



Iowa Newspaper Association Bulletin

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CALENDAR of EVENTS

WEBINARS

**Diving Into The Sales
Techniques Behind Selling
Response**
Thursday, May 21

Self-Care for Journalists
Thursday, June 11

What I learned about local newspapers working for Pete Buttigieg in Iowa

BEN HALLE

FORMER COMMUNICATIONS DIRECTOR FOR PETE BUTTIGIEG

The COVID-19 pandemic has magnified many problems in our country. One of the most glaring is the disappearance of local journalism. While people are increasingly turning to local journalists for information on how the pandemic is impacting their communities, advertisers are cutting their budgets to account for an economy in rapid decline. This means newspapers that were struggling to get by now face the prospect of being shuttered entirely.



Ben Halle

I spent the last year in Iowa working as Iowa Communications Director for Pete Buttigieg, a role in which I worked closely with local journalists across the state. And I can tell you firsthand: the impact of losing local journalism would be devastating for our democracy and civil discourse for generations to come.

The reality is that what's happening in your community will impact your daily life more than the president getting impeached. The decision your mayor or county supervisors make about keeping a restaurant open during the pandemic will affect your life more than what happens in the halls of Congress. But with the depletion of local journalism, local power brokers no longer will be held accountable to the people they serve.

Local journalism from Doug Burns and the Carroll Times Herald have broken hugely important local stories — like investigating a police officer who was having an inappropriate relationship with a teenage girl. You can't get that kind of information from cable news.

Thorough reporting from Art Cullen and the Storm Lake Times documented how corporate agriculture interests essentially dictated Buena Vista County's actions when it came to a pollution case. Art won a Pulitzer Prize for his work. And yet to keep their paper alive, he and his brother have had to spend as much time fundraising as writing.

Pat Rynard and the Iowa Starting Line team are closely documenting how the coronavirus is ripping through

meatpacking plants across the state. And earlier this year, Barbara Rodriguez at the Des Moines Register uncovered some horrific experiments taking place at Glenwood Resource Center. Without local journalism, these stories go unnoticed and our communities are weakened.

On the campaign trail, while too many national reporters frantically tried to get Pete's reaction to whatever Trump had said that day, local journalists asked the hard-hitting questions. Like how Pete planned to bring jobs back to rural Iowa towns that had seen populations decline and businesses shutter. Or how to square the consequences of corporate agriculture's monopolies with the fact that they keep several rural Iowa towns running. Or about how to provide care to Iowa's aging population in a way that doesn't bankrupt Iowa families. They ask questions that matter to their communities, and hold politicians accountable for the solutions they're offering.

And people still rely on local, print newspapers for information. While much of our country can easily access the Internet from our homes, many Americans can't. In rural Iowa, access to broadband is still an issue. The local newspaper is often rural Iowans' only source for local news.

Our campaign spent significant resources buying newspaper ads to alert the community whenever Pete was coming into town. And boy, did it work.

I will never forget when we bought a newspaper ad ahead of a town hall in Webster City. Only 30 people RSVP'd for the event online — but when we got into town, more than 250 people had sprawled out into the town square to see Pete. I surveyed the crowd to see how they'd learned about the event — about half said they saw it in the newspaper.

Pete started out with incredibly low name identification in Iowa. And sure, buying a lot of television ads helped bolster that. But I strongly believe that making time for pull-aside interviews with local press at every stop helped get Pete's message out in the most accessible and authentic way.

Without help, local newspapers are going to disappear. I know it's a hard time to spare any money. But if you can, local journalism should be at the top of your list. Subscribe to the Carroll Times Herald, The Storm Lake Times, the Iowa Starting Line, or whatever paper serves your community.

Joshua Benton, the director of the Nieman Journalism

PETE - cont. on page 3

meeting minutes

Iowa Newspaper Foundation | Convention Program Committee May 1, 2020



Iowa Newspaper Foundation Convention Program Committee Meeting Minutes

Karen Spurgeon of the Bloomfield Democrat called the meeting to order at 10:00 a.m. on Friday, May 1, 2020. Those present were Zack Kucharski, Cedar Rapids Gazette; Marcie Klomp, Cresco Times Plain Dealer; Emily Barske, Marshalltown Times-Republican and Randy Cauthron, Spencer Daily Reporter. Also present were Susan Patterson Plank, INA and Jana Shepherd, INF.

