



# Iowa Newspaper Association Bulletin

www.INAnews.com

## CALENDAR of EVENTS

### WEBINARS

Let's Talk Recruitment  
Marketing  
Thursday, June 18

### MEETINGS

INA, INF & INA Services  
Board Meeting  
Friday, July 17

## Public needs to see for itself how police act

**RANDY EVANS, EXECUTIVE DIRECTOR  
IOWA FREEDOM OF INFORMATION COUNCIL**

There's a quiz today.  
How would the tragic death of George Floyd have been perceived if the encounter occurred on a deserted side street in the middle of the night, rather than on a busy street in a business area in broad daylight?

How would our understanding of the events have been different if there were no citizens around to record the scene on their cell phones and the only descriptions were the ones police officers provided?

What if the only visual record was on the body cameras worn by the officers?

The cell phone video is uncomfortable to watch. But viewers around the world have been transported right there cub-side in Minneapolis as a police officer, with his hands in his pockets, calming sits with a knee across Floyd's neck for 8 minutes and 46 seconds while the life is forced out of the 46-year-old man.

In Iowa, the answers to my questions are troubling, too, unfortunately.

If this tragedy happened in our state, there is no guarantee the public would have access to the officers' body camera video or any video recorded by cameras mounted in the officers' squad cars, or the disciplinary record of a police officer accused in someone's death.

The law gives police officials wide latitude to decide what to make public from their investigations. Increasingly, however, many state and local law enforcement agencies are refusing the public's requests for such video and written records. They are forcing the public to go to court if citizens, or even the families of victims, want to see these materials.

This is wrong on so many levels.

It is wrong because government has no greater power than the ability of its police officers to take the lives of people who come into contact with its officers.

It is wrong because the relationship between police and the public hinges on trust and respect and cooperation. Secrecy does nothing to strengthen that foundation. In fact, trying to avoid public accountability often builds distrust.

The sue-us-if-you-don't-like-it practice in Iowa is



Randy Evans

wrong because few people or organizations have the tens of thousands of dollars it costs when citizens to hire lawyers to fight for public access to the factual record and video from incidents involving citizen interaction with law officers.

You don't have to go to Minneapolis to see what distrust of law enforcement looks like.

Consider the cases of Drew Edwards, 22, a construction worker in Maquoketa, who died in June 2019 after being shocked at least five times from a police officer's Taser weapon. Some of those shocks were administered while Edwards was face down on the ground, with a deputy sheriff sitting on his legs and the police officer sitting on Edwards' head, pressing down on his back.

Think about the case of Isaiah Hayes, 25, a mechanic from Ashland, Wis., who was shot to death by a Polk County deputy sheriff in July 2018. Officials have refused journalists' requests to release a dash camera video of the shooting or to say how many times Hayes was shot or whether he was shot in the chest or the back.

Consider Autumn Steele, 34, a mother in Burlington, who was fatally wounded in January 2015 by a police officer who became scared and recklessly killed her while trying to shoot her dog. The officer had been sent to the Steele home to settle an argument between Steele and her husband.

Then there is Amanda Lassance, 36, a Jackson County prosecutor in Maquoketa, who was given two rides by law officers, but no sobriety test, after a 9-1-1 call from her boyfriend in April 2019 that they were parked along a highway south of Maquoketa and that she had been driving while intoxicated.

None of this is intended to minimize the difficult and sometimes dangerous work law officers do to serve and protect the public. Many officers perform their jobs quite well and with skill and bravery and judgment that balances safety with civil rights.

But in each of these four cases, video records of the incidents, along with facts that are fundamental to the public's understanding of what occurred, were quickly sealed away from public inspection by the law enforcement agencies whose officers were involved.

That secrecy prevents the public from fully understanding what occurred during each of these encounters and judging whether the officers acted appropriately.

David O'Brien is a Cedar Rapids lawyer who specializes

**PUBLIC** - cont. on page 2

**As a reminder**, if you have agreed to upload your print editions to the NewzGroup site, you should be doing so regularly upon publication of each edition you print. Uploading your newspaper allows CNA to secure tearsheets more quickly and, in turn, pay you faster for advertising that runs in your newspaper. In addition, if you are uploading to NewzGroup, you only need to mail CNA two copies of each newspaper you publish, allowing you to save on postage.

If you're interested in getting more information on uploading your paper to NewzGroup, please contact Judy Mowery at [jmowery@inanews.com](mailto:jmowery@inanews.com).

**Reminder to all newspapers:** If you change the number of days per week that you print please let the INA know by notifying [media@cnaads.com](mailto:media@cnaads.com).

Please keep in mind that the Iowa Code section 618.3 provides for very specific guidelines for the definition of a newspaper for the purpose of public notifications. The first of which is that a newspaper of general circulation must have published at least once a week for at least 50 weeks per year within the area. The code does not address how many pages the newspaper must be. It does provide that at least 25% of the newspaper's total column space in more than one half of its issues during any 12-month period should be news versus advertising.

**PUBLIC** - cont. from page 1

in civil rights cases. He represented the family of Autumn Steele and now represents Drew Edwards' family.

In January, O'Brien gained the release of the 48-minute body camera video of Edwards' interaction with a sheriff's deputy and Maquoketa police officer. The video shows Edwards being hit by Taser darts and culminates in Edwards being unconscious and not breathing as an ambulance finally arrives.

