



Iowa Newspaper Association Bulletin

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CALENDAR of EVENTS

WEBINARS

**The Management Tips of
Media Sales Superstars**
Friday, February 21

**People-Powered
Journalism: Engagement
Best Practices Around
Elections and More**
Thursday, March 5

MEETINGS

**INA, INF & INA Services
Co. Boards**
Friday, April 23

Public deserves to know what occurs in our schools

BY RANDY EVANS

EXECUTIVE DIRECTOR

IOWA FREEDOM OF INFORMATION COUNCIL

Forgive me, but I think some government officials forget they work for the people of Iowa, or maybe they just don't want the public asking too many questions, especially if those questions could be embarrassing.

Regrettably, I come to this conclusion because every week or two I hear about another Iowa government board or council, or another government agency, that twists itself into knots to avoid sharing information with the public --- information the citizens deserve to know --- about an important matter that affects the school district, the city or our state government.

That was the inescapable conclusion last month when the Cedar Rapids and Iowa City school districts refused to tell the Cedar Rapids Gazette, along with parents and taxpayers in the two districts, why elementary students there have been placed in so-called "seclusion rooms" this academic year.

These rooms are small, padded enclosures --- about 6 feet by 6 feet in size, with a door that locks from the outside. Students are confined there as a last resort to prevent them from hurting themselves, other students or teachers.

The rooms are not supposed to be used as discipline for lesser, non-violent infractions, like stepping out of line. But in 2017, the guardian of a third-grader complained to the Iowa Department of Education that the Cedar Rapids district locked the girl in a utility closet because she wouldn't stop crying.

Cedar Rapids administrators told the Gazette there were 237 incidents during the first month of the 2019-2020 school year in which elementary students were restrained or were placed in seclusion rooms. Four years ago, there were 59 such incidents during the first month of school.

Iowa City school district officials were more secretive. They refused even to provide the Gazette with the number of times students were restrained or placed in seclusion rooms this school year.

The justification the Iowa City district's lawyers gave for the secrecy is preposterous.

They said FERPA, the acronym for the federal privacy

law that protects students' school records, ties the hands of school officials because each report about an incident that leads to use of a seclusion room is a confidential student record.

It is important to know that the Gazette specifically asked that all identifiable details about the incidents --- the students' names, the teachers' names, the grade each student is in, along with the names of their schools --- be blacked out to avoid breaking the privacy law.

The school lawyers said the information could not be turned over to the Gazette even with those details redacted. Information about the use of seclusion rooms exists only on individual students' confidential records, the lawyers said. They claimed that non-identifiable information cannot be gleaned from those records and be made public without running afoul of FERPA.

That stretches believability.

Iowa City Superintendent Stephen Murley could, if he wanted, legally prepare a summary report on the frequency the district uses seclusion rooms, the reasons students are confined there, and the length of time they are in seclusion. If he wanted, Murley could share that report with residents of the Iowa City district without having to worry about getting in legal hot water.

That's what an official would willingly do when he understands that it is important for the people of his school district to understand the challenges the teachers, staff and administrators face in ensuring a safe learning environment for students.

If you follow the school attorneys' misguided logic, the federal education privacy law would prevent Iowa City school officials from announcing each May how many seniors will graduate from West High School and City High School, because that detail would be a compilation that originates on the confidential student records of each senior.

One of the issues being considered this year by the Iowa Legislature --- and nationally, too --- is what should be done to deal with the growing number of incidents involving out-of-control students who cause damage and injuries in school classrooms.

The Des Moines Register reported earlier this year that the number of teacher and staff injuries in the Des Moines Public Schools has risen from 226 to 425 in the past five years.

The unwarranted secrecy by officials of the Cedar Rapids and Iowa City districts keeps residents from fully



Randy Evans

SCHOOLS - cont. on page 3

meeting minutes

INA Services Company | Board of Directors February 5, 2020



INA Service Company Meeting Minutes

The INA Services Co. Board met at the Des Moines Marriott at 3:50 p.m. with the following members present: Sarah Lefebvre, Ames Iowa State Daily; Kris Grabinoski, Armstrong Journal; Karen Spurgeon; Bloomfield Democrat; Becky Maxwell, Centerville Daily Iowegian; Ron Gutierrez, Clinton Herald; Terry Christiansen, Fort Dodge Messenger; Tony Baranowski, Iowa Falls Times-Citizen and Matt Bryant, Washington Evening. Also present were Samantha Fett, INA Services Co; Jana Shepard, INF; Geof Fischer, INF; Susan Patterson Plank, INA.

Votes Taken:

- A. On a motion by Baranowski, seconded by Bryant, the minutes of the October 24, 2019 board meeting were approved.

