

September 25, 2019



Volume 36
Issue 33

Iowa Newspaper Association Bulletin

www.INAnews.com

CALENDAR of EVENTS

MEETINGS

INA Finance Committee
Meeting
Friday, September 27
Des Moines

INA Government Relations
Committee Meeting
Thursday, October 10
Des Moines

INA, INF & INA Services
Co. Boards
Thursday, October 24
Des Moines

EVENTS

Celebrating a Free Press
& Open Government
Thursday, September 26



IT'S CONTEST TIME!

Entries can now be submitted online at

<https://betternewspapercontest.com/iowa2020>

THINK

FIRST

KNOW YOUR 5 FREEDOMS

National Newspaper Week

October 6 - 12

2019 National Newspaper Week materials available for download

This 79th annual National Newspaper Week is a recognition of the service of newspapers and their employees across North America and is sponsored by Newspaper Association Managers.

The content kit contains editorials, editorial cartoons, promotional ads and more; all available for download at no charge to daily and non-daily newspapers across North America. NNW is sponsored by Newspaper Association Managers, Inc., the consortium of North American trade associations representing the industry on a state and provincial, regional and national basis.

Additional materials for use by newspapers promoting NNW will be posted as they become available at nationalnewspaperweek.com.

This year's theme is "Think First — Know Your 5 Freedoms."

DOWNLOAD THE NATIONAL NEWSPAPER WEEK 2020 HOUSE AD: Newspapers are encouraged to replace the "National Newspaper Week" line at the bottom of the house ad with their own flags or logos.

CONTEST TIMELINE

September 11 & 18, 2019 - Distribute 2020 Call for Entries in INA Bulletin

October 11, 2019 4:30pm - Contest entry deadline

November 2019 - Contest entries judged by Virginia Press Association members

December 2019 - Winners notified by INF

February 7, 2020 - Winners announced during Convention Awards Banquet

Entries must have been published between **Oct. 1, 2018** and **Sept. 30, 2019**, to be eligible.

Questions?

Contact INA/INF at 515-244-2145 or ina@inanews.com.

The Iowa Newspaper Association's mission is to advocate the continued importance of thriving newspaper enterprises in Iowa dedicated to the First Amendment and to provide guidance to members and direction to the association's two related boards.

CONTEST CORNER

"The whole idea of the contests is to make your newspaper better. I encourage all papers of all sizes to get involved."

-JANINE KOCK,
WESTSIDE OBSERVER

How do I know what judges are looking for?

The Better Newspaper Contests are judged by members of other state press associations. Judging is a reciprocal arrangement; each year INA "trades" with another state press association. For the 2020 contests, judges will be members of the Virginia Press Association; in turn, INA members judged VPA's contest entries.

Because those judging INA members' contest entries are also newspaper reporters, videographers, designers, etc., it's somewhat easy to "put yourself in their shoes" and get an idea of what they are looking for when selecting winning entries.

Janine Kock is publisher of the Westside Observer and Manilla Times. The Westside Observer has taken home several first place honors over the years. She encourages INA members to make the contests fun. "The judges are newspaper people just like you and me, so don't be intimidated that you're being judged."

"When I judge entries from another state's contests, I sit back and think, 'What type of effect does this have on me as a reader?' When selecting our contest entries each year, I keep that in mind and try to select pieces that will pop out at judges and that will elicit emotion."

Kock reminds other members to pay close attention to the Call for Entries. "When I judge, I first closely read over the rules and guidelines. If some entries don't meet the criteria, they are automatically eliminated. When entering, make sure you are following the rules as stated in the Call for Entries. If you're not, that is one quick way for judges to put your entries aside and not consider them. Also, make sure the entry you're submitting fits well into the category you're entering. Is it really breaking news, is it really a feature story?"

Other tips Kock recommends include focusing on local content and submitting a wide variety of entries and examples. "Enter things that demonstrate your connection to your community and that show you're serving your community."