When he made the Edwards video public, O'Brien said, "You can see in the video, he's not a risk to anybody. He's not threatening anybody. He's just going to walk away. Let him go home. Let him cool down. You can go back later and arrest him."

The secrecy that has enveloped these cases contrasts with what the Iowa Supreme Court said in a 1994 decision involving access to a report on a state investigation into alleged corruption: "Sunlight is said to be the best of disinfectants. Shining the light of day on the actions of our public officials deters misconduct that thrives in darkness."

In Iowa, we need more sunlight and less secrecy.

*Randy Evans is executive director of the Iowa Freedom of Information Council. He can be reached at [IowaFOICouncil@gmail.com](mailto:IowaFOICouncil@gmail.com).*

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Des Moines, IA 50309

### INA LEGAL HOTLINE

515-283-3100 (paid service)

# Q&A from the Iowa Public Information Board

Did you know that the Iowa Public Information Board staff is available to assist you with questions or problems involving open meetings and public records in Iowa? During the month of May 2020, 58 contacts were made with the Iowa Public Information Board office.

**QUESTION:** Who is the custodian of public records? How do I know who the custodian is?

**ANSWER:** A “lawful custodian” is defined as the “government body currently in physical possession of the public record.” (Iowa Code Section 22.1(2)). If records are maintained outside the physical possession of the government body, such as a contracted service, the government body owning that record is the “lawful custodian.” The government body cannot prevent the examination or copying of a public record by contracting with a nongovernment storage provider.

The lawful custodian of records relating to investment of public funds is the public body responsible for oversight of those funds.

Iowa Code Section 22.1(2) requires each government body to “delegate to particular officials or employees of that

government body the responsibility for implementing the requirements of (Chapter 22) and shall publicly announce the particular officials or employees to whom responsibility for implementing the requirements of this chapter has been delegated.”

**BEST PRACTICES:** A government body must determine who the designated lawful custodian will be and post that information in a public manner. This may include a link on the government website, signage at the offices of the government, or, preferably, both.

**WHO CAN CONTACT THE IPIB AND HOW LONG DOES IT TAKE?** Any person can contact the IPIB for assistance by telephone (515-725-1781), by email, or on the IPIB website. In 2020, 300 identifiable people contacted the IPIB. Of these, 106 were private citizens, 152 were government officials or employees, and 42 were members of the media. In 2020, 73% of the incoming contacts were resolved the first day, 12% were resolved in one to five days, and 15% were resolved in six or more days. Opinions, rulings, FAQs, reports, and training documents are available on the IPIB website – [www.ipib.iowa.gov](http://www.ipib.iowa.gov).

FORMAL COMPLAINTS	ADVISORY OPINIONS	DECLARATORY ORDERS	INFORMAL COMPLAINTS	INFORMAL REQUESTS	MISCELLANEOUS	MAY TOTALS
11	1	0	5	31	10	<b>58</b>

## INA and Holmes Murphy offer a tool to help save on health insurance for your business



**W**e're excited to announce a new offering to save on health insurance for your business – Benportal! If you have 10 or more full-time employees, you can offer better benefit plans and perks at lower rates — now included with your Iowa Newspaper Association membership!

Getting a health insurance quote is free and easy, and you can save up to 10% off of what you're paying now – there's no reason not to check it out.

Want to learn more? Visit <https://vimeo.com/290576969> to watch an informational video.

# Leo Mores Newspaper Leadership Institute

## Application Deadline is August 3

The Leo Mores Newspaper Leadership Institute is a three-day program created to enhance the leadership, organizational and performance skills of mid-to-upper level newspaper professionals. The program establishes a network of current and future newspaper leaders who understand and can respond to local, regional and national issues impacting the newspaper industry.

Since 2009, 62 newspaper professionals have graduated from the leadership institute.

The INF is grateful to Steve and Alan Mores of Harlan Newspapers for their commitment of \$60,000 to establish the Leo Mores Newspaper Leadership Institute. The gift is in honor of their father Leo Mores, longtime publisher of the Harlan News-Advertiser and Harlan Tribune.

The Institute is comprised of three one-day seminars. Each session explores an area of professional interest. Learning focuses on developing a solid understanding of the skills necessary for leadership, which participants can immediately put into practice. The number of participants is limited to 12 newspaper professionals to maintain the effectiveness of small-group instruction.

The Leo Mores Newspaper Leadership Institute has become a program recognized for building the talents and advancing the careers of Iowa's newspaper leaders. It is an exciting opportunity for any newspaper employee seeking a leadership role at their newspaper and in their community. It will provide support and assistance to newspaper professionals at any size operation as they build newspaper operations relevant to their communities.

Applications can be found at <https://inanews.com/learn/moresleadership/>. **The deadline to apply is August 3, 2020.** Contact Jana Shepherd at Iowa Newspaper Foundation by calling 515-422-9051 or emailing [jshepherd@inanews.com](mailto:jshepherd@inanews.com) if you have any questions.



Here is what previous Leadership students are saying about the experience!