Items Discussed:

- The committee discussed the following potential session topics.
 - Digital/Technology:
 - i. Upgrading technology and Creative Cloud alternatives
 - ii. Learning page composition
 - iii. Newsletter best practices
 - Advertising:
 - i. Marketing your newspaper on Facebook
 - ii. How to use online ticketing for virtual events
 - iii. Sales messaging to close deals
 - Editorial
 - i. COVID-19 experience recap. What did we learn?
 - ii. Google news and Facebook initiatives
 - iii. Data tools for reporting state information
 - iv. How to self-edit
 - v. Round robin 15-minute topic tables to possibly include
 - 1. HIPAA and FERPA
 - 2. Chapter 22
 - 3. Public information access
 - vi. Story ideas and unique partnership opportunities to fill content
 - vii. 50 ideas when nothing is happening in your community
 - viii. Reporter skill building seminar to run alongside convention
 - Management:
 - i. Managing newspaper employees remotely
 - ii. Tools for new editors
 - iii. Streamlining digital communication with employees
 - iv. Best organizational practices in time of crisis
 - v. Mental health assistance for employees and leaders
 - vi. The medias role in disaster plans
- The committee discussed the following potential speakers.
 - Ryan Dohrn
 - Rob Sand
 - Chris Snyder
 - Dr. Richard Deming
 - Russell Viers
 - Zack Kucharski – 50 Ideas
- Additional suggestions:
 - i. DNR official or someone similar to talk about state parks in Iowa over lunch or something similar. Tourism, Iowa treasures, etc.
 - ii. Take more time to honor award recipients in replacement of lunch speaker
 - iii. Love Takes Root. Spencer family created an orphanage in Haiti. Highlight more Iowan's doing great things.
- Additional suggestions following the meeting:
 - i. Michael Morain, Iowa Department of Cultural Affairs
 - ii. Mike Blinder, E&P

The meeting was adjourned at 11:15 a.m.

Respectfully submitted,
Jana Shepherd

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515-283-3100 (paid service)

Q&A from the Iowa Public Information Board

Did you know that the Iowa Public Information Board staff is available to assist you with questions or problems involving open meetings and public records in Iowa? During the month of April 2020, 75 contacts were made with the Iowa Public Information Board office.

QUESTION: If an email, a report, or other document is composed, received, or stored on a personally owned cell phone, tablet, laptop, or other electronic device while a government employee is working remotely, is that a public record under Chapter 22?

ANSWER: Yes. If a government official or employee uses privately owned electronic devices or services, such as cell phones, computers, email accounts, smart phones, or such to conduct official government business, then the record generated is a public record.

When the document concerns public business relating to public duties of an official or employee, it is a public record. Recent years have shown a rapid explosion in electronic device ownership, making it easy to start a project at work, fine tune it at home, email drafts to colleagues and others, refine it on the work computer, carry it around the world on

a flash drive, or store it indefinitely in ‘the cloud.’ Because of this ease of portability and expansion of the work site, the term “public records” no longer refers to a document in a paper file in a drawer in an office.

And, if the government official or employee is working remotely using personal electronic equipment, this may be the only way to access the public record unless it is shared and stored at the official government office.

Remember: A public record does not lose its public status by being retained on a privately owned electronic device.

WHO CAN CONTACT THE IPIB AND HOW LONG DOES IT TAKE? Any person can contact the IPIB for assistance by telephone (515-725-1781), by email, or on the IPIB website. In 2020, 300 identifiable people contacted the IPIB. Of these, 106 were private citizens, 152 were government officials or employees, and 42 were members of the media. In 2020, 73% of the incoming contacts were resolved the first day, 12% were resolved in one to five days, and 15% were resolved in six or more days. Opinions, rulings, FAQs, reports, and training documents are available on the IPIB website – www.ipib.iowa.gov.

FORMAL COMPLAINTS	ADVISORY OPINIONS	DECLARATORY ORDERS	INFORMAL COMPLAINTS	INFORMAL REQUESTS	MISCELLANEOUS	APRIL TOTALS
8	0	0	8	47	12	75

PETE - cont. from page 1

Lab, says that “local newspapers are basically little machines that spit out healthier democracies.” Lord knows we need a healthier democracy right now. It’s time to support the local papers that make our communities — and our country — stronger.