Action Agreed Upon:

- A. The board set its next meeting dates in 2020; April 23rd, July 17th and October 22nd.

Other Items Discussed:

- A. The board heard a 2019 sales update and 2020 preview from Fett.
B. The board received a board attendance report.

There being no further business the meeting was recessed at 4:20 p.m.

The meeting was reconvened on Thursday, February 6 at 5:57 p.m. for the election of officers, with a quorum present. Also present were Susan Patterson Plank, INA and Samantha Fett, INA Services Co.

Votes Taken:

- A. 1. On a motion by Bryant, seconded by Gutierrez the following slate of officers was elected:
- Becky Maxwell, Centerville Daily Iowegian, President
 - Ron Gutierrez, Clinton Herald, Vice President
 - Tony Baranowski, Iowa Falls Times-Citizen, Secretary/Treasurer

The meeting was adjourned at 5:59 p.m.

Respectfully submitted,
Samantha Fett

INA Services Company | Annual Meeting of Shareholders February 5, 2020

The meeting was reconvened on Thursday, February 6 at 4:45 p.m. for the election of officers, with a quorum present. Also present were Susan Patterson Plank, and Samantha Fett, INA Services Co.

Becky Maxwell, Centerville Iowegian called the Annual Meeting of the Shareholders to order at 3:02 p.m. at the Downtown Marriott Hotel, Des Moines. Susan Patterson Plank acted as secretary of the meeting.

Present was Kristin Grabinoski, Armstrong Journal representing the Iowa Newspaper Association, the sole shareholder of the INA Services Company.

Upon a motion duly made and adopted, the following were elected as directors of the corporation:

INA SERVICES COMPANY ANNUAL MEETING MINUTES - cont. on page 3

CONTACT US



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Website www.INAnews.com

INA/CNA/INF STAFF DEPARTMENT MANAGERS

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BOARD PRESIDENTS

Iowa Newspaper Association
Kristin Grabinoski, Armstrong Journal
712-868-3460
krisg@armstrongjournal.com

INA Services Company
Becky Maxwell, Centerville Daily Iowegian
641-856-6336
bmaxwell@dailyiowegian.com

Iowa Newspaper Foundation
Mark Rhoades, Missouri Valley Times-News
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U.S. MAIL

Iowa Newspaper Association
319 East 5th St.
Des Moines, IA 50309

INA LEGAL HOTLINE
515-283-3100 (paid service)

? question of the week

Can advertisers run a “March Madness” promotion in my newspaper?

The words “Final Four” and “March Madness” are among the National Collegiate Athletic Association’s list of registered trademarks. The unauthorized use of these and other words registered by the NCAA could lead to legal action.

In conjunction with its championships, the NCAA has developed licensing and marketing programs that make use of its trademarks and championships marks. Such programs are carefully controlled and aggressively protected to be consistent with the purposes and objectives of the NCAA. Any direct or indirect usage of the NCAA’s championships, tickets or marks/logos (including references to the name of the NCAA championship) requires prior written consent of the NCAA and its corporate marketing staff.

Federal regulations support the NCAA’s efforts to prohibit the unauthorized use of the NCAA’s name and trademarks, or any use of NCAA championship tickets in sweepstakes, promotions or contests or any other unfair attempt to associate with or exploit the goodwill of the NCAA championship event.

A merchant selling products that have already been licensed by the NCAA to official corporate partners or merchandise licensees can promote the sale of these items in advertising, provided the appropriate wording is used, and the advertising is submitted by the NCAA corporate partner to the NCAA corporate marketing staff for approval.

SCHOOLS - cont. from page 1

understanding what confronts teachers as the number of students in a classroom increases at a time in our history when violence and behavior problems among young people is growing.

Without reliable information from school administrators, the public is forced to rely on rumor, rather than facts, to know how big the problem of out-of-control children in the local schools is and what leads to these worrisome incidents.

The secrecy also prevents the public from evaluating whether seclusion rooms or other forms of restraint are being used for appropriate reasons --- as a last resort to prevent children from causing injury or damage. Or are these special rooms and restraint practices being used improperly for discipline for lesser, non-violent infractions?

Iowans should hope officials in the Cedar Rapids and Iowa City districts rethink their ill-advised secrecy. And if they don’t, lawmakers and voters should step in and let the officials know that their reasons for refusing to share this information are unacceptable.

Randy Evans is the executive director of the Iowa Freedom of Information Council. He can be reached at IowaFOICouncil@gmail.com.

