



The modern typewriter was invented in Milwaukee. It was so large that one of the developers, a former newspaper editor named Christopher Latham Sholes, called it "a cross between a piano and a kitchen table."

WISCONSIN DISPLAY NETWORK SOUTHEAST REGION

CAPTURE THIS ENGAGED AUDIENCE!

For local news and community information, people prefer newspapers as their primary source over any other medium.*

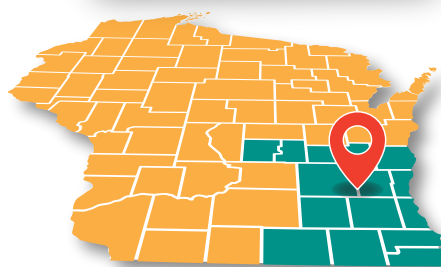
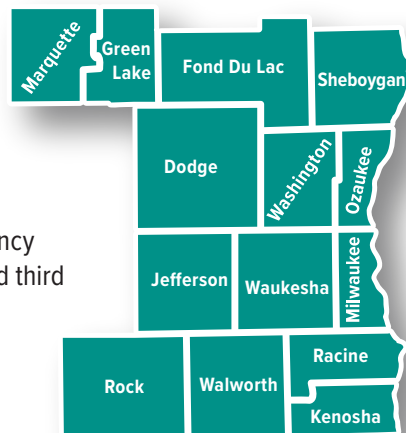
CHOOSE SIZE:

2x2 (3.792"x2"): \$395 per week

2x4 (3.792"x4"): \$860 per week

FREQUENCY: In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

DEADLINE: Ad copy, insertion order and payment must be received by Wednesday at 2 p.m. CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



www.CNAads.com

*2017 SUSQUEHANNG POLLING & RESEARCH

MARQUETTE

Montello Marquette County Tribune

FOND DU LAC

Ripon Commonwealth Press
Campbellsport News

SHEBOYGAN

Random Lake Sounder

DODGE

Beaver Dam Daily Citizen*
Mayville Dodge County Pioneer
Juneau Dodge County Independent News

WASHINGTON

West Bend Daily News*

JEFFERSON

Watertown Daily Times*
Fort Atkinson Daily
Jefferson County Union*
Waterloo Courier
Lake Mills Leader

MILWAUKEE

Milwaukee Daily Reporter*

OZAUKEE

Port Washington Ozaukee Press
Cedarburg News Graphic

RACINE

Racine Journal Times*
Burlington Standard Press

ROCK

Janesville Gazette*
Beloit Daily News*
Edgerton Reporter
*Edgerton Advertiser*²
Milton Courier
Evansville Review
*Evansville Trading Post*²
Clinton Topper

WALWORTH

Elkhorn Independent
Lake Geneva Regional News

WAUKESHA

Waukesha Freeman*
Oconomowoc Enterprise

27 Newspapers

2 shoppers

Readership: 270,386

*Daily Newspaper

²Shopper