Ben Halle served as Iowa Communications Director and national spokesman for Pete Buttigieg’s presidential campaign. He is a communications strategist originally from Champaign, Illinois.

This article was featured by Carroll Times Herald. Visit https://www.carrollspaper.com/opinion/what-i-learned-about-local-newspapers-working-for-pete-buttigieg-in-iowa/article_3591a932-9095-11ea-9764-b30893de971d.html to read online.

UNI Classes Seeking Clients for Student Work

Classes seeking clientsHas your organization needed to shift its publications or develop new modes of communication? UNI courses focusing on workplace communication are seeking individual and organizational clients who wish to have publications created.

Examples include but are not limited to newsletters, brochures, flyers, proposals, report documents, websites and exhibition storyboards. Communication topics can include issues other than COVID-19. Please contact Adrienne Lamberti, Ph.D., at lamberti@uni.edu for more information.

Coronavirus secrecy erodes the public's confidence

RANDY EVANS, EXECUTIVE DIRECTOR
IOWA FREEDOM OF INFORMATION COUNCIL

The relationship between government and the governed is a delicate arrangement, even in the best of times.

Government wants us to pay our taxes. It wants us to obey its laws and directives. Citizens, in turn, expect certain things from government, things like good schools, parks, law enforcement and protection of the public health and safety.

Trust and accountability are key elements in this arrangement between government and the governed.

That has never been more obvious than it is now, with unemployment pushing toward 20 percent of working adults, with nearly 300 Iowans dead from coronavirus in two short months, and with the state's economy trying to inch back to life.

But decisions state and local officials have made in recent weeks have jeopardized the public's faith and confidence in their government and have threatened to upset the delicate arrangement between government and its citizens.

Some examples illustrate these concerns:

When the Iowa Department of Public Health reported last week that 444 employees at the Tyson pork processing plant in Waterloo had been infected with coronavirus, Iowans had no reason to doubt that number. However, the agency's credibility washed away when the Black Hawk County public health department said the actual number of cases among Tyson workers was 1,031.

Why the discrepancy of more than 550 people? The state's figure came only from coronavirus tests administered at the Tyson plant. The Black Hawk County figure included workers who were tested at area doctors' offices, hospitals and clinics, plus those tested at the plant.

You won't build trust and credibility with the public by misleading them about the magnitude of the outbreak among the 2,800 employees at the Waterloo plant. Unfortunately, state officials learned that important lesson too late.

That delicate balance between government and the governed also is jeopardized when state and local government officials refuse to tell the public how many coronavirus cases have been confirmed among the 2,200 employees at the JBS meatpacking plant in Ottumwa. Or among the 900 employees at the Hormel Foods plant in Osceola. Or among Woodbury County residents who are part of the 4,300-person workforce at the Tyson beef processing plant across the Missouri River in Dakota City, Neb.

For weeks, state and local public health officials would not comment on suspicions of Perry residents that there was a significant outbreak of coronavirus



Randy Evans

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Visit <https://inaneews.com/coronavirus-secrecy-erodes-the-publics-confidence/> to download

at the Tyson plant in that community. Last week, under mounting public pressure, officials relented and announced that 730 employees, 58 percent of the plant's workforce, had tested positive for the disease.

There is nothing in Iowa law that stops the Iowa Department of Public Health from answering these important questions about the Hormel, Tyson or JBS plants or about any other employer or care center. Public health officials can do that without identifying the infected workers.

The reason these infection numbers are important to the public is not to satisfy idle curiosity.

When Gov. Kim Reynolds began lifting her executive orders that had kept many businesses closed as the coronavirus epidemic grew, she made it clear that mitigation of the spread of the disease would now be up to individual business owners and individual consumers. It would be their responsibility to take the steps they felt are necessary to protect themselves from the contagious disease.

We are back to that delicate arrangement between government and the governed.

Bringing the Iowa economy back to life involves considerable public confidence --- the confidence of business owners and their employees, and the confidence of consumers, that they all can move forward safely.