In the end, it all comes down to each judge's opinions and preferences. As Kock points out, "Remember, it is a very subjective process. Even if you don't win, it doesn't mean your work wasn't good, so don't shy away from entering something just because it's not perfect. The whole idea of the contests is to make your newspaper better. I encourage all papers of all sizes to get involved. The contests are a good learning experience. If you have a good feeling about a story, enter it. It's not rocket science and the judges are just like you and me."

"I encourage everyone to serve as a judge. It's a great way to get ideas, plus it helps you see both sides of the process," Kock said.

Akron Hometown publisher Dodie Hook, who has led her newspaper to numerous General Excellence awards in the past decade, agrees that serving as a judge provides an excellent way to improve your newspaper. "You get wonderful ideas from judging other papers! I've even 'borrowed' a few ideas from newspapers I've judged! It works for anything - advertising, editorial, etc., and even works on ideas for photos."

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INA LEGAL HOTLINE

515-283-3100 (paid service)

question of the week

Do cities have to publish employees' salaries?

Cities are not required by the Iowa Code to publish employee salaries. However, an Iowa Attorney General's opinion (#78-4-7) says that city council minutes need not reflect the monthly salaries paid to each employee so long as the salaries are published at least once annually.

REMINDER: Statement of ownership filing for October deadline

October 1 is the filing deadline for your periodical class Statement of Ownership, Form 3526, with the post office.

Publications issued more frequently than weekly should publish the Statement of Ownership no later than October 10. This applies to dailies, semi- and tri-weeklies.

Publications issued weekly or less frequently but more often than monthly should publish the Statement by October 31. This applies to weeklies.

All other publications should publish the Statement in the first issue after October 1. This applies to infrequent publications such as quarterlies, bi-monthlies, etc. All periodical-class authorized publications must publish such a statement. A reproduction of the Form 3526 submitted to the Postal Service may be used for publication.

Please email your postal statements to Susan James at sjames@inanews.com

Konrad Baranowski returns to Poynter's 2019 Leadership Academy for Women in Digital Media

MEL GRAU
POYNTER

The Poynter Institute, a global leader in journalism, is pleased to announce the third and final class selected for its fifth annual Leadership Academy for Women in Digital Media. This elite group of 29 women will join a network of more than 300 graduates who consistently report being transformed personally and professionally through the program.

"Every women's leadership academy is special, so we are eager to empower our latest cohort," said Doris Truong, Poynter director of training and diversity. "Their time at Poynter will give them greater insights into how to manage their teams and themselves. And it's always special when we have non-U.S. journalists participate because we can find globally relevant solutions to shared challenges in connecting with a 21st-century audience."

This class will come to Poynter's campus in St. Petersburg, Florida, Oct. 20-25. During the intensive program, participants receive one-on-one career coaching from top media executives, learn practical advice on navigating newsroom culture and gain a deep understanding of what it takes to successfully

lead today's digital news organizations.

"The 2019 academies have been fantastic so far, and I have no doubt that this upcoming academy will be just as fulfilling and thought-provoking," said Katie Hawkins-Gaar, lead faculty for Poynter's 2019 Leadership Academies for Women in Digital Media. "The fall cohort brings a unique perspective to the program, and they'll learn from an especially strong faculty lineup. It's more important than ever for journalists to form connections to support each other in this industry, and I can't wait to see this incoming cohort do just that."

Hawkins-Gaar will be joined by the following guest faculty members during the third academy:

- Neil Brown, President, the Poynter Institute
- Moni Basu, the Michael and Linda Connelly Lecturer for Narrative Nonfiction, Department of Journalism at the University of Florida
- Cheryl Carpenter, Leadership Faculty, the Poynter Institute
- Candice Fortman, Chief of Engagement and Operations, Outlier Media
- Mel Grau, Marketing Communications Writer, the Poynter Institute

WOMEN IN DIGITAL MEDIA - cont. on page 4

Upcoming training opportunity for newspaper circulation professionals

The Minnesota News Media Institute is excited to partner again with the Northern States Circulation Managers Association to present a day-long training workshop developed for newspaper circulation professionals. All MNA and NSCMA members are welcome to attend.

