

THE CURRICULUM

The curriculum is practical, hard-hitting and quality driven. Learning will focus on developing a solid understanding of the skills necessary for leadership, which participants can put into practice immediately.



PROGRAM PRICING

Before June 1, 2020 - \$190

After May 31, 2020 - \$215

**Registration opens in April*

The program is held at the INA offices:
319 East 5th Street
Des Moines, IA 50309

*Room block at the Holiday Inn Express
& Suites Des Moines Downtown*



IOWA NEWSPAPER
FOUNDATION



SEPTEMBER 16-18, 2020



THE MISSION

The Leo Mores Newspaper Leadership Institute was created to enhance the leadership, organizational and performance skills of mid-to upper-level newspaper professionals.

The program establishes a network of current and future newspaper leaders who understand and can respond to local, regional and national issues impacting the newspaper industry.

THE DESIGN

The program includes roughly two days centered on developing skills through creative instruction and active participation. The number of participants is limited to 12 newspaper professionals to maintain the effectiveness of small-group instruction.

THE HIGHLIGHTS

DISC profile

Professional development

Leadership training

Economic and community development for newspapers

Newspaper budgeting

Innovation

Group dinners and evening activities in Des Moines

Iowa history of establishment

Legislative overview

Developing key community relationships