



# 2x2 MICHIGAN Order Form



Newspaper: \_\_\_\_\_ Newspaper Email: \_\_\_\_\_

Newspaper Contact: \_\_\_\_\_ Newspaper Phone: \_\_\_\_\_

**COMPLETE THIS FORM** and return it to CNA, by fax (1-866-512-8845), email (networks@cnaads.com).

**PLEASE E-MAIL AD COPY** in PDF format to networks@cnaads.com in the 3.22" column width size. Ads should be black and white.

**FOR QUESTIONS CONTACT:**

Kaitlyn Van Patten  
 Email: networks@cnaads.com  
 Phone: 515-422-9060 Ext. 124

Newspapers bill client directly and then pay 50% of the total order cost to CNA. Newspapers must be participating member of the 2x2/2x4 network to sell the network and keep 50% commission. **NO POLITICAL ADS ACCEPTED.**

Mail checks to:

Customized Newspaper Advertising  
 319 E. 5th Street  
 Des Moines, IA 50309

Run Dates	# of Insertions	Region(S) Selected	Total Cost
			\$

**Deadline: Tuesday 12:00PM to run the following week. Run weeks start on Mondays.**

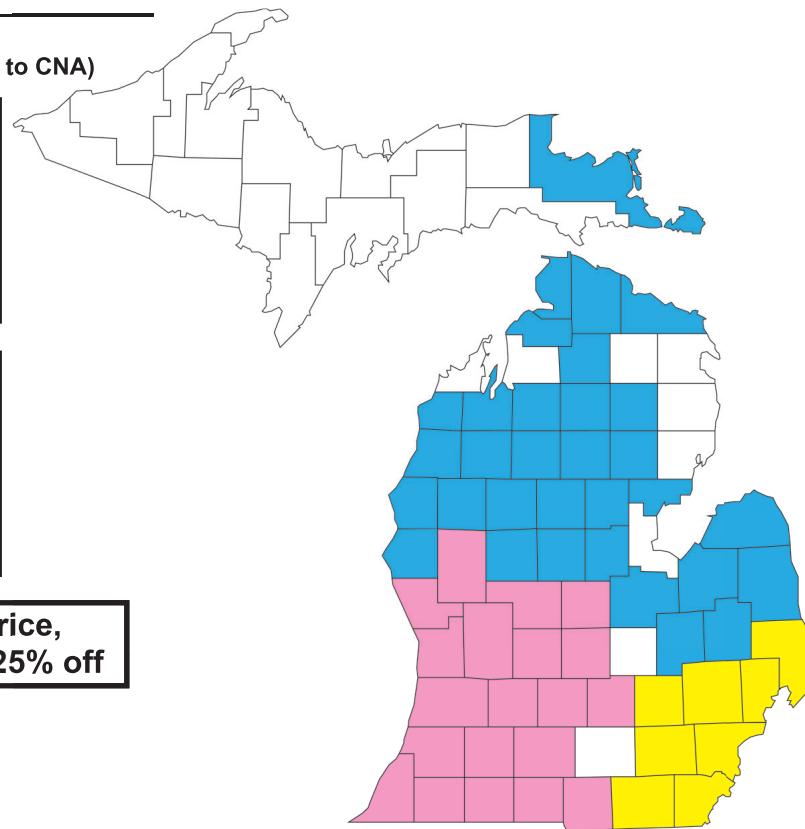
**AMOUNT DUE TO CNA (net):** \_\_\_\_\_

Amount due to CNA is half of the total cost of the ad.  
 (example, statewide 2x2: \$599, Metro 2x2: \$349.50 due to CNA)

2x2 Rates
Statewide: \$1198
West/Central or North Zone: \$449
Metro Detroit Zone: \$699

2x4 Rates
Statewide: \$2098
West/Central or North Zone: \$898
Metro Detroit Zone: \$1349

<b>Frequency Rate</b>	Place 1 ad at regular price, & the 2nd & 3rd ads are 25% off
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**CONFIRMATION**

by CNA: \_\_\_\_\_

DATE: \_\_\_\_\_

BuyID #: \_\_\_\_\_

**NEWSPAPER Authorization:** \_\_\_\_\_