THE NORTHERN STATES CIRCULATION MANAGERS' ASSOCIATION (NSCMA):

The Northern States Circulation Managers' Association (NSCMA) was founded over 60 years ago in order to bring together dedicated newspaper professionals across the upper Midwest to ensure the future success of the newspaper industry. By providing opportunities for both new and seasoned audience development newspaper professionals to improve their knowledge

and skills through networking, conferences, and idea sharing. We hope to meet and exceed the goals that lead to our conception many years ago.

PROGRAM DESCRIPTION:

The NSCMA will be hosting a one-day roundtable event to discuss various audience development/circulation topics. This roundtable event is meant to be very much an interactive conversation, as we discuss and share experiences, ideas and solutions on various topics. Topics include, but not limited to: Carrier Recruitment, Route Optimization, Staff Challenges, Subscription Frequency of Delivery and Carrier to Mail Conversion.

Learn more and register here: <https://www.eventbrite.com/e/circulation-roundtable-discussion-registration-70488698595>

WOMEN IN DIGITAL MEDIA - cont. from page 3

- Kristen Hare, Local News Reporter, the Poynter Institute
- Sabrina Hersi Issa, CEO, Be Bold Media
- **Sara Konrad Baranowski, Editor, Times Citizen Communications**
- Dani Mae, Yoga Instructor, Breath Guide, Breath Guidance
- Kelly McBride, Senior Vice President, the Poynter Institute; Chair, Craig Newmark Center for Ethics and Leadership
- Carol Pauli, Associate Professor of Law, Texas A&M University
- Chris Sheridan, Former Media Executive at ESPN, CNBC, NBC and ABC
- Rachel Smolkin, Vice President and Executive Editor, CNN Politics
- Doris Truong, Director of Training & Diversity, the Poynter Institute

Fortman and Konrad Baranowski are graduates of Poynter's academy and will be returning as instructors after leveling up in their careers. Sheridan and Truong will lead a new session called, "#UsToo: Building Trust in the Newsroom," which is part of Poynter's new partnership with Press Forward. Smolkin will be the keynote speaker, providing her advice for staying sane and supported while covering politics and leading teams.

The 29 women selected for the fall cohort were chosen from more than 400 applicants for the 2019 academies. They have been identified as leaders in their organizations, ready to rise to the next level of their careers. The participants are selected by a committee of graduates of the program, with an emphasis to ensure diversity across ethnicity, geography, technology platforms, organization size and skill sets.

MORE POYNTER RESOURCES FOR WOMEN IN MEDIA

In addition to teaching three times more women in 2018 and 2019 through the signature leadership academy, Poynter publishes the Cohort newsletter every other Tuesday, by and for women in digital media, edited by Poynter's Mel Grau. Each issue features a different woman in the industry and includes authentic storytelling, real advice and useful resources.

Hawkins-Gaar also founded DigitalWomenLeaders.com, a platform that facilitates female mentorship within the media industry. More than 75 graduates from Poynter's Leadership Academy for Women in Digital Media and ONA's Women's Leadership Accelerator volunteer time on their calendars to coach women on topics like navigating start-up culture, managing remote teams, planning career changes and more — for free.

The 2019 Poynter Leadership Academies for Women in Digital Media are made possible in part through support from Craig Newmark Philanthropies, McClatchy Foundation, John S. and James L. Knight Foundation, Gannett Foundation and WordPress.

Applications for the 2020 Leadership Academies for Women in Digital Media will open in November 2019.



And
Finally

A pangram sentence is one that contains every letter in the language.

