



Iowa Newspaper Association Bulletin

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CALENDAR of EVENTS

WEBINARS

Around the Newspaper
Legal World in 60 Minutes
Thursday, April 9

INA MEMBER UPDATE | COVID-19

SUSAN PATTERSON PLANK
EXECUTIVE DIRECTOR, IOWA NEWSPAPER ASSOCIATION

As our communities continue to work through the impact of COVID-19, the work of journalists becomes even more important. As your Association we hope to provide you with as much support as possible. I will continue to draw to your attention topics that may be helpful or important to you or your business.

SENATE PASSES FAMILIES FIRST CORONAVIRUS RESPONSE ACT: WHAT EMPLOYERS NEED TO KNOW

This concise article by The National Law Review outlines what employers need to know about how the passage of this bill will impact them. The bill was signed on March 16 and its provision become effective within 15 days. One example, “private sector employers with fewer than 500 workers, along with governmental entities, will have to provide up to 12 weeks of FMLA leave for employees who have been on the job for at least 30 days, and who are unable to work or telework because they have to care for a minor child if the child’s school or place of care has been closed, or if the child care provider of that child is unavailable due to a coronavirus emergency.” Visit <https://www.natlawreview.com/article/senate-passes-families-first-coronavirus-response-act-what-employers-need-to-know> to learn more.

IOWA WORKFORCE DEVELOPMENT AND UNEMPLOYMENT INSURANCE QUESTIONS FOR EMPLOYERS AS IT RELATES TO COVID-19

The Iowa Workforce Development has a helpful question and answer section for employers. Many policies and procedures have recently been streamlined. One example:

Question: I am an employer that needs to temporarily suspend operations or reduce hours for my employees

to prevent the spread of the COVID-19. Would I be responsible for benefit charges for my employees who file unemployment?

Answer: No. Iowa Workforce Development will take the appropriate actions to waive the charges for those employers who are forced to do layoffs or reduce work hours for employees due to the COVID-19. Visit <https://www.iowaworkforcedevelopment.gov/COVID-19> to learn more.

GOV. REYNOLDS SIGNS ADDITIONAL STATE PUBLIC HEALTH EMERGENCY DECLARATION, WHICH RELAXES SEVERAL REGULATIONS INCLUDING PUBLIC MEETINGS

This week Gov. Reynolds issued an additional State Public Health Emergency Declaration effective immediately providing additional regulatory relief to Iowans impacted by this public health disaster. This declaration included:

Whereas, the Iowa League of Cities on behalf of numerous local governmental bodies has requested the suspension of Iowa laws that would prevent the use of electronic meetings or the limitation on the number of people present at an in-person meeting site, and that compliance with these requirements would limit cities ability to provide services to aid victims of this disaster.

The Iowa Newspaper Association has communicated with the Iowa Public Information Board that been advising local governments on how to hold electronic meetings—that it remains critical that the public has real time access to meetings in their communities. I encourage all newspapers to work with the government entities in their communities.

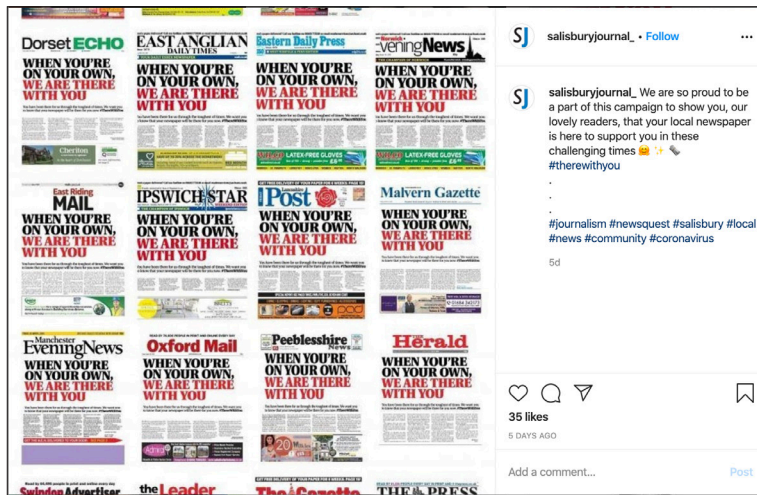
132 ORGANIZATIONS SIGN STATEMENT ON GOVERNMENT CORONAVIRUS EMERGENCY TRANSPARENCY AND PUBLIC ACCESS

