 lines, 6-point type - **\$125.44**
Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM 672

Notice of County Hospital Public Hearing-Proposed Budget
3 column (SAU) X 43 lines, 6-point type - **\$92.54**
Plus **\$2.15** per line for any explanatory matter added at the bottom of the form.

FORM 673

Notice of Assessing Jurisdiction Public Hearing-Proposed Budget
3 column (SAU) X 38 lines, 6-point type - **\$81.78**
Plus **\$2.15** per line for any explanatory matter added at the bottom of the form.

FORM 674

Notice of Extension District Public Hearing-Proposed Budget
3 column (SAU) X 35 lines, 8-point type - **\$56.46**
Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

FORM E911-1

Notice of Joint E911 Service Board Public Hearing-Proposed Budget
3 column (SAU) X 28 lines, 6-point type - **\$60.26**
Plus **\$2.15** per line for any explanatory matter added at the bottom of the form.

FORM F66 (IA-2)

City Annual Financial Report
4 column (SAU) X 107 lines, 8-point type - **\$184.47**
Plus **\$2.46** per line for any explanatory matter added at the bottom of the form.

FORM F638-R

County Annual Financial Report
4-column (SAU) X 88 lines, 8-point type - **\$189.89**
Plus **\$2.16** per line for any explanatory matter added at the bottom of the form.

FORM JDS1

Notice of Emergency Management Commission Public Hearing-Proposed Budget
2 column (SAU) X 46 lines, 6-point type - **\$65.57**
Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM MH-1

Notice of County Hospital Public Hearing-Proposed Budget
4 column (SAU) X 45 lines, 8-point type - **\$97.10**
Plus **\$2.16** per line for any explanatory matter added at the bottom of the form.

FORM S-A

Notice of School District Public Hearing- Proposed Budget Amendment
2 column (SAU) X 29 lines, 6-point type - **\$41.34**
Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM S-PB-6

Notice of School District Public Hearing- Proposed Budget
2 column (SAU) X 100 lines, 6-point type - **\$142.55**
Plus **\$1.43** per line for any explanatory matter added at the bottom of the form.

FORM S-PB-8

Notice of School District Public Hearing- Proposed Budget
3 column (SAU) X 97 lines, 8-point type - **\$156.48**
Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

NO FORM NUMBER

Notice of City Utility Hearing
3 column (SAU) X 40 lines, 8-point type - **\$64.53**
Plus **\$1.61** per line for any explanatory matter added at the bottom of the form.

IOWA LEGAL RATES

2020-2021

	10 PICAS	11 PICAS	12 PICAS	13 PICAS	14 PICAS	15 PICAS	16 PICAS	18 PICAS	
6-POINT TYPE									
Ordinance price	0.420	0.462	0.503	0.545	0.587	0.629	0.671	0.755	Ordinance price
Full price	0.559	0.615	0.671	0.727	0.783	0.839	0.895	1.007	Full price
7-POINT TYPE									
Ordinance price	0.359	0.395	0.431	0.467	0.503	0.539	0.575	0.646	Ordinance price
Full price	0.479	0.527	0.575	0.622	0.670	0.718	0.766	0.862	Full price
7 1/2-POINT TYPE									
Ordinance price	0.335	0.368	0.402	0.435	0.469	0.502	0.536	0.603	Ordinance price
Full price	0.447	0.491	0.536	0.581	0.625	0.670	0.715	0.804	Full price
8-POINT TYPE									
Ordinance price	0.314	0.346	0.377	0.409	0.440	0.472	0.503	0.566	Ordinance price
Full price	0.419	0.461	0.503	0.545	0.587	0.629	0.671	0.755	Full price
8 1/2-POINT TYPE									
Ordinance price	0.297	0.327	0.357	0.387	0.416	0.446	0.476	0.535	Ordinance price
Full price	0.397	0.436	0.476	0.516	0.555	0.595	0.635	0.714	Full price
9-POINT TYPE									
Ordinance price	0.279	0.307	0.335	0.363	0.391	0.419	0.447	0.503	Ordinance price
Full price	0.372	0.410	0.447	0.484	0.521	0.559	0.596	0.670	Full price
10-POINT TYPE									
Ordinance price	0.252	0.277	0.302	0.327	0.352	0.377	0.402	0.453	Ordinance price
Full price	0.335	0.369	0.402	0.436	0.469	0.503	0.537	0.604	Full price

IOWA LEGAL RATES

2nd AND 3rd INSERTIONS

10 PICAS	11 PICAS	12 PICAS	13 PICAS	14 PICAS	15 PICAS	16 PICAS	18 PICAS
6-POINT TYPE							
0.377	0.415	0.452	0.490	0.528	0.566	0.603	0.679
7-POINT TYPE							
0.323	0.355	0.387	0.420	0.452	0.484	0.516	0.581
7 1/2-POINT TYPE							
0.301	0.331	0.361	0.391	0.421	0.451	0.482	0.542
8-POINT TYPE							
0.283	0.311	0.339	0.367	0.396	0.424	0.452	0.509
8 1/2-POINT TYPE							
0.267	0.294	0.321	0.347	0.374	0.401	0.428	0.481
9-POINT TYPE							
0.251	0.276	0.301	0.326	0.351	0.376	0.402	0.452
10-POINT TYPE							
0.226	0.249	0.271	0.294	0.316	0.339	0.362	0.407