# WHY WOULD WE NEED TO USE THE HOTLINE?

Your newspaper needs the Legal Hotline if you or anyone on your staff has ever had a question about legal issues. A few examples are:

- OPEN RECORDS
- LIBEL
- PUBLIC NOTICE
- POSTAL REGULATIONS
- EMPLOYMENT MATTERS

# WHAT HAPPENS WHEN WE CALL A HOTLINE ATTORNEY?

Hotline attorneys will promptly respond to your call or email. A Hotline attorney will review any articles, letters, ads or other documents involved in your issue and will discuss the exact nature of your legal question or concern. The attorney will conduct any necessary research and will provide you with an explanation of the law on your issue, outlining your options for proceeding. When a brief consultation with a Hotline attorney is not adequate, the participant has the option to retain the Hotline attorney for direct representation. The Hotline attorney will provide a detailed outline of probable costs of each representation. If direct representation is required, the attorney will bill the participant directly for the additional services provided.

### DON'T TAKE OUR WORD FOR IT...

"The INA Legal Hotline is the best bargain in our business. When you need help, you generally really need it - and the Hotline is a fast, accurate way to get it. One call is usually worth our entire year's cost for the service."

"We have found the INA
Legal Hotline to be the
best silent partner a small
budget can arrange. Great
prior planning advice as well
as hand holding after finding
events could have been
handled a better way."

"We use the INA Legal
Hotline all the time. The
inexpensive legal advice we
receive on matters pertaining
to copyright, first amendment
and employee benefit issues
has certainly paid off over
the years. One of the lowa
Newspaper Association's
best member services."

NEWSPAPERS ARE SUED MORE THAN ANY OTHER MEDIA...\*

ARE YOU PROTECTED?

### THE LEGAL HOTLINE



YOUR BEST SOURCE FOR COMPETENT, PROMPT, AFFORDABLE LEGAL ADVICE



#### JUSTICE CAN BE BLIND

THAT'S WHY THE INA OFFERS MEMBERS THE LEGAL HOTLINE SERVICE!

The Legal Hotline is a service of the Iowa Newspaper Association. It provides participants with competent, prompt, low-cost legal advice.

The Hotline has been in operation since 1986 and thousands of questions have been answered by the attorneys. INA members find the Hotline to be a cost-effective method of obtaining prompt and practical legal advice on a variety of issues.

The Hotline is under direct sponsorship and control of the INA. INA collect the fees, promotes the service, decides who the attorneys should be and coordinates operation of the Hotline with the attorneys.

Individual INA member newspapers may join the Legal Hotline at any time by calling the Hotline attorneys with your questions at (515) 283-3100. You may also call the INA office at (515) 244-2145. You are not required to call INA first.





### WHAT IF WE ALREADY RETAIN AN ATTORNEY?

Hotline attorneys are available to participants' local attorneys and will provide specific legal advice on media law issues. The same service is available to your attorney if your newspaper is part of a chain or group with a local or out-of-state general counsel.

## WHO CAN ASK QUESTIONS?

Any employee of a participating newspaper may contact the Hotline attorneys. It is up to the newspaper to decide which employees will be authorized to contact the attorneys. There is no limit to the number of consultations per year.



### CAN WE AFFORD TO USE THE HOTLINE?

One call may repay your Legal Hotline fee for the entire year! Each newspaper pays an annual fee, based on the newspaper's circulation, to participate in the Hotline. Monthly fees start at around \$23 per month. Discounts are available for groups and chains.

#### DAILY PAPERS

 Circulation
 Rate

 0-5,000
 \$575

 5,001-10,500
 \$975

 10,501-20,000
 \$1,500

 20,001 and up \$2,000

#### **WEEKLY PAPERS**

Circulation Rate 0-2,000 .......\$275 1,001-4,000 .......\$415 1,000 and up......\$575

#### DISCOUNT

<sup>nd</sup> Newspaper.....20% <sup>rd</sup> Newspaper.....30%