The Iowa Newspaper Association along with many other organizations representing diverse constituencies

COVID-19 - cont. on page 3

Reminder to all newspapers: If you change the number of days per week that you print please let the INA know by notifying media@cnaads.com

Please keep in mind that the Iowa Code section 618.3 provides for very specific guidelines for the definition of a newspaper for the purpose of public notifications. The first of which is that a newspaper of general circulation must have published at least once a week for at least 50 weeks per year within the area. The code does not address how many pages the newspaper must be. It does provide that at least 25% of the newspaper’s total column space in more than one half of its issues during any 12-month period should be news versus advertising.



Coronavirus Common Front Page

Last week the UK made a bold move to create a common voice to assure readers they are not alone in this 'new reality' we are all experiencing and assured readers they are in this with them.

Press Associations across the country are participating in doing the same thing here for our papers and communities.

On Thursday March 26th, a front page creative will be sent out to all of our member papers that would like to participate in this initiative. There will be the bold statement and then space for each newspaper to create/write it's own story about it's community and how the newspaper is standing with them.

The goal is to have all **daily papers publish the front page on Monday March 30th** and **weekly papers will publish the front page the first day in the week they publish.**

If you are interested in participating, please email Cicely Gordon at cgordon@inanews.com. If you do choose to participate, don't forget to send us your front page so we can compile all of the Iowa newspapers who participated.

Visit <https://www.usatoday.com/story/news/world/2020/03/19/coronavirus-there-with-you-uk-newspapers-unified-front-page/2881417001/> to read an article about the common front page movement in the UK.

Resources available to Iowa small businesses

The state and federal government are taking action to assist businesses during the COVID-19 pandemic. Here are some resources that have been announced recently.

The U.S. Small Business Administration (SBA) has issued a disaster declaration for the state of Iowa as of January 31, 2020 and continuing. The declaration allows pandemic-impacted small businesses to apply for low-interest support loans. The declaration comes after Iowa Governor Kim Reynolds submitted a federal funding request via the SBA's Economic Injury Disaster Loan program.

SBA Economic Injury Disaster Loans are working capital loans to help small businesses, small agricultural cooperatives, small businesses engaged in aquaculture, and most private, non-profit organizations of all sizes meet their ordinary and necessary financial obligations that cannot be met as a direct result of the disaster. These loans are intended to assist through the disaster recovery period.

You can find details on SBA's Economic Injury Disaster Loan Program and information on how to apply visit <https://www.sba.gov/page/coronavirus->

SMALL BUSINESS - cont. on page 4

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INA LEGAL HOTLINE

515-283-3100 (paid service)

and political ideologies agree that our democracy and democratic practices should not be obstructed in the interest of streamlining deliberations and decision making by our governing bodies in this time of crisis. This effort was coordinated by the National Freedom of Information Council.

Below is a link to the statement including the organizations and their URLs: <https://www.nfoic.org/sites/default/files/2020-03/132%20Organizations%20Sign%20Statement%20on%20Government%20Coronavirus%20Emergency%20Transparency%20and%20Access%20March%202020,%202020.pdf>

Please share this within your network and distribute it to your state and local public officials. NFOIC is sending it to the following national organizations: National Governors Association, National Lieutenant Governors Association (NLGA), National Association of Attorneys General - NAAG, National Conference of State Legislatures, National Association of Secretaries of States, United States Conference of Mayors, National League of Cities, NACo | National Association of Counties, International City and County Managers Association and National Association of State Boards of Education

REMINDER: ESSENTIAL AND NON-ESSENTIAL BUSINESSES

The Iowa Newspaper Association has proactively reached out to the Governor's staff to reinforce the importance of the news media, stressing that if a business quarantine or curfews are established, the news media is and should be considered an essential business.