*"I thought the Mores Institute program was outstanding. Along with networking with classmates, and learning about how newspapers large and small have similar challenges, the program also helped to define what leadership really is and how to become a leader in the industry and in your community. I really came to understand myself and my role much better. The time commitment is minimal compared with the knowledge you take from the program."*

**- Ken Brown**

City Editor

Dubuque Telegraph Herald

*"It's easy to seal ourselves off in our own little portion of the media world. We think of our neighboring newspapers as the competition and believe the way we are doing things is the right way; the ONLY way. This class allowed me to venture outside my comfort zone and realize my interest in the industry ran much deeper than the sports page I edited at the time. We didn't solve all the problems the newspaper industry faces, but opportunities to discuss those issues are too few in our business. The Leo Mores Leadership Institute was one of the most productive experiences of my journalism career."*

**- Tony Baranowski**

Director of Local Media

Times Citizen Communications, Iowa Falls

# FREE MEMBER EXCHANGE

## ▼ HELP WANTED

**COMMUNITY EDITOR.** You're more than an editor. You are the Globe Gazette's "face" in Osage, Iowa. The Globe Gazette seeks an experienced reporter who's ready to be a community leader. This position will be based out of our Mason City office and will cover Mitchell County and its largest community, Osage – including local government, education, public safety and whatever interesting news comes your way.

The successful candidate thrives on independence – they just want to be turned loose on the community to meet new people and find out what's important to our audience there. They'll be skilled at developing sources, sussing out the news from government documents and writing amusing features about people of interest. If you're a journalist who needs institutional reporting to find your stories, this isn't the job for you.

Big, big plus to the person who has done lots of Facebook Lives and has shot their own photos on occasion.

Send a resume and five of the clips that best represent what you love to write.

The North Iowa Media Group is a division of Lee Enterprises, a leading provider of high quality, trusted, local news and information, and a major platform for advertising, with daily newspapers, rapidly growing digital products and nearly 300 weekly and specialty publications serving 49 markets in 20 states. Lee's local media organizations generate more than 70 million monthly web visits and have a total circulation of 0.8 million daily and 1.1 million Sunday. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit [www.lee.net](http://www.lee.net). Drug free and Equal Opportunity Employer

**PART-TIME ADVERTISING SALES REPRESENTATIVE.** The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to [kris@nwdanchor.com](mailto:kris@nwdanchor.com).

**SPORTS/NEWS EDITOR.** The New Hampton Tribune and Nashua Reporter, two weekly papers in Chickasaw County, are seeking a sports editor/news reporter.

The successful candidate will need to be a self-starter, work well without direction and versed in software like InDesign, Adobe Photoshop and other publishing programs. You'll write stories, prepare photos and layout pages. You'll also, with the help of our editor, direct the coverage of three high schools and write various features.

We offer a competitive salary and excellent benefits in a job that will allow you to grow as a journalist. If you think you would be a good fit send your resume to [Bob.Fenske@nhtrib.com](mailto:Bob.Fenske@nhtrib.com). 0620

## ▼ FOR SALE

**NEW LISTING! For sale:** BNorthwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail [rouse@nethtc.net](mailto:rouse@nethtc.net)

**For sale:** Brand new, never-out-of-the-box iMac, 3.1GHz 6-Core Processor with Turbo Boost up to 4.3GHz; 1 TD storage, Retina 5K display; 8GB 2666MHz DDR

memory; Radeon Pro 575X with 4GB of GDDR5 memory, two Thunderbolt 3 ports, Retina 5K 5120-by-2880 P3 display; Lists \$1,999; Will Sell for \$1600. Call Charlie at 712-830-3646.

**Considering a sale of your newspaper but not sure where to start?** Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at [scenictrailmediabrokers@gmail.com](mailto:scenictrailmediabrokers@gmail.com) for more information.

**Two weekly newspapers,** including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

**Profitable group of three small weekly newspapers** for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

**IN NEED OF NEW LISTINGS.** This could be the right time to sell! \*Appraisals-Consultations-Brokerage services\* Your full service broker, News Brokerage of Iowa, [dtappnewsbrokerageofiowa@gmail.com](mailto:dtappnewsbrokerageofiowa@gmail.com), 319-350-2770.

**Two Weekly Newspapers:** Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

**County seat weeklies** with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: [brokered1@gmail.com](mailto:brokered1@gmail.com)

**Client looking to purchase a small weekly Iowa newspaper.** Sellers contact Dave Tapp of News Brokerage of Iowa, [dtappnewsbrokerageofiowa@gmail.com](mailto:dtappnewsbrokerageofiowa@gmail.com), 319-350-2770.

**If you are considering a purchase,** look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. **Just listed:** Looking to be your own boss? Look no further! This small, profitable southern Iowa weekly is just waiting for you. Aggressively priced to move. **Just listed:** Rare opportunity to buy this profitable eastern Iowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Motivated seller:** Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The



Iowa Newspaper Association

# Bulletin

www.INAnews.com

## IN THIS ISSUE...

- Let's Talk Recruitment Marketing
- MEP Nomination Form
- DSA Nomination Form
- Leo Mores Application



**COVID-19**

**ALL TOGETHER NOW.**

We've been hard at work reporting the latest news and informing you about a pandemic that's disrupted everyone's lives. We're proud of our brand of trusted journalism. Now, as our nation looks to reopen, rebound and resurge, our advertising representatives are here to help your business. Hire us to help get your customers back and your employees ready. Nobody cares more about your success than us.

No one has an engaged audience like ours. Our growth online, combined with print, is impressive as more readers turn to us for local news.

**Newspapers are your best investment.**  
We care about local.

**NEWSPAPER POWER.**  
Print, Digital & Social Solutions for your advertisers.

Designed by Metro Creative Graphics, Inc.

## MEMBER EXCHANGE - cont. from page 5

group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

View and submit ads on the Internet at [www.INAnews.com](http://www.INAnews.com). Students and professionals may also submit their resumés for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at [cgordon@inanews.com](mailto:cgordon@inanews.com).

