



# INCN IOWA Order Form

Newspaper: \_\_\_\_\_ Newspaper Email: \_\_\_\_\_

Newspaper Contact: \_\_\_\_\_ Newspaper Phone: \_\_\_\_\_

**COMPLETE THIS FORM** and return it to CNA, by fax (1-866-512-8845), email (networks@cnaads.com).

**FOR QUESTIONS CONTACT:**

Email: networks@cnaads.com

Phone: 515-422-9060 Ext. 124

Newspapers bill client directly and then pay 50% of the total order cost to CNA. Newspapers must be participating member of the INCN network to sell the network and keep 50% commission.

**NO POLITICAL ADS ACCEPTED.**

Mail checks to:

Customized Newspaper Advertising  
319 E. 5th Street  
Des Moines, IA 50309

Run Dates	# of Insertions	Region(S) Selected	Total Cost
			\$

## Word Count Rules

Address (street, box & route) = 2 words

Phone numbers, area code, extension = 1 word

City, State, Zip = 1 word

Month & Day = 1 word

## Frequency Rate

Place an ad for 5 consecutive weeks, get the 6th week free.

### 25 Words

Statewide: \$300

Per Region : \$110

(NE, NW, SE, SW)

Central: \$75

### Per Add. Word

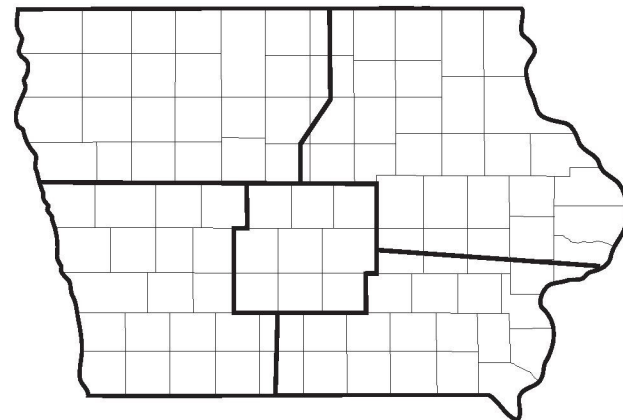
Statewide: \$9

Per Region : \$4

(NE, NW, SE, SW)

Central: \$4

**Deadline: Wednesday 10:00 am to run the following week. Run weeks start on Mondays.**



**AD COPY:**

DATE: \_\_\_\_\_

BuyID #: \_\_\_\_\_

**CONFIRMATION**

by CNA: \_\_\_\_\_

**NEWSPAPER**

**AUTHORIZATION:** \_\_\_\_\_

**AMOUNT DUE TO CNA (net):** \_\_\_\_\_

Amount due to CNA is half of the total cost of the ad. (example, statewide: \$150, Regional \$55, Central \$37.50 due to CNA)

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