The News Media Alliance also sent a letter this week to Vice President Pence stating that newspapers are vital during this crisis and that we are an essential business. Please editorialize about the important role you have played during this crisis and that the free flow of accurate and timely information is critical. Linked is a column by First Amendment champion Ken Paulson speaking to the vital role of the media – feel free to use. Visit <https://innews.com/sunshine-week-fighting-a-virus-with-truth-and-transparency/> to read and download the column.

U.S. DEPARTMENT OF HOMELAND SECURITY NAMES NEWS MEDIA AS AN ESSENTIAL BUSINESS

On March 19 the U.S. Department of Homeland Security, Cybersecurity & Infrastructure Security Agency released a memo that stated, "If you work in a critical infrastructure industry, as defined by the Department of Homeland Security, such as healthcare services and pharmaceutical and food supply, you have a special responsibility to maintain your normal work schedule." Although the list of essential business is advisory in nature it is reassuring that the news media is specifically identified.

The news media is included under the category of Communications and Information Technology:

Workers who support radio, television, and media service, including, but not limited to front line news reporters, studio, and technicians for newsgathering and reporting.

The link to this memo is located here: https://www.cisa.gov/sites/default/files/publications/CISA_Guidance_on_the_Essential_Critical_Infrastructure_Workforce_508C_0.pdf

USPS CLARIFIES THAT MAILING AND SHIPPING SERVICES ARE ESSENTIAL SERVICE.

The USPS has clarifying that companies in the mailing and shipping services are considered essential services. "Postal and shipping workers, including those in the private sector, are also considered essential critical infrastructure workers under recent guidance issued by the Department of Homeland Security. White House and CDC guidance has also stated that such industries have a special responsibility to maintain normal work schedules." The intent is to ensure that key parts of the mailing and shipping supply chains remain open during the ongoing Coronavirus pandemic. Visit <https://www.accuzip.com/files/pdf/usps-statement-essential-businesses.pdf> to read an important letter issued by the United States Postal Service.

NEWS MEDIA ALLIANCE TRACKS NEWSPAPERS AS AN "ESSENTIAL BUSINESS"

The News Media Alliance has a section of its website with executive orders and information on the "essential business" designation by state. Thus far the following states have some sort of "shelter in place" that is California, New York, Illinois, Connecticut, New Jersey, Ohio, Delaware, Louisiana, Massachusetts, Wisconsin and W. There are also several cities including Philadelphia. There are many states that have made proclamations that are similar to a "shelter in place" order. Thus far all states have named the media an "essential business".

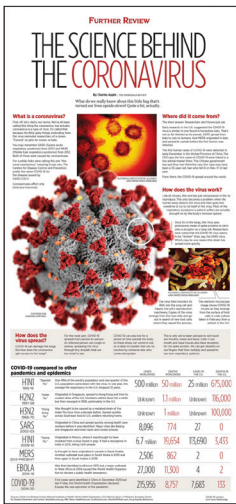
Visit <https://www.newsmediaalliance.org/important-news-publishers-essential-during-pandemic/> for information on how each state has address the media.

The Governor of Illinois went as far as to public thank the media for its work. Here is the statement from Gov. Pritzker:

Today (Sunday) marks the 14th of these daily briefings, two full weeks. So I want to start by saying how appreciative I am to the many members of the media, and to the public who tune in to these press conferences every single day, and help us to get the word out to the broader population of Illinoisians.

This also feels like an appropriate time to offer an apology to the woman who called my office this week angry that I've been interrupting the Bold and the Beautiful, and wanting to know that I too look forward to the days when we can get back to our regularly scheduled programming.