## NAM's partners with Metro Creative Graphics to deliver a series of promotional messages

The following message was sent to NAM Members on Tuesday.

All of our member newspapers are gearing up for the reopening of businesses shut down by the pandemic since March.

It's a great time to show the POWER OF NEWSPAPERS that are, we would all agree, the best investment an advertiser can make.

NAM's partnership with Metro Creative Graphics today delivers to you a series of three promotional messages that can be sent to loyal and prospective advertisers. You can access the trio here on the NAMMEMBERS Web site where we are building a home for The Relevance Project: <https://relevanceprojectnet.wordpress.com/resources/>

### HERE ARE THE CAMPAIGN DETAILS:

- **The theme is:** ALL TOGETHER NOW (...time to open)
- **The message:** Let us help you reopen and welcome back customers. And cheers to our newsrooms for keeping us informed during challenging times.
- **The closer is:** NEWSPAPER ARE YOUR BEST INVESTMENT. WE CARE ABOUT LOCAL.
- **This starts a series:** NEWSPAPER POWER.

The messages can be localized for press/newspaper association use. You can adapt this campaign as your own. You can add to your creations (I've seen many excellent efforts by NAM members). You can use these to promote your members.

The messages also can be localized by member newspapers with their own brand. They can revise, customize and run with them as they see fit.

The suggested best use for these is to go directly to potential advertisers. Also, they could make great rack cards and billboards, as well go on your web sites.

A bit of background: This started as an initial experiment of The Relevance Project. Stronger promotions of our industry and common branding are desired actions of the overall initiative. Thanks to Michelle Rea for her guidance.

Our friends at Metro Creative, Rob Zimmerman and Darrell Davis, embraced our urgency to deliver results and quickly moved from "test" to ready-to-go messages. Special thanks to them. They want us to succeed big time.

We plan to add to the NEWSPAPER POWER/RELEVANCE PROJECT series. All suggestions welcomed.

One more thing: Please share success stories on how this helped with revenue generation. We know the urgency.



# MASTER EDITOR-PUBLISHER AWARD

2021 NOMINATION FORM

The Master Editor-Publisher award is one of the most prestigious awards given to Iowa newspaper professionals.

## THE FIVE SELECTION CRITERIA ARE:

- The nominee has worked hard;
- The nominee has thought soundly;
- The nominee has influenced unselfishly;
- The nominee has lived honorably;
- The nominee has contributed greatly to the industry and his or her community.

**Eligibility:** This award may be given to any person who at the time of the selection is actively engaged in editing and/or publishing or managing a newspaper which is a member in good standing of the Iowa Newspaper Association.

I nominate the following individual for consideration by the selection committee to receive the INA Master Editor-Publisher Award:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_

Nominated by:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_

Please supply the selection committee with a complete nomination (as outlined at right) as well as any information you think will be helpful in deciding on the award winners for this year. The committee has requested that this information be as complete and thorough as possible. Nominations without such information will not be considered. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Awards Banquet during the INA Convention on February 5, 2021. (Nominations not selected will also be considered in 2022 and 2023.)

### A complete nomination will include the following:

- A letter of support from the nominator
- Basic resume of the nominee's newspaper career
- Additional letters of support from co-workers or others
- Letter(s) or support from a member of the community



## DEADLINE FOR ENTRIES IS AUGUST 7, 2020.

Please return this form and other related material to: Iowa Newspaper Association,  
Attn: Jana Shepherd, 319 E. 5th St., Des Moines, IA 50309.

IOWA NEWSPAPER ASSOCIATION

# MASTER EDITOR-PUBLISHER

## AWARD WINNERS

### 1932

Joseph F. Grawe, Waverly  
Harvey Ingham, Des Moines  
Elmer E. Taylor, Traer

### 1933

Ed M. Smith, Winterset  
E.P. Adler, Davenport  
W.G. Ray, Grinnell

### 1934

W. C. Jarnagin, Storm Lake  
Wm. P. Moscrip, Marshalltown  
Grant Caswell, Des Moines  
Wm. P. Wortman, Malvern

### 1935

John c. Hartman, Waterloo  
M.A. Aasgaard, Lake Mills

### 1936

James R. Rhodes, Newton  
K.F. Baldrige, Bloomfield

### 1937

Thomas W. Purcell, Hampton  
E.P. Chase, Atlantic  
Victor Lovejoy, Jefferson

### 1938

Ward Barnes, Eagle Grove  
Orville Elder, Washington  
J.G. Lucas, Madrid

### 1939

Jesse M. Beck, Centerville  
John M. Grimes, Osceola  
Scott Snyder, Adel

### 1940

W.C. Dewel, Algona  
Chas. Rogers, Mt. Pleasant  
Paul C. Woods, Sheldon

### 1941

Chas. N. Marvin, Shenandoah  
Frank Jaqua, Humboldt  
E.P. Harrison, Oakland

### 1942

J.L. Papes, Marion  
Leon S. Barnes, Northwood

### 1943

Don L. Berry, Indianola  
Sherman W. Needham, Ames  
Geo. C. Tucker, Webster City