FREE MEMBER EXCHANGE

▼ HELP WANTED

EDITOR. Mid-America Publishing and Printing is seeking a full-time editor for The Ogden Reporter weekly based in Ogden, Iowa. Successful candidate will possess creative writing skills, be able to shoot photos and video and be able to manage social media platforms. He or she will attend various events such as football games, volleyball games, cross country events, basketball games, wrestling matches, golf meets, track and field events, baseball and softball games, take photos and notes to keep a log of the action for write-ups to follow, interview coaches and players and provide insight and give depth to recaps. Must have a passion for feature stories and ability to interview plus investigate news of all types in and around Boone County. Above average communication skills, the ability to meet deadlines and flexibility in scheduling also required. Competitive benefits include health, dental and vision insurance, paid time off; vacation accrual; 401K w/ match. Great opportunity to network with professionals from 23 similar publications. Call Pam at 641-456-2585 ext. 118 for more details today! 1002

MARKETING REPRESENTATIVE. Mid-America Publishing, publisher of the News-Review, Keota Eagle, New Sharon Sun and 22 other publications in Iowa is now hiring a marketing representative to sell advertising solutions and custom print products in Keokuk County and Mahaska County. We are looking for a dynamic personality with the drive to succeed, the attitude to win and the skill set to be a team player. Organizational skills are a must, sales knowledge is teachable, must be able to travel within your sales territory. The ideal candidate will be personable, able to communicate effectively both in person and by phone and have above average presentation skills. Responsibilities will include developing ad campaigns and promotional materials with top notch designers to service existing clients, prospecting for new clients in person and by phone, maintaining client and prospect databases and promoting sales of the company's custom print products. Prior sales experience a plus but will train motivated candidate. Driver license and own vehicle required. Competitive benefits include health, dental and vision insurance, paid time off; vacation accrual; 401K w/ match. Complete orientation and ongoing one on one training plus group coaching and large library of self-study webinars through our trade group The Iowa Newspaper Association. Compensation based on an hourly wage plus commission. How to apply: Please submit a resume or call Pam at 641-456-2585 ext. 118 for more details today! 1002

NEWS REPORTER. The N'West Iowa REVIEW, the largest circulation weekly in Iowa, has an immediate opening for a full-time news/sports reporter/photographer, producing content for our nationally award-winning newspaper and our many other publications. This is a great opportunity for someone to learn and grow alongside a staff of talented writers and skilled editors. Please send cover letter, resume, samples and potential start date to Jeff Grant, editor, at editor@iowainformation.com. 0926

STAFF WRITER. RARE OPENING - The Spencer Daily Reporter, located at the entry to the Iowa Great Lakes, is looking for an energetic staff writer to join our award winning editorial department. The ideal individual will have strong writing and story telling skills, a nose for news, bring considerable people skills, have some photography experience and be willing to be part of fun and dedicated news and feature team. Social media and video skills a plus. Looking to fill immediately. Experience preferred but willing to consider the right candidate with a desire to grow in the job. Benefits

include health and dental insurance, paid days off, holiday pay, 401K, flexible spending account. Please send cover letter, resume and any writing or photography samples to Randy Cauthron, Spencer Daily Reporter, PO Box 197, Spencer, IA 51301 or email: rcauthron@spencerdailyreporter.com. TBD

▼ FOR SALE

Considering a sale of your newspaper but not sure where to start? Iowa's newest media broker, Scenic Trail Media Brokers, LLC, is here to help you. Scenic Trail Media Brokers will work with you in every step of the process to properly market your newspaper to help you attract the right buyer for your property. We'll work with you until the final closing to make sure you get top dollar. Call Ryan Harvey today at 515-689-1151 or reach him by email at scenictrailmediabrokers@gmail.com for more information.

Iowa weekly newspaper for sale; excellent community; city, school, county legals, gross around \$200K. 40 year owner seeking to slow down. Contact Northeast Iowa, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa 50309. Contact: Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Two weekly newspapers, including one in county seat community. Progressive communities. City, county, school legals. Located in southwest Iowa. Contact: Weekly Newspapers, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

Profitable group of three small weekly newspapers for sale in South Dakota, two in Black Hills. If interested write to: S.D. Newspapers c/o Iowa Newspaper Association, 319 E. 5th St., Des Moines, IA 50309.