*All kidding aside, getting accurate information disseminated and squashing irresponsible rumors is so critically important, as we wage the battle against COVID-19. So thank you to our residents, for sharing the information that I share, every day with your friends and your neighbors your family, and your social media networks. **Thank you again to the reporters***



Graphic artist shares his work (and design tips) for those with tapped resources

On Sunday, Charles Apple's hometown got to see the Atlanta-area graphic designer's pages run in their own The Index-Journal (Greenwood, S.C.). It's one of 16 newspapers that have reached out to republish two of Apple's full-page coronavirus graphics — one science piece and one on how to keep your kids busy at home — that he made available for use last week.

What prompted you and your editor to share the pages with other news organizations?

My friend Karl Gude built a nice graphic on how to break the chain of infection, and he gave it away for free to all takers. I suggested we use that as the centerpiece of our Thursday Health section and our Features editor, Don Chareunsky, agreed.

Meanwhile, I did two full-page graphics last week — one science piece and one on how to keep your kids

busy at home. It occurred to me that we ought to pass it forward. The editor of the Spokesman-Review, Rob Curley, encouraged me to do that, so we both sent out notes on social media. The hope is that smaller papers that don't have resources to create material like this can pick it up and use it.

The pages you create are information-dense and reader-friendly. What advice would you share with journalists attempting to achieve the same user impact with their own stories and visuals as coronavirus coverage continues?

Designing a page that's reader friendly can be a real trick — especially because the more dense you make the page, the more overwhelming it is for a reader. One of my tricks: I make a list of the four or five main points

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and the press who are continuing to do this work in such a difficult time and who are making it a priority to get good factual information out to the public.

Visit <https://www.nytimes.com/interactive/2020/us/coronavirus-stay-at-home-order.html> for an interactive map along with a brief summary of the state's order.

EMPLOYMENT PROOF DURING A "SHELTER-IN-PLACE" ORDER

If a "shelter-in-place" order was issued in Iowa, you would want your staff to have with them proof that they are employed/contracted by the newspaper. Employees should be prepared to have in their possession a business card, press credential or any other proof to show that they are in fact conducting newspaper business. Additionally, the Iowa Newspaper Association has a letter that newspapers would be available for all members to use. The letter would be made available at the time of the order.

GOVERNMENT TRANSPARENCY IS CRITICAL DURING

CORONAVIRUS PANDEMIC

On Sunday, March 23, 2020 the Seattle Times published a well written and succinct editorial on the importance of government transparency. Visit <https://www.seattletimes.com/opinion/editorials/government-transparency-is-critical-during-coronavirus-pandemic/> to read the editorial.

AMERICA'S NEWSPAPERS AND EDITOR & PUBLISHER LAUNCH CORONAVIRUS INFORMATION SITE FOR NEWS INDUSTRY

Aiming to help newspapers and other news organizations navigate the coronavirus public health crisis, America's Newspapers and Editor & Publisher have launched Media Virus Watch as an online source for the latest COVID-19 information.

Media Virus Watch – www.mediaviruswatch.com – will gather from around the industry newsgathering and safety practices, coronavirus data, reporting and presentation innovations, customer service issues and resources for news publishers. It will serve as a hub for webinars on COVID-19 topics critical to the news media and as a portal for news publishers to submit the work and ideas of their organizations.

SMALL BUSINESS - cont. from page 2

covid-19-small-business-guidance-loan-resources.

For a full list of resources and counseling provided by SBDC, visit <http://iowasbdc.org/covid-19/>.

IOWA OFFERING SMALL BUSINESSES UP TO \$25,000 IN STATE GRANTS TO STAY AFLOAT DURING CORONAVIRUS PANDEMIC

Business can apply for the grant or tax assistance at www.iowabusinessrecovery.com. For the grants, business must be seeing pandemic related disruption, and the amount dispersed will depend on factors including loss

of sales and employees, according to a supplemental release from the governors' office. The deadline to apply of assistance is noon on March 31, 2020. Visit <https://governor.iowa.gov/press-release/gov-reynolds-announces-unemployment-insurance-tax-extension-to-assist-small> to read the Governor's press release.