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INA SERVICES COMPANY ANNUAL MEETING MINUTES - cont. from page 2

Sarah Lefeber, Ames Iowa State Daily; Karen Spurgeon, Bloomfield Democrat; Becky Maxwell, Centerville Iowegian; Ron Gutierrez, Clinton Herald; Deb Anselm, Davenport Quad-City Times; Terry Christensen, Fort Dodge Messenger; Tony Baranowski, Iowa Falls Times-Citizen and Matt Bryan, Washington Evening Journal.

There being no further business to come before the meeting, the meeting was adjourned at 3:05 p.m.

Respectfully submitted,
Samantha Fett

Three couples honored for philanthropy

On Friday, February 7, the Iowa Newspaper Foundation was proud to honor new inductees into the Heritage Club. Since 1985, the Foundation has honored 91 individuals, recognizing our most loyal supporters for their uncommon generosity and foresight. These patrons of Iowa journalism have each given at least \$5,000 and are a major reason for the success of the Foundation in the last three decades. The Foundation impact thousands of media professionals, aspiring journalists and students each year because of the leadership and generosity of this select group.



JAY & KRISTIN GRABINOSKI are owners of Stateline Publications, which includes Armstrong Journal, Ringsted Dispatch, Bancroft Register and Swea City Herald-Press in northwest Iowa. Kristin served as President of the Iowa Newspaper Association in 2019.

In 2015, the INF expanded our donor recognition opportunities to include the Diamond Club. This group of visionary philanthropists – all already members of the Heritage Club – have given at least \$10,000 to the

Iowa Newspaper Foundation. This influential group has had an extraordinary impact on community journalism in Iowa with their investment of time, leadership and generous financial support that is truly humbling. For this we owe them a major debt of gratitude.



LINDA & BILL TUBBS, owners and publishers of the Eldridge - North Scott Press, Wilton - Durant Advocate News and West Liberty Index, have long been major supporters of the Iowa Newspaper Foundation. Bill Tubbs is a multiple-term member of the Iowa Newspaper Association board of directors.



TOM & MARIANNE YUNT, of Potosi, WI, are long-time supporters of the Iowa Newspaper Foundation. Tom has worked for newspapers in Tennessee, Indiana, Nevada, Iowa, Indiana and Wisconsin and served in executive leadership positions for three family-owned media companies.

Q&A from the Iowa Public Information Board

Did you know that the Iowa Public Information Board staff is available to assist you with questions or problems involving open meetings and public records in Iowa? During the month of January 2020, 61 contacts were made with the Iowa Public Information Board office.

QUESTION: Are law enforcement records open to the public and the press?

ANSWER: This is a frequently asked question of our office.

Access to law enforcement records was originally addressed in 1982 in an Attorney General's opinion, Weeg to Holt, 82-10-3. That opinion interprets Iowa Code section 68A.7(5), now codified as section 22.7(5), which provides public access to "the date, time, specific location, and immediate facts and circumstances surrounding a crime or incident."

The opinion notes that a news reporter or citizen does not have to know about a crime or incident to obtain information about it. The record request could be a general one, to review the public record of police activities during the past 24 hours: "A citizen may request [Chapter 22.7(5)] information for a particular day or time, or for any number of days or times. The request is not required to specify the particular criminal incident for which the information is requested."

Generally, the opinion calls for routine access to all "date, time, specific location and immediate facts and circumstances" information, and the record custodian carries "the burden of establishing facts necessary to withhold public records. . . ."

More recently, the Iowa Supreme Court held in Mitchell et al. v. Cedar Rapids et al., 926 N.W. 2d 222 (Iowa 2019), that investigative records retain their confidential status even after an investigation closes.

In Mitchell, the Supreme Court used a balancing test to decide which records constitute information relating to the date, time, specific location, and immediate facts and circumstances. The Court held that certain facts, such as the absence of any confidential police informants named in the record, absence of named but innocent suspects, a completed investigation and the presence of heightened public interest favor disclosure.

WHO CAN CONTACT THE IPIB AND HOW LONG DOES IT TAKE?

Any person can contact the IPIB for assistance by telephone (515-725-1781), by email, or on the IPIB website. In January 2020, 61 identifiable people contacted the IPIB. Of these, 26 were private citizens, *26 were government officials or employees, and 9 were members of the media. In January 2020, 72% of the incoming contacts were resolved the first day, 11% were resolved in one to five days, and 17% were resolved in six or more days. Opinions, rulings, FAQs, reports, and training documents are available on the IPIB website – www.ipib.iowa.gov.