### 1944

F.W. Beckman, Knoxville  
Stephen Goldthwaite, Boone  
Ralph Overholser, Red Oak

### 1945

Fred W. Hill, Hamburg  
Jas. McCutcheon, Mt. Vernon  
Wm. S. Rupe, Ames

### 1946

Paul A. Olson, Story City  
John W. Haggard, Algona  
W. Earl Hall, Mason City

### 1947

Chas. A. Doxsee, Monticello  
Hoge Howard Sadler, Pella  
Justin Barry, Cherokee

### 1948

James C. Gillespie, LeMars  
Phil Hoffman, Oskaloosa  
C.S. Walling, Oskaloosa

### 1949

Claude Campbell, Jewell  
Ralph Shannon, Washington  
Paul C. Smith, Rock Rapids

### 1950

John Huston, Ottumwa  
Willis Overholser, Sibley  
S.E. Tennant, Colfax

### 1951

James Wilson, Carroll  
Duane E. Dewel, Algona  
David Sutherland, Sr., Montezuma

### 1952

G.E. Whitehead, Perry  
Will F. Lindsey, Leon  
B.H. Shearer, Columbus Junction

### 1953

Lee P. Loomis, Mason City  
A. L. Frisbie, Grinnell  
John Vanderwicken, Grundy Center  
Don Reid, West Des Moines

### 1954

W. D. Archie, Shenandoah  
Carl Caswell, Clarinda  
Wm. Allender, Chariton

### 1955

L. B. Watt, Grinnell  
Lloyd O. Brewer, Newton  
K. H. Sidey, Greenfield

### 1956

Harold V. Ellis, Marengo  
Paul Norris, Marshalltown  
Harry E. Taylor, Traer

### 1957

C.W. Moody, Burlington  
A.W. Hamblin, Bedford  
Carl E. Sexauer, Ogden

### 1958

Walter Williams, Fairfield  
Charles Hacke, Sac City  
George Carman, Buffalo Center

### 1959

Walter Merryman, Fort Dodge  
John Burrows, Belle Plaine  
J.C. Moore, Winterset

### 1960

F.D. Simpson, Atlantic  
Robert Burrows, Sr.,  
Belle Plaine  
Lloyd McCutcheon, Sibley

### 1961

A.K. Walling, Oskaloosa  
Carl Hamilton, Iowa Falls  
Gordon Aasgaard, Lake Mills

### 1962

Lew Warren, Oelwein  
Karl Le Compte, Corydon  
Carl Hogendorn, North English

### 1963

M. B. Crabbe, Eagle Grove  
Robert K. Beck, Centerville  
Elmer E. Taylor, Traer

### 1964

Phil Adler, Davenport  
Fred Morain, Jefferson  
Leo Mores, Harlan

### 1965

Ken MacDonald, Des Moines  
Phil Jarnagin, Storm Lake  
Tom B. Powell, Jr., Anamosa

### 1966

Mrs. Harold Garvey, Boone  
Dale Merrill, Ida Grove  
Dick Westerfield, West Union

### 1967

Hollis Nordyke, Ames  
Neil Maurer, Laurens  
Lew Kimer, Indianola

### 1968

Reeves Hall, Independence  
Deemer Lee, Estherville  
John Feuling, New Hampton

### 1969

Dwight Purcell, Hampton  
F. A. Wortman, Malvern  
A. M. Patterson, Mount Pleasant

### 1970

Joe f. Hladky, Jr., Cedar Rapids  
Keith Hawk, Knoxville  
Robert Melvold, Maquoketa

### 1971

W. J. Carmichael, Webster City  
John Baldrige, Chariton  
Wayne & Jeanne Davis, Seymour

### 1972

Fred Grawe, Waverly  
Robert Larson, Albia  
E. J. Van Nostrand, Creston

### 1973

Benjamin F. Carter, Jr., Forest City  
G. Wiley Beveridge, Williamsburg  
Charles Davis, Iowa Falls

### 1974

Robert J. McCoy, Waterloo  
William L. Lindsey, Leon  
Prof. James Schwartz, I.S.U.  
H. M. "Johnny" Jones, Monticello

### 1975

Albert Pinder, Grinnell  
John van der Linden, Sibley  
Carter Pitts, LeMars

### 1976

Everett A. Streit, Clinton  
Kenneth A. Robinson, Bayard  
William Ferguson, Glidden

### 1977

Robert & Evelyn Reiste, Ocheyedan  
John Anderson, Storm Lake  
Frank Nye, Cedar Rapids

### 1978

Thomas H. Miller, Cherokee  
Robert L. Caswell, Red Oak  
John L. Morrissey, Montezuma

### 1979

Dave Elder, Washington  
Dick Knowles, Denison  
Russ Waller, Algona

### 1980

Hugh Doty, Corydon  
Gerald G. Moriarity, Mason City  
Robert Parrott, DeWitt  
Bruce A. Turvold, Cresco

### 1981

Ed Sidey, Greenfield  
Robert Lyon, Schleswig  
Frank Morlan, Sheldon

### 1982

C. W. Wilcox, Madrid  
W. E. Beck, Spirit Lake  
Walter Stevens, Fort Dodge

### 1983

Charles Gonzales, Guthrie Center  
Stuart Awbrey, Burlington  
W. R. Vezina, Hartley  
M. E. Messersmith, Riceville

### 1984

Verle Burgason, Ames  
John Field, Hamburg  
Maury Noonan, Dyersville  
John Sullivan, Cascade

### 1985

Al Schafer, Eldora  
Richard Gross, Council Bluffs  
Carl Cassidy, Lime Springs

### 1986

John (Andy) Anderson, Spencer  
Shirley Omer, Primghar  
Forrest Kilmer, Davenport  
Herbert Clark, Tipton