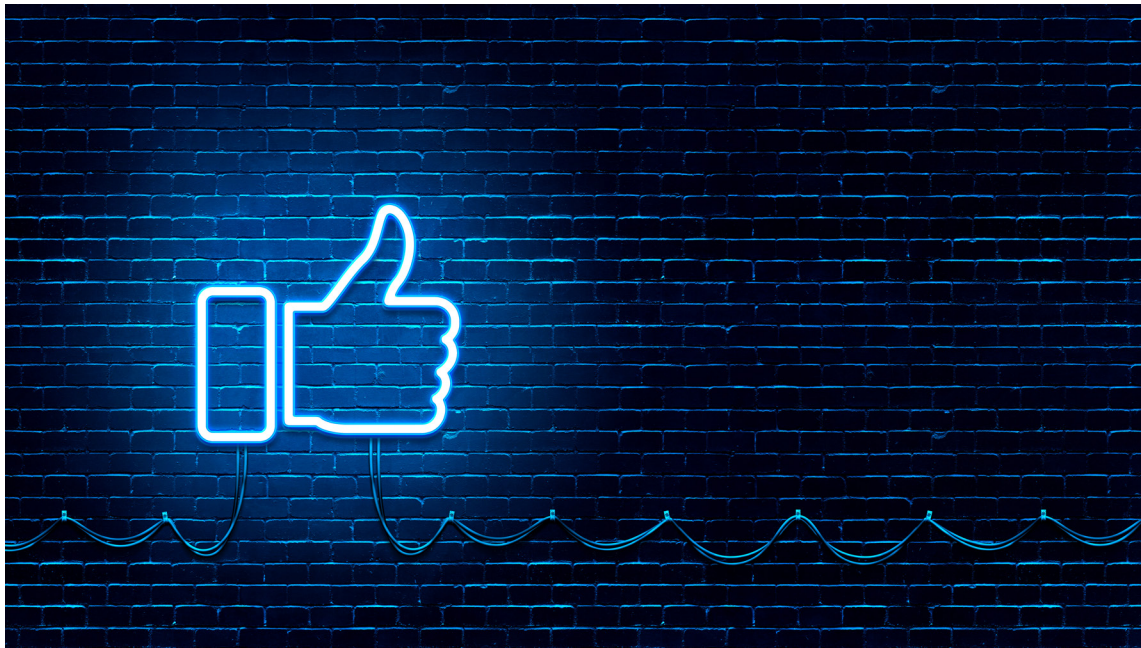
But the governor and the Department of Public Health, and local health departments, too, will not build that confidence if the public thinks government officials are hiding data about significant disease outbreaks to protect the reputation of major employers, to save a community from embarrassment, or to deflect further probing questions from reporters.

Without accurate information about the magnitude of these disease outbreaks in our communities, Iowans are deprived of the facts they deserve to have as they shoulder that personal responsibility the governor talked about. It is unfair and unreasonable to expect Iowans to use their good judgment in these challenging times without access to adequate, and accurate, information from their government.

Information about these coronavirus cases should not be filtered to adjust for any public relations concerns the companies or government officials might face. The best interests of the people of Iowa need to take priority.

After all, the name of the state agency leading Iowa's coronavirus fight is the Iowa Department of Public Health, and it is time state and local officials put "public" back into the agency's name.

Randy Evans is executive director of the Iowa Freedom of Information Council. He can be reached at IowaFOICouncil@gmail.com.



More Iowa newsrooms earn Facebook journalism grants

Facebook has announced more than 200 news organizations will receive nearly \$16 million in grants through the Facebook Journalism Project's relief fund for local news.

Three Iowa newspapers in Carroll, Cedar Rapids and Des Moines in total received over \$200,000 in grants. Cedar Rapids Gazette and Iowa Starting Line were announced as recipients during the latest round of grants. They join newspapers in Iowa City, Denison and Spencer, who received funding in earlier rounds of the project.

The grants stem from \$25 million in local news relief funding announced in March as part of Facebook's \$100 million global investment in news. It includes:

- \$10.3 million being awarded to 144 US local newsrooms as part of the COVID-19 Local News Relief Fund Grant Program. The fund

is supporting many publishers who are hardest hit by this crisis: nearly 80 percent of recipients are family- or independently owned and more than half are published by or for communities of color.

