

According to Dairy Farmers of Wisconsin, 23% of the total dairy farms in the United States are in Wisconsin. 96% of Wisconsin dairy farms are family owned.



# WISCONSIN DISPLAY NETWORK NORTHEAST REGION

## CAPTURE THIS ENGAGED AUDIENCE!

For local news and community information, people prefer newspapers as their primary source over any other medium.\*

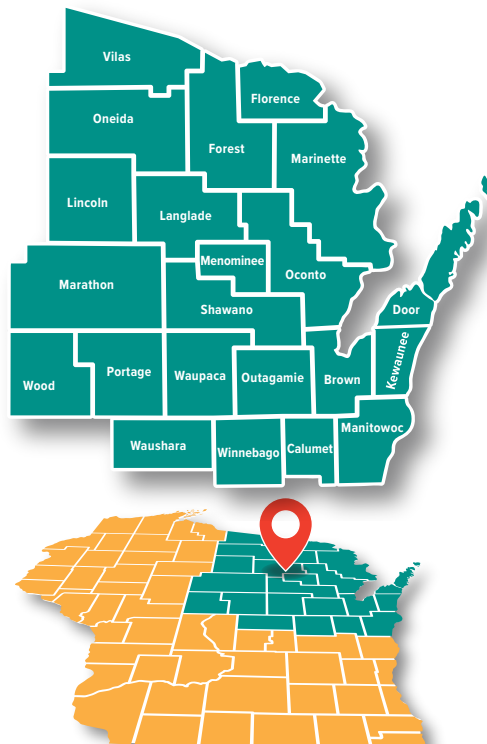
## CHOOSE SIZE:

2x2 (3.792"x2"): \$395 per week

2x4 (3.792"x4"): \$860 per week

**FREQUENCY:** In order to maximize response to your advertising message, frequency is key! With CNA's frequency discount, place one ad at regular price and the second and third ads are 25% off.

**DEADLINE:** Ad copy, insertion order and payment must be received by Wednesday at 2 p.m. CST, the week prior to the week of publication. Due to varying page widths, please provide ad copy in two widths: 3.792-inches wide and 3.22-inches wide. Day of publication varies by newspaper.



[www.CNAads.com](http://www.CNAads.com)

\*2017 SUSQUEHANNG POLLING & RESEARCH

## **BROWN**

The Press – Ashwaubenon, Howard, Suamico, Hobart  
Denmark News

## **CALUMET**

Brillion News

## **DOOR**

Sturgeon Bay Door  
County Advocate

## **FLORENCE**

Florence Mining News

## **FOREST**

Crandon Forest-Republican

## **LINCOLN**

Tomahawk Leader  
Tomahawk Leader Extra<sup>2</sup>

## **MANITOWOC**

Kiel Tri-County News

## **MARATHON**

Edgar Record Review

## **MARINETTE**

Peshtigo Times  
Marinette Eagle Herald\*  
Marinette Eagle Herald Action Sunday<sup>2</sup>

## **OCONTO**

Oconto Falls Oconto County Times-Herald  
Oconto Falls Super Shopper<sup>2</sup>

## **ONEIDA**

Rhineland Northwoods River News  
Northwoods Super Shopper<sup>2</sup>

## **OUTAGAMIE**

Kaukauna Times-Villager

## **PORTAGE**

Stevens Point Journal

## **SHAWANO**

Wittenberg Enterprise & Birnamwood News

## **VILAS**

Eagle River Vilas County News-Review  
Eagle River North Woods Trader<sup>2</sup>  
Three Lakes News

## **WAUPACA**

Marion Advertiser  
New London Press Star  
Clintonville Chronicle  
Clintonville Tribune-Gazette  
Waupaca Wisconsin State Farmer

## **WAUSHARA**

Wautoma Waushara Argus

## **WINNEBAGO**

Winneconne News

## **WOOD**

Marshfield News-Herald\*  
Marshfield Central WI Shopper Snapshots<sup>2</sup>  
Wisconsin Rapids Daily Tribune\*

**27 Newspapers**

**6 shoppers**

**Readership: 396,972**

\*Daily Newspaper

<sup>2</sup>Shopper