Visit <https://www.desmoinesregister.com/story/news/health/2020/03/23/iowa-gov-kim-reynolds-hold-monday-news-conference-coronavirus-covid-19/2899234001/> to read more about it.

FREE MEMBER EXCHANGE

▼ HELP WANTED

COMMUNITY EDITOR. You're more than an editor. You are the Globe Gazette's "face" in Osage, Iowa. The Globe Gazette seeks an experienced reporter who's ready to be a community leader. This position will be based out of our Mason City office and will cover Mitchell County and its largest community, Osage – including local government, education, public safety and whatever interesting news comes your way.

The successful candidate thrives on independence – they just want to be turned loose on the community to meet new people and find out what's important to our audience there. They'll be skilled at developing sources, sussing out the news from government documents and writing amusing features about people of interest. If you're a journalist who needs institutional reporting to find your stories, this isn't the job for you.

Big, big plus to the person who has done lots of Facebook Lives and has shot their own photos on occasion.

Send a resume and five of the clips that best represent what you love to write.

The North Iowa Media Group is a division of Lee Enterprises, a leading provider of high quality, trusted, local news and information, and a major platform for advertising, with daily newspapers, rapidly growing digital products and nearly 300 weekly and specialty publications serving 49 markets in 20 states. Lee's local media organizations generate more than 70 million monthly web visits and have a total circulation of 0.8 million daily and 1.1 million Sunday. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit www.lee.net. Drug free and Equal Opportunity Employer

MANAGING EDITOR. The Albia Newspaper (along with Chariton Newspaper) and its parent company is beginning a search to replace retiring Publisher Dave Paxton by mid-summer of 2020

The person we hire needs to have a solid news background and a willingness to learn web printing, management skills and advertising.

The Albia Union-Republican, founded in 1862, is the oldest continuous business in Monroe County and the combined Albia Union-Republican and Monroe County News has faithfully served the community for all of those 158 years. The person hired needs to be sold out to serving the community, through news, feature and sports coverage, personal connection to the community and by offering a high quality advertising product for individuals and businesses.

The person we hire will be a leader in our company and ultimately a leader in the community. We offer competitive salary and benefits in a highly desirable workplace. Contact: Michael Schuver at mschuver@lminews.com or call Dave Paxton, 641-932-7121 or email dave@albianews.com.

PART-TIME ADVERTISING SALES REPRESENTATIVE. The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to kris@nwdanchor.com.

▼ FOR SALE

NEW LISTING! For sale: BNorthwest Iowa weekly newspaper with supplement and printing shop. County legal plus legal for four towns. Newly remodeled brick/block building, equipment, large inventory included. Selling because of age/health. Phone 712/230/1405 or e-mail rouse@nethtc.net

For sale: Brand new, never-out-of-the-box iMac, 3.1GHz 6-Core Processor with Turbo Boost up to 4.3GHz; 1 TD storage, Retina 5K display; 8GB 2666MHz DDR memory; Radeon Pro 575X with 4GB of GDDR5 memory, two Thunderbolt 3 ports, Retina 5K 5120-by-2880 P3 display; Lists \$1,999; Will Sell for \$1600. Call Charlie at 712-830-3646.

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

IN NEED OF NEW LISTINGS. This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

Two Weekly Newspapers: Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

County seat weeklies with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@gmail.com

Client looking to purchase a small weekly Iowa newspaper. Sellers contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

If you are considering a purchase, look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. **Just listed:** Looking to be your own boss? Look no further! This small, profitable southern Iowa weekly is just waiting for you. Aggressively priced to move. **Just listed:** Rare opportunity to buy this profitable eastern Iowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on



Iowa Newspaper Association Bulletin

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▶ IN THIS ISSUE...

