



Lake Superior is the largest freshwater lake in the world by surface area. Apostle Islands National Lakeshore is made up of 21 islands and 12 miles of mainland coast and hosts a unique blend of cultural and natural resources.

# WISCONSIN DISPLAY NETWORK NORTHWEST REGION

## CAPTURE THIS ENGAGED AUDIENCE!

For local news and community information, people prefer newspapers as their primary source over any other medium.\*

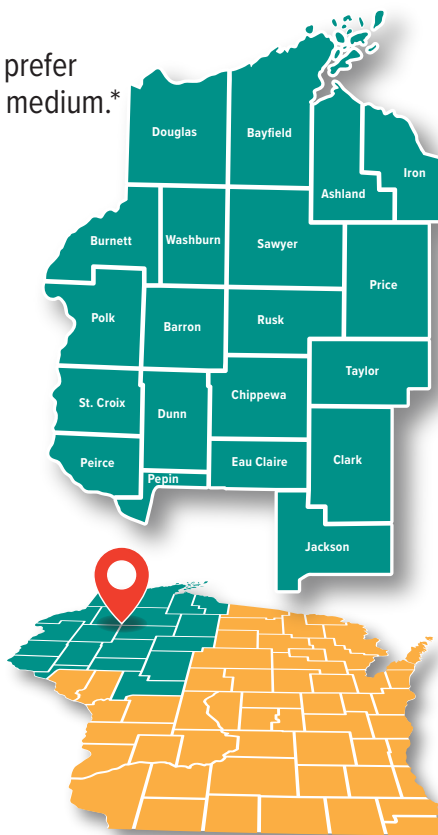
## CHOOSE SIZE:

2x2 (3.792"x2"): \$395 per week

2x4 (3.792"x4"): \$860 per week

**FREQUENCY:** In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

**DEADLINE:** Ad copy, insertion order and payment must be received by Wednesday at 2 p.m. CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



[www.CNAads.com](http://www.CNAads.com)

\*2017 SUSQUEHANNG POLLING & RESEARCH

### **ASHLAND**

Ashland Daily Press\*

### **BARRON**

Rice Lake Chronotype  
Chetek Alert  
Barron News-Shield

### **BURNETT**

Grantsburg Burnett County Sentinel

### **CHIPPEWA**

Chippewa Falls Chippewa Herald\*  
Stanley Republican  
Bloomer Advance

### **CLARK**

Neillsville Clark County Press  
Loyal Tribune Record Gleaner  
Abbotsford Tribune-Phonograph  
Withee O-W Enterprise  
Owen Sentinel & Rural News

### **DOUGLAS**

Superior Telegram\*

### **DUNN**

Menomonie Dunn County News

### **EAU CLAIRE**

Eau Claire Leader-Telegram\*  
Eau Claire Country Today  
Augusta Area Times

### **IRON**

Hurley Iron County Miner

### **JACKSON**

Black River Falls Banner Journal

### **PEPIN**

Durand Courier-Wedge

### **PIERCE**

Ellsworth Pierce County Herald  
Pierce County Herald Express<sup>2</sup>  
Prescott Journal  
Spring Valley & Elmwood Sun-Argus  
Spring Valley Values Shopper<sup>2</sup>

### **POLK**

Amery Free Press  
Osceola Sun

### **PRICE**

Price County Review

### **RUSK**

Ladysmith News

### **SAWYER**

Hayward Sawyer County Record  
Hayward Four Seasons<sup>2</sup>

### **ST CROIX**

New Richmond News  
New Richmond Express<sup>2</sup>  
River Falls Journal  
River Falls Journal Express<sup>2</sup>  
Baldwin Bulletin  
Hudson Star-Observer  
Hudson Star-Observer Express<sup>2</sup>  
Woodville Leader

### **TAYLOR**

Medford Star News

### **TREMPEALEAU**

Osseo Tri-County News

### **WASHBURN**

Spooner Advocate

**37 Newspapers**

**6 shoppers**

**Readership: 361,584**

\*Daily Newspaper

<sup>2</sup>Shopper