IN NEED OF NEW LISTINGS. This could be the right time to sell! *Appraisals-Consultations-Brokerage services* Your full service broker, News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

Two Weekly Newspapers: Great opportunity for first-time owner or company seeking to expand to West Central Iowa. Can be purchased individually or as a pair. Great community support; city, county, school legals. Contact WCIA, Iowa Newspaper Association, 319 E. 5th St., Des Moines, Iowa.

County seat weeklies with top line revenues at \$1.4M. Over \$200k in cash flow. This listing won't last long. Please call today--Edward Anderson, Broker--National Media Associates--417-338-6397 or email: brokered1@gmail.com

Client looking to purchase a small weekly Iowa newspaper. Sellers contact Dave Tapp of News Brokerage of Iowa, dtappnewsbrokerageofiowa@gmail.com, 319-350-2770.

Three great properties now available! Just listed: Small but mighty! Perennial award-winning eastern Iowa community weekly is now available. Aside from newspaper, the business has a strong social media and on-line presence. Book of digital printing business also available for extra cost. Perfect opportunity for an add-on to existing business or hands-on, stand alone business. **Just listed:** Profitable northwest Iowa weekly newspaper available for sale with or without real estate. **Just listed:** Owner looking to retire making this highly profitable, privately held group of Iowa weekly newspapers available for the first time in decades. The group features a strong staff with a centralized graphics department. Perfect add-on for a current group, or great opportunity for a hands-on owner. All inquiries are strictly confidential. While a cash purchase is preferred, contract terms are available under the right circumstances. For more information on these properties, or to list yours contact: Ryan Harvey, Broker, Scenic Trail Media

MEMBER EXCHANGE - cont. on page 6



Iowa Newspaper Association Bulletin

www.INAnews.com

IN THIS ISSUE...

- Mauck/Stoufer Workshop Registration

MEMBER EXCHANGE - cont. from page 5

Brokers, LLC, at 515-689-1151 or by email at scenictrailmediabrokers@gmail.com

Wanted: I'm looking for a small letterpress in working condition, suitable for printing handbills, etc. If you have one in your basement and want to free up some space, please let me know. John Cullen, The Storm Lake Times, news@stormlake.com.

Former editor/reporter (now retired) seeks part-time work involving reporting, editing, or proofreading (or combination thereof) for your fine publication. I have extensive experience covering city council, school boards, sports of all types, county board, and/or any type of hard news. I can also write features on any subject. I would work from home via my cell phone, internet and computer and I've had many years of experience doing my job this way. I would be an independent contractor and I would be very flexible. I would be able to work nights and weekends since some contacts wouldn't be available during day-time hours.
Advertising sales: I also have extensive experience in advertising sales for newspapers, shoppers, TMC products, and websites. I actually enjoy a combination of writing and sales. Full-time possible: My wife also has experience in sales and writing. If you wanted the equivalent of full-time (remote) we could become a full-time team for you. The Best Movie of all time was His Girl Friday, a great comedy about the newspaper business. And the best business of all time (in my prejudiced view) is the newspaper business. Please call Glenn Schreiber, 515-570-5709 (cell) or e-mail me at schreiberglenn@gmail.com.

View and submit ads on the Internet at www.INAnews.com. Students and professionals may also submit their resumés for online viewing.

There is no charge for most of these ads. They are a free service to INA active (newspaper) members only. The name of the newspaper in the ad must be the same as published in the current INA Directory.

If you are trying to help an employee relocate, please send us the ad information on your letterhead, rather than having the employee write us. We will not run ads for persons living in a member's town without first clearing the ad with the publisher.

Please have copy to the INA office no later than noon on Monday. The INA will make the determination of whether an ad qualifies for free or paid publication. If payment for an ad is not enclosed with the ad, the INA will require payment in advance before the ad will be published.

Ads for products or services which could be marketed for a profit may be published for a fee of \$10 per insertion, paid in advance, with a 40-word maximum.

Recruitment (help wanted) ads for positions in states other than Iowa may be published for a fee of \$25 per insertion, with a 100-word maximum.