FORMAL COMPLAINTS	ADVISORY OPINIONS	DECLARATORY ORDERS	INFORMAL COMPLAINTS	INFORMAL REQUESTS	MISCELLANEOUS	TOTALS
10	0	0	5	36	10	61

FREE MEMBER EXCHANGE

▼ HELP WANTED

COMMUNITY EDITOR. You're more than an editor. You are the Globe Gazette's "face" in Osage, Iowa. The Globe Gazette seeks an experienced reporter who's ready to be a community leader. This position will be based out of our Mason City office and will cover Mitchell County and its largest community, Osage – including local government, education, public safety and whatever interesting news comes your way.

The successful candidate thrives on independence – they just want to be turned loose on the community to meet new people and find out what's important to our audience there. They'll be skilled at developing sources, sussing out the news from government documents and writing amusing features about people of interest. If you're a journalist who needs institutional reporting to find your stories, this isn't the job for you.

Big, big plus to the person who has done lots of Facebook Lives and has shot their own photos on occasion.

Send a resume and five of the clips that best represent what you love to write.

The North Iowa Media Group is a division of Lee Enterprises, a leading provider of high quality, trusted, local news and information, and a major platform for advertising, with daily newspapers, rapidly growing digital products and nearly 300 weekly and specialty publications serving 49 markets in 20 states. Lee's local media organizations generate more than 70 million monthly web visits and have a total circulation of 0.8 million daily and 1.1 million Sunday. Lee's markets include St. Louis, MO; Lincoln, NE; Madison, WI; Davenport, IA; Billings, MT; Bloomington, IL; and Tucson, AZ. Lee Common Stock is traded on the New York Stock Exchange under the symbol LEE. For more information about Lee, please visit www.lee.net.

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PART-TIME ADVERTISING SALES REPRESENTATIVE. The Northwood Anchor and Manly Junction Signal, newspapers in Worth County, are seeking a part time advertising sales representative, with potential for other opportunities. We offer a job with a flexible schedule, working with a small team to support several local communities, their businesses and their newspapers. Questions or resumes may be emailed to kris@nwdanchor.com.

SENIOR STAFF WRITER. The Des Moines Business Record is seeking a full-time journalist to cover economic development in Greater Des Moines. The right candidate will join our experienced staff to lead the Business Record's coverage of the people, issues and trends affecting the business community as the region continues to grow and transform. The position requires a strong writer who can develop a beat and write in-depth analysis pieces on a variety of business topics for our weekly print edition, website, newsletters and specialty magazines. This person must function with a great deal of autonomy, building sources on his/her beats and managing his/her story schedules. Apply at www.businessrecord.com/hiring. 0212

▼ FOR SALE

NEW LISTING! Profitable weekly newspaper, Winfield Beacon/Wayland News, for sale, Winfield, IA. Covers 4 communities/3 school districts. If interested contact: robin.therme@gmail.com or 319.400.6363

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

The Red Oak Express is searching for a working Kirk Rudy KR211-215 labeling machine with a KR211 labeling head and a KR215 labeling base. Please contact Tess at tessnelson@redoakexpress.com or 712-623-2566 if you have one to sell in good condition.

Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

IN NEED OF NEW LISTINGS. This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

Two Weekly Newspapers: Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

County seat weeklies with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@gmail.com

Client looking to purchase a small weekly Iowa newspaper. Sellers contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

If you are considering a purchase, look no further! I have strong, profitable properties available across the state just waiting for owner operators or corporations. **Just listed:** Looking to be your own boss? Look no further! This small, profitable southern Iowa weekly is just waiting for you. Aggressively priced to move. **Just listed:** Rare opportunity to buy this profitable eastern Iowa weekly as current long-time owner ready to slow down. Located in a progressive community near larger communities. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Motivated seller:** Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or as a hands-on, stand alone business. **Retirement awaits:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Weekly newspaper group:** Owner looking to retire making this highly profitable, privately held group of



Iowa Newspaper Association Bulletin

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▶ IN THIS ISSUE...

- The Management Tips of Media Sales Superstars
- People-Powered Journalism: Engagement Best Practices Around Elections and More

MEMBER EXCHANGE - cont. from page 5

Iowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries to any property are strictly confidential. For more information contact: Ryan Harvey, Broker, Scenic Trail Media Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

Former editor/reporter (now retired) seeks part-time work involving reporting, editing, or proofreading (or combination thereof) for your fine publication. I have extensive experience covering city council, school boards, sports of all types, county board, and/or any type of hard news. I can also write features on any subject. I would work from home via my cell phone, internet and computer and I've had many years of experience doing my job this way. I would be an independent contractor and I would be very flexible. I would be able to work nights and weekends since some contacts wouldn't be available during day-time hours. Advertising sales: I also have extensive experience in advertising sales for newspapers, shoppers, TMC products, and websites. I actually enjoy a combination of writing and sales. Full-time possible: My wife also has experience in sales and writing. If you wanted the equivalent of full-time (remote) we could become a full-time team for you. The Best Movie of all time was His Girl Friday, a great comedy about the newspaper business. And the best business of all time (in my prejudiced view) is the newspaper business. Please call Glenn Schreiber, 515-570-5709 (cell) or e-mail me at schreiberglenn@gmail.com.