### 1987

Rick Morain, Jefferson  
Jerry Bloom, Logan  
Len Strasburg, Manchester

### 1988

Joe Hladky III, Cedar Rapids  
Dave Norris, Marshalltown  
Gary & Sharon Alban, Ogden  
Ben & Lucy Colby, Rock Rapids

### 1989

Gary Spurgeon, Bloomfield  
Steve Mores, Harlan  
Harris Honsey, Lake Mills

### 1990

Burl Tiedemann, Adel  
Mary Louise Robinson, Bayard  
James Patton, Gowrie  
Paul Bunge, Osage

### 1991

John Robertson, Cedar Rapids  
Lloyd & Alice Madson, Northwood  
Ed & Billie Robinson, Hartley  
Jim Hodges, Wapello

### 1992

Drake Mabry, Ames  
Jim Lindvall, Griswold  
Jerry Blue, West Union

### 1993

Virgil Oakman, Lake View  
Don Magdefrau, Benton Co.  
Carolyn Cole Gage, Villisca

### 1994

Jim Wilson, Carroll  
Ann Wilson, Carroll  
Mark Hamilton, Iowa Falls  
Dean Krenz, Sioux City

### 1995

Ed Littler, Adair  
Gary Gerlach, Ames  
Bill Tubbs, Eldridge  
Ed Rood, Slater

### 1996

Donna Haight, Afton  
Dan Field, Corning  
Joe Roth, Hampton

### 1997

Arvid Huisman, Creston  
Dan Feuling, New Hampton  
Darwin Sherman, Washington

### 1998

Michael Gartner, Ames  
Jo Martin, Iowa Falls  
Edward "Mike" Lyon, Mapleton

### 1999

Dorothy Pinder, Grinnell  
H. Alan Smith, Mt. Ayr  
Joe McDermott, Newton  
Merle Kent Shawd, Woodward

### 2000

Alan Mores, Harlan  
Doris Vezina, Hartley  
Bob Goodyear, Monticello

### 2001

Bill Mertens, Burlington  
Scott Gonzales, Guthrie Center  
Roger Rector, Ida Grove

### 2002

Dirk and Lee van der Linden, Belmond  
Mary Rueter, DeWitt  
Tom Yunt, Dubuque

### 2003

David Paxton, Albia  
Mike Simmons, Marengo  
Dana Larsen, Storm Lake

### 2004

Larry Woellert, Anamosa/Manchester  
Mark Bowden, Cedar Rapids  
Gary Lindsey, Leon

### 2005

Brad Hicks, Hampton  
Bill Casey, Iowa City  
David Allen, Lamoni

### 2006

Art & John Cullen, Storm Lake  
Connie Wimer, Des Moines  
Dan DeBettignies, Montezuma

### 2007

Rick Fromm, Decorah  
Larry Bushman, Fort Dodge

### 2008

Martin Bunge, Marengo  
Gary Milks, Fort Madison  
Howard Query, Mason City

### 2009

Lowell Carlson, Bellevue  
Ken Chaney, Sigourney  
Brian Cooper, Dubuque  
Dennis Wilcox, Madrid

### 2010

Amy Duncan, Indianola  
Ron Peterson, Sioux City  
Peter Wagner, Sheldon

### 2011

Mike Finnegan, Clear Lake  
Jane Podgorniak, Northwood  
Mike Schlesinger, Marshalltown

### 2012

John Goossen, Iowa Falls  
Gene Hall, Charles City  
Doug Lindner, Solon  
Mary Ungs-Sogaard, Dyersville

### 2013

Dave Stanley, New Hampton  
Luann Waldo, Bayard  
Jerry Wiseman, Sac City

### 2014

Bill Haglund, Adel  
Mark Rhoades, Missouri Valley

### 2015

Charles Nixon, Coon Rapids  
James Gargano, Humboldt

### 2016

Scott Campbell, Eldridge  
Steve Delaney, Burlington

### 2017

LeAnn Larson, Fayette  
Ron Slechta, Kalona  
Stuart Clark, Tipton

### 2018

Dodie Hook, Akron  
Doug Burns, Carroll  
Paula Buenger, Spencer

### 2019

Marlys Barker, Nevada  
Mark Spensley, Monticello  
Mike Hodges, Wapello



# DISTINGUISHED SERVICE AWARD

## 2021 NOMINATION FORM

The INA Distinguished Service Award is presented each year at the association's annual convention to the individual(s) in the state who, in the opinion of the selection committee, best meet(s) the following criteria:

1. The nominee must be an employee or former employee of or contributor to an Iowa newspaper or associated with a university, college or newspaper association having close ties with Iowa newspapers;
2. The nominee shall have contributed greatly to his or her newspaper, and/or to his or her community and or the newspaper industry in general;
3. Longevity should have little effect on the nominee's qualifications;
4. Individuals who have received the INA's Master Editor-Publisher award are not eligible to win the Distinguished Service Award.

I nominate the following individual for consideration by the selection committee to receive the INA Distinguished Service Award:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Nominated by:

Name: \_\_\_\_\_ Newspaper: \_\_\_\_\_

Please include all relevant support materials.

This award is open to all members of the newspaper staff! Potential candidates might be advertising directors, circulation managers, back shop superintendents and press operators, as well as news and sports editors, publishers and business managers.

The award is one of the most prestigious awards given to newspaper professionals in Iowa. The selection committee of past recipients is instructed to be very demanding. The award(s) will be presented at the Past Presidents' Luncheon during the INA Convention on February 5, 2021.

