

Madison is home to the world's largest Brat Fest, held yearly on Memorial Day weekend. To date, more than 3 million brats have been sold at the festival since 1983!



WISCONSIN DISPLAY NETWORK SOUTHWEST REGION

CAPTURE THIS ENGAGED AUDIENCE!

For local news and community information, people prefer newspapers as their primary source over any other medium.*

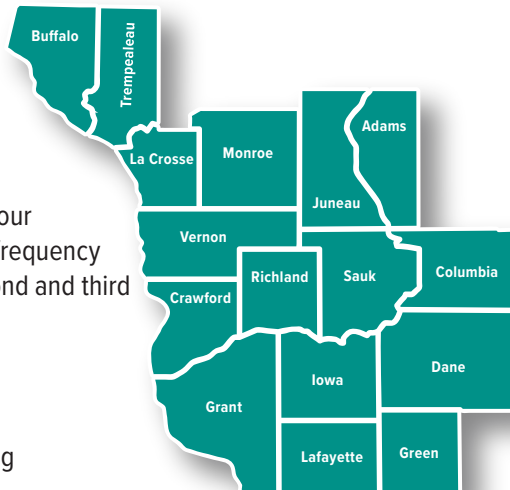
CHOOSE SIZE:

2x2 (3.792"x2"): \$395 per week

2x4 (3.792"x4"): \$860 per week

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Wednesday at 2 p.m. CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



ADAMS

Adams-Friendship Times Reporter
*Adams Shoppers Weekly*²

BUFFALO

Mondovi Herald News
Cochrane-Fountain City Recorder
Alma Buffalo County Journal

COLUMBIA

Portage Daily Register*
Wisconsin Dells Events
Lodi Enterprise & Poynette Press

CRAWFORD

Prairie du Chien Courier Press
*Prairie du Chien Trader*²
Gays Mills Crawford County Independent & Kickapoo Scout

DANE

Sauk-Prairie Star News
Sun Prairie Star
*Sun Prairie Hometown Advertiser*²
Waunakee Tribune
Stoughton Courier Hub
Middleton Times-Tribune
Mount Horeb Mail
Oregon Observer
Verona Press
DeForest Times-Tribune
Cambridge News & Deerfield Independent
Cottage Grove Herald Independent
Poynette Press

GRANT

Boscobel Dial
Platteville Journal
Lancaster Grant County Herald Independent
Cuba City Tri-County Press
Fennimore Times

GREEN

Monroe Times*
Brodhead Independent Register
*Brodhead Register Shopper*²
New Glarus Post Messenger Recorder

JUNEAU

Mauston Juneau County Star-Times

LAFAYETTE

Darlington Republican Journal

MONROE

Monroe County Herald

RICHLAND

Richland Center Richland Observer

SAUK

Baraboo News Republic*
Sauk City Sauk Prairie Eagle
Reedsburg Times Press

TREMPEALEAU

Blair Press

VERNON

Hillsboro Sentry-Enterprise
Viola Epitah-News

39 Newspapers

4 shoppers

Readership: 265,146

*Daily Newspaper

²Shopper



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