- \$5.4 million being awarded to 59 North American newsrooms that participated in Facebook Local News Accelerator programs focused on subscriptions and memberships.

Remaining funds will be used throughout 2020 to support projects focused on longer-term sustainability in local journalism. This includes \$2.5 million for Report for America, helping the group place 225 journalists in 160 local news organizations for their 2020 reporting corps.

Visit <https://www.facebook.com/journalismproject/programs/grants/coronavirus-local-news-relief-fund-recipients> to see a list of winners.



CONGRATULATIONS

to The Daily Iowan for being awarded best all-around student newspaper by Society of Professional Journalists!

Visit https://www.spj.org/news.asp?utm_sq=geq904agal&ref=1726&utm_source=twitter&utm_medium=social&utm_campaign=spj-tweets&utm_content=pressreleases to view the full list of winners.

FREE MEMBER EXCHANGE

▼ HELP WANTED

COMMUNITY EDITOR. You're more than an editor. You are the Globe Gazette's "face" in Osage, Iowa. The Globe Gazette seeks an experienced reporter who's ready to be a community leader. This position will be based out of our Mason City office and will cover Mitchell County and its largest community, Osage – including local government, education, public safety and whatever interesting news comes your way.

The successful candidate thrives on independence – they just want to be turned loose on the community to meet new people and find out what's important to our audience there. They'll be skilled at developing sources, sussing out the news from government documents and writing amusing features about people of interest. If you're a journalist who needs institutional reporting for find your stories, this isn't the job for you.

Big, big plus to the person who has done lots of Facebook Lives and has shot their own photos on occasion. Send a resume and five of the clips that best represent what you love to write.

The North Iowa Media Group is a division of Lee Enterprises, a leading provider of high quality, trusted, local news and information, and a major platform for advertising, with daily newspapers, rapidly growing digital products and nearly 300 weekly and specialty publications serving 49 markets in 20 states. Lee's local media organizations generate more than 70 million monthly web visits and have a total circulation of 0.8 million daily and 1.1 million Sunday. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit www.lee.net. Drug free and Equal Opportunity Employer

PART-TIME ADVERTISING SALES REPRESENTATIVE. The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to kris@nwdanchor.com.

SPORTS/NEWS EDITOR. The New Hampton Tribune and Nashua Reporter, two weekly papers in Chickasaw County, are seeking a sports editor/news reporter.

The successful candidate will need to be a self-starter, work well without direction and versed in software like In-Design, Adobe Photoshop and other publishing programs. You'll write stories, prepare photos and layout pages. You'll also, with the help of our editor, direct the coverage of three high schools and write various features.

We offer a competitive salary and excellent benefits in a job that will allow you to grow as a journalist. If you think you would be a good fit send your resume to Bob Fenske to editor@nhtrib.com. 0620

▼ FOR SALE

NEW LISTING! For sale: BNorthwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

For sale: Brand new, never-out-of-the-box iMac, 3.1GHz 6-Core Processor with Turbo Boost up to 4.3GHz; 1 TD storage, Retina 5K display; 8GB 2666MHz DDR

memory; Radeon Pro 575X with 4GB of GDDR5 memory, two Thunderbolt 3 ports, Retina 5K 5120-by-2880 P3 display; Lists \$1,999; Will Sell for \$1600. Call Charlie at 712-830-3646.

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

IN NEED OF NEW LISTINGS. This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

Two Weekly Newspapers: Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

County seat weeklies with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@gmail.com

Client looking to purchase a small weekly Iowa newspaper. Sellers contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

If you are considering a purchase, look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. **Just listed:** Looking to be your own boss? Look no further! This small, profitable southern Iowa weekly is just waiting for you. Aggressively priced to move. **Just listed:** Rare opportunity to buy this profitable eastern Iowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Motivated seller:** Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The

group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumés for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.

As a reminder, if you have agreed to upload your print editions to the NewzGroup site, you should be doing so regularly upon publication of each edition you print. Uploading your newspaper allows CNA to secure tearsheets more quickly and, in turn, pay you faster for advertising that runs in your newspaper. In addition, if you are uploading to NewzGroup, you only need to mail CNA two copies of each newspaper you publish, allowing you to save on postage.