- Around the Newspaper Legal World in 60 Minutes

MEMBER EXCHANGE - cont. from page 5

to existing business or as a hands-on, stand alone business. **Motivated seller:** Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenic-trailmediabrokers@gmail.com

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumes for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@inanews.com.

GRAPHIC ARTIST - cont. from page 4

I want to make each time and then I plan my space to emphasize those main points.

I try to use bits of color and larger visuals to draw the reader's eye to those main points and to help the reader flow through the page.

Another good tip: Not everything is a graphic. Sometimes, some stories work better as stories. If you'll look at my "Keeping your Kids Busy" page, you'll see that it's really just a story, laid out on a page. I see a lot of newspaper visuals that fail because someone tried to shoehorn the material into a format that didn't work for it.

For the coronavirus topic, all this is extra-difficult because the information is so complex and there is a lot of incorrect or downright false material out there. You want to make sure you're drawing from reliable sources.

You can find copies of Apple's pages by visiting: <https://app.box.com/shared/stat/c/3dk98ca4bmdaexp4o1kfb01sf7bjcayh.zip>.

This article was originally published by Journalism Institute National Press Club. Visit <https://www.pressclubinstitute.org/try-this-graphic-artist-shares-his-work-and-design-tips-for-those-with-tapped-resources/#.Xnl9Zc5kbq8.twitter> to read the article online.



And
Finally

I tried to catch some fog. I mist.



An Iowa Newspaper Foundation webinar...



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AROUND THE NEWSPAPER LEGAL WORLD IN 60 MINUTES

Thursday, April 9 · 1-2 p.m.

Registration fee: FREE · Deadline: April 6

IN THIS WEBINAR...

In this webinar, Michael Zinser will cover the following 3 topics:

- **Newsroom Union Organizing** – Newsrooms have been organized at many newspapers, large and small, including The Missoula (Montana) Independent, Casper (Wyoming) Star-Tribune, The Columbian (Vancouver, Washington), Chicago Tribune, Omaha World Herald and others. He will examine the causes of these unionizing efforts and how management should address an organizing attempt.
- **State Unemployment Agency Audit Attempts** – All across the country, state unemployment departments are attempting to reclassify independent contractors as employees in order to assess thousands of dollars in unemployment taxes. Zinser will discuss how best to handle these audits and how to handle any resulting litigation.
- **Premium Editions** – Many publishers are bundling “Premium Editions” with daily newspaper subscriptions. Several class-action lawsuits have been filed claiming that publishers have run afoul of unfair business practice statutes at the state level. Zinser will discuss legal issues that arise with Premium Editions.

THE PRESENTER...

Michael Zinser



Michael Zinser is president of The Zinser Law Firm, P.C., in Nashville, Tennessee. His firm represents over 250 daily newspapers, stretching geographically from Hawaii to Iowa to New York. He has particular experience with the independent contractor issue, Wage and Hour laws, and the National Labor Relations Act.

During his career, he has defended independent contractor status for newspapers in 40 of the 50 states. Zinser is general counsel to seven circulation trade associations, assisted numerous press associations with newspaper industry legislation and assisted the New York News Publishers Association with legislation to make it easy to preserve independent contractor status. In 2014, Zinser was inducted into the National Circulation Director Hall of Fame. He is the first non-circulation director recipient of this honor.

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Webinar Registration

YES! Sign me up for the Around the Newspaper Legal World in 60 Minutes webinar Thursday, April 9.

Registration fee: free to Iowa Newspaper Association members

Find out more at www.onlinemediacampus.com or contact Erica Wipperling at 515-422-9052 or ewipperling@inanews.com.

Registration deadline: April 6

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

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IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309

EMAIL to ewipperling@inanews.com or REGISTER ONLINE at ONLINEMEDIACAMPUS.COM

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You will receive log-in instructions 48-hours prior to the webinar you've registered for. If you have questions, please contact Erica Wipperling at ewipperling@inanews.com or 515-422-9052.