For more information, contact Cicely Gordon at cgordon@ina-news.com.

RETURNING FOR 2019...

Mauck/Stoufer

PROFESSIONAL IMPROVEMENT WORKSHOP

for Newspaper Writers



WHO IS HARRY MAUCK JR.?



A professional journalist, and a great guy

The Mauck/Stoufer Workshop is named for the late Harry Mauck, Jr., and his wife, Genevieve Mauck Stoufer. A native of Hubbard, Iowa, Harry Mauck, Jr., was the longtime editor of the Council Bluffs Daily Nonpareil.

Harry mentored many young journalists during his long and distinguished career. After his death in 1973, his widow contributed \$10,000 to establish the Harry Mauck, Jr., Professional Improvement program to provide ongoing training opportunities for journalists.

Decades after his passing, Harry Mauck's influence on Iowa journalists continues.

This year's Mauck/Stoufer Workshop includes a more interactive format designed to provide participants with multiple contacts with their professional coaches.

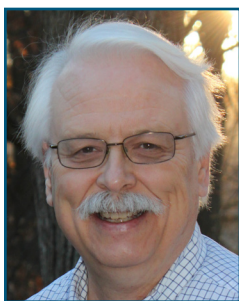
- The program will build your interviewing, writing and story development skills!
- We continue the Mauck/Stoufer Workshop tradition of one-on-one conferences with a writing coach!
- It is your chance to build relationships with experienced professionals and journalists facing similar challenges!

Registration fee: \$125

Deadline: Thursday, September 26



MEET YOUR MAUCK/STOUFER PRESENTERS...



RANDY EVANS

Randy Evans took over the role as executive director of the Iowa Freedom of Information Council in October 2015 after a 40-year career with The Des Moines

Register. He joined the Register in 1974 as a news reporter after working for two years as the editor of the Albia Union-Republican and Monroe County News, weekly newspapers in Albia, Ia. During his time with the Register, Evans served in a variety of editing roles, including state editor, city editor, news editor and assistant managing editor, supervising at one time or another every department in the newsroom except for sports. He spent his final four years as the editor of the Register's opinion pages.



RICK MORAIN

A 4th generation Greene County resident, Rick Morain attended Graceland University (A.A. 1961), University of Iowa (B.A. 1963), and Yale University (M.A.

1965 and Ph.D. 1970), graduating with degrees in American Studies.

Morain returned to Jefferson in 1967 and joined father Fred Morain at the Bee and Herald newspapers as news editor and assistant publisher - when he retired in 1976. He then became editor-publisher until he sold the Bee and Herald Publishing Co. to Ann Wilson, Doug Burns and Tom Burns of the Carroll Daily Times Herald in 2012 and retired, but continues to write a weekly column for the Jefferson Herald.

An INA Master Editor-Publisher and recipient of the INA Distinguished Service Award, Morain is a former INA President, and longtime member and former co-chair of the INA Government Relations Committee, on which he continues to serve.



ROX LAIRD

Prior to his retirement in 2015, Rox Laird had been an editorial writer at the Des Moines Register for more than 30 years. He specialized in writing about law and courts, the First Amendment, government,

architecture and historic preservation. Laird began his career at the Des Moines Tribune in 1972, and worked a range of beats, although most of his reporting focused on government in Des Moines and the suburbs. After the Tribune closed, he moved to the Register and joined the editorial page staff. Since then, he wrote editorials and served several tours of duty as editor of the letters to the editor. Laird is a native of Kearney, Neb., and earned a bachelor's degree in journalism at Iowa State University.



ABIGAIL PELZER

Abigail Pelzer is publisher of the Marshalltown Times-Republican and a group of weekly newspapers in Tama/Grundy counties. She is an award-winning journalist who got her start working as a reporter and

then as an editor managing newsrooms. In her free time, she tries to get her teenage son to hang out with her, volunteers, reads and practices yoga.