If you're interested in getting more information on uploading your paper to NewzGroup, please contact Judy Mowery at jmowery@inanews.com.

Reminder to all newspapers: If you change the number of days per week that you print please let the INA know by notifying media@cnaads.com.

Please keep in mind that the Iowa Code section 618.3 provides for very specific guidelines for the definition of a newspaper for the purpose of public notifications. The first of which is that a newspaper of general circulation must have published at least once a week for at least 50 weeks per year within the area. The code does not address how many pages the newspaper must be. It does provide that at least 25% of the newspaper's total column space in more than one half of its issues during any 12-month period should be news versus advertising.



Iowa Newspaper Association

Bulletin

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IN THIS ISSUE...

- Diving Into The Sales Techniques Behind Selling Response
- Self-Care for Journalists



An Iowa Newspaper Foundation webinar...

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IAwebinars

DIVING INTO THE SALES TECHNIQUES BEHIND SELLING RESPONSE

Thursday, May 21 · 1-2 p.m.

Registration fee: FREE · Deadline: May 18

IN THIS WEBINAR...

Last year, Bob McInnis showed you in his webinar, *Selling Response*, a new approach to selling advertising that enables your staff to sell the only thing your prospective advertisers actually care about – response. These days, it's no longer just a nice way to approach the sale but a matter of survival.

This year in *Diving Into The Sales Techniques Behind Selling Response*, he's back to dive into some real specifics including what to say at various stages of the sales call, including eliminating upfront stalls, selling ad size, frequency, and impressions, and overcoming objections.

This 60-minute webinar is equally appropriate for publishers, ad directors and ad reps.

THE PRESENTER...

Bob McInnis



Bob McInnis is a 30-year veteran of the business side of the newspaper industry. After graduating from Dartmouth College in 1984, he got a job as a newspaper ad rep at his hometown's weekly newspaper group. He eventually served as ad director there and at a larger group of 10 community newspapers before being hired by 750,000 - circulation Newsday/New York Newsday as major accounts supervisor and training manager.

In 1993, he launched a consulting practice and has spent the years since working with community newspapers and newspaper associations throughout the world. While the variety of products have evolved over the years to include digital, the motivations behind why local businesses buy advertising has not, making the integration of paid digital — and even selling against social media — seamless.

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REGISTER TODAY AT WWW.ONLINEMEDIACAMPUS.COM

Online Media Campus is brought to you by America's Newspapers and Iowa Newspaper Foundation



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Webinar Registration

YES! Sign me up for the *Diving Into The Sales Techniques Behind Selling Response* webinar Thursday, May 21.

Registration fee: free to Iowa Newspaper Association members

Find out more at www.onlinemediacampus.com or contact Erica Wipperling at 515-422-9052 or ewipperling@inanews.com.

Registration deadline: May 18

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

SEND YOUR COMPLETED REGISTRATION FORM(S) AND FEE TO:

IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309

EMAIL to ewipperling@inanews.com or REGISTER ONLINE at ONLINEMEDIACAMPUS.COM

RECEIPT OF REGISTRATION:

You will receive log-in instructions 48-hours prior to the webinar you've registered for. If you have questions, please contact Erica Wipperling at ewipperling@inanews.com or 515-422-9052.



An Iowa Newspaper Foundation webinar...



Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

SELF-CARE FOR JOURNALISTS

Thursday, June 11 · 1-2 p.m.

Registration fee: FREE · Deadline: June 8

IN THIS WEBINAR...

Creating balance and maintaining your emotional and physical wellness is as important as ever for journalists. We will discuss some ideas on how to create that balance to best take care of yourself. We'll also discuss how to create a healthy work environment for employees.

THE PRESENTER...

Tim Schmitt



Tim Schmitt has spent decades in various newsrooms — some print, and some broadcast. He was a sports reporter, news reporter, and then managing editor of his hometown paper, the Tonawanda News in New York, where he led an award-winning editorial page. He has worked as an editor, staffer and longtime contributor with the Arizona Daily Sun, the Mesa Tribune, the Arizona Republic, the Buffalo Current, and the Niagara Falls Gazette, where he was executive sports editor over four dailies.

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Webinar Registration

YES! Sign me up for the Self-Care For Journalists webinar Thursday, June 11

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Registration deadline: June 8

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

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