Nominations not selected will also be considered in 2022 and 2023. Some people may have been nominated for this award in the past but did not receive it due to a lack of information about the nominee. Nominators should feel free to re-nominate such individuals and include more details about their qualifications.

Contributions should be over a period of time and all three areas (newspaper, community and industry) are considered.

### **A complete nomination will include the following:**

- A letter of support from the nominator
- Basic resume of the nominee's service to the newspaper and the community
- Additional letters of support from community members, co-workers or others
- Other materials that support the nominee's application

**DEADLINE FOR NOMINATION: August 7, 2020**

**Mail to:** Iowa Newspaper Association, Attn: Jana Shepherd, 319 East 5th Street, Des Moines, IA 50309 | **Email to:** jshepherd@inanews.com

# DISTINGUISHED SERVICE AWARD WINNERS

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## 1982

Frank Nye, Cedar Rapids Gazette  
Matt Lawrence, Ottumwa Courier  
Paul Norris, Marshalltown Times-Republican

## 1984

Donald Lundgren, Clinton Herald  
Les Moeller, Iowa City Daily Iowan  
Al Efner, Ottumwa Courier

## 1985

J. Burl Tiedemann, Adel Dallas County News  
Harry Mauck Jr., Council Bluffs Nonpareil  
Esther Williams, Vinton Cedar Valley Daily Times

## 1986

John McCormally, Burlington Hawk Eye  
Harold Roberts, Creston News Advertiser  
Max Maxon, Webster City Freeman Journal

## 1987

Frederick Simpson, Atlantic News-Telegraph  
Bill Kunerth, Iowa State University  
Harold Bailey, Perry Chief

## 1988

Hollis Nordyke, Ames Tribune  
L. Jay Smith, Fort Dodge Messenger  
Jackson Baty, University of Northern Iowa

## 1989

David Kruidenier, Des Moines Register  
Herb Strentz, Drake University  
Lois Jacobs, Marshalltown Times-Republican  
Cal Olson, Sioux City Journal

## 1990

Genevieve Mauck Stoufer, Council Bluffs  
Rick Morain, Jefferson Herald  
Rosalie Johnson, Eldridge North Scott Press  
Helen Zogg, Eldridge North Scott Press

## 1991

Dale Kueter, Cedar Rapids Gazette  
Oline Stigers, Cedar Rapids Gazette  
Harrison "Skip" Weber, INA  
Ron Slechta, Tama News-Herald

## 1992

Robert Woodward, Drake University  
Phyllis Fleming, Cedar Rapids Gazette  
William Zima, University of Iowa

## 1993

Larry Johnson, Fort Dodge Messenger  
Al Pinder, Grinnell Herald-Register  
Carolyn Cole Gage, Villisca Review

## 1994

Beth Dalbey, Adel Dallas County News  
Ken Robinson, Bayard News-Gazette  
Brian Cooper, Dubuque Telegraph Herald  
Jerry Moriarity, Mason City Globe-Gazette

## 1995

Bill Mertens, Burlington Hawk Eye  
Richard Goughnour, Mediapolis News  
Joe Roth, Hampton Newspapers  
David Johnson, West Branch Times

## 1996

Dave Paxton, Albia Newspapers  
Mary Lou Hinrichsen, DeWitt Observer  
Shirley Omer, Primghar O'Brien Co. Bell

## 1997

Mark Bowden, Cedar Rapids Gazette  
Harold Aardema, Doon Press  
Margaret VanderWeerd, Sully Diamond Trail News  
Gene Bloom, Woodbine Twiner (posthumous)

## 1998

Marni Mellen, Fairfield Daily Ledger  
Jay Mohr, Sibley Osceola Co. Gazette Tribune (posthumous)  
Tom Johnson, Waukon Standard  
Merle Kent Shawd, Woodward NE Dallas Co. Record

## 1999

Gary Spurgeon, Bloomfield Democrat  
James Flansburg, Des Moines Register  
Tom Emmerson, Iowa State University  
Jack Marlowe, Maquoketa Sentinel Press

## 2000

Dave Storey, Cedar Rapids Gazette  
LeAnn Pisarik, Mount Vernon-Lisbon Sun  
Dr. Kenneth Starck, University of Iowa

## 2001

Jack Crook, Knoxville Journal-Express  
Barb Lyon, Mapleton Press  
Jim Magdefrau, Newspapers of Benton Co.

## 2002

Paul Gauthier, Corning-Adams Co. Free Press  
Jay P. Wagner, Des Moines Business Record  
Gil Cranberg, Des Moines Register  
George Mills, Des Moines Register

## 2003

Michael Gartner, Des Moines  
Walt Stevens, Fort Dodge Messenger  
Bill Casey, Iowa City Daily Iowan  
Edward "Mike" Lyon, Mapleton Press

## 2004

Don Magdefrau, Belle Plaine Union  
Tom Yunt, Dubuque Telegraph Herald  
Amy Duncan, Indianola Record-Herald & Tribune  
Karen Young, Seymour Herald

## 2005

Mark Wicks, Charles City Press  
Connie White, Creston News Advertiser  
Drake Mabry, Des Moines Register / Ames Tribune  
Gary Alban, Ogden Reporter

## 2006

Ron Schuety, Altoona Herald-Mitchellville Index  
Randy Evans, Des Moines Register  
LeAnn Larson, West Union Fayette County Union