JARED STRONG

Jared Strong is a crime and courts reporter for the Daily Times Herald in Carroll and a trustee of the Iowa Freedom of Information Council. He is a 2005 Iowa State University graduate who started

his career at the Des Moines Register and has been working in Carroll since 2010. Strong's investigative work has earned him state and national awards. He was sued for libel last year by a former police officer but prevailed. He lives on an acreage down by the river with his wife and three young children.

2019 KICK-OFF DAY PROGRAM

9:30 a.m. **Welcome and introductions**

9:45 a.m. **Remembering to KISS when you write**

(KISS, as in Keep it Simple Stupid)

Presented by Randy Evans

Too many writers make their writing too complicated. Their sentences are too complicated. Their stories, rather than being straight forward, have too many twists and turns.

10:45 a.m. **Break**

11:00 a.m. **Accessing open records and utilizing EDMS**

Presented by Rox Laird and Jared Strong

The Electronic Document Management System is one of the nation's first court systems to provide complete online access to court records at the district level. More than 6.5 million documents are filed online through EDMS and is a valuable tool to journalists.

Noon **Lunch and Challenges of covering your community**

Presented by Rick Morain

Being a journalist means writing stories that occasionally step on toes of people you know and meet in your community. How do you maintain good relationships with those you cover? What's the secret? Being fair? Being available to listen to their complaints/criticism after the story appears? We'll discuss these ideas over lunch.

12:45 p.m. **Newsroom Swagger**

Presented by Abigail Pelzer, Marshalltown Times-Republican

Simple tips about reporting, writing and editing your work to reduce newsroom stress and make your editor swoon. Learn the best ways to communicate with your co-workers and develop work habits that will improve your newspaper and serve you for years to come.

1:45 p.m. **Break**

2:00 p.m. **Meet with coaches to discuss next steps**

FOLLOW-UP DATES

- **October 3**

First session to be held in Des Moines. Students and coaches both attend. This kick-off session includes breakouts and time for the coaches to get to know their students.

- **By Friday, October 11**

Students send 2-3 writing samples to their coach and coaches schedule sessions with their students for the following week.

- **Week of October 14**

Coaches hold sessions with their students (either remotely via Skype, google hangouts, etc. or in person)

- **By Friday, October 25**

Students send second batch of 2-3 writing samples to their coach and coaches schedule sessions with their students for the following week.

- **Week of October 28**

Coaches hold second sessions with their students (either remotely via Skype, google hangouts, etc. or in person)

- **Program is completed by November 4**

Participants to be awarded certificate of completion and recognized in the INA Bulletin.

2 EASY WAYS TO REGISTER

1

Sign up online at
www.INAnews.com

2

Complete the
registration form at right

Mail completed registration
form and fee to:

IOWA NEWSPAPER
FOUNDATION
319 E. 5th St.,
Des Moines, IA 50309

Or email completed
registration form to
ewipperling@inanews.com.

RECEIPT OF REGISTRATION

To assure you that we have received
this registration, we will send a
confirmation e-mail to you. If you do
not receive this acknowledgement
of receipt within five working days
after you sent it, please contact
ewipperling@inanews.com.



IOWA NEWSPAPER
FOUNDATION

REGISTRATION

Mauck/Stoufer Professional Improvement
Workshop for Newspaper Writers

KICK-OFF THURSDAY, OCTOBER 3
9:30 a.m. to 2:30 p.m. • INF offices, Des Moines

Newspaper _____

Address _____

City _____ Zip _____

Phone _____ Fax _____

Please list the name(s) of attendee(s) below:

Name _____ E-mail _____

Name _____ E-mail _____

Registration deadline: Thursday, September 26

Registration fee: \$125

Total registration fee: \$_____

☐ Payment enclosed ☐ Bill my newspaper

☐ Charge my credit card (see below)

Credit card # _____ Exp. ____/____
VISA/Mastercard only

Address _____ Zip _____
must be address/zip where billing is sent

Amount to be charged \$ _____ Date _____

Authorized signature _____

CANCELLATION POLICY: Registration fees cannot be refunded if a cancellation is made less than
72 hours prior to the session.