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumés for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@ina-news.com.



And
Finally

The month of February is named for the Latin word februum, which means purification.



An Iowa Newspaper Foundation webinar...

TIME MANAGEMENT TIPS OF MEDIA SALES SUPERSTARS



Iowa New Member
Benefit: **FREE!**
Use Discount Code:
IAwebinars

Friday, February 21 · 1-2 p.m.

Registration fee: FREE · Deadline: February 18

IN THIS WEBINAR...

Where did the day go? This is a question we all ask. Ad sales expert Ryan Dohrn will share his top 10 time management tools that will help you boost your personal productivity by 35% in just one week! This is one of Ryan's most popular workshops! From creating call zones to time-saving email templates, to making better use of your CRM tools - learn expert and well-tested tips to reclaim eight hours every week and win more business faster.



THE PRESENTER...

Ryan Dohrn



Ryan Dohrn is the host of the #1 iTunes advertising sales podcast Ad Sales Nation and has trained over 6,000 media sales people in seven countries. His 25-year media career spans newspapers, consumer, B2B, traditional, and digital media brands from Disney to PennWell. He is also the founder of Brain Swell Media, an international sales motivational keynote speaker, an Emmy Award winner, best-selling book author, and he still sells media today.

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Online Media Campus is brought to you by America's Newspapers and Iowa Newspaper Foundation



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Webinar Registration

YES! Sign me up for the *Time Management Tips of Media Sales Superstars* webinar Friday, February 21.

Registration fee: free to Iowa Newspaper Association members

Find out more at www.onlinemediacampus.com or contact Erica Wipperling at 515-422-9052 or ewipperling@inanews.com.

Registration deadline: February 18

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

SEND YOUR COMPLETED REGISTRATION FORM(S) AND FEE TO:

IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309

EMAIL to ewipperling@inanews.com or REGISTER ONLINE at ONLINEMEDIACAMPUS.COM

RECEIPT OF REGISTRATION:

You will receive log-in instructions 48-hours prior to the webinar you've registered for. If you have questions, please contact Erica Wipperling at ewipperling@inanews.com or 515-422-9052.



An Iowa Newspaper Foundation webinar...



PEOPLE-POWERED JOURNALISM:

Engagement Best Practices Around Elections and More

Thursday, March 5 · 1-2 p.m.

Registration fee: FREE · Deadline: March 2

IN THIS WEBINAR...

What are best practices around engagement journalism, and how can it inform elections coverage? In this webinar, Bridget Thoreson of media consultancy Hearken will share lessons learned from partnerships with more than 250 organizations, including 50 newsroom projects specifically focused on elections coverage. This will include a detailed look at the Citizens Agenda, a model for campaign coverage that puts the public's information needs at the heart of election reporting.

THE PRESENTER...

Bridget Thoreson



Bridget Thoreson has worked with 48 news organizations in the U.S., Canada and the U.K. on public-powering their journalism, mapping audience engagement best practices to editorial projects and the bottom line. She previously worked as an audience development specialist for eight digital and print brands at a magazine publisher and spent seven years as a reporter and editor at a daily community newspaper. She's a co-author of "The Citizens Agenda," a guide to generate more inclusive and responsive news coverage for voters, published ahead of the 2020 U.S. election.

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Webinar Registration

YES! Sign me up for the *People-Powered Journalism: Engagement Best Practices Around Elections and More* on Thursday, March 5

Registration fee: free to Iowa Newspaper Association members

Find out more at www.onlinemediacampus.com or contact Erica Wipperling at 515-422-9052 or ewipperling@inanews.com.

Registration deadline: March 2

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

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Phone _____ Fax _____ E-mail _____

Name _____ Newspaper _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

SEND YOUR COMPLETED REGISTRATION FORM(S) AND FEE TO:

IOWA NEWSPAPER FOUNDATION, 319 E. 5th St., Des Moines, IA 50309

EMAIL to ewipperling@inanews.com or REGISTER ONLINE at ONLINEMEDIACAMPUS.COM

RECEIPT OF REGISTRATION:

You will receive log-in instructions 48-hours prior to the webinar you've registered for. If you have questions, please contact Erica Wipperling at ewipperling@inanews.com or 515-422-9052.