



22x NETWORK Wisconsin Order Form

Newspaper: _____ Newspaper Email: _____

Newspaper Contact: _____ Newspaper Phone: _____

COMPLETE THIS FORM and return it to CNA, by fax (1-866-512-8845), email (networks@cnaads.com).

PLEASE E-MAIL AD COPY in PDF format to networks@cnaads.com in **both** the 3.22" and 3.792" column width sizes. Ads should be black and white.

FOR QUESTIONS CONTACT:
Email: networks@cnaads.com
Phone: 800-227-7636 Ext. 126

Newspapers bill client directly and then pay 50% of the total order cost to CNA.

Newspapers must be participating member of the 2x2/2x4 network to sell the network and keep 50% commission.

NO POLITICAL ADS ACCEPTED.

Mail checks to:

Customized Newspaper Advertising
319 E. 5th Street
Des Moines, IA 50309

| Run Dates | # of Insertions | Region(S) Selected | Total Cost |
|-----------|-----------------|--------------------|------------|
| | | | \$ |

Deadline: Wednesday 2:00PM to run the following week. Run weeks start on Mondays.

AMOUNT DUE TO CNA (net): _____

Amount due to CNA is half of the total cost of the ad.

(Statewide: \$675/\$1462.50 Regional: \$197.50/\$430 due to CNA)

2x2 Rates

Statewide: \$1350

Per Region: \$395

2x4 Rates

Statewide: \$2925

Per Region: \$860

Frequency Rate

Place 1 ad at regular price & the 2nd & 3rd ads are 25% off



CONFIRMATION

by CNA: _____

DATE: _____

BuyID #: _____

NEWSPAPER
Authorization: _____