## 2007

Bob Andersen, Elkader Clayton County Register  
Wayne Davis, Seymour Herald

## 2008

Terry Wilson, Davenport Quad-City Times  
Bill Wundram, Davenport Quad-City Times  
Bill Tubbs, Eldridge North Scott Press  
Sharon Alban, Ogden Reporter

## 2009

Mary Rueter, DeWitt Observer  
Jo Martin, Iowa Falls Times-Citizen  
Jay Luther, Iowa Falls Times-Citizen

## 2010

Jim Normandin, Dubuque Telegraph Herald  
Alan Mores, Harlan Newspapers  
Jeff Grant, Sheldon N'West Iowa Review

## 2011

Bill Monroe, Iowa Newspaper Association

## 2012

Chuck Offenburger, Des Moines Register  
Kathleen Richardson, Drake University  
Norma Thurman, Stuart Herald

## 2013

Barbara Mack, Iowa State University (posthumous)  
Max Heath, National Newspaper Association  
Keith Luchtel, Nyemaster Goode  
Stuart Clark, Tipton Conservative

## 2014

Bill Rediger, Dyersville Commercial  
Irene Wilcox, Madrid Register-News  
Connie Wagner, Sheldon N'West Iowa Review

## 2015

Rox Laird, Des Moines Register  
Larry Peterson, Creston News Advertiser  
Michael Giudicessi, Faegre Baker Daniels

## 2016

Bruce Binning, Denison Bulletin & Review  
Chris Mudge, Iowa Newspaper Association  
Vicky Decker, Seymour Herald

## 2017

Michael Bugeja, Iowa State University  
Deb Geisler, Jefferson Herald  
Doug Melvold, Maquoketa Sentinel-Press  
Scott Sundstrom, (former) INA lobbyist

## 2018

Scott Spurgeon, Bloomfield Democrat  
Don Dauterive, Iowa Falls Times Citizen

## 2019

Dorine Peterson, Creston News  
Perry Bell, Knoxville Journal Express  
Nick Workman, Ottumwa Courier

## 2020

Nancy Steburg, Kossuth County Advance  
Mark Witherspoon, Iowa State Daily



# 2020 APPLICATION

TO BE COMPLETED BY APPLICANT

## INSTRUCTIONS:

1. The application must be completed in full with signatures of applicant and nominator.
2. Please type or print application.
3. Answers must be limited to space allowed.
4. Application must be received by August 3, 2020

## ADMISSION CRITERIA:

Applicants may submit themselves or be submitted by another newspaper professional. Applicants should have a minimum of three years of experience, or equivalent experience in the newspaper industry or in management.

## PARTICIPATION:

Participation is required each of the three days. The participant will get the maximum benefit out of this program by attending each day.

## APPLICATION INFORMATION:

Name: \_\_\_\_\_

Newspaper Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Current Job Title: \_\_\_\_\_

Brief Job Description: \_\_\_\_\_

Job History: (List most recent jobs first)

Employer: \_\_\_\_\_

City/State: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Employment Dates: \_\_\_\_\_

Employer: \_\_\_\_\_

City/State: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Employment Dates: \_\_\_\_\_

(CONTINUED ON BACK)

### EDUCATIONAL EXPERIENCE:

School Name: \_\_\_\_\_ Graduated/Year: \_\_\_\_\_

Degree (if any): \_\_\_\_\_ Major: \_\_\_\_\_

High School: \_\_\_\_\_

College: \_\_\_\_\_

Graduate: \_\_\_\_\_

Other: \_\_\_\_\_

Special Awards/Honors: \_\_\_\_\_

### HISTORY OF LEADERSHIP ROLES:

List leadership roles that you have held including education, employment and community work.

### LEADERSHIP DEVELOPMENT:

What kinds of leadership activities would you like to become active with in the future? Why?

What particular strengths do you feel you have and what weaknesses do you need to improve?

### COMMITMENT:

Attendance is expected at each session. The participant will get the maximum benefit out of this program by attending all five sessions. In the event of emergencies, or unavoidable absences, students will be provided with any handout materials and session notes.

I understand the goals of the Leo Mores Newspaper Leadership Institute and will devote the required time.

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Nominator's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



IOWA  
NEWSPAPER  
FOUNDATION

### **APPLICATION DEADLINE IS AUGUST 3, 2020**

#### **MAIL APPLICATION TO:**

Jana Shepherd, Iowa Newspaper Foundation, 319 E. 5th St., Des Moines, IA 50309

#### **QUESTIONS?**

Contact Jana Shepherd, Iowa Newspaper Foundation Program Director  
(515) 422-9051 • jshepherd@inanews.com



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**IAwebinars**

# LET'S TALK RECRUITMENT MARKETING

Thursday, June 18 · 1-2 p.m.

Registration fee: FREE · Deadline: June 15

## IN THIS WEBINAR...

From building a more effective job profile and job posting, learn how to reach your ideal candidates. Learn how to write descriptions to entice potential new hires and drum up excitement for the position. Creating a strong social media image is also essential which includes online profiles to your website.

## THE PRESENTER...

### Laurie Kahn



Laurie Kahn is creator and president of Media Staffing Network, Inc. Kahn has more than 25 years of experience in media including local and national sales promotions in both large and small markets, turn around expertise with new formats and local and national management positions. Kahn is currently involved with various industry associations and participates at career fairs, colleges and webinars to educate individuals about career opportunities. Kahn conducts seminars targeting all aspects of talent acquisition, job search and how to grow your career.

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